

WYRE FOREST DISTRICT COUNCIL

LICENSING AND ENVIRONMENTAL COMMITTEE
22ND OCTOBER 2007

Application to vary the terms, conditions and restrictions
of a Sex Establishment Licence

The following responses have been received since the publication of the Committee's agenda:

Response from Councillor H J Martin, Ward Councillor, Broadwaters Ward

"I support the application. This is a legitimate business trading legally in an edge of town centre location. The Horsefair is run down and the visual impact of blocked out windows, in itself, looks depressing and sleazy. I believe a tasteful, controlled window display of non explicit items - lingerie, underwear etc. could and should not be objected to. Ann Summers and others have similar displays in most shopping centres and these are perfectly acceptable. To deny approval could harm the long term viability of the business. Reference has been made in the press to the proximity of the church, but I believe this to be over half a mile away. The press also reports comments about offending the Muslim community. However, I understand that the Muslim community have not objected.

The moral arguments are personal to the individual and should not cloud judgement - this is a legal business and its request is, in my opinion, valid, justified and acceptable."

Response from Police Constable J Turner, Traffic Manager, West Mercia Police

"Any distraction for the motoring public is not good. The photos they provided of existing stores don't describe the type of road outside that shop nor the speeds or flows. The plainer the display the better for Road Safety issues."