

#### **APPENDIX A**

## **External Funding Strategy**

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### **Contents**

- 1. Introduction
- 2. Context of Strategy
- 3. Scope of Strategy
- 4. External Funding Group
- 5. Vision
- 6. Aims of Strategy
- 7. Objectives
- 8. Action Plan
- 9. Performance Indicators
- 10. Capacity
- 11.Partnership Working
- 12.Sustainability
- 13. Process Forms

#### **Appendix**

1. External Funding Group Terms of Reference

# WYRE FOREST DISTRICT COUNCIL (WFDC) EXTERNAL FUNDING STRATEGY

"By working together, Wyre Forest in 2014 will be a prosperous district where everyone can thrive at work and at play, at home and in the community, and can learn and develop throughout their lives in a safe, attractive and healthy environment."

Community Strategy Vision April 2004

#### 1. Introduction

1.1 External funding is defined as: -

"Any money which the Council secures extra to its annual allocation from central government and the money raised from council tax, fees and charges either by itself or in partnership."

WFDC Executive External Funding report, 22<sup>nd</sup> April 2004

- 1.2 WFDC uses its influence to promote and improve the economic, social and environmental well being of the district in the best interests and for the greatest benefit of all-present and future inhabitants, residents, businesses and visitors.
- 1.3 The Council is increasingly dependent on securing funding from sources other than its own budgets to meet priorities and those of the community. This trend is set to continue with an increasing reliance on partnerships, exemplified by the role of Wyre Forest Local Strategic Partnership Wyre Forest Matters.
- 1.4 The Community Strategy Vision adopted by Wyre Forest Matters is the aspiration that is motivating WFDC and its partners to improve the district, and this is where the need for external funding becomes paramount.
- 1.5 A Strategy is required that will establish protocol and aid development to allow all stakeholders and partner organisations that WFDC works with on externally funded projects to be aware of their roles and responsibilities.
- 1.6 A robust structure within the Council will allow for a more pro-active approach by those involved in external funding. By pooling resources and information internally and externally there is an opportunity to target certain groups often excluded from the bidding process, for example using the County wide LSP (the Worcestershire Partnership) and its Funding Officer to establish bids across district boundaries.
- 1.7 This External Funding Strategy has been developed to ensure effective coordination and prioritisation of external funding bids across Council activities.

1.8 The Strategy will be used in support and in alignment with the District Council's Corporate Plan and Community Strategy ensuring that WFDC has a corporate approach to achieving and progressing the District's objectives.

#### 2. Context of the Strategy

- 2.1 The overarching strategic document for the Wyre Forest District is the Community Strategy. It is central to the long-term prosperity and well being of the area.
- 2.2 Its Aims and Priorities are delivered by the Local Strategic Partnership (Wyre Forest Matters) an organisation that has brought together over 100 local organisations from the public, private and voluntary sector to co ordinate actions.
- 2.3 The Community Strategy has five Themes which also support WFDC's activities where appropriate. The WFDC External Funding Officer is involved with the Wyre Forest Matters External Funding sub group ensuring that the authority is involved with attracting resources for the Partnership's activities.

### **Wyre Forest Matters Themes & Key Priorities:**

| Themes                         | Key Priorites                              |
|--------------------------------|--|
| Improved health and well being | Tackling the determinate of ill – health   |
|                                | Engaging Communities and Individuals       |
|                                | Supporting Children and Families           |
|                                | Preventing illness and providing effective |
|                                | treatment and care                         |
| A better environment           | Improve the provision and promotion of     |
|                                | sustainable transport                      |
|                                | Protect and enhance our natural and built  |
|                                | environment                                |
|                                | Promote effective and minimal use of       |
|                                | natural resources                          |
| Shared prosperity              | Support business development and           |
|                                | investment                                 |
|                                | Promote and market the District's diverse  |
|                                | economy                                    |
|                                | Connecting people to economic prosperity   |
|                                |  |
| Safer Communities              | Reduce crime and anti social behaviour     |
|                                | and help people feel safe                  |

|                                    | <ul> <li>Use a problem solving approach to deliver sustainable solutions to local problems</li> <li>Tackle drugs and alcohol misuse</li> <li>Value diversity, promote positive inclusion behaviour and challenge discrimination</li> </ul>  |
|------------------------------------|---|
| Greater learning and Participation | <ul> <li>Maximise residents potential personal development and fulfilment through engagement with learning and cultural activity</li> <li>Create a collaborative learning infrastructure that will provide better transport links, child care provision and support to improve accessible leaning opportunities for all ages.</li> <li>Increase employers awareness, involvement and contribution to the benefits of workforce development</li> </ul> |

2.5 This External Funding Strategy is developed with regard to the eight policy Themes in WFDC's Corporate Plan, (both organisational and service). External Funding applications will be assessed to ensure that they correspond with the Plan's Service Themes and Key Priorities.

