

**Summary of responses to Initial Issues & Options Consultation.
(September 2007)**

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Chapter 1 – Spatial Portrait

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
SPATIAL PORTRAIT AND KEY DIAGRAM SP1) Do you think that the spatial portrait and key diagram base map capture the main characteristics of the District? Do you think any other issues could usefully be highlighted?			
Environment Agency (015)	CS-IO/15/02/SP1/C	Para. 1.21 - include info available from the emerging SFRA on the amount and % of the District within Flood zones 2 and 3 and implications of proposed development.	Noted. The Spatial Portrait will be revised to place more emphasis on the critical nature of flooding issues to the District. This was particularly demonstrated through the summer flooding episodes. However the SFRA will not be completed until December 2007.
Natural England (018)	CS-IO/18/01/SP1/C	Yes	Support is welcome.
English Heritage (161)	CS-IO/161/01/SP1/C	Historic emphasis in the spatial portrait is welcomed. Key diagram should distinguish between the river and canal network. Show conservation areas, registered parks and gardens? Key assets such as the SVR also warrant inclusion as 'opportunities'.	Support is welcome. This can be further considered in the Preferred Options Paper. It is considered too detailed for a key diagram to show conservation areas and registered parks and gardens.
Sport England (100)	CS-IO/100/01/SP1/C	Major sports facilities. Severn Valley Railway	This is considered too detailed for a key diagram although more information on major sports facilities could be provided within a revised spatial portrait.
Centro-WMPTA (280)	CS-IO/280/01/SP1/C	Spatial Portrait and Key Diagram Base Map capture the main characteristics of the District in terms of public transport	Support is welcome.
Worcestershire County Council (Transport) (169)	CS-IO/169/01/SP1/C	Suggested revised text for spatial portrait paragraph 1.26.	The revised text can be considered for inclusion in the Interim Issues & Options Paper which will incorporate a revised spatial portrait.
Chaddesley Corbett Parish Council (43)	CS-IO/43/01/SP1/C	Map should be extended to show neighbouring settlements (e.g. Bromsgrove). Hospitals - Types and capacity	Noted. The key diagram can be further developed in the Preferred Options Paper. Information on hospitals and schools can be included in the revised spatial portrait under community facilities.

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		<p>Schools – type and capacity</p> <p>Agricultural and horticultural enterprises major investors in land - barely get a mention.</p> <p>Thousands of small firms represent a major financial investment in occupancy and employment.</p> <p>Ageing population must have an influence on options and choices.</p>	<p>Noted. Again the spatial portrait and vision can be amended to accommodate this.</p> <p>A reference to the importance of small firms to the local economy can be reflected in the revised spatial portrait.</p> <p>Noted. This will inevitably be a key issue to address through housing type and service provision in the future.</p>
Bewdley Town Council (49)	CS-IO/49/01/SP1/C	<ul style="list-style-type: none"> - Hoo Farm Trading Estate and Summerfield – employment. - Safari Park – significant transport problems and employment. - SVR – employment and tourism. - Stourport Canal Basin and canals. 	Noted. However this is considered too detailed for a key diagram, the purpose of which is to illustrate broad locations for future development.
Rushock Parish Council (054)	CS-IO/54/01/SP1/C	Yes	Support is welcome.
Stourport-on-Severn Civic Society (96)	CS-IO/96/01/SP1/C	<ol style="list-style-type: none"> 1. West midlands Safari park should be shown. 2. SVR should be distinguished from the network rail route 3. Navigable waterways should be distinguished from non-navigable waterways. 	<p>Noted. This is considered too detailed for a key diagram.</p> <p>Noted. This can be further considered in the Preferred Options Paper.</p> <p>Noted. This can be further considered in the Preferred Options Paper.</p>
Bewdley Civic Society (306)	CS-IO/306/01/SP1/C	Yes, villages could have been individually named.	Noted. Agreed that the important rural settlements/parishes should be identified on the Key Diagram. This can be further considered in the Preferred Options Paper.
Bewdley Development Trust (160)	CS-IO/160/01/SP1/C	Individual smaller settlements should be named.	Noted. Agreed that the important rural settlements/parishes should be identified on the Key Diagram. This can be further considered in the Preferred Options Paper.

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The Community Housing Group (106)	CS-IO/106/01/SP1/C	Support Council's Spatial objective to provide a range of Housing Choice for residents of all ages within the Urban and Rural areas. Make reference to providing communities people wish to live in.	Noted. Considered that Spatial Objective 1 could make reference to providing communities people wish to live in.
Worcestershire Wildlife Trust (120)	CS-IO/120/01/SP1/C	Highlight the SSSI network as an indication of the areas of national importance for nature conservation. Indicate the principle areas of woodland outside the Wyre Forest itself.	Noted. This can be further considered in the Preferred Options Paper.
Worcestershire PCT (410)	CS-IO/410/01/SP1/C	Show the Rural Regeneration Zone.	Noted. However this is considered too detailed for the key diagram. However, could possibly be included as part of a background paper on Economic Development & Regeneration in the District.
Housing Services Manager (WFDC) (429)	CS-IO/429/01/SP1/C	Parish boundaries and the main rural settlements should be included. A broader sub-regional map indicating the proximity to other Local Authority areas.	Noted. Agreed that the important rural settlements/parishes should be identified on the Key Diagram. This can be further considered in the Preferred Options Paper. Noted. This can be further considered in the Preferred Options Paper.
Disability Action Wyre Forest (57)	CS-IO/57/03/SP1/C	Location of leisure attractions such as the Safari Park, Severn Valley Railway and Country Parks. Their locations are significant when considering employment/industry and housing.	Noted. However this is considered too detailed for a key diagram, the purpose of which is to illustrate broad locations for future development.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/01/SP1/C	The areas identified are the major manufacturing employment areas and also major employment areas. Should the large vacant sites also be identified? Useful to include additional 'theme' base maps which identify public facilities such as schools, tourist sites, brownfield sites and urban 'green' sites. Can be overlaid to explore different correlations and identify where there are gaps such as lack of open green space in the Greenhill Ward's residential areas.	Noted. This can be further considered in the Preferred Options Paper. The key diagram should identify opportunities. This is a useful approach to consider for future public consultation on the preferred options DPD. Such information could be included in background technical reports produced to support the Core Strategy.

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O&FP Pathfinder (791)	CS-IO/791/01/SP1/C	<p>The areas identified are the major manufacturing employment areas and also major employment areas. Should the large vacant sites also be identified?</p> <p>Useful to include additional 'theme' base maps which identify public facilities such as schools, tourist sites, brownfield sites and urban 'green' sites. Can be overlaid to explore different correlations and identify where there are gaps such as lack of open green space in the Greenhill Ward's residential areas.</p>	<p>Noted. This can be further considered in the Preferred Options Paper. The key diagram should identify opportunities.</p> <p>This is a useful approach to consider for future public consultation on the preferred options DPD. Such information could be included in background technical reports produced to support the Core Strategy.</p>
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/01/SP1/C	Green Belt should be shown as this is major policy issue	Noted. The broad strategic extent of Greenbelt designations could be reflected on the key diagram.
Gough Planning Services on behalf of Revelan Group & Titan Steel (773)	CS-IO/773/01/SP1/C	The Spatial Portrait and Key Diagram Base Map concentrate on the three towns of Kidderminster, Stourport-on-Severn and Bewdley. Whilst it is, of course, accepted that these are the principal and most sustainable settlements, the important roles of the larger, more accessible, villages should also be identified. Blakedown, Chaddesley Corbett, Cookley, and Fairfield/Wolverley act as local service centres to the east of the River Severn. Callow Hill/Bliss Gate, Far Forest, and Rock do so to the west of the River. It is considered that this 'second tier' of settlements should be identified on the Key Diagram and included in the Spatial Portrait.	
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/01/SP1/C	No	Noted.
Hillcrest Residents Association (272)	CS-IO/272/01/SP1/C	Doesn't represent the spatial vision (refers to Kidderminster as having a number of major businesses)	Noted. This can be further considered in the Preferred Options Paper. This should be considered under

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			opportunities.
St Georges School, Kidderminster (567)	CS-IO/567/01/SP1/C	Yes – density of settlements	Noted. This can be further considered in the Preferred Options Paper.
Mr Paul Johnston Local resident (732)	CS-IO/732/01/SP1/C	Identify the concentration of caravan and static home parks. Show where industry is being predominantly lost and where it is being gained.	Noted. However this is considered to be too detailed for the key diagram and therefore falls beyond its remit.
Mr Robert Edwards Local resident (736)	CS-IO/736/01/SP1/C	A good basic map for quick reference but might benefit from greenbelt and the central business district also being highlighted.	Noted. The broad strategic extent of Greenbelt designations could be reflected on the key diagram.
Mr Paul Hutchens Local resident (742)	CS-IO/742/01/SP1/C	Yes I think it does	Support is welcome.
Mr Chris Gilbert Local resident (749)	CS-IO/749/01/SP1/C	Bewdley has a number of sporting/leisure attractions i.e. Regatta, duck races, cycling tracks & rock climbing etc.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/01/SP1/C	Yes	Support is welcome.
Mr Michael Wagner Local resident (751)	CS-IO/751/01/SP1/C	Could existing nature reserves and SSSIs be marked in green as well as the Wyre Forest?	Noted. This could be considered for the key diagram in the preferred options paper.
Mr Giles Angell Local resident (763)	CS-IO/763/03/SP1/C	Green Belt – even more than Landscape Protection Areas	Noted. The broad strategic extent of Greenbelt designations could be reflected on the key diagram.
Mr P Powell Local resident (767)	CS-IO/767/02/SP1/C	Yes and No	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/01/SP1/C	Inclusion of cycle routes 45 and 54, 49 North Worcestershire Way.	Noted. However this is considered to be too detailed for the key diagram and therefore fall beyond its remit.
Mr Richard Pannell Local resident (780)	CS-IO/780/01/SP1/C	Kidderminster is not a riverside town. Cannot compete with Bewdley & Stourport for leisure / visitor attractions	Noted.
Mr Dixon Sheppard (District Councillor) (786)	CS-IO/786/01/SP1/C	Bewdley Road Stourport and Sandy Lane Industrial Estate should be classed as major employment areas as well as the Clensmore area of Kidderminster and the area off Birmingham Road Kidderminster	Noted. This can be further considered in the Preferred Options Paper and these areas could perhaps be shown as opportunities on the key diagram.

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Mr J R Nicholls Local resident (787)	CS-IO/787/01/SP1/C	Doesn't represent the spatial vision (refers to Kidderminster as having a number of major businesses)	Noted. This can be further considered in the Preferred Options Paper and these areas could perhaps be shown as opportunities on the key diagram.
SPATIAL VISION SP2) Is this a fair representation of what your aspirations would be for the District up until 2026 or are there other goals you feel should be included in it?			
Natural England (018)	CS-IO/18/02/SP2/C	It is important for a district with such diverse natural habitats and species interests to ensure that the natural environment is conserved and enhanced for the benefit of the residents and visitors of Wyre Forest District both now and in the future.	Noted. The Spatial Vision can be further developed in the Preferred Options paper to place more emphasis on the District's diverse natural habitats and species interests.
English Heritage (161)	CS-IO/161/02/SP2/C	<p>The vision does not directly address housing provision in terms of accommodating future growth and tackling affordability issues.</p> <p>Para 2.2 recommend reference made to safeguarding the distinctive, <u>historic</u> character of the three main towns in view of their unique development.</p> <p>The aspiration for the area's canal network and Wyre Forest could be included as distinctive components of the District and subject to major enhancement projects. In the case of Kidderminster – the regeneration potential of the town's industrial heritage should be incorporated.</p>	Noted. These issues can all be expanded on/or considered in a revised spatial vision.
Sport England (100)	CS-IO/100/02/SP2/C	Yes.	Support is welcome.
Advantage West Midlands (702)	CS-IO/702/02/SP2/C	<p>Support for the aspirations set out in the vision.</p> <p>The Agency would also suggest that the Spatial Vision could be extended to promote rural renaissance in terms of the need to support the diversification and encourage service provision in large villages. The Core Strategy could look to addressing how the District's rural settlements can become more sustainable and</p>	<p>Support is welcome.</p> <p>Agreed. The Spatial vision needs to reflect rural renaissance within the District. This should be further developed in a revised vision.</p> <p>Consider testing the option to allocate more service provision in the District's larger villages against the</p>

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		provide services for the local population and what roles they perform in providing employment/economic activity.	Sustainability Appraisal framework.
Centro-WMPTA (280)	CS-IO/280/02/SP2/C	Fair representation of Centro-WMPTA's aspirations for the District in terms of public transport	Support is welcome.
Worcestershire County Council (Transport) (169)	CS-IO/169/02/SP2/C	Para 2.4 is too specific suggested text is:- <u>The provision of a sustainable transport network that delivers high levels of accessibility to key services – employment, healthcare, education, retail and leisure – and reduces the reliance on travel by car.</u>	Noted. The revised text can certainly be fully considered for inclusion in the Interim Issues & Options Paper which will incorporate a revised spatial portrait. This will be published on the District Council's website during November.
Chaddesley Corbett Parish Council (43)	CS-IO/43/02/SP2/C	Quality rail links need adequate servicing by frequent bus services and adequate park and ride schemes. No reference to farming, horticulture and SME businesses. Service Sector employment should be added to the list of diversification issues.	Noted. These issues can all be expanded on/or considered in a revised spatial vision.
Bewdley Town Council (49)	CS-IO/49/02/SP2/C	Development of cultural activities i.e. theatre, music festivals, arts etc in all three towns (no major facilities for cultural activities in any town). Youth facilities in all three towns.	Noted. The vision could certainly include an aspiration for more cultural activities within the District.
Rushock Parish Council (054)	CS-IO/54/02/SP2/C	Yes	Support is welcome.
Stourport-on-Severn Civic Society (96)	CS-IO/96/02/SP2/C	Quality leisure, learning, health care and shopping facilities need to be maintained in Stourport to serve the town's 20,000 population. With Kidderminster serving as the District's strategic centre, the 'visitor economy' should be mainly developed around the attractions in Stourport and Bewdley.	Noted. The town's roles could be further developed in the Spatial Vision. Consider testing the option to promote the visitor economy around Stourport & Bewdley rather than all three towns against the Sustainability Appraisal framework.
Bewdley Civic Society (306)	CS-IO/306/02/SP2/C	Strongly support development on existing brownfield sites Paragraph 2.3 mention that there remains some very	Support is welcome. Noted. This issue reflects local distinctiveness and can

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		important carpet manufacture in the Area	be further considered in a revised spatial vision.
Bewdley Development Trust (160)	CS-IO/160/02/SP2/C	<p>Concentration of development on existing brownfield sites is strongly supported</p> <p>Para 2.2 would read better as follows:- "The distinctive and separate identities of the three towns are maintained and enhanced. The Rivers Severn and Stour and the Staffordshire and Worcestershire Canal together with other green infrastructure link the towns with the surrounding countryside and villages."</p> <p>Para 2.4 should include quality road links as well.</p>	<p>Support is welcome.</p> <p>Noted. To be considered in a revised Spatial Vision.</p> <p>Noted. Although needs to be balanced with other sustainable development considerations.</p>
The Community Housing Group (106)	CS-IO/106/02/SP2/C	Para 2.4 reference to improved road links as well as rail links.	Noted. However the vision focuses on what the District should be like in 2026. In order to achieve sustainable development it should focus on the provision of sustainable transport opportunities.
Worcestershire Wildlife Trust (120)	CS-IO/120/02/SP2/C	Must contain some words regarding protection and enhancement of the environment. Furthermore we would suggest that the vision make reference to the need to mitigate for and adapt to the impacts of climate change.	<p>Noted. The Spatial Vision can be further developed in the Preferred Options paper to place more emphasis on the District's diverse natural habitats and species interests.</p> <p>It is acknowledged that it can also be expanded to reflect the impacts of climate change.</p>
Worcestershire PCT (410)	CS-IO/410/02/SP2/C	<p>Vision is very accessible.</p> <p>Suggest that we strive for healthy urban and rural neighbourhoods that offer opportunities for all residents to maintain a healthy lifestyle.</p> <p>To what sector is the home working related?</p>	<p>Support is welcome.</p> <p>Noted. These issues can all be expanded on/or considered in a revised spatial vision.</p> <p>Home working may relate across all sectors.</p>

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Housing Services Manager (WFDC) (429)	CS-IO/429/02/SP2/C	Reference to meeting the housing needs of the local community. Vibrant night time economy.	Agreed that the vision should make reference to these issues.
Wyre Forest Matters (473)	CS-IO/473/01/SP2/C	Vision very focussed on spatial and physical elements of the District. The LDF is concerned with using place making, design and development to address wider social issues, such as crime, health, education etc wider social responsibility should be reflected. A great opportunity to support social change as part of the Vision. Help to cement the links between the LDF and the Local Strategic Partnership. Too narrow in its scope. It does not mention solutions to some of the major problems we face, such as congestion or housing shortages.	Noted. Agreed that the Spatial Vision should be revised to reflect these elements. Moreover the visions for the Core Strategy and the Sustainable Community Strategy should be mutually reinforcing. This will be reflected in a "position statement" paper which takes account of consultation responses. The paper will be subject to a further stakeholder workshop to which LSP Members will be invited.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/02/SP2/C	With 2.4, reference to improved road links as well as rail links, without these improved road links and tackling the congestion on parts of the existing road infrastructure, many of the opportunities identified in the plan will be harder to realise. In particular the tackling of poor air quality in the Horsefair area of Kidderminster.	Noted. The issue of improved road links can be further considered in the revised spatial vision. However, this would need to be carefully balanced with other sustainable development requirements.
O&FP Pathfinder (791)	CS-IO/791/02/SP2/C	Para 2.4, reference to improved road links as well as rail links? Could a further aspiration include to become a beacon for tackling of global warming and to be a centre of recycling, sustainable transport and efficient use of fuel and other resources.	Noted. However the vision focuses on what the District should be like in 2026. In order to achieve sustainable development it should focus on the provision of sustainable transport opportunities. This is certainly aspirational. It is considered that paragraph 2.3 of the vision could be further expanded.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/02/SP2/C	Para.2.3 on diversification should mention service sector/tourism as major element now and in the future	Noted. This can be further considered in a revised spatial vision to be incorporated into an interim Issues & Options paper for publication on the Council's website during November.

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Gough Planning Services on behalf of Revelan Group & Titan Steel (773)	CS-IO/773/02/SP2/C	<p>The Spatial Vision again concentrates on the three towns and, in particular, Kidderminster. Whilst this emphasis on Kidderminster is considered appropriate as one of the Region's strategic centres, the vision ought properly to include an explanation of aspirations for the second tier settlements of the larger villages.</p> <p>It is suggested that the role of these settlements to continue to act as local service centres for their rural hinterlands Plan is set out. In addition, it is advocated that, in suitable settlements like Cookley, limited growth be promoted, particularly on previously developed land, both to meet local housing needs and to support local services and facilities.</p>	
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/02/SP2/C	Yes	Support is welcome.
CMA Planning Ltd (778)	CS-IO/778/01/SP2/C	The Core Strategy should seek to ensure that 'Wyre Forest District is an attractive place to live with sufficient opportunities for people to access a home in a sustainable environment.	Noted. This can be further considered in a revised spatial vision.
Hillcrest Residents Association (272)	CS-IO/272/02/SP2/C	<p>What developing Green Infrastructure? (2.2)</p> <p>The canal system -possibly. The Rivers no unless debris and silt removed. The roads - both major and minor routes are a disgrace.</p>	Noted. This is a vision for the future – what we would like the District to look like in 2026.
Mr Paul Johnston Local resident (732)	CS-IO/732/02/SP2/C	Improved rail service between Kidderminster and Birmingham and Worcester. Improved bus links between the three towns and outlying villages. Reduce the number of caravan parks.	Noted. These issues can be further considered in a revised spatial vision.
Mr Robert Edwards Local resident (736)	CS-IO/736/02/SP2/C	Public transport between the three towns and Worcester needs reviewing. Suggests a reactive approach to transport, supporting a basic service.	Noted. This issue can be further considered in a revised spatial vision. A reactive service can work well when it relates to flexible services targeted to customer

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			demand.
Mr Paul Hutchens Local resident (742)	CS-IO/742/02/SP2/C	Yes.	Support is welcome.
Mr Chris Gilbert Local resident (749)	CS-IO/749/02/SP2/C	Yes.	Support is welcome.
Mr Ian Ettridge Local resident (750)	CS-IO/750/02/SP2/C	Yes	Support is welcome.
Mr Michael Wagner Local resident (751)	CS-IO/751/02/SP2/C	Yes.	Support is welcome.
Mr Matthew Elmer Local resident (756)	CS-IO/756/01/SP2/C	Yes.	Support is welcome.
Mrs Jean Bews Local resident (759)	CS-IO/759/01/SP2/C	Safeguarding and enhancing the environment should be in the vision as well as the objectives	Noted. The Spatial Vision can be further developed in the Preferred Options paper to place more emphasis on the District's diverse natural habitats and species interests.
Mr P Powell Local resident (767)	CS-IO/767/03/SP2/C	Yes	Support is welcome.
Mr Hilton Mayston Local resident (771)	CS-IO/771/02/SP2/C	Development of Stour Valley Country park. Pedestrian/cycling link routes between country parks	Noted. These issues can be further considered in a revised spatial vision.
Mr Richard Pannell Local resident (780)	CS-IO/780/02/SP2/C	Kidderminster is not a riverside town. Cannot compete with Bewdley & Stourport for leisure / visitor attractions	Noted. However, this is a vision for the future not the present.
Mr Dixon Sheppard (District Councillor) (786)	CS-IO/786/02/SP2/C	Rail links - also restoration of rail link between Stourport and Hartlebury, as well as a connection for north bound traffic. The use of the SVR for commuting services between Bewdley and Kidderminster should be encouraged	Noted. These rail issues can be further developed in a revised spatial vision. Consider testing the option of using the SVR Line as a commuter route between Bewdley and Kidderminster against the Sustainability Appraisal framework.
Mr J R Nicholls Local resident (787)	CS-IO/78702/SP2/C	What developing Green Infrastructure? (2.2) The canal system -possibly. The Rivers no unless debris and silt removed. The roads - both major and minor routes are a disgrace.	Noted. This is a vision for the future – what we would like the District to look like in 2026.
Mr Hugh Richards Local resident (790)	CS-IO/790/02/SP2/C	There is no mention at all of any aspirations for rural villages and the rural economy. There must be something in the "vision" that leads naturally to	Agreed. The Spatial Vision should include reference to the rural villages and the rural economy.

