

**COUNCIL MEETING
WEDNESDAY 28th FEBRUARY 2007**

**MATTERS WHICH REQUIRE A DECISION BY COUNCIL - RECOMMENDATIONS
FROM THE CABINET - 21st DECEMBER 2006**

Purpose of Report

To consider recommendations from the Cabinet on matters outside the policy framework or approved budget of the Council.

SUPPORTING INFORMATION

Would Councillors please note that the reports and related documents have not been included in the Council Book as they have already been sent to Members via the Cabinet agenda and copies have been included in the electronic circulation of the Council agenda. A copy of the report has been posted on the Council's website under the following web link www.wyreforest.gov.uk/council/meetings/com60.htm#mt5905. A public inspection copy is available on request. (Please see front cover for contact details).

| ITEM | RECOMMENDATIONS TO COUNCIL | CABINET MEMBER |
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| <u>1. DRAFT BRAND STRATEGY FOR WYRE FOREST DISTRICT COUNCIL</u> | <p>The Cabinet considered a report from the Chief Executive that sought the adoption of a brand strategy for Wyre Forest District Council. The development of a brand strategy would show the Council's commitment to continue to reach and respond to the needs of the local community and ensure that the District was promoted and marketed effectively.</p> <p>The Council is recommended:</p> <p>The brand strategy for the Wyre Forest District 2006, as detailed in the separate appendix to the report to the Cabinet on 21st December 2006, be adopted.</p> <p>The report is at Item 7.1 of the Cabinet Agenda of 21st December 2006.</p> | John-Paul Campion |

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| <p><u>2. NORTH WORCESTERSHIRE CODE OF PRACTICE FOR ADAPTATIONS</u></p> | <p>The Cabinet considered a report from the Head of Planning, Health and Environment regarding the North Worcestershire Code of Practice for Adaptations. Adoption of the Code will help to shape the working arrangements of partner organisations involved in providing disabled facilities grants in Wyre Forest.</p> <p>The Council is recommended:</p> <p>The North Worcestershire Code of Practice for Adaptations, as detailed in the separate appendix to the report to the Cabinet on 21st December 2006, be formally adopted.</p> <p>The report is at Item 8.2 of the Cabinet Agenda of 21st December 2006.</p> | <p>Anne Hingley</p> |
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