2.6 WFDC's Corporate Plan: Themes and Key Priorities:

| Organisational & Service Themes      | Key Priorities   |
|--------------------------------------|--|
| Organisational Themes                |  |
| Providing Community Leadership:      | <ul><li>Community Involvement</li><li>Effective Partnership Working</li><li>Local Democracy</li></ul>  |
| Improving Corporacy and Performance: | <ul> <li>Corporate Development</li> <li>Financial and Asset Management</li> <li>Organisational Change Management</li> <li>Organisations Performance</li> </ul> |
|                                      | <ul><li>Risk Management</li><li>Strategic Planning</li></ul>   |

| • | Delivering Quality Services:  Delivering People and the Workplace: | <ul> <li>Best Practice</li> <li>Communications and Consultation</li> <li>Equity</li> <li>Improving Customer Service</li> <li>Utilising New Technology</li> <li>Value for Money Services</li> <li>Equal Opportunities</li> <li>Health, Safety and Welfare</li> <li>Human Resources</li> <li>Skills and Personal Development</li> </ul> |
|---|--|---|
|   | Service Themes   |   |
| • | Managing the Local Environment:                                    | <ul> <li>Development Assessment and Building<br/>Control</li> <li>Forward Planning</li> <li>Sustainable Environment</li> <li>Waste Management</li> </ul>  |
| • | Promoting Economic Prosperity:                                     | <ul> <li>Business Development and Advice</li> <li>Regeneration</li> <li>Tourism</li> <li>Town Centre</li> </ul>   |
| • | Enabling Community Wellbeing                                       | <ul> <li>Community Safety</li> <li>Emergency Planning</li> <li>Housing and Independent Living</li> <li>Public Health</li> <li>Transport Infrastructure</li> </ul>   |
| • | Enhancing Cultural Life:   | <ul> <li>Community Development</li> <li>Community Facilities and Resources</li> <li>Leisure and Recreation</li> <li>Local Heritage</li> </ul>   |

- 2.7 Funding bodies will need to know that funding applications have been developed following full consultation with stakeholders, are offering value for money and have a plausible 'exit strategy' once the grant has been fully utilised.
- 2.8 As funding opportunities become progressively more competitive it is important to demonstrate to funding bodies that the awarding of a grant will result in the best possible service for the public or the special service group it is targeted towards.

#### 3. Scope of the Strategy

- 3.1 Wyre Forest District is not a priority funding area for many of the National Lottery, or other national sources of funding. The amalgamation of the Community Fund and the New Opportunities Fund into the Big Lottery Fund (a fund with a budget of over 50% of the national lottery-spending budget) is an opportunity for WFDC and it partners. Community Funds and New Opportunities Funds have been awarded on a Countywide basis so in its new guise, WFDC should aim to capitalise on this Fund.
- 3.2 Wyre Forest District does not qualify for any European Union (E.U.) Structural funding other than under "Objective 3" funding which the whole of the UK benefits from. (Objective 3 funding is aimed at training and employment support and delivers action through co-financing and partnership working with agencies such as the Learning and Skills Council and Jobcentre Plus). The County's Local Strategic Partnership (The Worcestershire Partnership), European Funding group aims to ensure the County benefits from any future E.U. financing.
- 3.3 The main areas of funding targeted by WFDC and its partners include:
- Government grants eg The Liveability Fund provided by the Office of the Deputy Prime Minister helped to refurbish Brinton Park and Queen Elizabeth Jubilee Gardens. £169,000 in 2004 and £227,000 in 2005 through partnership working with the Worcestershire Partnership. Through English Natures 'Tomorrows Heathland Heritage' restoration project, £8,000 was attracted to produce leaflets for all households neighbouring a nature reserve.
- <u>European Unions Objective 3 Funding</u> eg Business Link New Business Start up courses delivered through Kidderminster College
- <u>National Lottery</u> eg An application to The Heritage Lottery Fund for £1,678 million to enhance the Canal Basins in Stourport. Active Sports Programme funded by Sport England Lottery Funding brought in £7,500 to the district.
- <u>Private sector funding</u> (eg private partnerships, sponsorship) eg Wyre Forest Community Housing support the "Far Out Club" with £10,000.