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		Objectives 1, 4 and 5 in para 2.5	
SPATIAL OBJECTIVES			
SP3) Do you feel there are any spatial objectives missing? Is there an objective you would like to see removed or added in?			
West Midlands Regional Assembly (001)	CS-IO/01/02/SP3/C	<p>Following RSS objectives are relevant to the consideration of the paper:</p> <p>(b) to secure the regeneration of the rural areas of the Region</p> <p>(d) to retain the Green Belt but to allow an adjustment of boundaries where this is necessary to support urban renaissance</p> <p>(e) to support the cities and towns of the Region to meet their local and sub regional development needs</p> <p>(f) to support the diversification and the modernisation of the Region's economy while ensuring that opportunities for growth are linked to meeting needs and reducing social exclusion</p> <p>(g) to ensure the quality of the environment is conserved and enhanced across all parts of the Region</p> <p>(h) to improve significantly the Region's transport system</p> <p>(i) to promote the development of a network of strategic centres across the Region</p>	Noted. It is considered that the draft spatial objectives reflect those specified in the RSS and as such are in general conformity with them.
Environment Agency (015)	CS-IO/15/01/SP3/C	<p>Add to spatial objective 8 "<u>to provide sustainable developments</u>" for clarification of the objective and its justification.</p> <p>Include new spatial objectives relating to climate change i.e. "<u>Ensure that development does not increase flood risk to new and existing property and people</u>".</p> <p>Objective number 7 add the words "<u>water resources</u>" to biodiversity and geodiversity.</p>	<p>Agreed. This should be incorporated into the Preferred Options Paper.</p> <p>Agreed. Revise objectives to reflect this.</p> <p>Agreed. Revise objectives to support this.</p>

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Natural England (018)	CS-IO/18/03/SP3/C	No	Support is welcome.
English Heritage (161)	CS-IO/161/03/SP3/C	Housing Provision and Choice – this should also address promoting high quality and sustainable design. Safeguarding and enhancing the environment –strongly recommend that an additional, specific objective is included on the historic environment.	Noted. The objectives could be revised to reflect these points.
Centro-WMPTA (280)	CS-IO/280/03/SP3/C	Fully supports Spatial Objectives 10 and 11. However, recommends that Travel Plans are provided for all new developments to promote sustainable travel.	Support is welcome. The inclusion of travel plans is considered too detailed for spatial objectives. This level of detail would be considered in the Core policies which have yet to be developed.
Advantage West Midlands (702)	CS-IO/702/03/SP3/C	Support for Objective 8.	Support is welcome.
Worcestershire County Council (Transport) (169)	CS-IO/169/03/SP3/C	Suggested text for Improving Transport Choice and Accessibility: 10. Support the development an accessible, affordable, high quality and integrated passenger transport network (bus and rail) that provides an attractive alternative to the car. 11. Focus new development in areas with high levels of public transport, walking or cycling access to key services and facilities – principally within the urban areas of Kidderminster and Stourport-on-Severn. Ensure new development proposals include the appropriate infrastructure and support to provide a high level of accessibility.	Noted. The objectives could be revised to reflect these suggestions.
Chaddesley Corbett Parish Council (43)	CS-IO/43/03/SP3/C	More emphasis on SMEs, especially micro and start up business. Role of agriculture.	Noted. Agreed that the Core Strategy should recognise the importance of these sectors to the local economy.
Bewdley Town	CS-IO/49/03/SP3/C	In transport – relief of bottlenecks in Stourport	Noted.

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Council (49)		(Worcester Road), Horsefair and Welch Gate.	
Rushock P(054) Parish Council	CS-IO/54/03/SP3/C	No.	Support is welcome.
Stourport-on-Severn Civic Society (96)	CS-IO/96/03/SP3/C	Stourport Civic Society supports and hopes to be able to contribute to the achievement of these objectives.	Support is welcome.
Bewdley Civic Society (306)	CS-IO/306/03/SP3/C	Not enough emphasis on education, particularly in regard to the Area's rich heritage. We strongly agree with focus on Brownfield sites in Kidderminster & Stourport for new development. Old railway bridge at Dowles made into a footbridge for walkers. Agree with further development of Stourport & Bewdley in their market town roles.	Noted. Objectives should reflect improvements for education. Support is welcome. The reinstatement of the Dowles Bridge as a pedestrian/cycle route could be put forward as an option for further assessment. Test this against the Sustainability Appraisal Framework. Support is welcome.
Bewdley Development Trust (160)	CS-IO/160/03/SP3/C	Support. Welcome objective 3 concerning the recognition and development of Bewdley as a market town The term "Brownfield Sites" needs more qualification as we would not support backland and infill development in all cases.	Support is welcome. Support is welcome. Noted. This is an important point to be addressed in the Core Strategy.
Worcestershire Wildlife Trust (120)	CS-IO/120/03/SP3/C	Support Objectives 7 and 8. Recommends additional objective to cover the allocation and enhancement of suitable land to provide green infrastructure and ecosystem services for the District.	Support is welcome. Noted. The spatial objectives can be revised in the preferred options paper to reflect this.
Tetlow King for West Midlands RSL Planning Consortium (391)	CS-IO/391/01/SP3/C	Support the Council's first spatial objective to provide a range of housing choices.	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Worcestershire PCT (410)	CS-IO/410/03/SP3/C	Objectives 4, 9, 10 and 13 resonate very well with public health goals. Objective 4 and 11 offer an opportunity to develop 'shared-use' premises for service providers across the health, social care and education sectors where appropriate.	Support is welcome.
Council for British Archaeology West Midlands (423)	CS-IO/423/01/SP3/C	Support Spatial Objective 6 but should make specific reference to the "Historic Environment" – "heritage" is a vague term.	Support is welcome. Specific reference to the historic environment is noted and will be further considered.
Housing Services Manager (WFDC) (429)	CS-IO/429/03/SP3/C	Change 8 to ensure future developments are low or zero carbon and are adapted to a changing climate. Under housing provision add: <u>"with a focus on providing housing options including low carbon and zero carbon homes."</u>	Agreed. The objectives can be revised to reflect these comments.
The Theatres Trust (469)	CS-IO/469/01/SP3/C	Emphasis Community Strategy's focus on cultural facilities. Spatial Objectives are too general to do this aspiration justice suggest rewording here which will be relevant to future Core Strategy policies. Expect to see a specific policy to cover Spatial Objective 4 of the Core Strategy to protect and enhance village facilities and services. Future development of the villages could well include theatrical provision for community centres, a new arts centre or indeed amateur theatre attached to local pubs. This would enhance their viability and vitality and a policy should be in place to promote and protect this objective	Noted. These are constructive comments which will be fully considered in the preparation of the Preferred Options Paper. Consider testing the option to provide cultural facilities within the District's larger villages against the Sustainability Appraisal Framework.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/03/SP3/C	SO 1) also communities where people want to live. Refer not only to choice for residents of all ages but communities. SO 4) improved public transport that enables young, older and non car owning residents to access services.	Noted. Considered that Spatial Objective 1 could make reference to providing communities people wish to live in. Noted. It is considered that objective 10 reflects these points.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>The Document needs to recognise both the need to improve public transport but also that without improvements to key elements of the road infrastructure elements of the LDF will not be realised.</p> <p>A spatial objective of having extensive network of sports, leisure and open spaces within residential areas for youth to play and support healthier communities, tackle obesity and enhance community safety.</p>	<p>Noted. However the focus should remain on providing sustainable transport alternatives. Provision of road infrastructure should remain a last resort.</p> <p>Noted. It is considered that objective 13 reflects this. More detailed aspects will be developed through core policies.</p>
O&FP Pathfinder (791)	CS-IO/791/03/SP3/C	<p>SO 1) also communities where people want to live. Refer not only to choice for residents of all ages but communities.</p> <p>SO 4) improved public transport that enables young, older and non car owning residents to access services.</p> <p>The Document needs to recognise both the need to improve public transport but also that without improvements to key elements of the road infrastructure elements of the LDF will not be realised.</p> <p>A spatial objective of having extensive network of sports, leisure and open spaces within residential areas for youth to play and support healthier communities, tackle obesity and enhance community safety.</p>	<p>Noted. Considered that Spatial Objective 1 could make reference to providing communities people wish to live in.</p> <p>Noted. It is considered that objective 10 reflects these points.</p> <p>Noted. However the focus should remain on providing sustainable transport alternatives. Provision of road infrastructure should remain a last resort.</p> <p>Noted. It is considered that objective 13 reflects this. More detailed aspects will be developed through core policies.</p>
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/03/SP3/C	On point 2, you should not only encourage diversification but also encourage growth of established employers, especially major ones.	Noted, however, this is considered too detailed for spatial objectives. This level of detail would be considered in the Core policies which have yet to be developed.
Gough Planning Services on behalf of Revelan Group &	CS-IO/773/03/SP3/C	The spatial objectives are supported. The recognition that a range of housing choice should be provided in the rural area (Objective 1) and that emphasis should	

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Titan Steel (773)		<p>be placed on encouraging services in the larger villages (Objective 4) is welcomed.</p> <p>It is also recognised that, as a matter of principle, the Green Belt should be protected (Objective 6) and boundaries only altered in exceptional circumstances. It is further recognised that areas of land at Blakedown, Cookley, and Fairfield were removed from Green Belt designation in the Adopted Local Plan and designated 'Areas of Development Restraint' (ADR) to accommodate future development requirements. This notwithstanding, if necessary development is to be accommodated at these locations, in accordance with Objective 4, in the most sustainable locations, these ADRs may not represent the best and most suitable land. Furthermore the District's unique landscape character may be better safeguarded and enhanced (Objective 6) by locating development elsewhere at these settlements.</p> <p>One example is at Cookley where the Titan Works at Bridge Road is outside the presently defined settlement boundary within the designated Green Belt area. This is a substantial area of previously developed land, which does not benefit the visual character and quality of the River Stour valley in which it is located. It is submitted that the redevelopment of this land to provide housing and, if appropriate, services, would better meet Spatial Objectives than other land in the Cookley area.</p> <p>It may therefore be appropriate to review Green Belt boundaries in such circumstances. An alternative approach would be to designate the Titan Works, and</p>	

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		any other such sites, as 'Major Developed Sites in the Green Belt'. This would allow their beneficial redevelopment without the need to formally review Green Belt boundaries.	
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/03/SP3/C	Yes, the following: To increase choice and access to facilities and services To promote improved retail provision to meet local needs Focus retail development within Kidderminster as the main strategic centre	Noted. However increasing choice and access to facilities needs to reflect the retail hierarchy set out in the RSS. The third point is echoed in Spatial Objective 3.
CMA Planning Ltd (778)	CS-IO/778/02/SP3/C	(Regenerating the Local Economy) consider that 'sustainable tourism' should be widened to include 'sustainable tourism and leisure' to reflect the importance of local and regional leisure facilities in enhancing the economic well-being of the District.	Noted. This can be further considered in the revised spatial objectives for the preferred options paper.
Hillcrest Residents Association (272)	CS-IO/272/03/SP3/C	Improve the health and wellbeing of all age groups. Objective 6 – providing that this is not overlooked when trying to achieve Objective1. Objective 7 – How would this be achieved in Town Centres. Should be a Leisure/cultural/sports facility	Noted. Through ensuring amenity space and green infrastructure is designed into new development proposals within the town centres. Noted.
Mr Paul Johnston Local resident (732)	CS-IO/732/03/SP3/C	Replace caravan parks with proper housing. Improved educational facilities, especially further education.	Noted. Consider testing the option of replacing the District's Caravan Parks with permanent housing against the Sustainability Appraisal framework.
Mr Robert Edwards Local resident (736)	CS-IO/736/03/SP3/C	No.	Support is welcome.
Mr Chris Gilbert Local resident (749)	CS-IO/749/03/SP3/C	Develop and promote the area as a centre of excellence for recycling.	Noted. Consider testing the option to include a local recycling site within the District against the Sustainability Appraisal Framework.
Mr Ian Ettridge Local	CS-IO/750/03/SP3/C	Yes	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
resident (750)			
Mr Michael Wagner Local resident (751)	CS-IO/751/03/SP3/C	No.	Support is welcome.
Mrs Gail Tweedale Local resident (760)	CS-IO/760/03/SP3/C	Please put the pride back into the area. Get schools to tell community what they would like them to do to help them achieve their goals	Noted. However these issues are very detailed and fall beyond the remit of the Core Strategy.
Mr P Powell Local resident (767)	CS-IO/767/04/SP3/C	Yes but to improve ruins greenspace quality.	Do not agree with this statement. Improving access to greenspace can improve natural surveillance and the quality of the District's parks.
Mr Hilton Mayston Local resident (771)	CS-IO/771/03/SP3/C	No mention of cycling, walking, disability access routes.	Noted. It is considered that improving facilities for cycling and walking could be worked into spatial objective 10 transport choice.
Mr Dixon Sheppard (District Councillor) (786)	CS-IO/786/03/SP3/C	No –fully support the enforcement of the Green Belt.	Support is welcome.
Mr J R Nicholls Local resident (787)	CS-IO/787/03/SP3/C	Improve the health and wellbeing of all age groups. Objective 6 – providing that this is not overlooked when trying to achieve Objective1. Objective 7 – How would this be achieved in Town Centres. Should be a Leisure/cultural/sports	Noted. Through ensuring amenity space is designed into new development proposals within the town centres. Noted.

Chapter 2 – GOWM Responses

Response Classification	Response No.	Comments received	Head of Planning Health & Environment's Comment
Spatial Portrait & Key Diagram -SP1.	CS-IO/428/01/SP1/C	<p>Concerned that the paper does not clearly identify the important broad issues and options which are appropriate for a Core Strategy. The document is set out, identifying a series of topics and specific questions, in a way which would have been more appropriate to an "old style" Local plan. The Core Strategy should consider the key issues facing the District, identified through the Spatial Portrait, from evidence gathering and early discussions with stakeholders. Spatial options should then be drawn up to set out ways in which the issues can be addressed.</p> <p>The paper may lead to a concentration on topic areas and very detailed matters in turn would lead to the production of a DPD more like a local plan than a core strategy. Consequently a further paper may need to be developed, taking into consideration responses from this period of public involvement, which can address the key issues and options. There is a need to look critically at the topic chapters and identify what are key elements of the spatial portrait, the issues and options.</p> <p>Concerned that some questions raised relate to the role of the Core Strategy and some question national policy. This together with the open nature of many questions may not be helpful in focussing on the key issues facing the District. Examples are question E3, "How can the Core Strategy help to improve access to a network of green spaces within the urban areas of the District?" or Question H12</p>	<p>Noted. A meeting was held with GOWM's Senior Planning Manager on 24/09/07 at which these concerns were discussed in detail.</p> <p>Agreed that the paper focussed on issues rather than presenting some initial options for consideration. An interim Issues & Options Paper will be produced which takes into account the responses received. This will look at the issues in a less topic related more spatial way and develop realistic options to deliver the spatial vision. The paper will be published on the Council's web site and discussed with key stakeholders at a workshop to continue a dialogue with stakeholders.</p> <p>Noted. These points will be fully addressed in the production of the Interim Issues & Options Paper.</p>

Response Classification	Response No.	Comments received	Head of Planning Health & Environment's Comment
		<p>"Do you agree that specific sites for gypsies and travellers should be identified within the District's Local Development Framework?" With regard to the former, if this is a key issue, options should be set out to deal with the matter. On the matter of site provision for gypsies and travellers, as you have stated Government guidance indicates that sites should be allocated. The Core Strategy should set out criteria for the location of sites which will be used to guide allocations in future DPDs. It could also identify broad locations if these are identified through the assessments.</p> <p>Consider that the spatial portrait is a reasonable start. However, there are sections from the introductions to the topics which could be included to give a fuller picture. This would have to be balanced with keeping the portrait relevant, succinct and leading to the identification of issues. More should be included about health and social matters.</p> <p>It is useful to have a key diagram and the one included in the paper shows the context of the District. More use could be made of diagrams to illustrate the issues and the spatial options.</p>	<p>Noted. The Interim Issues & Options Paper will contain a revised spatial portrait which will address these points.</p> <p>Noted. The use of more spatial diagrams will be further considered in the Interim Issues and Options Paper and will also be further developed for consultation on the Preferred Options for the Core Strategy.</p>
Spatial Vision - SP2	CS-IO/428/02/SP2/C	The Spatial Vision is a good starting point which can be developed through the preparation of the Core Strategy. By the time the Core Strategy is submitted the spatial vision should be a statement of what the District will be like in 2026. This should identify what is locally distinctive about the District, removing the need for specific paragraphs on local distinctiveness. The vision and how the key issues	Support for the draft Spatial Vision is welcome. The Interim Issues & Options paper will contain a revised Spatial Vision which reflects those comments (where appropriate) raised during this consultation.

Response Classification	Response No.	Comments received	Head of Planning Health & Environment's Comment
		are to be addressed should be brought together to develop the strategy.	
Spatial Objectives - SP3	CS-IO/428/03/SP3/C	Spatial Objectives need to be more related to what the Core Strategy can contribute towards achieving the vision. Should relate more to positive action rather than relate to "encourage", "support" or "promote". A danger in defining the objectives that it can set out in the strategy, particularly if there is too much detail.	Agreed that the Draft Spatial Objectives should be less specific and portray strong action. The Interim Issues & Options Paper will contain revised spatial objectives which reflect those suggestions (where appropriate) raised during this consultation.
Purpose Designed Housing - H9	CS-IO/428/06/H9/C	Should take into account the needs of an ageing population structure as well as those of young families. Also need to make clear that any proposed mix of housing types applies to the rural as well as urban areas.	Noted. It is considered that the Core Strategy Issues & Options Paper begins to do this. This will be further developed in the Interim Issues & Options Paper.
Urban & Rural Regeneration - R9	CS-IO/428/07/R9/C	Links should be made between the urban and rural economies and developing new businesses in the rural areas.	Noted. It is considered that the Core Strategy Issues & Options Paper begins to do this. This will be further developed in the Interim Issues & Options Paper.
Transport - (General)	CS-IO/428/09/TGEN/C	Note that the schemes and issues you have referred to are in line with the Worcs LTP. Some require working with partners and may be over ambitious. In developing the Core Strategy you will need to show how the schemes relate to the Core Strategy and how they will be delivered.	Noted. In particular the Stourport Relief Road was submitted as a major funding scheme to the WMRA by the County Council. It is therefore considered that this is currently a realistic option for testing. The Wyre Forest Transportation Study commissioned by WCC and currently underway will provide a crucial evidence base in determining whether these schemes are viable options for further testing and consideration.
Rural Transport - T11	CS-IO/428/09/T11/C	Recognition of the importance of public transport to non car users and the potential need for alternatives to be considered in the rural areas.	Noted. It is considered that the Core Strategy Issues & Options Paper begins to do this. This will be further developed in the Interim Issues & Options Paper.
Safer Communities - QL8	CS-IO/428/05/QL8/C	Should be more consideration of building safer communities. Although, as stated in the Paper, Wyre Forest District is relatively safe and their	Noted. It is considered that the Core Strategy Issues & Options Paper begins to do this. Although further details could certainly be outlined in the spatial portrait to support this. To be further

Response Classification	Response No.	Comments received	Head of Planning Health & Environment's Comment
		numbers are small the rate of increase in some crimes such as common assault are giving cause for concern.	developed in the Interim Issues & Options Paper.
Monitoring - M1	CS-IO/428/04/M1/C	<p>Whilst implementation and monitoring are important elements of the LDF system no need to consider them in detail at this stage. Appears that some of the statements made in the implementation section are in fact issues.</p> <p>As the Core Strategy is developed there will need to be a greater consideration of the relationship with the Sustainable Community Strategy and the role of the LAA.</p>	<p>Agreed. In the Interim Issues & Options Paper this structure will be revised and these issues brought forward in the main body of the paper.</p> <p>Agreed. Regular meetings have been held with the LSP Coordinator to ensure the relationship between the Community Strategy and LDF is mutually reinforcing.</p>

