



14<sup>th</sup> September 2007

Licensing and Environmental Committee  
Wyre Forest District Council  
Duke House  
Clensmore Street  
Kidderminster  
Worcestershire  
DY10 2JX

Dear Sir

**Ref: Open Window Request at Simply Pleasure.com 51/52 Blackwell Street,  
Kidderminster, DY10 2EE**

We wrote a letter back on 20<sup>th</sup> August regarding the above and were informed that the matter could be referred to the Licensing and Environmental Committee which is sitting on 22<sup>nd</sup> October for a decision.

I have attached the original letter which was sent to the Licensing Department, including images of our other stores.

Should further information be required, please do not hesitate to contact me.

Yours sincerely

Tim Hemming

Encl.



Copy

20<sup>th</sup> August 2007

The Licensing Officer  
Planning, Health and Environment Division  
Wyre Forest District Council  
Duke House  
Clensmore Street  
Kidderminster  
Worcestershire  
DY10 2JX

Dear Sir

**Ref: Open Window Request at Simply Pleasure.com 51/52 Blackwell Street, Kidderminster, DY10 2EE**

I write with regards to the above as we would like to be granted permission to have an open window display.

I have attached images of our other stores which have been granted an open window. I appreciate that you may have concerns regarding this but I can assure you that the inside of the shop will not be visible to passers by and we will not be displaying anything of an explicit nature.

Our shops which already have an open window display lingerie and clubwear clothing, which you can see from the images I have provided.

I trust that this is all the information you require, however if you do need anything else then please do not hesitate to contact me.

Should you wish to discuss this with me further, then please do not hesitate to contact me on 01202 868525.

I look forward to hearing from you.

Yours sincerely

Tim Hemming