- Regional bursaries eg The Children's Fund which supported Artworks for Broadwaters Mill for £2,000. The Police District Tasking Group gave £3,000 to operate supervised skateboarding sessions.
- 3.5 WFDC subscribe to 'Grants Online' which gives brief notifications of the latest funding streams. This keeps officers informed of funding streams that could be utilised in their field. It also subscribes to the "J4B Funding Database", which enables officers to search for funding streams specific to their project.
- 3.7 Business Improvement Districts are an area of external funding that WFDC intends to develop with the business community. A pilot scheme to operate in Sandy Lane Industrial estate will use this opportunity to secure private sector investment to enhance public sector services. The BIDS process will begin in 2005/06.

#### 4 External Funding Working Group

- 4.1 An internal WFDC officer External Funding Working Group, chaired by the Council's Economic Regeneration and Funding Officer, has been formed to give all Divisions input into what is needed from the Strategy and ensure their interests are best included.
- 4.2 A key role for the Group is the maximisation of partnership funding opportunities by all Divisions. The Group will meet on a quarterly basis and liase electronically as required.
- 4.3 The working Group's remit is therefore to give a strategic overview and coordinate progress in order to maximise the Council's potential to secure external funding.
- 4.4 It aims to bring about a more efficient use of resources and ensure that all funding bids are given maximum effort, input and forethought whilst utilising best practice, personal knowledge and resource efficiency to ensure that WFDC makes the best of every opportunity presented.
- 4.5 A series of financial and legal controls are included in the Strategy (see 13 below) to ensure that officers are aware of the responsibilities and implications of project involvement.
- 4.6 The Group will collate and maintain details of all funding applications and will be responsible for advising internal audit, Corporate Management Team and Members on progress through quarterly reports. Its Terms of Reference are set out in Appendix 1.
- 4.7 A series of "Process Forms" have been introduced (see 13 below). The Forms are to be completed before funding is applied for, to ensure that all projects are in alignment to the themes adopted in the Community Strategy and support WFDC's objectives. They will also be used to formalise a funding

database of prospective projects and current projects enabling a more comprehensive picture to be formed about what has been achieved and what is aimed for. This will help to increase efficiency, as a central bank of information can be used to streamline future application processes, and enable officers to utilise best practice when applying for funding.

#### 5 Vision

5.1 "To maximise the potential of the Council to apply for and secure funding for the benefit of WFDC and the District, demonstrating that a well thought through process has taken place before any funding enters the district with all considerations and partner involvement established."

#### 6 Aims of the Strategy

- 6.1 To provide a framework to ensure consistency and uniformity in the way WFDC deals with external funding applications for approved projects.
- 6.2 To ensure financial probity.
- 6.3 To increase the amount of external resources, which support the Community Strategy and the Council's Corporate Plan priorities, and maximise the impact of the additional funding.
- 6.4 To provide a strong foundation for WFDC to base its funding applications upon, aiming to improve the application system and improve on the its capacity to apply for funds.
- 6.5 To include quality checks on bids submitted and progress of each application. To monitor project implementation and impact of funds ensuring that exit or forward strategies are applied as appropriate.

#### 7 Objectives

- 7.1 To develop, maintain and audit a database of current and proposed WFDC internal and WFDC supported external projects, which use external funding.
- 7.2 To develop and maintain a database of external funding sources for the utilisation by officers across all Divisions to ease the external funding process.
- 7.3 To enable consideration to be given in respect of WFDC taking on an Accountable Body role, in liaison with WFDC Head of Legal and Democratic Services and Head of Financial Services.
- 7.4 To develop appropriate information sources and linkages via the WFDC website, ensuring relevant organisations in the District benefit from external funding resources and are aware of the services WFDC can offer.

- 7.5 To develop a bid and funding monitoring system (to include unsuccessful bids).
- 7.6 To ensure exit strategies are in place for externally funded projects, and forward strategies for continuing projects ensuring WFDC's Objectives are being met and long term position is maintained and effective.
- 7.7 To monitor and evaluate completed projects.
- 7.8 To give appropriate training to relevant officers responsible for external funding applications, project development, management and monitoring.
- 7.9 To report to the Corporate Management Team (CMT) and Cabinet on progress of externally funded projects.
- 7.10 To contribute to the annual Best Value Performance Plan.