Chapter 3 – Housing provision and Choice

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
H1) Do you agree that new housing development should be located within these areas?			
Environment Agency (015)	CS-IO/15/03/H1/C	<p>The Core Strategy should be informed by the SFRA and an infrastructure capacity/Water Cycle Study on where new housing could be accommodated with least flood risk and degradation of environmental resources.</p> <p>In conjunction with the SFRA, a water cycle study can be undertaken to assess water resources within the District using a wider cross-boundary analysis of public water supply/capacity and the need for water minimization techniques, recycling and storage, without causing pollution, ecological degradation or compromising future water resources including both ground and surface water resources.</p> <p>Individual, site specific FRAs will also be required for flood vulnerable sites as advised in PPS25.</p>	<p>Noted. Strategic Flood Risk Assessment currently underway as part of the evidence base to inform the Core Strategy.</p> <p>Noted. Consider undertaking a water cycle study to inform the Local Development Framework</p> <p>Noted and Agree.</p>
Natural England (018)	CS-IO/18/04/H1/C	Brownfield sites are suitable but can be particularly important for species interests. Each site needs to be assessed on merit and mitigation used to retain any locally important biodiversity. The value of appropriate ecological survey becomes vital in assessment of brownfield sites where biodiversity may be important.	Noted and Agree. Each potential site would be assessed on its merits. Agree that biodiversity and ecological preservation/gain will be important considerations.
Chaddesley Corbett Parish Council (43)	CS-IO/43/04/H1/C	Agree. The advantage being that servicing by local transport of these sites is much less intrusive.	Noted and Agree.
Bewdley Town Council (49)	CS-IO/49/04/H1/C	Brownfield – must have top priority, BUT affordable housing desperately needed in villages and Bewdley (to keep young people within their own environment).	Agreed that the provision of affordable housing is a key consideration for the Core Strategy.
Rushock Parish Council (054)	CS-IO/54/04/H1/C	Yes	Noted
Disability Action Wyre Forest (57)	CS-IO/57/04/H1/C	Only if they are hand in hand with employment opportunities which minimise the need to travel to work.	Agreed that there must be a balance between housing and employment opportunities.
Disability Action Wyre Forest (57)		Ensure that existing green space and the potential for large trees are not lost in favour of a unified density of urban	Noted. Consider preventing 'garden development' as an option to be assessed against the SA Framework.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		development, buildings and hard landscape.	
Stourport-on-Severn Civic Society (96)	CS-IO/96/04/H1/C	Yes: but the use of the brownfield sites should take precedence over 'garden developments'	Garden developments are currently classified as brownfield. Consider preventing 'garden development' as an option to be assessed against the SA Framework.
Sport England (100)	CS-IO/100/03/H1/C	By and large yes but some allocation should be made elsewhere in other areas, e.g. villages.	Noted. Allocation in smaller settlements may be limited to affordable housing development, which is often a major concern.
The Community Housing Group (106)	CS-IO/106/03/H1/C	Need to make sure that affordable housing is provided in rural areas to meet need and contribute to the sustainability of such areas. The LDF also needs to recognise that 'Affordable Housing' may need to be considered outside RSS targets as it may not be possible to address local need within these targets.	Affordable housing in rural areas is often a major concern and the LDF should seek to support this where there is identified need.
Worcestershire Wildlife Trust (120)	CS-IO/120/04/H1/C	Yes, where on-site biodiversity constraints do not outweigh the benefit of development.	Agreed.
Bewdley Development Trust (160)	CS-IO/160/04/H1/C	Yes	Noted
English Heritage (161)	CS-IO/161/04/H1/C	<p>The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies (e.g., conservation area appraisals) and data sets (e.g. Historic environment Record) should be used to inform decisions relating to:</p> <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of greenfield and brown field sites; • Any necessary review of Green Belt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework. The Conservation Area Appraisals have been scoped as part of the SA process.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<ul style="list-style-type: none"> Identifying what characteristics and features are important to protect and indeed enhance to deliver a high quality, distinctive and sustainable environment. 	
Worcestershire County Council (Transport) (169)	CS-IO/169/04/H1/C	Agree – provision of good access to key services on foot, cycle or public transport has far greater potential within urban areas.	Noted. Support is welcome.
Hillcrest Residents Association (272)	CS-IO/272/04/H1/C	Yes. Provided that this does not destroy the character of these areas.	Noted. Agree that development should not have a detrimental effect on the surrounding character of the area.
Centro-WMPTA (280)	CS-IO/280/04/H1/C	Agree. New housing should be located in areas with sustainable public transport infrastructure already in place. If this is not possible new public transport infrastructure will be required.	Noted and Agree.
Bewdley Civic Society (306)	CS-IO/306/04/H1/C	Yes, we strongly agree	Support is welcome.
West Midlands RSL Consortium (391)	CS-IO/391/02/H1/C	Majority of growth should be accommodated on brownfield land and within existing settlements where there is existing infrastructure to be able to meet the demand of extra housing. Kidderminster and Stourport, Bewdley could also accommodate a small urban extension.	Noted. Agree that growth should be accommodated on brownfield land and within existing settlements where possible. The need for an urban extension in Bewdley would need to be assessed further in light of the evidence base.
Housing Services Manager (WFDC) (429)	CS-IO/429/04/H1/C	<p>Suggest either 3.4 or Appendix D should actually state the shortfall in affordable housing figure. Also that the Assessment will be updated annually by W.C.C.</p> <p>Substantial need for affordable housing.</p> <p>Based upon the findings of the SHMA Assessment, there should be a very clear policy approach to maximising the level of affordable housing and this should also where possible include Bewdley and the main sustainable rural settlements.</p>	<p>Noted. Consider including this in the Interim Issues & Options Paper.</p> <p>Agreed.</p> <p>Noted. Affordable housing provision will form an important part of the Core Strategy.</p>
St Georges School Kidderminster (567)	CS-IO/567/02/H1/C	Yes.	Noted.
Horsefair,	CS-IO/725/04/H1/C	The LDF should be careful to ensure that the plan does not	Noted. Affordable housing provision in the rural areas

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Broadwaters and Greenhill Partnership (725)		restrict the development of affordable homes within the villages to meet local need that contributes to the continued vibrancy of the villages and in turn take some pressure of urban affordable housing.	is a key consideration for the Core Strategy.
Mrs M Underhill Local resident (731)	CS-IO/731/01/H1/C	Yes.	Noted. Support is welcome.
Paul Johnston Local resident (732)	CS-IO/732/04/H1/C	Yes	Noted. Support is welcome.
Mr Robert Edwards Local resident (736)	CS-IO/736/04/H1/C	Yes as long as the access and relief road are up and running before the new housing has put a strain on the road network around the towns.	Noted. The relief road will be considered as an option against the SA Framework and has been established as a regional transport priority.
Mr Paul Hutchens Local resident (742)	CS-IO/742/03/H1/C	Housing should be provided on brownfield sites where possible. However housing, especially affordable housing for young people, is required in rural areas	Noted. Affordable housing provision in the rural areas is a key consideration for the Core Strategy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/04/H1/C	Yes especially on brownfield sites.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/04/H1/C	Yes, provided they are not on a flood plain	Noted and Agree
Mr Michael Wagner Local resident (751)	CS-IO/751/04/H1/C	Undoubtedly.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/02/H1/C	Yes. The development of urban brownfield sites should be supported and promoted, especially where it helps to regenerate some of the run down areas of the district. Kidderminster especially will benefit from well planned housing developments as it is badly needed to help promote the town as a recognised important regional centre. Would be interested to know what funding for improvements to roads, rail and employment sites will be made available by AWM and WCC to support such development. .	Noted. Noted. Agreed that the provision of infrastructure is a major consideration for regeneration within the District.
Mr Arthur Hey Local resident (757)	CS-IO/757/01/H1/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mrs Jean Bews Local resident (759)	CS-IO/759/02/H1/C	I agree.	Noted
Mr P Powell Local resident (767)	CS-IO/767/05/H1/C	Yes but the required services are needed both above and below ground. Special attention is required to ensure that adequate drainage is achieved.	Agreed that the provision of infrastructure is a major consideration for regeneration within the District.
Mrs. Penny Smith Local resident (769)	CS-IO/769/01/H1/C	Yes	Noted
Mr Hilton Mayston Local resident (771)	CS-IO/771/04/H1/C	Yes	Noted
(773) Gough Planning Services, On behalf of Revelen Group and Titan Europe	CS-IO/773/04/H1/C	<p>The housing requirement arising from the RSS Revision is yet to be determined. At present there can be no certainty what level of housing will be required to be accommodated in the District. It could be higher than Option 3. It is inappropriate to seek to base a housing distribution strategy on uncertain information?</p> <p>Regardless of the level of housing which will have to be provided in the District, if a sustainable pattern of development is to be achieved, and the Spatial Objectives met, whilst it is acknowledged that Kidderminster should be the focus for housing development, some housing should be directed to the larger villages.</p>	<p>Noted. However, in line with Government and best practice advice, the Core Strategy must be flexible enough to handle any changes in housing numbers.</p> <p>Noted. Focussing some new housing on larger villages will be tested as an option to be assessed against the SA Framework.</p>
Mr Sidney Griffin Local resident (775)	CS-IO/775/03/H1/C	Full agreement	Noted
Jones Lang LaSalle (776)	CS-IO/776/01/H1/C	Yes, are a number of significant opportunities to meet housing needs on urban brownfield sites.	Noted
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/04/H1/C	Yes	Noted
CMA Planning Ltd (778)	CS-IO/778/03/H1/C	In general, we support the principle that a sequential approach should be taken when allocating land for housing. In light of the potential increased housing requirements arising from the emerging RSS and PPS3 requirements for 5 year land supply,	Noted. The Housing Land Availability Assessment which is currently underway should help to inform this.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		consider that further work is required in order to establish with more certainty the most appropriate strategy for the District.	
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/04/H1/C	Yes, but strictly on brownfield sites. Pointless in building excess houses if we don't attract more quality employment opportunities in the area	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/04/H1/C	Yes. Provided that this doesn't destroy the character of these areas. MUST NOT result in empty properties and development of further ghettos.	Noted and Agree.
Stourport Rail Project (789)	CS-IO/789/01/H1/C	Yes, but only if industrial uses cannot be found	Noted and Agree.
O&FP Pathfinder (791)	CS-IO/791/04/H1/C	LDF should be careful to ensure that it does not restrict the development of affordable homes within the villages to meet local need. The LDF may also need to consider the needs of particular communities such as Gypsies & Travellers where urban brown field sites may not be suitable or viable to provide appropriate developments supported by wider community and Gypsies and Travellers.	Noted and Agree. Noted and Agree. The Gypsy and Traveller Accommodation Assessment currently being undertaken on behalf of the South Housing Market Area should help to identify the need within the District.
H2) Do you feel that this increased level of housing capacity should be considered for the District?			
Environment Agency (015)	CS-IO/15/04/H2/C	Core Strategy should be informed by the SFRA and an infrastructure capacity/Water Cycle Study on where new housing could be accommodated with least flood risk and degradation of environmental resources. Must demonstrate that infrastructure is capable of supporting the proposed level of development. In conjunction with the SFRA, a water cycle study can be undertaken to assess water resources within the District using a wider cross-boundary analysis of public water supply/capacity and the need for water minimization techniques, recycling and storage, without causing pollution, ecological degradation or compromising future water	Noted. Strategic Flood Risk Assessment currently underway as part of the evidence base to inform the Core Strategy. Noted. Consider undertaking a water cycle study to inform the Local Development Framework

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		resources including both ground and surface water resources. Individual, site specific FRAs will also be required for flood vulnerable sites as advised in PPS25.	Noted and Agree.
Natural England (018)	CS-IO/18/05/H2/C	If necessary but this needs to be sustainable and biodiversity incorporated within the design.	Noted and Agree.
Chaddesley Corbett Parish Council (43)	CS-IO/43/05/H2/C	No. Consideration of this question could be made some years in the future.	Noted.
Bewdley Town Council (49)	CS-IO/49/05/H2/C	Definition of what we require the green belt to represent and these principles must be maintained. Open spaces between towns and villages must be maintained and development only allowed within the boundaries.	Noted. The importance of the Greenbelt is paramount in the District. Greenbelt policies are set at the National level through PPG2.
Rushock Parish Council (054)	CS-IO/54/05/H2/C	Yes	Noted.
Disability Action Wyre Forest (57)	CS-IO/57/05/H2/C	Yes, but not just for the sake of providing 'dormitory' housing for Birmingham and the Black Country.	Noted. Agree it depends on need. The RSS is seeking to stem out-migration from the conurbation and the LDF will be in conformity with this.
Stourport-on-Severn Civic Society (96)	CS-IO/96/05/H2/C	Only as a 'last resort'	Noted and Agree. Applying the sequential test to site allocation should help this.
Sport England (100)	CS-IO/100/04/H2/C	Yes as it could have a positive economic boost for the district.	Noted.
The Community Housing Group (106)	CS-IO/106/04/H2/C	The level of housing should be based on the need identified through the South Housing Market Assessment. Should there be a demonstrable need for additional housing which requires the development of greenfield sites this must be within a set of criteria which prioritises sites to ensure that it contributes to the sustainability of communities and regeneration of areas.	Noted and Agree.
Bewdley Development Trust (160)	CS-IO/160/05/H2/C	Strongly against use of urban greenfield sites or ADRs for more housing development. If additional housing is required consider that extra effort has to be made by developers to identify windfall or difficult to develop brownfield sites as an alternative. If additional capacity is required we consider that part of the Stourport Road employment area could be reclassified for housing.	Noted. Brownfield sites will always be preferable for development and will continue to be the primary locations in the first instance.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Consideration should be given to allowing a higher density of housing development in town centres.	
(161) English Heritage	CS-IO/161/05/H2/C	<p>Importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. WCC is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies (e.g., conservation area appraisals) and data sets (e.g. Historic environment Record) should be used to inform decisions relating to:</p> <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and • Identifying what characteristics and features are important to protect and indeed enhance to deliver a high quality, distinctive and sustainable environment. 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework
Worcestershire County Council (Transport) (169)	CS-IO/169/05/H2/C	Increased level of housing outside of urban areas must consider sustainable access and the role of the developer in ensuring high levels of accessibility by non car modes are provided.	Noted and Agree. The requirement for a contribution towards the Accessibility Strategy is set out in the Adopted Planning Obligations SPD.
Hillcrest Residents Association (272)	CS-IO/272/05/H2/C	No. Particularly where additional housing remains unsold for long periods because the purchase price is unaffordable.	Noted. Although it is difficult for the council to control market forces.
Centro-WMPTA (280)	CS-IO/280/05/H2/C	Centro-WMPTA considers that new housing development should only be planned in locations accessible by sustainable public transport infrastructure. If this is not possible, new public transport infrastructure will be needed.	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Civic Society (306)	CS-IO/306/05/H2/C	Do not support the use of Greenfield Urban sites for more housing development or ADRs. Against use of back garden land as a matter of course for building development which, we understand under Government guidelines, is treated as 'brownfield.' Too many instances where a house has been demolished to provide a high density building development. Even in Urban areas care should be taken to ensure we don't end up with solid high density belts and no greenspace.	Noted. Agree that access to green spaces is important. There is no current national guidance that prevents 'garden development' however this is something that can be considered. The PPG17 audit that is currently being undertaken by the council should help set local standards with regard to access to open space.
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/03/H2/C	Consider that only RSS option 3 will provide sufficient housing to meet needs of region. Level of housing should be based entirely upon need that has been established through the recent HMA. If demonstrated need for additional housing would require Greenfield sites, this should be well planned and protect the best land from development.	Noted. The emerging preferred option for the District currently stands at 3,400 dwellings.
Housing Services Manager (WFDC) (429)	CS-IO/429/05/H2/C	There needs to be an increase in housing capacity to meet housing needs as described above.	Noted. The Council have responded to the RSS with an increased housing provision requirement. However the emerging preferred option for the District stands at 3,400
St Georges School Kidderminster (567)	CS-IO/567/03/H2/C	Unhappy about any use of Greenfield sites and of infill. Issue of modern life is cramped estates and ribbon development as well as very small accommodation. Urgent need for space for families to enjoy.	Noted. The importance of providing higher quality family housing in the District is acknowledged. However this may involve Green Belt release.
Advantage West Midlands (702)	CS-IO/702/01/H2/C	The focus for growth in line with the RSS, is within the Major Urban Areas, however the West Midlands Economic Strategy recognises the need to ensure opportunities for growth beyond these areas, for example to create a better balance of housing and employment in the larger settlements, to support rural economies, in particular the Rural Regeneration Zone (including the Western part of the Wyre Forest District). Other key delivery mechanisms include Business Clusters (Tourism and Leisure) being of particular relevance to the District, High	Noted. Test directing growth towards larger rural settlements as an option against the SA Framework.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Technology Corridors and the Market Towns Initiative (which includes Stourport-on-Severn and Bewdley)	
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/05/H2/C	May be useful to draw up a set of criteria to prioritise sites to ensure new development contributes to vibrant communities, the regeneration of deprived areas in the District and does not create residential areas without quality green spaces for young people to play.	Noted. When considering Greenfield sites for development, careful consideration will be given to these issues. The PPG17 audit will identify any greenspaces which are considered to be surplus.
Paul Johnston Local resident (732)	CS-IO/732/05/H2/C	Yes, but also look at excessive number of caravan parks. Use these sites for proper housing for the local community.	Noted. Although many of these sites would not be suitable as 'residential' locations due to their unsustainable location and lack of accessibility.
Mr Robert Edwards Local resident (736)	CS-IO/736/05/H2/C	There are adequate brownfield sites to allow Stourport to provide capacity without changing the character of the town.	Noted. This needs to be tested through the Housing Land Availability Assessment, which is currently being undertaken by the District.
Mr Paul Hutchens Local resident (742)	CS-IO/742/04/H2/C	Yes.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/05/H2/C	Yes but only on brownfield sites even if this means subsidising decontamination or giving incentives to release the land. Compulsory purchase of site if left empty for a specified time and changing the use.	Noted. Acknowledged that brownfield sites can prove more difficult to deliver.
Mr Ian Ettridge Local resident (750)	CS-IO/750/05/H2/C	No, not without considerable road improvements to avoid even further traffic congestion	Noted. Agreed that supporting infrastructure is crucial.
Mr Michael Wagner Local resident (751)	CS-IO/751/05/H2/C	Only if areas such as Lea Castle site are used first and any further development is of affordable housing for local people.	Noted. This will need to be tested against the need for housing within the District.
Mr Matthew Elmer Local resident (756)	CS-IO/756/03/H2/C	Significant development of and investment in the infrastructure of the District is required to support housing growth. However, squeezing the very densely populated new housing estates demanded by planning regs onto fringes of the towns would not be good for the quality of life of people in the district. The area simply does not have the transport or employment capacity at present to support significant levels of housing growth.	Noted. However, the authority has adequate Brownfield land reserves to accommodate more dwellings than allocated through the RSS Spatial Options and this would allow for the delivery a greater volume of affordable housing.
Mr P Powell Local resident (767)	CS-IO/767/06/H2/C	Yes	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mrs. Penny Smith Local resident (769)	CS-IO/769/02/H2/C	The importance of urban Greenfield sites should be acknowledged and preserved at all costs, development only taking place when balanced by creation of new urban Greenfield sites.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/05/H2/C	No	Noted.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/05/H2/C	In accordance with PPS3 guidance it would be inappropriate to rely on windfall sites. Consequently, this potential component of future housing supply should not be included in any capacity assessment. The ADRs should be subject to review in PPS3 deliverability and sustainability terms. Those which meet the necessary requirements could then be considered for allocation. Again, they should not be included in any capacity assessment as they will not realistically be available unless and until they are allocated.	Noted. Noted. ADRs will be assessed as part of a wider District based Housing Land Availability Assessment.
Jones Lang LaSalle (776)	CS-IO/776/02/H2/C	Yes, there are a number of brownfield opportunities not currently identified where additional housing could be accommodated	Noted and Agree.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/05/H2/C	Yes.	Noted
CMA Planning Ltd (778)	CS-IO/778/04/H2/C	Please see H1	See response in H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/05/H2/C	No – other than for people already living in the area	Noted. Although this may be difficult to achieve, as market forces and circumstance drive who can live where.
Mr J R Nicholls Local resident (787)	CS-IO/787/05/H2/C	No. Particularly where additional housing remains unsold for long periods because the purchase price is unaffordable.	Noted. Although it is difficult for the council to control market forces.
Stourport Rail Project (789)	CS-IO/789/02/H2/C	No	Noted.
O&FP Pathfinder	CS-IO/791/05/H2/C	Useful to draw up a set of criteria to prioritise sites to ensure	Noted. The PPG17 audit will set standards for the

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(791)		new development contributes to vibrant communities, aids regeneration of some of the more deprived areas and does not create residential areas without quality green spaces for young people to play.	provision of green space.
H3) Do you feel that such Greenfield development should be avoided within the District in future years?			
West Midlands Regional Assembly (001)	CS-IO/1/05/H3/C	CF2: Housing beyond the Major Urban Areas. Parts C and E of the policy are relevant. Housing beyond the MUA should not generally accommodate migration from the MUA. Disagreeing with Question H3 and progressing the LDF on that basis potentially leads to a scenario of attracting migration from the MUA, contrary to part C of Policy CF2, as well as conflicting with the RSS objective d) of retaining the green belt.	Noted and agree. The Core Strategy will be in general conformity with the RSS and will therefore seek to reduce out-migration from the conurbation.
Environment Agency (015)	CS-IO/15/05/H3/C	<p>The Core Strategy should be informed by the SFRA and an infrastructure capacity/Water Cycle Study on where new housing could be accommodated with least flood risk and degradation of environmental resources. It must be demonstrated that infrastructure is capable of supporting the proposed level of development.</p> <p>In conjunction with the SFRA, a water cycle study can be undertaken to assess water resources within the District using a wider cross-boundary analysis of public water supply/capacity and the need for water minimization techniques, recycling and storage, without causing pollution, ecological degradation or compromising future water resources including both ground and surface water resources.</p> <p>Individual, site specific FRAs will also be required for flood vulnerable sites as advised in PPS25.</p>	<p>Noted. The Strategic Flood Risk Assessment currently underway as part of the evidence base to inform the Core Strategy.</p> <p>Noted. Consider undertaking a water cycle study to inform the Local Development Framework</p> <p>Noted and Agree.</p>
Natural England (018)	CS-IO/18/06/H3/C	Advocates the English Nature Research Report No 153: Accessible natural greenspace in towns and cities (1995),	Noted. This document will need to be considered during the LDF process.