#### **8 Action Plan**

| Objective  | Action  | Who   | Outcome  | Time scale:<br>from date<br>Strategy is<br>adopted |
|--|---|---|--|--|
| 8.1 Develop and maintain a database of WFDC projects                                       | Develop<br>database of, 1)<br>current and 2)<br>proposed, WFDC<br>projects  | External<br>Funding working<br>Group.                               | Greater efficiency in seeking funding Projects stored in project bank. Utilise for audit purposes Efficient & streamlined funding bids | Within 3 months and on going                       |
|  | Put database<br>projects on the<br>WFDC Intranet  | SPU   | Active databases for access across WFDC  | Within 3<br>Months and<br>on going                 |
| 8.2 Enable consideration to be given in respect of WFDC taking on an Accountable Body role | Applicants to complete Process Forms and liase with WFDC legal and finance division when developing project funding | Relevant<br>External<br>Funding<br>Working Group<br>representatives | Council maintains standard approach  | Ongoing  |

| 8.3 Develop and maintain a database of external funding sources.           | Contract with specialist data base company  | External<br>Funding Officer                               | Provide regularly updated information  Database available on a divisional basis to search for funding opportunities.  | Within<br>3 Months<br>and on going    |
|--|---|---|---|---------------------------------------|
| 8.4 Develop appropriate information sources and linkages via WFDC Web Site | Add information onto relevant web pages   | External<br>Funding Officer<br>& WFDC Web<br>site officer | A working section of the website dedicated to funding resources.  Ensure community benefits from external funding resources and are aware of the services WFDC can offer. | Within 12<br>Months and<br>on going   |
| 8.5 Develop a "bid and funding" monitoring system                          | Produce quarterly reviews of funding applications                                     | External<br>Funding Officer                               | Improved efficiency Provision of statistical data.  Develop funding gaps and areas for improvement and training needs.  | Within<br>6 Months<br>and on<br>going |
| 8.6 Report to CMT and Cabinet on progress of externally funded projects.   | Forward quarterly progress and audit reports to CMT and Cabinet.                      | External<br>Funding Officer                               | Regular update to CMT and Members   | Within 3<br>Months and<br>onging      |
| 8.7 Provide training to relevant officers involved in external funding     | Source, contact and contract with appropriate training providers.                     | External Funding Officer & Human Resources                | Relevant officers will be trained to handle funding applications and procedures project management, monitoring and evaluation   | Within<br>12 Months                   |
| 8.8 Ensure exit strategies are in place for externally funded projects.    | Applicants liase with project partners and complete relevant section of "Intent Form" | Project<br>applicants                                     | Ensure WFDC's objectives are being met and long term position is maintained and effective   | On adoption of Strategy               |
| 8.9<br>Evaluate<br>completed<br>projects.                                  | Applicants liase with project partners and complete relevant Exit Strategy Form"      | Project<br>applicants                                     | Project evaluated   | On adoption of Strategy               |
| 8.10<br>Input into Best<br>Value<br>Performance<br>Plan.                   | Prepare annual report on achievements   | External<br>Funding Officer                               | Submission of report to include performance indicators  | 12 Months                             |

#### 9. Performance Indicators

- 9.1 Performance Indicators will give quantifiable measures to ensure that the external funding function within WFDC is being operated efficiently and in line with other WFDC strategies. The Performance Indicators will be agreed annually by the Internal Working Group and will form part of annual reports to CMT and Cabinet.
- 9.2 The Performance Indicators will comprise:
- The number of external funding applications that resulted in additional funding being brought into the district.
- Percentage of external funding applications that resulted in additional funding being brought into the district.
- Total external funding received by Wyre Forest district during the financial year.
- Total match funding received by Wyre Forest district during the financial vear.
- Number of independent bodies currently working in partnership with WFDC on funding projects.
- Percentage of projects over 50% of the way through their funded period with exit/ forward strategies in place.
- Number of e-mail enquiries received by the Economic Regeneration and Funding Officer as a direct result of signpost on WFDC website.
- 9.3 The Funding Officer will analyse the data on a quarterly basis and report on the effectiveness of the service providing commentary on variations as appropriate, a full review of the performance indicators will be included in the annual report.

#### 10. Capacity

- 10.1 Capacity and resource issues within WFDC mean that some Divisions are more constrained than others to be able to bid for external funding. A more proactive stance is being adopted through this Strategy.
- 10.2 Wider County led projects will see a more unified partnership approach to funding between WFDC and the Worcestershire Partnership Funding Manager.
- 10.3 Training for WFDC Officers involved in applying for and managing external resources will be considered. Resulting skills used in conjunction with WFDC's online databases will ensure officers are aware of the processes outlined in this Strategy and enable funds and projects to be managed successfully.

#### 11. Partnership Working

- 11.1 External funding grants are usually made for a percentage of the costs and partnership/matched funding has to be obtained from other sources. This requirement can lead to the delay in implementing, or even the cancellation, of projects.
- 11.2 Some Local Authorities are tackling this by allocating a match funding 'pot'. This could lead to concerns about under spend at the end of the financial year. Such situations will be considered through the internal working group in consultation with WFDC Corporate Management Team and the Cabinet.
- 11.3 The abandonment of projects that have attracted limited funding but have no match funding is to be avoided.

#### 12 Sustainability

- 12.1 Sustainability can be a challenge when externally funded projects come to an end with no clear direction specifying how the project should be closed down or indeed, if it should be continued.
- 12.2 If a project has been successful but has ended due to a lack of funding to continue, the perception to the public can be that services are being cut.
- 12.3 Awareness of public perception of funding limitations is crucial. The bad press attached to leaving projects unfulfilled is to be avoided.
- 12.3 This situation is addressed in this Strategy. The Forward and Exit forms set out how projects that have achieved their aims may be continued as appropriate or be closed down through a carefully managed and agreed process.

#### 13 Process Forms

- 13.1 A pre set procedure is to be followed by all Divisions who are intending to submit bids/applications for external funding. This will involve the electronic completion and submission of pro formas in advance of any bid for funding being submitted. The forms will be completed by the WFDC lead officer involved with the project and passed through the relevant Council Divisions for approval before being passed onto the External Funding Officer for recording.
- 13.2 An Intent Form (A) will establish the purpose of the application and amount of funding requested. This form outlines the key issues to be considered before external funding can be sought.
- 13.3 The Intent Form is to be completed in conjunction with the VAT/Accountable Body Framework form (see Form B). This form will record all project details and ensure that all parties acknowledge the financial and

legal responsibilities of WFDC. This information will be stored in a database available to Divisional reps who sit on the External Funding Group ensuring applications to particular funding bodies are not duplicated and ensuring details of any sensitive projects are not released prior to being given further consideration.

- 13.4 The lead officer within each Division will notify the External Funding Officer when a funding application has either been approved or rejected to ensure databases are kept up to date. If the funding application is successful the information will be transferred onto an 'active' projects database which will be more readily available to the public/officers.
- 13.5 When a project is in operation, then, at the mid point of funding (e.g. 2 years into a 4 year project) a review will be conducted to determine how to move the project forward (Form C, "Succession Matrix"). This will then determine whether a Forward Strategy (Form D) or Exit strategy (Form E) is to be completed.
- 13.6 The objectives of each project, the Community Strategy and Corporate Plan themes are to be of paramount importance when considering future projects and ensuring aims are met.

#### Form A

#### PROCESS FORMS

#### **External Funding Intent Form**

When completed (electronically) and authorised, please submit this form with appropriate attachments prior to bidding for any External Funding.

If you are assisting an organisation in developing a bid and there is no WFDC funding commitment other than officer time allocated to the project, please complete only the grey areas below. The areas in white indicate WFDC commitments

#### 1. Project Details

| Project Title:                |                       |  |
|-------------------------------|-----------------------|--|
| WFDC Lead Officer (s):        |                       |  |
| Division and Portfolio:       |                       |  |
| Telephone No:                 |                       |  |
| E-mail Address:               |                       |  |
| Brief description of project: |                       |  |
| Lead Organisation:            | Financial             |  |
|                               | Accountable Body:     |  |
|                               | (If different from    |  |
|                               | lead organisation)    |  |
| Project location:             | Prime beneficiary of  |  |
|                               | project:              |  |
| Final submission              | Notification date for |  |
| bid date:                     | successful            |  |
|                               | applications:         |  |
| Estimated Project             | Project completion    |  |
| start date:                   | date:                 |  |

#### 2. Project Appraisal

| Themes from Community Strategy Supported by Project:   |  |
|--|--|
| Evidence of Need: (What proof do you have that your project is needed eg Deprivation Indicators, Socioeconomic profiles, surveys, research results, records of current activity) |  |
| What are the Targets/ Outcomes/ Impacts? (Target groups or whole district to benefit)  |  |
| Exit Strategy attached?  |  |