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		which provides advice on minimum targets for natural greenspace to residential areas.	
Chaddesley Corbett Parish Council (43)	CS-IO/43/06/H3/C	<p>1. Yes. Otherwise the very nature of the area prescribed by the paper will be destroyed.</p> <p>2. Increasing housing supply at a greater rate than local need does not make sense, will add to pressure on the already creaking road and public transport infrastructure.</p> <p>3. If there is 'spare' brownfield land then this should be focussed on new business/employment opportunities to help stem the need for greater levels of commuting.</p> <p>4. The increasing aged population argues for focussing the development of suitable new housing closer to amenities and public transport links – not in the countryside.</p>	<p>Noted.</p> <p>Noted.</p> <p>Noted. Employment land will be allocated in line with the figures set out through the RSS.</p> <p>Noted.</p>
Bewdley Town Council (49)	CS-IO/49/06/H3/C	Re-affirm green belt boundaries and not allow development outside it.	Noted. Consider as an option
Rushock Parish Council (054)	CS-IO/54/06/H3/C	Yes	Noted.
Disability Action Wyre Forest (57)	CS-IO/57/06/H3/C	See H2	See response to H2
Disability Action Wyre Forest (57)		Existing Green Belt and ADRs should be protected but again some balance is required to ensure that we do not end up creating an urban environment that is deficient of green spaces and green corridors. We must plan our towns in such a way that everyone can have relatively easy access to green recreational space as well as good footpath and safe cycle routes	Noted and Agree. The PPG17 audit that is currently being undertaken by the council should help to inform this.
Stourport-on-Severn Civic Society (96)	CS-IO/96/06/H3/C	Yes	Noted.
Sport England (100)	CS-IO/100/05/H3/C	Each planning authority should be looked at on its own merits. Brownfield sites can increase construction costs adversely	Noted. The Housing Land Availability Assessment currently being prepared by the District should inform

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		thus putting up the cost of home buying.	this.
The Community Housing Group (106)	CS-IO/106/05/H3/C	Development of the Green Belt should be resisted; however if there is a need for additional housing in the area to meet local needs then areas around existing settlements need to be considered. This needs to relate to a 'rural exceptions' policy which should allow for limited amounts of 100% affordable housing. It may also be suitable to review if certain areas are more suitable for housing, i.e. because they are near principal transport routes or have poor 'ecological value' compared with other areas	Noted. The emerging preferred option from the Regional Spatial Strategy for housing requirements in the District is 3,400. The Housing Land Availability Assessment currently being prepared by the District should help to identify potential locations for this allocation.
Worcestershire Wildlife Trust (120)	CS-IO/120/05/H3/C	Yes, so far as is appropriate in line with the Sustainable Development of the main towns	Noted.
Bewdley Development Trust (160)	CS-IO/160/06/H3/C	We are strongly against any Greenfield development for the reasons given in H2	Noted. See response to H2
English Heritage (161)	CS-IO/161/06/H3/C	We wish to endorse the importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies (e.g., conservation area appraisals) and data sets (e.g. Historic environment Record) should be used to inform decisions relating to: <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<ul style="list-style-type: none"> Identifying what characteristics and features are important to protect and indeed enhance to deliver a high quality, distinctive and sustainable environment. 	
Hillcrest Residents Association (272)	CS-IO/272/06/H3/C	Yes - most definitely	Noted.
Centro-WMPTA (280)	CS-IO/280/06/H3/C	Consider that new housing should only be planned in locations accessible by sustainable public transport infrastructure. If this is not possible, new public transport infrastructure will be required.	Noted and Agree
Bewdley Civic Society (306)	CS-IO/306/06/H3/C	Yes, we are strongly against any development in the Green Belt	Noted.
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/04/H3/C	Development of the Green Belt should be resisted, however if there is a need for additional housing then the areas of green belt which abut existing settlements could be released for housing. A rural exceptions policy should allow limited amounts of 100% affordable housing provision on small Greenfield sites.	Noted. Consider as an option
Worcestershire PCT (410)	CS-IO/410/04/H3/C	Given the District's extensive use of brownfield reclamation for new housing, and the likely impacts not only of the RSS review but also of the additional housing targets now set by Government, it is hard to see how development on Greenfield sites could be avoided. Critically, infrastructure in terms of community facilities and sustainable travel systems into the District's urban centres is an essential adjunct to such development.	Noted. The Housing Land Availability Assessment currently being undertaken by the Council should help to inform locations of sites for housing.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/01/H3/C	Yes	Noted.
Housing Services Manager (WFDC) (429)	CS-IO/429/06/H3/C	If a reasonable 5 year supply of land can be maintained this should not necessitate Greenfield development. Sites which could be described as marginal sites linked to urban areas may warrant consideration, so long as the developments meet strict sustainable construction guidelines, e.g., Code for	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Sustainable Homes level 6. There can be a net improvement in the nature conservation value of a Greenfield site.	
St Georges School Kidderminster (567)	CS-IO/567/04/H3/C	Yes	Noted.
Mr Peter Rawlings Local resident (722)	CS-IO/722/01/H3/C	With regards to the private Chester Road land society (allotment gardens in Offmore Lane), due to successive councils' land blighting and access road construction, private land in Offmore Lane has limited access, is surrounded by housing and is currently zoned as open space. Most of this land is private owned and should be afforded freedoms for its owners to decide its future. Local council applied to purchase this private land in 1985 from the 86 plot owners. Most declined this purchase offer to find some access denied and a restriction placed on the use of the land. Will the council be writing to every private registered owner on this 10 acre site to both inform and seek input from said owners to the future of the site?	Noted. All landowners and members of the community are invited to make representations on planning policy documents as they are prepared. Site suggestions will be considered through the preparation of a Site Allocations DPD.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/06/H3/C	<p>Whether or not there is a need to develop into the 'Green Belt' it may be appropriate to review the Green Belt to ensure it is appropriate to provide continued protection or if certain areas are better suited to development as they are near principal public transport routes and of poor quality 'green or ecological value' and it may be better to 'trade' these areas with urban areas that are better suited for some kind of 'greenfield' designation.</p> <p>We feel it is important to review the zoning of land around Stoney Lane and this may identify opportunities for further housing. This review should be linked to a review of the Churchfield Trading Estate to see how its development can complement the further development of the town centre. We are not suggesting further retail but light industrial and incubator units that allow technical and white collar business</p>	<p>Noted.</p> <p>Noted. Consider this as an option. The sites will be evaluated as part of the LDF process.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		to develop. As the development moves towards the residential areas, it may be possible to include a variety of live work units that blend the transition from light industrial to residential.	
Mrs M Underhill Local resident (731)	CS-IO/731/02/H3/C	Yes.	Noted.
Paul Johnston Local resident (732)	CS-IO/732/06/H3/C	Absolutely, there is no need. The caravan parks are taking up an excessive amount of space.	Noted.
Mr & Mrs A Attwood Local resident (735)	CS-IO/735/05/H3/C	There are a lot of run down sites in the District that could be either upgraded or redeveloped without infringing the green belt.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/06/H3/C	Yes if the Greenfield sites are changed/acquisitioned for housing I believe it will be bad for air quality and change the character of the town.	Noted.
Harris Lamb- Bovale Limited (738)	CS-IO/738/01/H3/C	Request for inclusion of site, Land off Steatite Way, Stourport on Severn, for consideration in the Site Allocations DPD. The 3.28ha site is currently allocated in the WFDLP for Class B1, B2 and B8. Request for consideration for reallocation to mixed use – C2 and C3. Full site promotion document supplied. Request for inclusion of site, Land off Stourport Road, Bewdley, for consideration in the Site Allocations DPD. The 3.56ha site is currently allocated in the WFDLP as Green Belt. Request for consideration for reallocation to mixed use – C1 and C2. Full site promotion document supplied.	Noted. The site will need to be assessed during the Housing Land Availability Assessment and Site Allocations DPD. Noted. The site will need to be assessed during the Housing Land Availability Assessment and Site Allocations DPD.
Mr Paul Hutchens Local resident (742)	CS-IO/742/05/H3/C	No.	Noted.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/01/H3/C	Greenfield development is not an acceptable way forward. The three main towns would loose their distinct personalities and become a large conurbation leading to lack of community identity.	Noted.
Mr & Mrs Rawlings Local residents (745)	CS-IO/745/01/H3/C	Feel very strongly that the Green Belt should be maintained. Use of brownfield sites should be at the top of the list and all	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		options exhausted before consideration is given to building on the Green Belt. The attraction of the Wyre Forest District is its unique countryside which contains beautiful flora and fauna. These areas should be maintained.	
Mr D Baker Local resident (748)	CS-IO/748/01/H3/C	Not on green belt, but as we are back in the era of re-building slums bring back the pre-fab.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/06/H3/C	Yes at all costs.	Noted
Mr Ian Ettridge Local resident (750)	CS-IO/750/06/H3/C	Yes at all costs	Noted
Mr Michael Wagner Local resident (751)	CS-IO/751/06/H3/C	Yes.	Noted
Mr Matthew Elmer Local resident (756)	CS-IO/756/04/H3/C	Greenfield expansion should be avoided unless all reasonable brownfield options have been exhausted. One of the benefits of living in the district is its proximity to beautiful countryside. Under no circumstances should Greenfield development be able to occur if there are significant brownfield sites available as this would completely undermine the regeneration efforts of the town centres.	Noted and Agree.
Ms Janka Webb Local resident (758)	CS-IO/758/01/H3/C	I would like to seek permission to build on the land to the rear of my property for residential purposes	Noted. This site will be put forward to be assessed as its suitability for residential purposes during the Site Allocations DPD. It is noted that it falls within the Green Belt.
Mr Martyn Taylor Local resident (762)	CS-IO/762/01/H3/C	Whilst the majority of new housing can be accommodated on brownfield sites plus use of small urban Greenfield sites, I believe planning consent should be available for the sub-division of large gardens in greenbelt areas where it can be shown that such development would not be detrimental to the character of the area, or have a detrimental impact on existing adjoining dwellings. Such development whilst having a minimal impact to the overall greenbelt environment could significantly reduce the need for urban extensions on Greenfield land or to change green belt boundaries.	Noted. Consider as an option

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Mr P Powell Local resident (767)	CS-IO/767/07/H3/C	Yes	Noted.
Mrs. Penny Smith Local resident (769)	CS-IO/769/03/H3/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/06/H3/C	Yes	Noted.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/06/H3/C	This statement is incorrect. There are opportunities for brownfield extensions to some of the settlements in the District, such as the Titan Works at Cookley. A review of the Green Belt is advocated, to facilitate such brownfield opportunities coming forward for development, to provide for urban extensions, if necessary, and provide new ADR's to accommodate longer term development beyond the Plan period.	The site will be considered for residential development through the Site Allocations DPD. A review of the greenbelt is not currently planned.
Mr Sidney Griffin Local resident (775)	CS-IO/775/04/H3/C	Full agreement	Noted.
Jones Lang LaSalle (776)	CS-IO/776/03/H3/C	Yes, all brownfield opportunities should be fully assessed before Greenfield sites are considered	Noted and Agree.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/06/H3/C	No	Noted
CMA Planning Ltd (778)	CS-IO/778/05/H3/C	Please see H1	See response to H1
John Ward & Nikki Rose Local residents (779)	CS-IO/779/01/H3/C	We urge that careful consideration is given to the open areas around Hurcott Village and that it be protected from development. The area sustains a wide range of important wildlife and fauna. If any development was to take place this would be lost forever and would also increase the heavy traffic flow on the already overused lane through Hurcott. The whole area needs protection from traffic using it as a shortcut. The easy option for planners is to build on open spaces, the harder one is to protect and preserve our rapidly dwindling rural area.	Noted. Test allowing no further development in Hurcott Village as an option.
P.B. Mardon and S.C.	CS-IO/783/01/H3/C	We would hope that the Council takes note of the special need	Noted. Safeguarding and enhancing the

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mardon Local residents (783)		of safeguarding and enhancing the local environment especially in the area of Hurcott. This area needs to be protected from future development. This is about the only unspoilt area left in Kidderminster, and the important wildlife and ecology of the area surrounding Hurcott nature reserve needs protection. There is already a problem of too much traffic on Hurcott Lane which is destroying the hedgerow and sandstone sides. Also the speed they are passing through the village is dangerous to walkers and cyclists, horse-riders and villagers, visiting the nature reserve, a speed limit of 20 mph should be enforced through the village and 30 mph either side of the village and a weight restriction should be applied. Please do something about it i.e., reinstate the hedgerows, fill in the ugly passing places, create one or two proper passing places and make it impossible to pass elsewhere, look at alternative routes to alleviate the amount of traffic polluting this village. Make it a no through road or a one way system or no right turns either end, anything to make it safer.	environment is a key concept advocated by the Core Strategy.
Lynda Crampton Local resident (785)	CS-IO/785/01/H3/C	My only concern is regarding house building on greenbelt land. There seems much in the news of late about the need for housing and the possibility of using greenbelt. I am wholly opposed to greenbelt being used for this purpose. There are so many derelict buildings and/or sites to be used first.	Noted. The emerging Preferred Option for the RSS allocates 3,400 dwellings to Wyre Forest. There is enough brownfield capacity within the District to accommodate this number of dwellings.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/06/H3/C	Yes – at all costs	Noted
Mr J R Nicholls Local resident (787)	CS-IO/787/06/H3/C	Yes - most definitely	Noted
Stourport Rail Project (789)	CS-IO/789/03/H3/C	Yes	Noted
O&FP Pathfinder (791)	CS-IO/791/06/H3/C	Weather of not there is a need to develop into the 'green belt' it may be appropriate to review the green belt to ensure it is appropriate to provide continued protection or if certain areas	Noted. Consider as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		are better suited to development as they are near principal public transport routes and of poor quality 'green or ecological value' and it may be better to 'trade' these areas with urban areas that are better suited for some kind of 'greenfield' protection.	
Mr Reginald Ralph Local resident (793)	CS-IO/793/01/H3/C	Request to consider 4.41 acre site at Brown Westhead Park for residential use	Noted. Consider as an option through the Site Allocation DPD.
H4) Do you agree that future housing development should be located mainly within the urban areas of Kidderminster and Stourport-on-Severn?			
Environment Agency (015)	CS-IO/15/06/H4/C	New development should be informed by the sequential test and located in the lowest flood risk areas available.	Noted and Agree. The SFRA will help to inform this.
Chaddesley Corbett Parish Council (43)	CS-IO/43/07/H4/C	1. Yes – such development is less intrusive. 2. Public transport routes already exist and could be extended/improved at lower cost.	Noted. Noted. Agree this is an important factor.
Bewdley Town Council (49)	CS-IO/49/07/H4/C	Plenty to Kidderminster and Stourport. Bewdley and villages require attention of its needs.	Noted and Agree.
Rushock Parish Council (054)	CS-IO/54/07/H4/C	Yes	Noted
Disability Action Wyre Forest (57)	CS-IO/57/07/H4/C	Yes. Care must be taken to ensure that smaller communities do not wither and die because younger local people are forced to leave due to the lack of homes.	Noted. Although the main focus of new development will be Kidderminster and Stourport, it is acknowledged that there is also a need to provide affordable housing in Bewdley and the rural areas.
Stourport-on-Severn Civic Society (96)	CS-IO/96/07/H4/C	Yes –see also response to 'H1'	Noted – see response to H1
Sport England (100)	CS-IO/100/06/H4/C	Yes.	Noted.
The Community Housing Group (106)	CS-IO/106/06/H4/C	Subject to the comments in H5 and H6 we would agree that in principle all main housing development should be allocated to the urban areas.	Noted. See also response to H5 and H6
Worcestershire Wildlife Trust (120)	CS-IO/120/06/H4/C	Yes.	Noted.
Bewdley Development	CS-IO/160/07/H4/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Trust (160)			
English Heritage (161)	CS-IO/161/07/H4/C	<p>We wish to Endorse the importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies e.g, conservation area appraisals) and data sets (e.g. Historic environment Record) should be used to inform decisions relating to:</p> <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and • Identifying what characteristics and features are important to protect and indeed enhance to deliver a high quality, distinctive and sustainable environment. 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework
Worcestershire County Council (Transport) (169)	CS-IO/169/06/H4/C	Yes as for H1	Noted. See response to H1
Hillcrest Residents Association (272)	CS-IO/272/07/H4/C	Yes - providing that this does not mean the demolition of existing properties to build more small boxes and apartments resulting in high density development.	Noted. Consider preventing this type of development as an option.
Centro-WMPTA (280)	CS-IO/280/07/H4/C	Consider that new housing development should only be planned in locations accessible by public transport infrastructure. (Kidderminster & Stourport-on-Severn)	Noted and Agree.
Bewdley Civic Society (306)	CS-IO/306/07/H4/C	Yes	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/05/H4/C	Agree that in the first instance, all housing development should be allocated to the large existing settlements such as Kidderminster and Stourport-on-Severn.	Noted and Agree.
Worcestershire PCT (410)	CS-IO/410/05/H4/C	Need to ensure that the healthcare services expand and extend to meet the additional population needs. The majority of these needs will be addressed in primary not acute care, and the costs, particularly revenue costs, will not be sustained through developer contributions. This approach would be inherently unsustainable. With an average GP list size of around 1800 patients, the impacts of new settlements on the healthcare system can be readily estimated. This rough model does not include the additional costs of nursing and ancillary staff and the equipment they need. Development in existing urban centres would therefore need to take into account any potential impacts on the NHS estate, the availability of land for related health facilities, and the capacity of the healthcare workforce...	Noted. Agree that healthcare will form an important element of the Core Strategy.
Housing Services Manager (WFDC) (429)	CS-IO/429/07/H4/C	<p>Either 3.4 or Appendix D should state the shortfall in affordable housing figure. Also that the Assessment will be updated annually by W.C.C.</p> <p>Substantial need for affordable housing.</p> <p>Based upon the findings of the SHMA Assessment, there should be a very clear policy approach to maximising the level of affordable housing and this should also where possible include Bewdley and the main sustainable rural settlements.</p>	<p>Noted. Consider including the actual shortfall.</p> <p>Noted.</p> <p>Noted</p>
St Georges School Kidderminster (567)	CS-IO/567/05/H4/C	Not Sure. Concerned that each town will lose its individual identity. Concerned that the natural wetland habitat of the area may be destroyed. Issues re water table, flooding	Noted. Ensuring that the towns retain their individual identities will be an important part of the Core Strategy. With regards to flooding issues a Strategic Flood Risk Assessment is currently being carried out by the council which should help to inform decision making in flood prone areas.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/07/H4/C	The plan needs to consider the need for affordable homes within the villages to meet local need. In consideration of the traditional way of life for many of the local Gypsies & Traveller Community in Wyre Forest, it may be appropriate to facilitate the development of permanent pitches for mobile homes in the more rural areas.	Noted and Agree. The Gypsy and Traveller Accommodation Assessment being undertaken by the region will help to inform the need required within the District for provision of pitches.
Mrs M Underhill Local resident (731)	CS-IO/731/03/H4/C	Yes.	Noted.
Paul Johnston Local resident (732)	CS-IO/732/07/H4/C	Yes.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/07/H4/C	Yes. Brownfield sites should be used.	Noted and Agree.
Mr Paul Hutchens Local resident (742)	CS-IO/742/06/H4/C	Mainly but not exclusively.	Noted
Mr Chris Gilbert Local resident (749)	CS-IO/749/07/H4/C	Yes because they have the biggest need.	Noted
Mr Ian Ettridge Local resident (750)	CS-IO/750/07/H4/C	Yes	Noted
Mr Michael Wagner Local resident (751)	CS-IO/751/07/H4/C	Yes.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/05/H4/C	Yes there are a number of significant sites in the district owing to its manufacturing heritage that could be regenerated to meet the housing and employment needs of the foreseeable future.	Noted. The future of some of these sites is currently being assessed through the employment land review report.
Mr Arthur Hey Local resident (757)	CS-IO/757/02/H4/C	Yes.	Noted.
Mrs Jean Bews Local resident (759)	CS-IO/759/03/H4/C	Yes. New town developments could have green spaces or village greens and studio apartments for single first time buyers.	Noted. The PPG17 audit will set standards for provision of greenspace.
Mr P Powell Local resident (767)	CS-IO/767/08/H4/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/07/H4/C	Yes	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/07/H4/C	As a general principle, these urban areas, particularly Kidderminster, should be the principal focus for housing development. However, housing should also be directed to appropriate main villages, such as Cookley, in order to enable Spatial Objective 4 to be achieved.	Noted. Agree that the urban areas should remain the focus for housing development. Housing in the main villages must also be considered, however, this should be assessed carefully.
Mr Sidney Griffin Local resident (775)	CS-IO/775/05/H4/C	Full agreement	Noted.
Jones Lang LaSalle (776)	CS-IO/776/04/H4/C	Yes	Noted.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/07/H4/C	No	Noted. Although no other areas are suggested as alternatives.
CMA Planning Ltd (778)	CS-IO/778/06/H4/C	Please see H1	Please see Response to H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/07/H4/C	Yes	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/07/H4/C	Yes - providing that this does not mean the demolition of existing properties to build more small boxes and apartments resulting in high density development.	Noted. Consider an option that restricts this type of development.
Stourport Rail Project (789)	CS-IO/789/04/H4/C	Yes	Noted.
O&FP Pathfinder (791)	CS-IO/791/07/H4/C	The plan needs to consider the needs for affordable homes within the villages to meet local need, established mixed developments and needs of particular communities such as Gypsies & Travellers where urban areas may not be suitable or viable to provide appropriate developments supported by wider community and Gypsies and Travellers.	Noted and Agree. The Gypsy and Traveller Accommodation Assessment being undertaken by the region will help to inform the need required within the District for provision of pitches.
H5) Is it appropriate to limit housing development within Bewdley to meet local needs with an emphasis on affordable housing?			
West Midlands Regional Association (001)	CS-IO/1/03/H5/C	RR1: Rural Renaissance– Part C i) of the policy applies to the rural areas of Wyre Forest where further development should only meet local needs in prosperous rural areas which are subject to strong influences from MUAs. Paragraph 3.12 of the	Noted and agree. The Core Strategy will be in conformity with the RSS and will therefore seek to reduce out-migration from the conurbation.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Paper indicates that this is the case in Wyre Forest. The implication of disagreeing with Questions H5 & H6 and progressing the LDF on that basis is that housing provision at Bewdley and in the District's rural areas would be at a greater level than would be required to meet local needs. Should this approach be taken, it would be contrary to part C i) of the policy.	
Environment Agency (015)	CS-IO/15/07/H5/C	New development should be informed by the sequential test and located in the lowest flood risk areas available.	Noted and Agree. The SFRA should help to inform this.
Chaddesley Corbett Parish Council (43)	CS-IO/43/08/H5/C	Uncertain – mixed feelings.	Noted.
Bewdley Town Council (49)	CS-IO/49/08/H5/C	Yes	Noted
Rushock Parish Council (054)	CS-IO/54/08/H5/C	Yes	Noted
Stourport-on-Severn Civic Society (96)	CS-IO/96/08/H5/C	The existing narrow Green belt between Stourport and Bewdley MUST be retained.	Noted.
Sport England (100)	CS-IO/100/07/H5/C	Yes for the time being but reviewed after 5 years.	Noted
The Community Housing Group (106)	CS-IO/106/07/H5/C	It is appropriate, given the housing needs and supply situation to emphasise that future development in Bewdley should be on affordable housing. However, the LDF does need to take account of needs shown in Housing Market Assessment where this is appropriate.	Noted. Agree that affordable housing in this area is an issue.
Bewdley Development Trust (160)	CS-IO/160/08/H5/C	Yes with consideration given to the housing needs of young people.	Noted and Agree.
English Heritage (161)	CS-IO/161/08/H5/C	We wish to endorse the importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies e.g, conservation area appraisals) and data sets (e.g. Historic	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework

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		<p>environment Record) should be used to inform decisions relating to:</p> <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and • Identifying what characteristics and features are important to protect and indeed enhance to deliver a high quality, distinctive and sustainable environment. 	
Worcestershire County Council (Transport) (169)	CS-IO/169/07/H5/C	New housing developments in rural areas should only be located close to public transport nodes and corridors with reasonably frequent services.	Noted and Agree. Although Bewdley is not strictly a rural area.
Hillcrest Residents Association (272)	CS-IO/272/08/H5/C	Yes.	Noted.
Centro-WMPTA (280)	CS-IO/280/08/H5/C	As Bewdley provides a restricted range of facilities and very limited employment opportunities, housing development should be limited to reduce the need to travel. Developments should be located in areas of good public transport accessibility.	Noted and Agree.
Bewdley Civic Society (306)	CS-IO/306/08/H5/C	Yes particularly for young people seeking starter homes. Young Bewdley residents find it almost impossible to afford houses in Bewdley. This is because house prices are generally high in Bewdley and developers build more expensive houses to seek higher profitability.	Noted and Agree.
Tetlow KingWest Midlands RSL Consortium (391)	CS-IO/391/06/H5/C	Development of Bewdley should be tailored to meet the needs as demonstrated through the HMA.	Noted. The Housing Land Availability Assessment should help to ascertain suitable locations for housing development
Worcestershire PCT (410)	CS-IO/410/06/H5/C	Sustainable rural settlements are those which retain young people and families by offering affordable housing, easy	Noted. However, it is hoped that by restricting development to affordable housing for local people

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		access to rewarding employment, education and social facilities. Restricting the scale of housing development may not achieve this goal.	more young people can be retained within the community.
St Georges School Kidderminster (567)	CS-IO/567/06/H5/C	The character of the town needs to be retained to continue to attract tourism. Housing could be created on brownfield sites but empathetic in design Georgian character of the town.	Noted. Agree that development should not adversely affect the character of the town.
Paul Johnston Local resident (732)	CS-IO/732/08/H5/C	A balance must be maintained between affordable and normal housing. Too much affordable housing leads to the accumulation of the less well off which will drag the community down.	Noted. Consider as an option
Mr Robert Edwards Local resident (736)	CS-IO/736/08/H5/C	Yes if a town becomes too big by either area or type of build then it will affect the character, tourism and economics by changing the town's community makeup.	Noted. Agree that development needs to be sensitively managed so it does not affect the character of the area
Mr Paul Hutchens Local resident (742)	CS-IO/742/07/H5/C	No.	Noted
Mr Chris Gilbert Local resident (749)	CS-IO/749/08/H5/C	Yes for the young people.	Noted
Mr Ian Ettridge Local resident (750)	CS-IO/750/08/H5/C	Affordable housing should be limited to Kidderminster and Stourport. Housing in Bewdley should not fall below the current standard and should be preferably even higher	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/08/H5/C	Yes.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/06/H5/C	Yes. Emphasis on affordable housing is important at the moment it is difficult to live in Bewdley affordably.	Noted and Agree.
Mr Arthur Hey Local resident (757)	CS-IO/757/03/H5/C	Yes.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/09/H5/C	Yes and no	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/08/H5/C	Yes	Noted.
Gough Planning Services, On behalf of	CS-IO/773/08/H5/C	It is considered that the high quality landscape around Bewdley, together with the need to prevent coalescence with	Noted. Agree that development should not adversely affect the landscape around Bewdley. Additionally, in

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Revelen Group and Titan Europe (773)		Kidderminster and Stourport-on-Severn, justifies limiting the scale of housing development at Bewdley.	keeping with the RSS, limiting the scale of housing development in Bewdley would appear appropriate
CMA Planning Ltd (778)	CS-IO/778/07/H5/C	Please see H1	Please see response to H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/08/H5/C	Yes	Noted
Mr J R Nicholls Local resident (787)	CS-IO/787/08/H5/C	Yes	Noted
H6) Do you agree that the scale of housing development should continue to be restricted within the District's rural areas? What other options may there be for delivering sustainable rural settlements?			
West Midlands Regional Assembly (001)	CS-IO/1/04/H6/C	<p>RR1: Rural Renaissance– Part C i) of the policy applies to the rural areas of Wyre Forest where further development should only meet local needs in prosperous rural areas which are subject to strong influences from MUAs. Paragraph 3.12 of the Paper indicates that this is the case in Wyre Forest. The implication of disagreeing with Questions H5 & H6 and progressing the LDF on that basis is that housing provision at Bewdley and in the District's rural areas would be at a greater level than would be required to meet local needs. Should this approach be taken, it would be contrary to part C i) of the policy.</p> <p>CF2 D: local housing need. Disagreeing with Question H6 and progressing the Core Strategy on that basis would appear to imply relaxing restrictions on rural housing provision to meet local housing needs only. Pursuing this course in the Core Strategy would be contrary to Policy CF2 D.</p>	Noted and agree. The Core Strategy will be in conformity with the RSS and will therefore seek to reduce out-migration from the conurbation. Therefore, it is appropriate to limit housing development in Bewdley and the rural areas to meet local demand.
Environment Agency (015)	CS-IO/15/08/H6/C	New development should be informed by the sequential test and located in the lowest flood risk areas available.	Noted and Agree. The SFRA will help to inform this.
Chaddesley Corbett Parish Council (43)	CS-IO/43/09/H6/C	1. Yes. No option if existing rural settlements are to retain their character.	Noted. Agree that the special character of the Districts rural villages should not be compromised by inappropriate development

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>2. Redundant farm buildings/yards.</p> <p>3. Sustainable rural settlements do not need to look like a smaller version of a town. Limited affordable housing development should be sufficient for limited local need, and these needs might be better met within existing affordable/social housing provision if waiting lists were managed to give priority to local residents and their dependants. 'Sustainability' should include attention to factors such as Post Offices and other local services and facilities, such as the mobile library.</p>	<p>Noted. Consider as an option.</p> <p>Noted. Consider limiting affordable housing to meet local need.</p> <p>Noted. Agree that local facilities and services are important elements in keeping the rural areas 'sustainable'</p>
Bewdley Town Council (49)	CS-IO/49/09/H6/C	Within the boundaries but allow development of redundant farm buildings/land within the village boundaries.	Noted.
Rushock Parish Council (054)	CS-IO/54/09/H6/C	Yes. Limited infilling in some areas may be possible.	Noted. Agree that infilling in areas may be a possibility.
Disability Action Wyre Forest (57)	CS-IO/57/22/H6/C	There may be a good case for allowing expansion of some village and rural communities to meet local need and to maintain rural services and facilities. The most important consideration is that the design of such developments must be to a high standard, reflecting the local vernacular and not just the carbon copy architecture that we might see anywhere.	Noted. Agree that any development within the rural areas will need to be sensitively carried out.
Stourport-on-Severn Civic Society (96)	CS-IO/96/09/H6/C	Largely dependent on the wishes of the residents of the individual rural settlements	Noted.
Sport England (100)	CS-IO/100/08/H6/C	Yes.	Noted
The Community Housing Group (106)	CS-IO/106/08/H6/C	<p>The Council needs to consider the needs as demonstrated through the Housing Market Assessment and as identified in H4 consider a 'rural exceptions' policy for provision of 100% affordable housing sites where required.</p> <p>The LDF also has to consider the needs of wider communities such as Gypsies and Travellers where there may not be provided for adequately in an urban setting.</p>	<p>Noted. Consider a 'rural exceptions' policy as an option.</p> <p>Noted. The Gypsy and Traveller Accommodation Assessment being undertaken at the regional scale should help to inform need.</p>
Worcestershire	CS-IO/120/07/H6/C	Yes. Better non-car transport solutions, improved local	Noted. Agree that all comments made are important

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Wildlife Trust (120)		services and integrated sustainable design might make increased rural development appropriate in exceptional circumstances, but only where these have been strictly assessed against the principles of Sustainable development in line with Government policy.	considerations for the development of rural areas if they are to be developed sustainably
Bewdley Development Trust (160)	CS-IO/160/09/H6/C	Yes. Improving access to jobs and services by providing better public transport or community transport will be essential to ensuring rural communities remain sustainable. Development of homeworking may also help. It is important that local primary schools remain open in these areas. The development of dwellings associated with agricultural development should continue to be allowed.	Noted. Agree that transport is an important consideration. Noted. Explore the option of home working Noted and Agree Noted. Consider continuing this.
English Heritage (161)	CS-IO/161/09/H6/C	We wish to endorse the importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies e.g, conservation area appraisals) and data sets (e.g. Historic environment Record) should be used to inform decisions relating to: <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and • Identifying what characteristics and features are important to protect and indeed enhance to deliver a 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework.

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		high quality, distinctive and sustainable environment.	
Hillcrest Residents Association (272)	CS-IO/272/09/H6/C	Yes - Small parcels of land could be sold to individuals rather than to developers	Noted. Although it is difficult for the council to regulate something like this.
Centro-WMPTA (280)	CS-IO/280/09/H6/C	Centro-WMPTA considers that the scale of rural housing development should be restricted unless well served by sustainable public transport infrastructure.	Noted. Agree that public transport is an important consideration
Mr Richard Perrin Bewdley Civic Society (306)	CS-IO/306/09/H6/C	Yes. Better public transport is required to provide good access to jobs & services	Noted and agree that the provision of public transport is an important issue.
NFU – West Midlands Region (369)	CS-IO/369/01/H6/C	<p>P.16 – There must be provision for housing development in rural areas. Villages must be allowed to grow and develop in order to ensure that they remain viable as centres of community with adequate services. It is vital for the rural economy that people live near to their place of work; therefore the issue of housing for rural workers needs to be addressed.</p> <p>Previously developed land outside villages should be considered for housing development. There could be opportunities for development on redundant farm yards and for the re-use of redundant agricultural buildings.</p>	<p>Noted. Agree that rural settlements should be allowed to develop in order to meet the needs of the local people.</p> <p>Noted. Consider as an option.</p>
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/07/H6/C	Scale of housing within rural areas should not be restricted any more than urban areas. The rural exceptions policy should cater for 100% affordable housing provision in areas that require it.	Noted.
Housing Services Manager (WFDC) (429)	CS-IO/429/08/H6/C	<p>Where a clear need for affordable housing can be demonstrated in rural areas these should be accommodated though existing exception site policies. The difficulty in delivering such sites should warrant consideration of some small sites being allocated for affordable housing.</p> <p>Consideration should also be given to low carbon/zero-carbon dwellings with a focus on home working.</p>	Noted and Agree.
St Georges School	CS-IO/567/07/H6/C	Yes. Development of redundant traditional farm buildings	Noted. Although it would depend on what type of

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Kidderminster (567)			development is intended and to what scale.
Paul Johnston Local resident (732)	CS-IO/732/09/H6/C	I agree.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/09/H6/C	Yes. Small and sporadic settlements within keeping with the other housing and the location.	
Mr Paul Hutchens Local resident (742)	CS-IO/742/08/H6/C	Need to provide affordable housing for residents of rural areas.	Noted and Agree.
Mr Chris Gilbert Local resident (749)	CS-IO/749/09/H6/C	Yes farmers could be encouraged to build affordable units within their existing buildings and not just one or two highly expensive barn conversions. Having more units would still give same return to the farmer.	Noted. Although this would have to regulated otherwise there could be lots of development throughout the countryside which may have a negative impact on the character of the area.
Mr Michael Wagner Local resident (751)	CS-IO/751/09/H6/C	Yes – more compulsory refurbishment of unoccupied current housing stock. Encourage local communities to take over village post offices/shops that may be closing.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/07/H6/C	Yes.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/10/H6/C	Yes! But to deliver sustainable rural settlements requires increase cost of services.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/09/H6/C	Re-cycle farm buildings etc. Convert obsolete buildings. Council working farms to promote good practice	Noted.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/09/H6/C	As a general principle, housing development within the District's rural areas should be limited. However, in order to deliver sustainable rural settlements, opportunities to redevelop brownfield land adjacent to the principal rural settlements should be taken. The Titan Works at Cookley being a prime example.	Noted.
CMA Planning Ltd (778)	CS-IO/778/08/H6/C	Please see H1	Please see response to H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/09/H6/C	Yes – refurbishment of derelict properties should be encouraged and any other minor development should be in the style of existing properties	Noted. Design quality is important in all new development.
Mr J R Nicholls Local resident(787)	CS-IO/787/09/H6/C	Yes - Small parcels of land could be sold to individuals rather than to developers	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Stourport Rail Project (789)	CS-IO/789/06/H6/C	Yes	Noted.
Mr Hugh Richards Local resident (790)	CS-IO/790/03/H6/C	The Paper rightly recognises the need for affordable housing in the rural areas. Recent experience has shown that even in the larger villages there can be considerable local opposition, usually on the basis that although the need is present the "wrong" site has been chosen in a planning application. It is therefore essential that sites in larger villages (particularly those with a bus connection to a town) are allocated in a DPD and that the Core Strategy makes clear that this will be the approach. These sites could meet the need not just for the larger village itself, but for that arising in smaller settlements around it.	Noted and Agree.
H7) What do you feel would be the best option for providing affordable housing in the future?			
Environment Agency (015)	CS-IO/43/10/H7/C	New development should be informed by the sequential test and located in the lowest flood risk areas available.	Noted and Agree. The SFRA will help to inform this.
Chaddesley Corbett Parish Council (43)	CS-IO/49/10/H7/C	<p>1. 100% affordable housing sites within the three towns.</p> <p>2. The 100% 'council house' developments during the 20th century were a model of providing good quality affordable homes with a well serviced infrastructure.</p> <p>3. Scale affordability to specified areas.</p> <p>4. The data seems to suggest that demand for affordable housing requires that a higher than the current target proportion of new build should be affordable housing. 100% AH sites would appear to be needed, but we should avoid the ghetto effect of the post-war (and especially the 60s high rise) developments. Smaller 100% AH sites with well designed individual properties could be the best way forward.</p>	<p>Noted. Consider as an option.</p> <p>Noted. Good quality and design of all homes is important</p> <p>Noted and Agree.</p>
Bewdley Town Council (49)	CS-IO/54/10/H7/C	Private rental and apartment complexes. Re-examine the second home problem.	Noted. Consider preventing the development of second homes as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Rushock Parish Council (054)	CS-IO/57/21/H7/C	We agree to the concept of 100% affordable but limited to sites of less than 30 dwellings.	Noted. Consider as an option
Disability Action Wyre Forest (57)	CS-IO/57/23/H7/C	It is clearly right and sensible that we find ways to build new homes to serve local needs, both in terms of affordability and in terms of the type of property but it is very hard to see how this can be sustained effectively against market forces to ensure an ongoing supply. In regard to the siting of affordable housing, it is imperative that we do not repeat the mistakes of the past and create a marked visible distinction of first and second-class housing. Again, design has a key role to play here to ensure that affordable housing, whether it is the 30% part of a private development or on 100% affordable housing sites is still built to the highest design standards, including innovative solutions for zero carbon housing etc.	Noted and agree. Design is an important consideration in all new development. It is particularly important that social housing is integrated into sites and that it is not distinguishable from market housing. Design will also need to be an important consideration on 100% affordable housing sites.
Stourport-on-Severn Civic Society (96)	CS-IO/96/10/H7/C	No strong views	Noted.
Sport England (100)	CS-IO/100/09/H7/C	Limit allocation sites to affordable houses – not convinced on limiting the number to 30 units.	Noted. Consider as an option.
The Community Housing Group (106)	CS-IO/106/09/H7/C	The affordable housing should be preferably 'on-site' provision as a percentage of all developments that are over the agreed threshold. The LDF needs to support options which increases the supply of 'affordable homes' and would welcome the increase in the % to 50% on developments of 8 or more. The LDF should encourage 'mixed developments' as part of the sustainability of areas, where design and standards encouraged do not allow for differentiation between Market and Affordance on the ground.	Noted. Consider as an option
Bewdley Development Trust (160)	CS-IO/160/10/H7/C	The proposals in paragraph 3.15 appear sensible	Noted. Support is welcomed.
FFT Planning Friends, Families and Travellers (211)	CS-IO/211/02/H7/C	Gypsy & Traveller sites when owned or operated by the LPA/RSLs are a type of affordable housing. As a proportion of need is likely to be met within this sector the council should pay due regard to the implications of this in the core strategy.	Noted. The Gypsy and Traveller Accommodation Assessment currently being undertaken by the region should help to identify the need within the District. From this suitable policies can be adopted, taking

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		Given the high price of land, consideration should be given to modes of delivery of sites to Gypsies and Travellers wishing to establish their own sites (eg: self-build schemes, let to buy schemes and shared ownership)	into account need.
Hillcrest Residents Association (272)	CS-IO/272/10/H7/C	Under strict guidelines and control - increase the number of new build properties for rent - possibly in association with Housing Associations.	Noted. The Core Strategy will establish a target for affordable housing to be provided through S106 agreements in conjunction with Housing Associations.
Centro-WMPTA (280)	CS-IO/280/10/H7/C	It is vital that affordable housing is located in areas well served by sustainable public transport infrastructure	Noted and Agree.
Mr. W. Millward Local resident (289)	CS-IO/289/01/H7/C	Given that there is a predicted shortfall in the availability of sites for affordable/social housing projects and a reluctance to increase the site percentage of affordable housing beyond 30%, active consideration should be given to developing new alternative small urban Greenfield sites whose owners may take a more positive view to mixed housing development?	Noted. Consider as an option
Bewdley Civic Society (306)	CS-IO/306/10/H7/C	Your suggestions in para 3.15 appear to make sense. However all affordable housing should be built to high design standards and should be eco friendly. It should also make full provision for disabled people including lifts etc We find it hard to believe that affordable housing is in demand in small rural settlements	Noted. Agree that housing should be built to a high design standard and easily accessible. Affordable housing is also in demand in rural areas, especially for the younger people in the area who want to stay but can't afford the high house prices.
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/08/H7/C	Housing Market Assessment should be kept up to date to ensure housing needs are being met. Affordable housing provision should be on site provision as a % of all developments over the agreed threshold. A local definition of affordable housing should be set encompassing intermediate and social rented housing and taking full account of local relationships between house prices and incomes. There should be a reasonable amount of flexibility regarding	Noted. The Housing Land Availability Assessment currently being undertaken by the District will help to inform this. Noted. Include a clear definition of affordable housing in the Core Strategy. Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>design and development control standards, densities etc to assist in achieving affordable housing.</p> <p>The provision of affordable housing is recognised per se as both a positive material planning consideration and a planning benefit.</p> <p>The provision of affordable housing should be viewed within the context of achieving a balanced community and within the wider social exclusion and housing plus agendas.</p> <p>Recognition should be given to the advantages of working with RSLs and a suitably flexible approach should be adopted towards S106 agreements.</p> <p>Policies should be included that maximise the reuse of empty properties for affordable housing.</p> <p>Housing demand factors should be taken into account. There is likely to be a continuing demand for family housing.</p>	<p>Noted. Agree that there must remain a balance of housing types.</p> <p>Noted. Consider this as an option.</p> <p>Noted. Consider this as an option.</p> <p>Noted. Agree that demand for different types of housing will need to be taken into account. Achieving the right mix of dwellings is an important consideration.</p>
Housing Services Manager (WFDC) (429)	CS-IO/429/09/H7/C	<p>Need to set out the PPS3 definition of affordable housing for clarity. Agree with maximising the level of affordable housing in line with the assessment of need. This level is continuing to increase. Increasing the threshold up to 50% and reducing the level at which affordable housing is required to 8 is reasonable given the scale of the problem.</p> <p>Fully agree with the option for identifying 100% affordable housing sites.</p>	<p>Noted. Consider the thresholds raised here as an option</p> <p>Support is welcome.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
St Georges School Kidderminster (567)	CS-IO/567/08/H7/C	Change the attitude of our society – be more mainland European and get away from the obsession to own property. Make community housing better and cheaper	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/08/H7/C	LDF needs to support all options that increase the supply of affordable homes; we therefore support the reduction of the threshold and increase in % of affordable homes. We would ask that with these changes, LFD also make aspirations that mixed developments include some minimum design criteria that ensures homes are of similar design, quality and positioning so that affordable homes are not distinguishable. The LDF may also facilitate the redevelopment of poor quality and designed housing to increase the overall supply of homes (including affordable homes) and sustainability of areas by increasing densities to support shops, public transport, schools and other facilities.	Noted and Agree.
Paul Johnston Local resident(732)	CS-IO/732/10/H7/C	Spread affordable housing amongst unrestricted housing so as to keep a balance.	Noted.
Mr & Mrs Attwood Local residents (735)	CS-IO/735/01/H7/C	A larger % of housing in future housing developments should be affordable housing for first time buyers and should be limited to those who want them for investment or for renting.	Noted. Consider as an option
Mr Robert Edwards Local resident (736)	CS-IO/736/10/H7/C	Converting existing buildings, barns, rundown houses, commercial buildings.	Noted. These would all need to be considered on their merits.
Mr Paul Hutchens Local resident (742)	CS-IO/742/09/H7/C	More Council/Housing Association houses.	Noted and agree. All affordable housing is provided through a Housing Association.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/03/H7/C	If household density is above minimum levels the risk is that ghettos are created not communities. 100% affordable houses in particular runs this risk. Mixing houses and ensuring amenities are created needs careful planning. Building communities is imperative.	Noted and agree. 100% affordable housing is only appropriate on small sites.
Mr Chris Gilbert Local resident (749)	CS-IO/749/10/H7/C	A mixture of modular apartments and town homes using state of the art building techniques or brownfield sites.	Noted. Brownfield sites are the preferred location for all new housing.
Mr Ian Ettridge	CS-IO/750/09/H7/C	See comments for H5	See response to H5.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (750)			
Mr Michael Wagner Local resident (751)	CS-IO/751/10/H7/C	Affordable housing should form part of main stream sites to avoid ghettoisation.	Noted. Agree although smaller scale 100% affordable housing sites may be an option to consider
Mr Matthew Elmer Local resident (756)	CS-IO/756/08/H7/C	The current thinking of encouraging a mix of affordable housing in new developments is one that should continue. Building 100% affordable housing estates would be a mistake and potentially create more "sink" estates. Increasing the % of affordable housing in new developments and allowing small developments of 100% affordable housing suitably located in a sustainable location appears like a rational solution.	Noted and agree. Whilst mixed tenure presents the best solution on larger sites, 100% affordable housing on small sites within rural areas could deliver the best solution to the problem of delivering affordable housing here.
Mr P Powell Local resident (767)	CS-IO/767/11/H7/C	In the main they could be built on brownfield sites with careful attention to services especially overall drainage.	Noted. Brownfield sites would remain the focus in the first instance
Mr Hilton Mayston Local resident (771)	CS-IO/771/10/H7/C	An access ladder enabling progression from rental – part ownership – full ownership. Replacement of stock	Noted. Consider as an option.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/10/H7/C	<p>It is considered wholly inappropriate to seek to require 100% affordable housing provision on all sites, or sites within particular thresholds, within the three towns. Development will only proceed where it is financially advantageous for it to take place. Allocating sites for affordable housing development or requiring significant proportions of affordable housing on sites will not deliver affordable housing, it will prevent sites coming forward and affordable housing being delivered.</p> <p>If any significant amount of affordable housing is to be delivered the affordable housing providers must take a more active role in site acquisition and development. They are commercial organisations and should act as such. This may require bidding against private sector house builders to acquire land. In addition, the LDF should seek to allocate larger sites for housing development. Development economics should allow such development to bear the cost of providing affordable housing.</p>	<p>Noted. An acceptable threshold for affordable housing needs to be set in order that these types of development are built. 100% affordable housing development may be suitable in certain areas.</p> <p>Noted. Agree that larger sites could be allocated for residential development; however it is considered that providing affordable housing should not just be limited to these sites. It will be considered as an option however.</p>
Mr Sidney Griffin	CS-IO/775/01/H7/C	3.5 Extra pressure on builder's to increase proportion of	Noted. Including a threshold for the provision of