#### 3. Financial Appraisal

| Table A -Estimated Project Costs |                           |          |          |                       |            |  |
|----------------------------------|---------------------------|----------|----------|-----------------------|------------|--|
| Financial<br>Years:              | Project<br>Element/ Phase | Capital: | Revenue: | 'In Kind'<br>Support: | Total: (£) |  |
|                                  |                           |          |          |                       |            |  |
|                                  |                           |          |          |                       |            |  |
|                                  |                           |          |          |                       |            |  |
|                                  |                           |          |          |                       |            |  |
|                                  |                           |          |          |                       |            |  |
| <b>Total Cost</b>                | Total Cost of Project:    |          |          |                       |            |  |

| Table B - Potential Sources of Funding- Including Council contributions and if |                    |             |             |               |                |             |
|--|--------------------|-------------|-------------|---------------|----------------|-------------|
| contribution   | ons are from an ex | cisting bud | get (EB) or | specific appr | oval is needed | (SA)        |
|  |                    |             | <del></del> |               |                | <del></del> |
| Financial  | Funding            | Capital     | Revenue     | 'In kind'     | Total          | Funding     |
| Years:   | Bodies inc.        | o a pita.   |             | support       |                | Assured     |
| Tears.   |                    |             |             | Support       | (£)            |             |
|  | Partners:          |             |             |               |                | Y/N         |
|  |                    |             |             |               |                |             |
|  |                    |             |             |               |                |             |
|  |                    |             |             |               |                |             |
|  |                    |             |             |               |                |             |
|  |                    |             |             |               |                |             |
| Total fund   | ing Identified:    |             |             |               |                |             |

#### 4. Accountability Statement:

| Project Manager:  |                             |                   |                               |  |  |  |
|---|-----------------------------|-------------------|-------------------------------|--|--|--|
| Signed:   |                             | Date:             |                               |  |  |  |
|   |                             |                   |                               |  |  |  |
|   |                             |                   | elegated to me by my Head of  |  |  |  |
|   |                             |                   | document will be processed by |  |  |  |
| WFDC to assist in the   | e research, analysis, evalu | ation, monitoring | g and reporting of external   |  |  |  |
| funding activity to all appropriate persons.                                      |                             |                   |                               |  |  |  |
| Authorisation to Bid:   |                             |                   |                               |  |  |  |
| (You are signing below to authorise the WFDC funding commitment only) Submit this |                             |                   |                               |  |  |  |
| monitoring form to your Head of Service for Authorisation.                        |                             |                   |                               |  |  |  |
| Head of   |                             | Date:             |                               |  |  |  |
| Service:  |                             |                   |                               |  |  |  |

#### Funding Database Details (Office use only)

| Further      |   |            | Project |  |
|--------------|---|------------|---------|--|
| Details      |   |            | No:     |  |
| Requested:   |   |            |         |  |
| Database     | E | xit/ Fward |         |  |
| Updated:     | S | trategy    |         |  |
| (Sign, Date) | R | Review:    |         |  |

Authorised Forms Submit to: Economic Regeneration and Funding Officer, Wyre Forest District Council, Civic Centre, Stourport-on-Severn, Worcestershire DY13 8UJ Tel: (01562) 732724 Fax: (01299) 879688 delia.yapp@wyreforestdc.gov.uk

#### Form B VAT / Accountable Body Framework

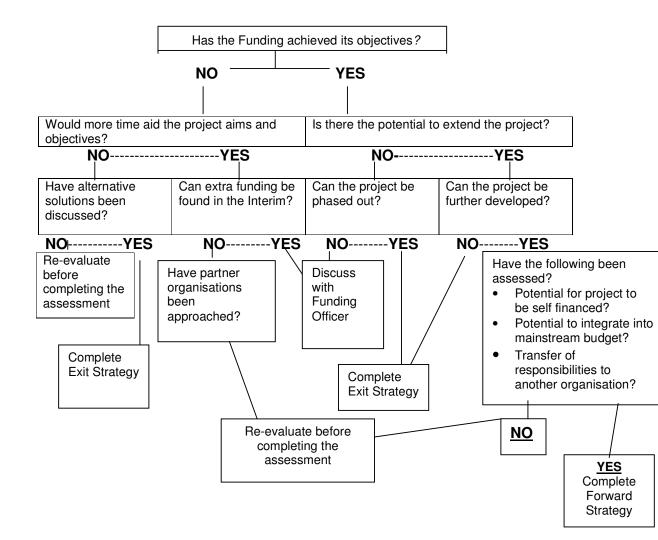
| Project No:             |  |
|-------------------------|--|
| Project Title:          |  |
| WFDC Lead Officer (s):  |  |
| Division and Portfolio: |  |
| Contact phone Number:   |  |
| Contact E-mail Address: |  |

The following information is required by the Legal and Democratic Division and the Financial Services Division to assess accountable body status with reference to external funding, further information may be requested.