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (775)		<p>affordable housing – before planning permission is agreed.</p> <p>Could financial pressure be applied to landlords of empty properties to get these properties back into the housing bank (local paper Aug 16th 2007 4.2% vacant)</p> <p>I feel percentage of affordable houses should be mixed e.g., not 100%...except in small sites.</p> <p>Down turn in local industry should be addressed when assessing housing needs.</p>	<p>affordable housing should help to aid this.</p> <p>Noted. Consider as an option.</p> <p>Noted. Agree that a balance is required and that there may be scope for having small scale 100% affordable housing sites.</p> <p>Noted. Agree that this needs to be balanced as well.</p>
Jones Lang LaSalle (776)	CS-IO/776/05/H7/C	As part of the development of urban brownfield sites	Noted and agree. The Core Strategy will establish a target and threshold for the provision of affordable housing through S106 agreements.
CMA Planning Ltd (778)	CS-IO/778/09/H7/C	Please see H1	Please see response to H1.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/10/H7/C	I have little experience in this area. I do however get the impression that the demand for affordable housing is a bottomless pit! I would support small developments of 100% affordable housing limited to say 15 dwellings, otherwise affordable housing should be on an integrated basis not exceeding 35% of a development	Noted. Consider these thresholds as an option.
Mr J R Nicholls Local resident (787)	CS-IO/787/10/H7/C	Under strict guidelines and control - increase the number of new build properties for rent - possibly in association with Housing Associations.	Noted and agree. The Core Strategy will establish a target and threshold for the provision of affordable housing through S106 agreements.
Stourport Rail Project (789)	CS-IO/789/06/H7/C	More rented housing	Noted.
O&FP Pathfinder (791)	CS-IO/791/08/H7/C	Support reduction of threshold and increase in % of affordable homes. We would ask that with the these changes, the LDF also makes an aspiration that mixed developments include some minimum design criteria that ensures homes are of similar design, quality and positioning so that affordable	Noted and agree. It is important that affordable housing is truly integrated in terms of location and design.

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		homes are not distinguishable. The LDF may also facilitate the redevelopment of poor quality and designed housing to increase the overall supply of homes (including affordable homes) and sustainability of areas by increasing densities to support shops, public transport, schools and other facilities.	
H8) What might be the best option for securing affordable housing provision in the rural areas of the District in future years?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/11/H8/C	1. Very small developments i.e. each of 2-4 homes. Advantage being they would not be intrusive in the area; local objection would probably be minimal. 2. Scale affordability to specified area. 3. As H8-4 above.	Noted. Small scale developments will be appropriate in rural areas. Noted and Agree. See H8 – 4.
Bewdley Town Council (49)	CS-IO/49/11/H8/C	Private rental and apartment complexes. Re-examine the second home problem. Give parish Councils the power to raise money and build within their community.	Noted.
Rushock Parish Council (054)	CS-IO/54/11/H8/C	Infilling where there are appropriate small sites. There must be suitable infrastructure.	Noted. Each site would have to be assessed on its merits.
Sport England (100)	CS-IO/100/10/H8/C	The use of village development plans may be a way forward.	Noted. Consider as an option
The Community Housing Group (106)	CS-IO/106/10/H8/C	A 'rural exceptions' policy as outlined in H.6	See response to H.6
Bewdley Development Trust (160)	CS-IO/160/11/H8/C	The proposals in paragraph 3.16 appear sensible There is potential to explore Community Land Trust options linked to rural enterprise e.g. the Grow the Wyre project	Support is welcome. Noted.
Hillcrest Residents Association (272)	CS-IO/272/11/H8/C	As above (H7) perhaps by encouraging businesses in Kidderminster/Stourport to contribute to developments for use by their employees.	Noted. Consider this as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Civic Society (306)	CS-IO/306/11/H8/C	We find it hard to believe that affordable housing is required in small rural settlements	Noted. However, it is often the rural areas that suffer most from the lack of affordable housing
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/09/H8/C	<p>A rural exceptions policy to ensure that sufficient affordable housing is provided in rural areas to meet the needs of the community as demonstrated in the latest HMA.</p> <p>The sequential approach should not be so rigidly applied so as to impede the delivery of affordable housing.</p> <p>There should be proper targeting of individual sites for affordable housing, including identifying 100% affordable housing.</p> <p>The rural exceptions policy should genuinely enable schemes to be developed in the correct locations.</p>	<p>Noted and Agree.</p> <p>Noted and Agree. Although this should not be at the expense of other important issues, e.g. greenbelt, environment.</p> <p>Noted. Consider as an option.</p> <p>Noted and Agree.</p>
Worcestershire PCT (410)	CS-IO/410/07/H8/C	This relates to H5 in that the need for affordable housing in rural communities has to be matched with education, childcare, employment and service development there. There will otherwise be out-commuting to regional centres by those who can afford to do so. The District Council could consider some of the measures taken by National Park Authorities to sustain rural settlements, including capping second home developments.	Consider preventing further second home developments as an option.
Housing Services Manager (WFDC) (429)	CS-IO/429/10/H8/C	Suggest that 100% affordable housing sites are identified in rural areas and the same % applied as elsewhere but with a threshold of lower than 8. Such sites would be based upon the level of need identified in rural areas by the Council, in consultation with the Rural Housing Enabler and the Parish Council.	Noted and agree. Identifying and allocating sites for 100% affordable housing in rural areas will be considered as an option. The Core Strategy will also establish a threshold to be applied to all market housing sites through a S106 agreement.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
St Georges School Kidderminster (567)	CS-IO/567/09/H8/C	Incomes are often too low for people to own/buy property. This increase pressure on families with young children because of debts incurred. Inexpensive quality community housing part owned through a buy and rent scheme after x years could be one way – however this tends to create a blockage in families with older children owning larger homes and lack of availability	Noted and agree. Shared ownership schemes are a successful method of affordable housing provision.
Paul Johnston Local resident (732)	CS-IO/732/11/H8/C	Two storey and three storey flats using the latest in low carbon, efficient technology.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/11/H8/C	All rural areas should be tightly restricted and not developed to meet the needs of the few. Any development in rural areas should be met by existing buildings.	Noted. Consider no new development in rural areas as an option
Mr Chris Gilbert Local resident (749)	CS-IO/749/11/H8/C	A mixture of cottages, apartments using technology such as wood construction as used in Scandinavia.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/10/H8/C	See comments for H5	See response to H5
Mr Michael Wagner Local resident (751)	CS-IO/751/11/H8/C	50% on small sites sounds good.	Noted. Consider this as an option
Mr Matthew Elmer Local resident (756)	CS-IO/756/09/H8/C	Allocating small sites in rural areas solely for affordable housing appears reasonable.	Noted and Agree. Consider as an option.
Mrs Jean Bews Local resident (759)	CS-IO/759/04/H8/C	Most young people born in countryside like to move away (except farmers) and possibly return when they are older. Affordable housing in country should be perhaps conversion of existing houses, redundant farm buildings – though not much need, not new build	Noted. The demand for affordable housing in the rural areas will need to be assessed. Past experience suggests that there is a need for new affordable housing in certain rural settlements.
Mrs Gail Tweedale Local resident (760)	CS-IO/760/06/H8/C	What does this mean and for whom? The rest of Europe laughs at this expression. What about renting which is what most of the rest of Europe does? What is a local – someone born there? How long can you live in this house before you sell it?	Affordable housing is that provided by a Registered Social Landlord on either a rental or shared ownership basis. Sites would be allocated for 100% affordable housing on the basis of identified need.
Mr P Powell Local resident (767)	CS-IO/767/12/H8/C	Is there any need for them?	Noted.
Mr Hilton Mayston	CS-IO/771/11/H8/C	See H6	See response to H6

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (771)			
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/11/H8/C	The affordable housing requirements for each rural settlement are likely to be low. It would therefore be inappropriate for a series of modestly sized new affordable housing developments to be spread throughout the rural settlements. In my view, a better approach would be to seek to release a few large sites at or adjacent to the principal rural settlements, such as the Titan Works at Cookley. The redevelopment of such land could make on-site provision for the affordable housing needs of the settlement itself and make a financial contribution towards meeting the affordable housing needs of other rural settlements where development is denied. The total value of such provision should not, of course, exceed that which would otherwise reasonably have been sought.	Noted. This site will be considered through the Site Allocations DPD.
Mr Sidney Griffin Local resident (775)	CS-IO/775/06/H8/C	3.18 agreement	Noted. The District's aging population needs to be considered when planning future housing provision.
CMA Planning Ltd (778)	CS-IO/778/10/H8/C	Please see H1	Please see response to H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/11/H8/C	Affordable housing should in my view be restricted in rural areas to the immediate members of existing residents only. I think it would be unwise to be dogmatic on how affordable housing is achieved as each rural location is different	Noted. Agree that development should meet the need for affordable housing in this area. Controlling it to immediate members of existing residents may be too exclusionary. Consider as an option.
Mr J R Nicholls Local resident (787)	CS-IO/787/11/H8/C	As above (H7) perhaps by encouraging businesses in Kidderminster/Stourport to contribute to developments for use by their employees.	See response to H7.
H9) Is it necessary to promote other purpose designed housing schemes through a separate specific policy?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/12/H9/C	<p>1. YES.</p> <p>2. Centrally set density targets already provide a sufficient impetus for building flats/apartments – but this is not necessarily what an older population would want. WFDC should certainly consider the property requirements of the elderly and make sure that development plan take this into</p>	<p>Noted.</p> <p>Noted and agree, it is important to consider the needs of the District's aging population.</p>

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		<p>account.</p> <p>3. Working from home is a different matter; homes need space (a spare bedroom) that can be set aside for work activities. WFDC should consider this trend when considering planning applications for extensions and improvements.</p> <p>4. The adequacy of local telephone and wireless communications technologies (e.g. Warwick's pilot of a Wi-Fi network) should be considered.</p>	<p>Noted and agree. Provision for home-working is built into the Code for Sustainable Homes.</p> <p>Noted.</p>
Bewdley Town Council (49)	CS-IO/49/12/H9/C	Protected and sheltered housing by private sector and public sector housing (i.e. like Redditch) for the elderly.	Noted.
Rushock Parish Council (054)	CS-IO/54/12/H9/C	No	Noted. Although schemes for the ageing population, such as nursing homes, may be a requirement.
Disability Action Wyre Forest (57)	CS-IO/57/01/H9/C	<p>No one has a lifetime guarantee of immunity from disability. In addition to congenital disability, anyone can become disabled as a result of an accident, onset of severe illness, assault or the effects of increasing age. The availability of suitable housing in such circumstances is one of the fundamental needs and it is on great concern to us that there continues to be approval of housing being built which is inaccessible to people with disabilities, even as visitors, never mind as residents.</p> <p>Large blocks of flats/apartments are being built where not even all of the ground floor is accessible. However well designed and spacious the upper floor apartments may be, it is of little use if they can not be reached because there are no lifts. Such apartments are equally unsuitable for families with babies or young children, where there are prams/pushchairs, toddlers and shopping all to be hauled up, possibly several, flights of stairs.</p> <p>District Council needs to develop a policy requiring all ground</p>	<p>Noted.</p> <p>Noted. Agree that developments need to be accessible, although this may not be suitable in all cases</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>floor apartments to be fully accessible, any development of, say 10 or more apartments or having more than 2 floors to have lifts which provide access to all of the upper floor apartments.</p> <p>The Core Strategy Paper acknowledges the higher than national, and growing, percentage of elderly people in the local population. It is likely that sheltered housing will need to be built. The location will need to be chosen with great care, having regard to levelness of the site; ease of access to local shops, medical facilities, social and other amenities.</p> <p>Equally pressing is the lack of suitable housing for young disabled people.</p> <p>YES. A policy should be adopted requiring a percentage of all new housing developments to be built to 'Lifetime Homes' standard together with a smaller percentage of 'Wheelchair Housing'. We are unable to understand the wasteful practice of adapting a house or bungalow to wheelchair occupation and then ripping everything out when the individual, for whom the adaptation was made, no longer has need of it. Again, the location of such Wheelchair Housing needs to be chosen with care, to enable the occupant(s) to have as much independence as possible.</p>	<p>Noted. Consider as an option</p> <p>Noted. It will be important to consider facilities for the ageing population. Access to services is an important part of this.</p> <p>Noted.</p> <p>Noted consider as an option</p>
Disability Action Wyre Forest (57)	CS-IO/57/01/H9/C	All new housing should be designed to be accessible to disabled people and be designed to Lifetime Homes standards. Continuing to build apartments and flats in higher density developments on brownfield sites in or close to town centres is clearly sensible in environmental terms, in serving the demand for smaller and affordable homes especially for first-time buyers and also for the many retired people because of closer access to facilities and services. However, for this	Noted. Consider how lifetime Home standards can be delivered within the District through the Core Strategy.

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		<p>type of property, we really must address the apparent loophole in regard to accessibility. Whereas Part M of the Building Regulations generally ensures that the accessibility of new housing is achieved through the requirement for level threshold entrances, the provision of a ground floor toilet as well as other specific internal features, there is apparently no requirement for developers to include lifts to ensure that access can be gained to apartments. The concern here is that you have to be able-bodied to live in such apartments. Although the apartments themselves may be designed to meet current Part M standards of access, this is not much good if your only access to the outside world is via a communal multi-storey flight of stairs. It means that if you are disabled or have a disabled member of your family you are unlikely to choose to live in such a development, you will effectively be denied such choice. Also, if you or a member of your family becomes disabled whilst living there you will likely have to move. You will also not be able to invite disabled friends and visitors into your home. We strongly believe that it is not acceptable to be building new developments with such limitations in the 21st Century.</p>	
Sport England (100)	CS-IO/100/11/H9/C	No.	Noted.
The Community Housing Group (106)	CS-IO/106/11/H9/C	<p>We consider that special needs housing for those with physical and mental disabilities and for the elderly should be promoted and included in strategies to ensure that adequate facilities exist. We would like to see the encouragement of lifetime Homes Standards across all sectors to maximise access for all communities.</p>	<p>Noted. Agree that the needs of the ageing population will need to be considered</p> <p>Noted. Consider this as an option.</p>
Bewdley Development Trust (160)	CS-IO/160/12/H9/C	<p>Providing housing for an increasingly ageing population will be very important in the future.</p> <p>Homeworking is to be welcomed but it seems unnecessary to specify space necessary for homeworking in individual</p>	<p>Noted and Agree.</p> <p>Noted. However, home-working can require different things for different people ranging from provision of</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		premises and the last sentence in paragraph 3.19 should be removed as over prescriptive. All you need is a filing cabinet & a laptop	the facilities in a spare bedroom to live-work units.
Worcestershire County Council (Transport) (169)	CS-IO/169/08/H9/C	From a sustainable transport perspective homeworking has a significant contribution to make in reducing car travel and so I support a specific policy that encourages homeworking.	Noted. Support is welcomed.
Hillcrest Residents Association (272)	CS-IO/272/12/H9/C	With the increasing ageing population and being mindful of the needs of the disabled, perhaps a scheme involving Social Services/Age Concern/Large housing associations should be considered. E.g. Scheme operated by Broadland Housing Trust and Social Services in North Norfolk.	Noted. Agree that the needs of the ageing population will need to be considered. Consider the scheme outlined as an option.
Mr Millward Local resident (289)	CS-IO/289/02/H9/C	With the growing number of retired and single person households, it will be necessary to revise the conventional house to apartment building ratios. Also, further consideration should be given to higher density housing development, particularly those that are within short walking or brief bus journeys, to the existing town centres. Maintenance or growth of existing urban populations will be stimulated with the availability of appropriately mixed and affordable housing.	Noted. Agree that density issues will form an important consideration.
Bewdley Civic Society (306)	CS-IO/306/12/H9/C	Provision for increase in population profile will have to be made. We are happy to see more Homeworking which should alleviate demand for commercial space. However we can't agree with para 3.19 which states that additional space is required for homeworking. Surely only a laptop/filing cabinet/ phone is required	Noted. However, home-working can require different things for different people ranging from provision of the facilities in a spare bedroom to live-work units.
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/10/H9/C	Special needs housing for those with physical and mental disabilities and the elderly should be promoted and included in strategies. Full range of special needs housing including the provision of lifetime homes.	Noted. Noted. This will be considered during the production of the Core Strategy.
Housing Services Manager (WFDC)	CS-IO/429/11/H9/C	The area is well served by public sector sheltered housing and there is currently a Countywide review of such housing	Noted. Consider the Worcestershire Supporting People Strategy in developing the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(429)		<p>schemes underway through the WCC Supporting people review. The provision of specific housing schemes for elderly and vulnerable people should be assessed as needs and linked to other key strategies such as the Worcestershire Supporting People Strategy.</p> <p>Encouragement should be given for supported housing including "move on" accommodation for vulnerable people with specific needs to be located in the general community on mixed tenure sites.</p>	
St Georges School Kidderminster (567)	CS-IO/567/10/H9/C	Possibly	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/09/H9/C	Need to develop live work units for both office based work but also consider small craft based industries.	Noted. Consider as an option.
Alison Underwood Local resident (730)	CS-IO/730/07/H9/C	<p>Great deal of housing investment in this area, but standards are reduced because of the policy for the flats presumably taking those at the bottom of the housing lists. Suggest you make the flats into secure sheltered housing for old folks who appreciate being in a community and the security that type of building can offer.</p> <p>The Council should adopt a mixed housing policy – large detached houses amongst smaller semis and terraced and community housing.</p>	<p>Noted.</p> <p>Noted and agree. Affordable housing should be integrated into the community.</p>
Paul Johnston Local resident (732)	CS-IO/732/12/H9/C	Shared ownership schemes, but no straight rental – ownership necessitates care.	Noted. However rental is the only way in which some residents can afford a home.
Mr & Mrs Attwood Local residents (735)	CS-IO/735/04/H9/C	All types of houses are needed but affordable houses should not be segregated, new developments should be designed to incorporate all types of housing.	Noted and agree. Market housing and affordable housing should be integrated.
Mr Robert Edwards Local resident (736)	CS-IO/736/12/H9/C	No just change the existing one.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr & Mrs AJF Maiden Local residents (741)	CS-IO/741/02/H9/C	We as a couple have, over the years owned property in Kidderminster, paid our taxes, worked to increase our pensions and saved for small annuities which mean that at ages 65 and 69 we are still paying tax. Having witnessed in the past and indeed in 2002 lost three elderly relatives who struggled to manage in their own homes because having been prudent they had need of and had to provide facilities for themselves, and asked nothing of local services. I having reached 60 had no intention of finding myself in that position. We owned our own home and decided to downsize and provide level living and easy to maintain property in the nearby area where we had always live in and in Cookley we found this. All local facilities within a gentle stroll and the nearest Doctors Practice and Pharmacy we have ever had. So we made our own Provision & Choice in beautiful surroundings and I add at this point ask for no assistance or benefits.	
Mr Paul Hutchens Local resident (742)	CS-IO/742/10/H9/C	Need more accommodation suitable for elderly people.	Noted and Agree. Due to the ageing population of the District
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/02/H9/C	A separate policy for sheltered and specialist accommodation is needed not just because of the predicted demographic growth in older households but also the increased longevity bring with it very different needs which need to be evaluated and planned for, not as an aside to the development of the towns, but as an important part of the community.	Noted. It is important to consider the needs of the aging population within the Core Strategy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/12/H9/C	No because the more policies you have the more chance of confusion and breaches of green belt guidelines.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/11/H9/C	Yes see H5	Please see response to H5
Mr Michael Wagner Local resident (751)	CS-IO/751/12/H9/C	Purpose built housing is good provided it is integrated within the general community.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/10/H9/C	There is a current shortfall, given the large ageing population in the area, of suitable homes for the elderly. The numbers of bungalows and sheltered housing seem to be few and far	Noted. Agree that provision will need to be made to cater for the ageing population.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		between and older people do not necessarily wish to live in one and two bedroomed flats which are all the rage at present. This is an important issue over the timescale of the plan which perhaps deserves a separate policy.	
Mr P Powell Local resident (767)	CS-IO/767/13/H9/C	There is for the aging population but generally they are reluctant to move with the new working from home these could restrict freedom of choice to a certain extent.	Noted. It is important to consider the aging population in the development of the Core Strategy.
Hunter Page Planning on behalf of Kidderminster property Investments (768)	CS-IO/768/01/H9/C	As identified in para. 3.19 the traditional patterns of work/life are changing. Live-work (as distinct from working from home on an informal basis) is increasingly popular. Genuine live-work developments represent a unique use which raises their own individual issues and challenges which should properly be addressed through its own topic specific policy.	Noted and agree that consideration should be given to live-work units in the development of the Core Strategy.
Mr Hilton Mayston Local resident (771)	CS-IO/771/12/H9/C	Promote commonhold not leasehold properties. Integrate all ages. Allotment/Communal Gardens	Noted.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/12/H9/C	It is considered appropriate that there is some policy focus in the Core Strategy to encourage the provision of a range and mix of house types to meet all components of housing demand, including that for larger houses.	Noted and Agree.
Jones Lang LaSalle (776)	CS-IO/776/06/H9/C	Yes, housing should be designed to meet anticipated needs	Noted and Agree
CMA Planning Ltd (778)	CS-IO/778/11/H9/C	Please see H1	See H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/12/H9/C	I agree that there is a demand for more single person accommodation. Equally, couples in the 55-75 age bracket still have need for 3 bedroom accommodation due to their families having moved away from the area and visiting with grandchildren.	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/12/H9/C	With the increasing ageing population and being mindful of the needs of the disabled, perhaps a scheme involving Social Services/Age Concern/Large housing associations should be considered. E.g. Scheme operated by Broadland Housing	Noted.

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		Trust and Social Services in North Norfolk.	
O&FP Pathfinder (791)	CS-IO/791/09/H9/C	Need to develop live work units for both office based work but also consider small craft based industries. LDF needs to consider needs of Gypsies & Travellers and best practice in the designed of quality facilities that provide the equivalent of decent homes standards and similar security of tenure to other who chose or have to rent their homes.	Noted. Consider this as an option
H10) Should we continue to seek these levels of housing density for new development proposals in the District?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/13/H10/C	Yes see H9 4 and 5 above.	See response to H9 – 4 and 5
Bewdley Town Council (49)	CS-IO/49/13/H10/C	Yes	Noted.
Rushock Parish Council (054)	CS-IO/54/13/H10/C	Densities should be appropriate for an acceptable environment and a good quality of life.	Noted and Agree.
Disability Action Wyre Forest (57)	CS-IO/57/08/H10/C	Families with children need outside play space. Density of house building needs to reflect this.	Noted. The PPG17 audit will set standards for communal greenspace in new developments.
Disability Action Wyre Forest (57)	CS-IO/57/08/H10/C	New housing should include a good balance of accessible green space [either preserved or newly created] to set against the higher housing densities that will be required on brownfield sites especially as these are likely to be in more central urban areas and divorced from green belt zones.	Noted. Agree that access to open space is important. The PPG17 audit currently being prepared by the council should help to set standards for this.
Stourport-on-Severn Civic Society (96)	CS-IO/96/11/H10/C	This appears to be generally desirable, subject to the caveat stated in response to 'H1'	See H1
Sport England (100)	CS-IO/100/12/H10/C	There is a concern that higher densities result in poorer and smaller gardens – this leads in an increase in demand for allotments.	Noted. Consider safeguarding and enhancing allotment facilities as an option.
The Community Housing Group (106)	CS-IO/106/12/H10/C	We support the densities proposed which are in line with the guidance in PPS3. We also note that higher densities support a range of other aspirations within the LDF. The central factor however as noted is that higher densities place greater pressure on the public realm and therefore the quality of design and materials needs to be of a high specification.	Noted. Agree that the quality and design of new housing needs to meet a minimum design specification. Noted. Agree that a mix of housing types is needed

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		However in encouraging higher densities we would not want to see large numbers of one bedroomed units as these do not meet modern household needs and aspirations. Provision of family housing remains a need.	in order to create a balanced portfolio of properties
Worcestershire Wildlife Trust (120)	CS-IO/120/08/H10/C	Housing density needs to be flexible enough to take into account the demands of truly sustainable development. SUDS, the code for sustainable homes and the principles of integrated green infrastructure all require sensitive site layout and in some case may require lower densities in order to be successfully implemented.	Noted and agree. It is important that developments are sustainable and not put at risk from flooding.
Bewdley Development Trust (160)	CS-IO/160/13/H10/C	Yes but we would be interested to know in paragraph 3.20 what you consider high frequency bus corridors to be. Are there any high frequency bus services left in Wyre Forest?!	Noted. The Stourport Road between Kidderminster and Stourport is a high frequency bus corridor.
English Heritage (161)	CS-IO/161/10/H10/C	<p>We wish to endorse the importance of using a robust evidence base on the historic environment to inform the plan preparation process at the earliest stage. The County Council is undertaking a county wide historic landscape characterisation project which will provide more detailed information on the historic character of the District's rural areas. This and other character-based studies e.g, conservation area appraisals) and data sets (e.g Historic environment Record) should be used to inform decisions relating to:</p> <ul style="list-style-type: none"> • The distribution and density of development across the District and its main settlements; • The future allocation and use of Greenfield and brown field sites; • Any necessary review of greenbelt boundaries; • The regeneration of the existing housing stock and provision of new housing, whilst retaining the valued character of existing residential areas; and • Identifying what characteristics and features are important to protect and indeed enhance to deliver a 	Noted. On completion, the historic landscape characterisation project will form part of the evidence base for the Local Development Framework

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		high quality, distinctive and sustainable environment.	
Worcestershire County Council (Transport) (169)	CS-IO/169/09/H10/C	High density housing should be sought adjacent to high frequency bus corridors, close to rail stations and within the town centres to reduce the need to travel by car	Noted and agree. It is important to maximise the potential of locations which are accessible by public transport.
Hillcrest Residents Association (272)	CS-IO/272/13/H10/C	No. We must take into consideration children's needs - Green spaces, play areas/ gardens as safe environments. Impact in flooding i.e. storm water drainage and sewerage must be taken into consideration also.	Noted. Agree that access to open spaces is an important factor in people's quality of life. The PPG17 audit being undertaken by the council should help to set standards for this. Additionally, the Strategic Flood Risk Assessment being undertaken will help to guide development to the less vulnerable flood risk areas and/or suggest appropriate mitigation factors.
Centro-WMPTA (280)	CS-IO/280/11/H10/C	Intense development should be supported by good public transport accessibility and therefore Centro-WMPTA would welcome consideration of future accessibility	Noted and agree. It is important to consider transport and accessibility when allocating sites for development.
Bewdley Civic Society (306)	CS-IO/306/13/H10/C	We agree it makes sense to build high density developments on brownfield sites in or close to Town Centres especially in environmental terms. Older people also need to be close to facilities and services.	Noted and Agree.
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/11/H10/C	Support the densities proposed, which are in line with PPS3.	Support is welcome.
Housing Services Manager (WFDC) (429)	CS-IO/429/12/H10/C	It is important to ensure that new housing is sustainable and meets the lifestyle needs of emerging homeowners. This includes avoiding building too many one bed units, where two bed units provide more flexibility for home working, children visiting and carers accommodation. The comparison can be made with some on-bed and bed-sit accommodation built in previous decades in the public sector now being low demand. The right balance must also be struck between flatted schemes and houses with gardens, where traditional terraced schemes can also yield higher densities. Best practice reports	Noted and Agree. There must be a balance in the housing developed in order to not exclude any sections of society and reflect lifestyle needs. Noted. Consider this threshold as an option

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		suggest densities of houses well above 40 dph can be achieved, ref, CABE 2005 report "Better neighbourhoods: making Higher Densities Work".	
St Georges School Kidderminster (567)	CS-IO/567/11/H10/C	Perhaps	Noted
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/10/H10/C	<p>Higher densities support a wide range of other aspirations within the LDF and should therefore be supported. If these higher densities are accepted they must be matched with improved design and higher quality materials of the homes and public areas to reflect the greater use of the communal areas and public realm.</p> <p>In considering planning requests for higher density schemes, a statement from the developer on the longer term management and maintenance of the homes and how the developer will address a number of key issues such as: maintenance of the public realm, recycling, refuse disposal, car parking; play areas (for developments with families); estate management; and longer term maintenance of public areas should be part of the consideration and approval process.</p>	<p>Noted and agree. Design quality is important in all new development.</p> <p>Noted.</p>
Paul Johnston Local resident (732)	CS-IO/732/13/H10/C	Yes.	Noted
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/03/H10/C	If household density is above minimum levels the risk is that ghettos are created not communities. 100% affordable houses in particular runs this risk. Mixing houses and ensuring amenities are created needs careful planning. Building communities is imperative.	Noted and agree. 100% affordable housing is only appropriate on small sites.
Mr Ian Ettridge Local resident (750)	CS-IO/750/12/H10/C	Yes	Noted
Mr Michael Wagner Local resident (751)	CS-IO/751/13/H10/C	Yes	Noted
Mr Matthew Elmer	CS-IO/756/11/H10/C	Current densities seem to produce fairly crowded condensed	Noted and agree. If densities are reduced Greenfield

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (756)		living conditions which are far from ideal. However, given the choice between unmitigated Greenfield expansion and the construction of sustainable communities near the town centres I think continuing with the current densities is reasonable. However any increases would encourage even more one and two bed flats. Whilst there is a market for these, too high a density could preclude certain types of development (e.g. schemes for the elderly and family homes) from being built in these sustainable locations. I think these locations (near the station, town centre and bus routes) should be open to a reasonable mix of developments, not overly restricted by burdensome density requirements.	development will have to be considered.
Mr Giles Angell Local resident (763)	CS-IO/763/04/H10/C	Only on condition there is some enlightened approach to ultra-high densities – which surely should be car-free in town centre locations? Need to apply research evidence of housing density / bus service viability ['Towards an urban renaissance' p.61, 1999]. Automatic inclusion of humanising green open spaces	Noted. Agree that higher density housing located within the town centres should provide fewer or no parking spaces.
Mr P Powell Local resident (767)	CS-IO/767/14/H10/C	Yes	Noted
Mr Hilton Mayston Local resident (771)	CS-IO/771/13/H10/C	Yes	Noted
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/13/H10/C	It is noted that high density housing schemes have been delivered in recent years. However, if both the character of the District is not to be undermined and all components of housing demand are to be met, lower density development should also be encouraged, where appropriate. It is suggested that the policy framework should not set density requirements for different types of location but should encourage the achievement of high densities, having regard to the setting and characteristics of each site.	Noted. Agree that development should not compromise the character of the District. Consider encouraging high densities, having regard to setting and characteristics of each site as an option.
Jones Lang LaSalle (776)	CS-IO/776/07/H10/C	Yes, density should be related to the individual characteristics of the site, and based on site design considerations density	Noted. Agree that the individual characteristics of a site may impact on the density that can be achieved.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		figures should therefore only be a guide	
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/08/H10/C	Yes	Noted.
CMA Planning Ltd (778)	CS-IO/778/12/H10/C	Please see H1	Please see response to H1
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/13/H10/C	This is an area best left to Council officials. My main concern with any development is the provision of garages that will fit an average car or adequate car parking space	Noted and agree. Where a parking space/garage is provided it should be large enough for an average car.
Mr J R Nicholls Local resident (787)	CS-IO/787/13/H10/C	No. We must take into consideration children's needs - Green spaces, play areas/ gardens as safe environments. Impact in flooding i.e. storm water drainage and sewerage must be taken into consideration also.	Noted. Agree that access to open spaces is an important factor in people's quality of life. The PPG17 audit being undertaken by the council should help to set standards for this. Additionally, the Strategic Flood Risk Assessment being undertaken will help to guide development to the less vulnerable flood risk areas and/or suggest appropriate mitigation factors.
O&FP Pathfinder (791)	CS-IO/791/10/H10/C	Higher densities will support a wide range of other aspirations within the LDF and should therefore be supported. What must be remembered with higher densities is that there is greater use/pressure on the public realm and therefore the design and quality of material needs to be of a higher specification. What is needed in considering any planning request for higher density schemes is a statement from the developer on the longer term management and maintenance of the homes and how the developer will address a number of key issues such as: maintenance of the public realm, recycling, refuse disposal, car parking; play areas (for developments with families); estate management; and longer term maintenance of public areas.	Noted and Agree.
H11) Should only new housing developments over a certain number of dwellings be required to generate a % of their energy requirements from on site renewables within the District?			

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Environment Agency (015)	CS-IO/15/15/H11/C	All housing development should be encouraged to be zero-carbon, incorporating on-site renewable energy. An ambitious target should be set to minimize carbon footprint for all development including household and commercial.	Noted. Consider encouraging all housing development to be zero-carbon.
Natural England (018)	CS-IO/18/07/H11/C	Carbon Management should be part of all development with a view to reduce all energy requirements and whenever possible source energy from sustainable or renewable sources.	Noted and Agree.
Chaddesley Corbett Parish Council (43)	CS-IO/43/14/H11/C	Fuel "poverty" is rather a myth. Many other factors influence poverty, i.e, "Poll Tax". Poverty should be avoided by adequate pensions. No – All properties, and its the quality of the design, not the cost of the build, that will make the difference.	Noted. Noted.
Bewdley Town Council (49)	CS-IO/49/14/H11/C	Extend to any group of housing where this is economically viable.	
Rushock Parish Council (054)	CS-IO/54/14/H11/C	Yes	Noted.
Disability Action Wyre Forest (57)	CS-IO/57/H11/C	It is essential that <u>all</u> new housing be designed to satisfy the Code for Sustainable Homes. Grants are likely to continue to be available for alternative	Noted and agree that it is important to consider how the Code for Sustainable Homes might be delivered within the District.
Wyre Forest Friends of the Earth (92)	CS-IO/92/01/H11/C	As a minimum the Council should adopt the statement that the London Borough of Merton intends to include in their LDF. <i>"The Council will require all developments, either new build or conversion, with a floor space of 500m² or one or more residential units, to incorporate on-site renewable energy equipment to reduce predicted CO₂ emissions by at least 10%".</i> It is disappointing that in this section, apart from the paragraph on renewable energy generation and the mention of zero-carbon by 2016, there is nothing on setting targets now for reduced emissions from developments. The Council should set out to achieve zero carbon emissions in new housing developments well before 2016. Zero carbon emissions can	Noted. Consider accepting this as a minimum.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>be achieved using a range of existing well-recognised standards. The objection to this view that it is illegal to force developers to build to certain design standards or incorporate renewable energy generation through planning policy. However developers will have the final choice of what standard to use. Furthermore, PPS22 supports the principle of developments being required to incorporate renewable energy.</p> <p>Para 3.22 appears to suggest that the implementation of an on-site renewable energy generation might raise the cost of affordable housing. There is an increase in building costs (estimated at 2% for EcoHomes "Very Good" and 10% for z squared) but the increased mortgage payments are more than offset by savings in residents energy and water bills. Affordable "green" housing could be very attractive to many young first time buyers.</p>	
Stourport-on-Severn Civic Society (96)	CS-IO/96/12/H11/C	The longer term policy must be for all new properties to generate a percentage of their energy requirements from renewable sources	Noted and Agree.
Sport England (100)	CS-IO/100/13/H11/C	Any size of site through geothermatec engineering can supply the base heating therefore I would support all houses should generate heating from the site. The use of reduced S106 could be used as an incentive.	Noted.
The Community Housing Group (106)	CS-IO/106/13/H11/C	We support the need for the provision of renewable energy within housing developments however where the size of site/cost of provision may discourage affordable housing and regeneration then the LDF needs to consider how the provision of grants help	Noted and agree. Renewable energy is an important consideration in new development, however, this should not have a detrimental impact on the delivery of other planning obligations.
Worcestershire Wildlife Trust (120)	CS-IO/120/09/H11/C	Not necessarily. Investigation of alternative generation methods should be included in all development proposals. In some circumstances it may be possible to use alternative energy sources for just one dwelling.	Noted and agree. The possibility of incorporating renewable energy should be considered in all new developments.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Development Trust (160)	CS-IO/160/14/H11/C	Yes – but it may be more efficient and practicable to generate renewable energy off site or to participate in larger co-operative schemes.	Noted. Consider as an option.
Hillcrest Residents Association (272)	CS-IO/272/14/H11/C	Yes	Noted
Bewdley Civic Society (306)	CS-IO/306/14/H11/C	Yes	Noted
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/12/H11/C	Support the need to provide renewable energy in new housing developments however; existing housing can be encouraged to do so through the delivery of grants.	Noted. Support is welcomed. Improving the energy efficiency of existing dwellings falls outside the scope of the Core Strategy.
Housing Services Manager (WFDC) (429)	CS-IO/429/13/H11/C	No, it should apply across the board, or we will simply end up catching up with national policy. Requirement should read % carbon reduction not % renewable energy to encourage greater energy efficiency.	Noted. Test % carbon reduction policy as an option. It is important to incorporate energy efficiency measures before renewable energy.
St Georges School Kidderminster (567)	CS-IO/567/12/H11/C	No. Modifications to older properties could be made and so a blanket decision would be imprudent	Noted. However, the Council can not force developments to existing properties.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/11/H11/C	Is this statement too limited; are there other actions that can be taken to reduce the carbon impact of homes and provide equal benefits?	Noted. Consider a carbon reduction target rather than a renewable energy target.
Paul Johnston Local resident (732)	CS-IO/732/14/H11/C	No all housing should have the same rigorous standards applied.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/13/H11/C	No. It should fall on existing developments as well with the help of WFDC.	Noted. However, existing developments are outside the scope of the Core Strategy.
Mr Paul Hutchens Local resident (742)	CS-IO/742/11/H11/C	All new housing should definitely be required to install renewables and insulate properly. There should be a plan for existing properties too.	Noted. However, existing properties fall outside the scope of the Core Strategy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/13/H11/C	All new homes should aim to be as near to carbon zero as possible (increase in demand will reduce the cost) i.e. Solar panels	All new homes are to be Zero Carbon by 2016 as a result of national policy. The Core Strategy will consider how this will be delivered within the District.
Mr Ian Ettridge Local resident (750)	CS-IO/750/13/H11/C	Why not install a tidal flow system on the River Severn to create electricity	Consider a tidal flow system on the River Seven as an option.
Mr Michael Wagner	CS-IO/751/14/H11/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (751)			
Mr Matthew Elmer Local resident (756)	CS-IO/756/12/H11/C	On site renewables is only realistic for sites of a certain size. However this shouldn't preclude other energy efficient requirements from being demanded.	Noted and agree that energy efficiency should be achieved before renewable energy technologies are installed.
Mr P Powell Local resident (767)	CS-IO/767/15/H11/C	To a certain extent yes.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/14/H11/C	No. All options should be investigated/encouraged for other developments	Noted.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/14/H11/C	It is considered inappropriate to seek to set any threshold or percentage for renewables use. The use of renewables should be encouraged in all new developments. However, whether renewables are used and, if so, the percentage achieved, must be informed by individual site characteristics and development economics.	Noted. However, a target for either renewable energy or carbon reduction is considered necessary as a basis for negotiation. The actual method of achieving this will vary between sites.
CMA Planning Ltd (778)	CS-IO/778/13/H11/C	We consider that all new developments should seek incorporate measure (passive and active) to reduce overall energy use. In terms of renewable energy we consider that this should be required on all major development proposals subject to viability considerations.	Noted and agree that reducing the overall energy use of new development is important. Consider a carbon reduction target as an option.
Mr Richard Pannell Local resident (780)	CS-IO/780/03/H11/C	Adopt fully Merton Rule within UDP and supplementary planning	Noted. Consider as an option.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/14/H11/C	In an ideal world, yes – but what are the cost implications of taking this to the extreme?	Noted and agree that cost will prohibit renewable energy installation on some smaller developments.
Mr J R Nicholls Local resident (787)	CS-IO/787/14/H11/C	Yes	Noted.
Stourport Rail Project (789)	CS-IO/789/07/H11/C	Yes, a very good idea	Noted.
O&FP Pathfinder (791)	CS-IO/791/11/H11/C	Is this statement too limited; are there other actions that can be taken to reduce the carbon impact of homes and provide equal benefits to generating energy from renewable.	Noted. Consider other actions that can be taken to reduce the carbon impact of homes. Consider including a carbon reduction target in the Core Strategy.
H12) Do you agree that specific sites for gypsies and travellers should be identified within the District's LDF?			