| 1. | Brief details of project   | • F                                     | Please attach Intent Form  |
|----|--|---|--|
| 2. | Partner Details  |   |  |
| •  | Please give full details of all partner organisations including information about what they are gaining from the venture.  | a                                       | Have any of these organisations been approached about accepting the role of accountable body?  |
| 3. | Financial Implications to WFDC   |   |  |
| •  | Who will place orders (council orders or third party) and receive goods? Who has responsibility for approving expenditure and for keeping accurate accounts and audit details? What will partners be gaining for their contribution? When will WFDC make contributions to project? | • \\ • \\ • \\ • \\ • \\ • \\ • \\ • \\ | Will payment be made by the council or by a partnership? Will there be any retention/ gifting of goods? Will any income be generated by the scheme? Initial forecasts about recovery of VAT. |
|    |  |   |  |
| 4. | Conditions of Grant  |   |  |
| 4. | Conditions of Grant  Please attach funding agreement.  |   | Have appropriate funding conditions<br>been applied to projects?   |
|    |  |   |  |
| •  | Please attach funding agreement.   | • [                                     |  |
| 5. | Please attach funding agreement.  Members Approval  All Partnerships/ External Funding Initiatives should be reported to members. If a council contribution is envisaged this will need approval in the normal way but all schemes should be reported (even where no new specific  | • [                                     | Dates of approval  |

#### Form C

#### **Succession Matrix**



| Form D            |   | 1. Forwaı    | rd St | rategy | <u></u>      |                |                |
|-------------------|---|--------------|-------|--------|--------------|----------------|----------------|
| Project No        | \•                                      |              |       |        |              |                |                |
| Project Tit       |   |              |       |        |              |                |                |
|                   | ad Officer (s):                         |              |       |        |              |                |                |
|                   | nd Portfolio:                           |              |       |        |              |                |                |
| Telephone         |   |              |       |        |              |                |                |
| E-mail Add        |   |              |       |        |              |                |                |
|                   | o original project:                     |              |       |        |              |                |                |
| Onunges           | o original project.                     |              |       |        |              |                |                |
| Evidence          | of need:                                |              |       |        |              |                |                |
| Targets/ o        | utcomes:                                |              |       |        |              |                |                |
| 2. Financ         | ial Appraisal                           |              |       |        |              |                |                |
| Table A -E        | stimated Project C                      | osts         |       |        |              |                |                |
| Financial         | Project                                 | Capital:     |       | Reve   | nue:         | 'In Kind'      | Total: (£)     |
| Years:            | Element/ Phase                          |              |       |        |              | Support:       |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
| <b>Total Cost</b> | of Project:                             |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   | Potential Sources of ons are from an ex |              |       |        |              |                |                |
| Financial         | Funding                                 | Capital      | Rev   | venue  | 'In kind     | Total          | Funding        |
| Years:            | Bodies inc. Partners:                   | - Cupitui    | 110   |        | support      |                | Assured<br>Y/N |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
|                   |   |              |       |        |              |                |                |
| Total fund        | ing Identified:                         |              |       |        |              |                |                |
| 3. Accour         | ntability Stateme                       | nt:          |       |        |              |                |                |
| Project Ma        | anager:                                 |              |       |        |              |                |                |
| Signed:           | anagen.                                 |              |       | Date:  |              |                |                |
| Oigilea.          |   |              |       | Date.  |              |                |                |
| Lacknowle         | dge receipt of the re                   | sponsibility | / and | accour | ntability de | elegated to me | by my Head of  |
|                   | also understand that                    |              |       |        |              |                |                |
|                   | assist in the research                  |              |       |        |              |                |                |
|                   | tivity to all appropria                 |              |       | ,      |              | 3 3            |                |
|                   | ion to Bid:                             |              |       |        |              |                |                |
| (You are si       | igning below to au                      | thorise the  | • WF  | DC fun | ding com     | mitment only)  | Submit this    |
|                   | form to your Head                       |              |       |        |              | 3,             |                |
| Head of           | , |              |       | Date:  |              |                |                |

Service:

#### Form E **Exit Strategy**

This form is only to be completed when funding/ projects are to be closed down. The aim of this is to minimise the effects of WFDC withdrawing from a project and ensure that every opportunity has been explored to ensure that all possible benefits from the venture have been utilised.

| 1. Project No:  |  |
|---|--|
| Project Title:  |  |
| WFDC Lead Officer (s):  |  |
| Division and Portfolio:   |  |
| Telephone Number:   |  |
| E-mail Address:   |  |
| Have the objectives been achieved? If not why not?                                    |  |
| What conclusion to the project has been allowed? E.g. phasing out, media coverage etc |  |
| Are all partners aware and in agreement of actions?                                   |  |
| Is there potential for this project to operate again?                                 |  |
| Portfolio Holder notified:  |  |
|   |  |

#### 2. Accountability Statement:

| Project Manager:   |       |  |  |  |
|--|-------|--|--|--|
| Signed: Date:  |       |  |  |  |
|  |       |  |  |  |
| I acknowledge receipt of the responsibility and accountability delegated to me by my Head of   |       |  |  |  |
| Service. I also understand that the information provided in this document will be processed by |       |  |  |  |
| WFDC to assist in the research, analysis, evaluation, monitoring and reporting of external     |       |  |  |  |
| funding activity to all appropriate persons.   |       |  |  |  |
| Authorisation to Exit Project:   |       |  |  |  |
| (You are signing below to authorise the WFDC exit commitment only) Submit this                 |       |  |  |  |
| monitoring form to your Head of Service for Authorisation.                                     |       |  |  |  |
| Head of  | Date: |  |  |  |
| Service:   |       |  |  |  |

#### **APPENDIX 1**

# INTERNAL OFFICER EXTERNAL FUNDING WORKING GROUP Terms of Reference

September 2004

In order to support the effective, efficient and consistent operation and management of internal working groups, it has been agreed that a set of corporate protocols / standards will be adopted.

#### The corporate protocols / standards are as follows:

Before any new working group is established, a report must be tabled to the Corporate Management Team outlining the purpose, need and proposed outcomes of the working group. For consistency purposes, groups will be named working groups.

Working groups will have an agreed set of Terms of Reference. The template attached must be used for this purpose.

Working group meetings will follow a set agenda. This will be circulated to all representatives prior to the meeting and must clearly state the overall purpose of the meeting, in addition to the core business items.

Notes including an action sheet will be produced after each working group meeting and will be used to provide an audit trail of the group's work. A copy of the notes will be sent to the Chief Executive's office for information purposes.

The working group will have a Chairperson. The responsibilities of this position should be defined by the working group and set out in the Terms of Reference.

The working group will provide the Corporate Management Team with a quarterly progress report. In some instances, monthly progress reports may be required. However, the Chairperson of the working group will be advised accordingly by the Corporate Management Team.

The Chairpersons of each working group will meet at least twice each financial year. The purpose of this forum will be to identify and join up cross cutting policy issues and to share best practice. The Chief Executive will chair this forum. Each working group shall produce an end of year report showing a summary of activities and meetings.

The Chief Executive's Office will be responsible for monitoring that the above protocols and standards are being carried out.

## Terms of Reference

## Internal Officer Working Groups

|         | External Funding Working Group  |  |  |
|---------|---|--|--|
| Purpose | To develop the necessary processes and procedures through which the Council can secure the maximum level of external funding for the community of Wyre Forest to achieve our vision of "Building a Better Future" by: |  |  |
|         | Improving the quality of life of our community through improvement of its economic environmental and social wellbeing   |  |  |
|         | Getting best value from what we do  |  |  |
|         | Developing the effectiveness of how we work within the community  |  |  |
|         | Setting a course for the future   |  |  |

#### Role

Research and report on all areas of funding development.

Advisory, to make recommendations to CMT and Executive.

Liase with and maintain relationships with other agencies and internal service users to develop a base of information against which future levels of future funding activity can be assessed.

Establish effective information communication systems internally and externally regarding funding.

Develop the necessary processes and procedures through which we can secure the maximum level of external funding for the community of Wyre Forest.

Establish a user friendly database of information on funding opportunities and make it available to the wider community Develop a fund finding advisory service to help establish sources of and secure external funding.

Provide a resource to the Council, other agencies, bodies and individuals in terms of a knowledge base in respect of fund availability and access to information on application procedures.

Inform the project development process, to help with project management, to identify additional opportunities and to generate and encourage innovative ideas.

Develop an annual funding plan with clear performance measures, allocating resources to projects and to research and setting targets and objectives.

| Actions                 | To map the existing external funding streams and procedures  To submit a draft External Funding Strategy for CMT &  Executive approval  To take forward the quarterly meetings.                |
|-------------------------|--|
| Working<br>Arrangements | Quarterly Meetings  Although the nucleus of the group will comprise of representatives from all divisions, the actual composition of the group will vary depending on the themes under review. |
| Date adopted            | September 2004   |