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Chaddesley Corbett Parish Council (43)	CS-IO/43/15/H12/C	Yes.	Noted and Agree
Bewdley Town Council (49)	CS-IO/49/15/H12/C	Must be provision within the area.	Noted and Agree
Rushock Parish Council (054)	CS-IO/54/15/H12/C	Yes but not in our rural area!	Noted. However, all possible locations must be considered in order to find suitable/sustainable sites. The Gypsy and Traveller Accommodation Assessment which is currently being undertaken by the region will identify the provision needed for the District.
Stourport-on-Severn Civic Society (96)	CS-IO/96/13/H12/C	The provision of designated sites for gypsies and travellers is usually very contentious and requires careful planning, full consultation and monitoring. (NIMBY reactions can be very strong!)	Noted and Agree. Following the results of the Gypsy and Traveller Accommodation Assessment being undertaken at the regional level we will more aware of the requirement needed. Once this has been decided then it will be important to undertake consultation with appropriate stakeholders such as gypsies, local residents, gypsy support groups and the county gypsy liaison service.
Sport England (100)	CS-IO/100/14/H12/C	Yes.	Noted and Agree.
The Community Housing Group (106)	CS-IO/106/14/H12/C	Yes, the LDF should identify proposals for sites.	Noted and Agree.
Bewdley Development Trust (160)	CS-IO/160/15/H12/C	Yes	Noted and Agree.
FFT Planning Friends, Families and Travellers (211)	CS-IO/211/01/H12/C	<p>Believe that there is a need for further accommodation (both residential and transit) for gypsies and travellers in the district and that this should be addressed in the core strategy by means of identifying sufficient specific sites guided by fair and realistic criteria.</p> <p>Refer to the published caravan count statistics (DCLG) which show evidence of need. Issues such as over crowding on existing authorised sites, net migration and movement in and out of housing will probably provide some additional need.</p>	<p>Noted. The results of the Gypsy and Traveller Accommodation Assessment being undertaken at the regional level will help to understand the requirement needed within the District.</p> <p>Noted. This document will be investigated as part of the evidence base.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>Formula devised by Niner (DCLG, March 2007) for use in absence of a robust GTAA, when applied to caravan count stats for the district, shows a need for around 15 residential pitches for the period to 2011 may be a requirement for transit accommodation.</p> <p>West Midlands Interim Regional Statement on Gypsy and Traveller policy indicates an estimated need for 170 residential pitches for the SHM area from 2006-11. A proportion of this need will arise in the district and should be addressed through the core strategy.</p> <p>Core Strategy should reflect Circular 1/2006 and set out criteria to guide the allocation of sites and meet unexpected demand. In addition the Core Strategy should set out site delivery mechanisms and a delivery timetable.</p> <p>In view of the high proportion of the district covered by restrictions such as Green Belt and other restrictive landscape designations we would consider that an exceptions policy should also be included in the DPD.</p> <p>Also consider that the council should bring forward a DPD containing site allocations as soon as possible to ensure that identified needs are able to be assessed, consultations carried out with local gypsies and travellers and appropriate allocations made within a reasonable period. In any event the Core Strategy should indicate how and when site allocations will be made</p>	<p>Noted. The GTAA is currently being undertaken at the regional level and is expected shortly.. Therefore this other formula should not be required.</p> <p>Noted. The Core Strategy will consider the findings of the regional GTAA.</p> <p>Noted. Consider this further in the following stages of document preparation.</p> <p>This will depend on whether there are appropriate sites available to meet the need identified by the GTAA.</p> <p>The Site Allocations DPD is timetabled into the LDS and is due for adoption in 2011. In preparing this document the required consultation with key stakeholders will be undertaken. The outcome of the GTAA should help to inform the Core Strategy with regard to the adequate provision that is needed</p>
Hillcrest Residents	CS-IO/272/15/H12/C	Yes	Noted and Agree

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Association (272)			
Bewdley Civic Society (306)	CS-IO/306/15/H12/C	Yes	Noted and Agree
Tetlow King West Midlands RSL Consortium (391)	CS-IO/391/13/H12/C	Support the proposals to identify specific sites for gypsies and travellers.	Noted and Agree. This will come through the site allocations DPD.
Worcestershire PCT (410)	CS-IO/410/08/H12/C	Specific gypsy and traveller sites should be identified within the LDF in order to secure informed consideration of the needs of this minority group.	Noted and Agree.
Housing Services Manager (WFDC) (429)	CS-IO/429/14/H12/C	Dependant upon the outcome of the research currently underway into Gypsy and Traveller site identification. Specific site identification will be a Government requirement.	Noted and Agree.
St Georges School Kidderminster (567)	CS-IO/567/13/H12/C	Yes – with their agreement and ownership (in terms of commitment)	Noted and Agree.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/12/H12/C	Yes. The sites should be both for public provision and the LDF should also identify areas where the Council will support purchase and approval of planning for private purchase and development by members of the Gypsy, Traveller Community. In undertaking this work, the council need to ensure that they consult fully with the local Gypsies, Travellers Community and positively promotes their needs and address prejudices against meeting their needs in areas that are likely to be identified for development.	Noted and Agree. Specific sites will be judged against criteria and need. The Gypsy and Traveller Accommodation Assessment currently being prepared at the regional scale will help to inform this. Noted and Agree.
Paul Johnston Local resident (732)	CS-IO/732/15/H12/C	No such people cannot be accommodated – why should they be? Show me a single gypsy site that has not been associated with some problem.	Noted. However, it is now a government requirement, through Planning Circular 01/006, that suitable sites for gypsies and travellers are planned for through the Local Development Framework. The required provision needed will be identified by the Gypsy and Traveller Accommodation Assessment which is being carried out at a regional scale.
Mr & Mrs JT Bullus Local residents (734)	CS-IO/734/01/H12/C	You ask how we can accommodate gypsies and travellers within the area. We are disgusted at the attitude of our Council towards our plight on the park as regards to having to vacate	Noted. However, it is now a government requirement, through Planning Circular 01/006, that suitable sites for gypsies and travellers are planned

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		our homes every February for one month.	for through the Local Development Framework. The required provision needed will be identified by the Gypsy and Traveller Accommodation Assessment which is being carried out at a regional scale.
Mr & Mrs Attwood Local residents (735)	CS-IO/735/06/H12/C	Gypsies and travellers should have permanent sites so they can make their home or stay there for a short period.	Noted and Agree.
Mr Robert Edwards Local resident (736)	CS-IO/736/14/H12/C	No there are adequate camping and caravan parks in Stourport.	Noted. However, Planning Circular 01/06 requires authorities to find suitable sites specifically for gypsies and travellers
Mr & Mrs AJF Maiden Local residents (741)	CS-IO/741/03/H12/C	How can we accommodate gypsies and travellers? I do object to having to leave my home every February at my expense. Feels strongly that they should have all year round residence.	Noted. Agree that provision should be made in line with planning circular 01/06.
Mr & Mrs Crumpton Austcliffe Park (746) residents	CS-IO/746/01/H12/C	You ask how to accommodate gypsies and travellers. Is this the same Council that enforce our eviction for one whole month a year? 50 weeks a year would help us financially and help with our health not to mention the safety of our property.	Noted. However, it is now a government requirement, through Planning Circular 01/006, that suitable sites for gypsies and travellers are planned for through the Local Development Framework.
Mr Chris Gilbert Local resident (749)	CS-IO/749/14/H12/C	Yes.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/14/H12/C	No	Noted. However, it is now a government requirement, through Planning Circular 01/006, that suitable sites for gypsies and travellers are planned for through the Local Development Framework.
Mr Michael Wagner Local resident (751)	CS-IO/751/15/H12/C	Yes providing hygiene and litter problems associated with illegal camps are closely monitored.	Noted and Agree.
Mr Matthew Elmer Local resident (756)	CS-IO/756/13/H12/C	Yes as long as there is a fair distribution of sites across the region as a whole.	Noted and Agree. The Gypsy and Traveller Accommodation Assessment being undertaken at the Regional level should provide the numbers required across the region as a whole, split by District
Mrs Gail Tweedale Local resident (760)	CS-IO/760/07/H12/C	I would have thought that no one would want any more sites in Worcestershire and they certainly do not attract tourists or residents anywhere near to them. Would you like to live next to a gypsy site?	Noted. However, it is now a government requirement, through Planning Circular 01/06, that suitable sites for gypsies and travellers are planned for through the Local Development Framework.
Mr P Powell	CS-IO/767/16/H12/C	Yes and they should be hit hard for just settling anywhere and	Noted. Agree that provision for this group should be

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (767)		dumping their rubbish.	provided through the Local Development Framework
Mr Hilton Mayston Local resident (771)	CS-IO/771/15/H12/C	Yes, after consultation with their community leaders	Noted and Agree
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/15/H12/C	Yes	Noted
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/15/H12/C	Yes – however, Gypsy/ traveller families can cause annoyance to local residents. Issues of the use of motor bikes and quad bikes as well as rubbish need to be addressed	Noted. Monitoring and enforcement is also an important point as well as location of sites. Consultation with key stakeholders will be needed.
Mr J R Nicholls (787)	CS-IO/787/15/H12/C	Yes	Noted and Agree
Stourport Rail Project (789)	CS-IO/789/08/H12/C	No. This should be treated like other areas treat it. A time limit could be set after which they should be told to move on. Permanent sites should be closed.	It is now a government requirement, through Planning Circular 01/006, that suitable sites for gypsies and travellers are planned for through the Local Development Framework.
Mr Hugh Richards Local resident (790)	CS-IO/790/04/H12/C	Yes. If the LDF does not allocate specific sites it will fail to follow the guidance in Circular 1/06. The present local plan failed to have regard to the advice in PPG3 and PPG12 to carry out a needs assessment.	Noted and Agree.
O&FP Pathfinder (791)	CS-IO/791/12/H12/C	The sites should be both for public provision and the LDF should also identify areas where the Council will support purchase and approval of planning for private purchase and development by members of the Gypsy, Traveller Community. In undertaking this work, the council need to ensure that it consults fully with local Gypsies and Travellers and positively promotes their needs and addresses prejudices against meeting their needs in areas that are likely to be identified for development	Noted. The Gypsy and Traveller Accommodation Assessment currently being undertaken by the region should help to identify the need within the District. From this suitable policies can be adopted, taking into account need. Noted and Agree. Consultation with key stakeholders will be an important part of the process.

Chapter 4 – Regenerating the Local Economy

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
R1) Is it right that the main focus for commerce, shopping and commercial leisure development remains Kidderminster town centre?			
West Midlands Regional Assembly (1)	CS-IO/01/14/R1/C	<p>Questions R1 – R3 introduce the prospect of expanding the role of Stourport and Bewdley. Should this be pursued it should be in the context of ensuring that the RSS as it affects Wyre Forest is maintained, in particular policy UR2: Towns and Cities Outside Major Urban Areas, which refers to Kidderminster as a local regeneration area. It should not prejudice the role of/availability of resources for the Kidderminster local regeneration area.</p> <p>In considering the responses to this question, the District Council should be aware that the RSS identified Kidderminster as the focus in the District for housing and economic development. (RSS Policy UR.3 – Enhancing the role of City, Town and District Centres in PA 11.)</p>	Noted and Agree
Chaddesley Corbett Parish Council (43)	CS-IO/43/16/R1/C	<p>Development needs to reflect the different characters of the 3 towns: Kidderminster, larger scale; Stourport and Bewdley should retaining character of market towns.</p> <p>Public transport links should be strengthened between the 3 towns.</p>	<p>Noted. The three towns have distinctive individual characteristics and it is important that the Core Strategy enhances and protects this.</p> <p>Noted. Public Transport to be an important element of the Core Strategy</p>
Bewdley Town Council (49)	CS-IO/49/16/R1/C	No. Should be spread between the three towns. Kidderminster town centre needs more life with too many empty shops and charity shops.	Noted. However the RSS and notably policy UR2: <i>Towns and Cities Outside Major Urban Areas</i> , refers to Kidderminster as a local regeneration area and therefore the expansion of these facilities in the other

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Present example of town hall surroundings is how the town should develop.	towns should not prejudice the role of/availability of resources for the Kidderminster local regeneration area. Improvements in the public realm and Kidderminster Town Centre will be considered through the LDF and the Kidderminster Central Area Action Plan.
Rushock Parish Council (054)	CS-IO/54/16/R1/C	Yes	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/14/R1/C	Please see response to SP2	See SP2.
Sport England (100)	CS-IO/100/15/R1/C	Yes	Noted.
The Community Housing Group (106)	CS-IO/106/15/R1/C	The LDF has a difficult balance to achieve, whilst Kidderminster has a strategic role to play in the provision of retail, leisure, business and commercial development it also needs to ensure the longer-term sustainability of the adjoining centres at Stourport and Bewdley. This has to be considered within the Eco/Sustainability debate which encourages local markets and reduced travel requirements for basic services!	Noted. Agree that Kidderminster has an important strategic role to play in the provision of these facilities. Stourport and Bewdley should be encouraged to develop but in a way that reflects their market towns status; sustainability is a key consideration for this.
Bewdley Development Trust (160)	CS-IO/160/16/R1/C	Yes but it is important to retain what commercial, shopping and leisure development there is in Bewdley and to build on its key niche role as a market town. It is important that Bewdley residents use Bewdley services but many feel discouraged to "pop down the local shop" because of the high parking charges. This means that the local economy is bypassed and undermined in favour of Kidderminster. A way to allow local residents to park free in Bewdley for a short period of say an hour needs to be found urgently if it is to survive as a market town in the true sense.	Noted. Agree that Bewdley should seek to build on its role as a market town. Noted. Consider as an option. However, given the size and scale of Bewdley, the provision of free parking appears to be difficult to achieve and may result in difficulties during the peak holiday season – due to the lack of available sites for parking in the town. This could also lead to greater congestion throughout.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>Increasingly heavy traffic particularly in the retail areas of Welch gate and Load Street is creating an environment not conducive to encouraging residents and visitors to linger longer. A way needs to be found urgently to reduce through traffic in these areas while maintaining access.</p> <p>The retail and visitor economy would benefit considerably from the partial pedestrianisation of Load Street in particular and from increased interest through a niche retail offering as part of the Load Street</p>	<p>Noted. The area is currently an AQMA and so measures to improve this area must be considered.</p> <p>Noted. Consider as an option</p>
Worcestershire County Council (Transport) (169)	CS-IO/169/10/R1/C	Focusing key facilities in Kidderminster has advantages for provision of public transport services in reducing the dispersion of trips. However, this shouldn't be at the expense of local services which can be accessed easily on foot or cycle particularly considering Kidderminster's congestion problems. The aim should be to ensure the sustainable development of Bewdley and Stourport by encouraging local facilities and services to meet a wide range of residents everyday needs whilst Kidderminster provides a higher level of services for the District.	Noted. Agree that local facilities need to remain in the market towns with locating key facilities in Kidderminster, where there are increased public services.
Hillcrest Residents Association (272)	CS-IO/272/16/R1/C	<p>Commerce - No - Bewdley. Stourport should have their own centres of commerce and shopping thereby reducing the need for travel.</p> <p>Leisure - Yes if sufficient land is available e.g. site of Sugar Beet factory - there should be a major sports stadium leisure complex and cultural facility.</p>	<p>Noted. Agree that Stourport and Bewdley need facilities. However, the focus for the main facilities needs to remain with Kidderminster – due to its role as a strategic centre.</p> <p>Noted. Consider as an Option. However, national planning policy advocates the use of town centres in the first instance for commercial and leisure facilities</p>
Centro-WMPTA (280)	CS-IO/280/12/R1/C	Considers that development should be focussed in places that are well served by public transport as outlined by RSS Policy T2. If this is not possible, new infrastructure will be required.	Noted and Agree. Kidderminster remains the strategic centre of the District and therefore the focus for development. Improvements to public transport should be explored through the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Civic Society (306)	CS-IO/306/16/R1/C	<p>Yes but retail and visitor facilities should be carefully improved in Bewdley & Stourport. i.e. without spoiling the important heritage of these towns.</p> <p>Parking is a major issue however and much better policing is required because so often free car park spaces are taken up all day. If this problem isn't solved then Bewdley will continue to be by-passed by many in favour of Kidderminster.</p> <p>Bewdley Town Centre is also becoming strangled by heavy volumes of traffic. A solution to this is needed whilst still providing access for residents and people actually visiting not just driving through. Also LARGE LORRIES should be kept out of Bewdley Town Centre.</p>	<p>Noted and agree. Bewdley should be encouraged to develop but in a way that reflects its market town status and is sympathetic to the surroundings</p> <p>Noted. The introduction of the de-criminalisation of parking, starting on the 8th October 2007, should help to alleviate these problems and help ease congestion.</p> <p>Options that seek to improve the air quality of the town should be explored through the Core Strategy. Explore limiting lorries through Bewdley as an Option.</p>
The Theatres Trust (469)	CS-IO/469/02/R1/C	<p>Town centres are about more than just shops and retailing. They are the heart of communities and an expression of their culture and identity. They should provide a range of opportunities for leisure, recreation and culture centred on restaurants, pubs, clubs, theatres, cinemas, concert halls, libraries and museums.</p> <p>A strong cultural sector is key to the development of a vibrant town centre. The Theatres Trust is particularly concerned that current provision of cultural facilities is protected and enhanced to meet existing and new populations and that any new facilities for theatre presentation are of the highest quality to provide opportunities for the greatest operational sustainability.</p>	<p>Noted. Agree that centres have an important role to play in fostering good community links and should offer a range of opportunities</p> <p>Noted. Agree that the provision and enhancement of cultural facilities should be encouraged. Considered as an option.</p>
St Georges School Kidderminster (567)	CS-IO/567/14/R1/C	<p>Essential. The centre of the town should be improved through sympathetic building to recreate the pretty town it was 50 years ago. It needs a huge facelift.</p>	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/13/R1/C	Yes; but we need to ensure that public transport links are improved to both ensure easy access for those without cars from villages and other areas of Wyre Forest and to reduce the reliance on the car and increased congestion and poor air quality in and around Kidderminster Town Centre.	Noted and agree. Public transport will need to provide an important link to these facilities.
Mrs Alison Underwood Local resident (730)	CS-IO/730/04/R1/C	Weavers Wharf has plenty of pleasant open areas, but nothing to encourage the public to visit or rest in them. Even an ice-cream van would be a start! The River should be made more of a feature in the town, removing the eyesore of Crown House and opening up a vista with gardens with views of the river.	Noted. Options to explore improving the public realm of Kidderminster should be considered. Explore as an option. (Further work on Kidderminster Central Area Action Plan should also aid this)
Mrs M Underhill Local resident (731)	CS-IO/731/04/R1/C	Yes.	Noted
Mr Paul Johnston Local resident (732)	CS-IO/732/16/R1/C	No it should be all three.	Noted. Agree that all three towns should be encouraged to develop. However, in the first instance, given its role as the strategic centre of the District, Kidderminster should remain the focus. This is also in conformity with the RSS which advocates Kidderminster as the main strategic centre. Stourport and Bewdley should be encouraged to develop in a way that reflects their market towns status.
Mr Robert Edwards Local resident (736)	CS-IO/736/15/R1/C	No, provision should be made in and around the three towns.	Noted. Agree that all three towns should be encouraged to develop. However, in the first instance, given its role as the strategic centre of the District, Kidderminster should remain the focus. This is also in conformity with the RSS which advocates Kidderminster as the main strategic centre. Stourport and Bewdley should be encouraged to develop in a way that reflects their market towns status.
Mr Paul Hutchens Local resident (742)	CS-IO/742/12/R1/C	Yes.	Noted.
Mrs Sheila Hodges	CS-IO/744/01/R1/C	There is no sensible alternative for not agreeing with	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (744)		the status quo.	
Mr Chris Gilbert Local resident (749)	CS-IO/749/15/R1/C	Yes	Noted.
Mr I G Ettridge Local resident (750)	CS-IO/750/15/R1/C	Not unless traffic congestion can be improved. Build a new centre out on the A449 beyond the current commercial area.	Noted. Consider as an option. However a new centre would be against all current planning policy.
Mr Michael Wagner Local resident (751)	CS-IO/751/16/R1/C	Yes.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/14/R1/C	Yes any significant development outside this area should not be encouraged. The town centre has plenty of space and scope to accommodate the majority of commerce, shopping and leisure development the district needs. The town centre needs to be the focus to create a thriving sustainable district.	Noted and agree.
Mr Arthur Hey Local resident (757)	CS-IO/757/04/R1/C	Yes on the proviso that the shops are occupied. Overspill or other reasons may justify peripheral shopping sites if and when required.	Noted. Agree that the vacant shops in the centre are an important issue that needs addressing.
Mrs Gail Tweedale Local resident (760)	CS-IO/760/02/R1/C	Concerned about the traffic and access in and around Kidderminster. Concerned that Kidderminster is just used for supermarket shopping and that eating facilities in the town are poor being primarily aimed at fast food. Believes that the centre should be made attractive with decent car parking, a small play area, plenty of seats, decent shops of good variety and a good standard of restaurants for families and friends. A good dose of character would not go amiss. There are many aspects which could be used from this wonderful area – the heritage of the carpet industry, the rivers Severn and Stour and the canal.	Noted. Improving the public realm should be a key consideration for the Core strategy. The heritage of carpet industry, the rivers Severn and Stour and the Canal are all important locally distinctive features which should be safeguarded and enhanced into the future.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/04/R1/C	You should acknowledge the existence and major future role of established large businesses /employers such as West Midlands Safari Park irrespective of their location in the District.	Noted and agree. However, the town centre remains the main focus for this type of development, in the first instance. This is advocated by national, regional and local planning guidance.

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Mr P Powell Local resident (767)	CS-IO/767/17/R1/C	Yes	Noted.
Indigo Planning Limited On behalf of Standard Life Investment Funds Ltd (770)	CS-IO/770/01/R1/C	<p>Agree that in accordance with national policy contained within PPS6 the main focus for commerce, shopping and commercial leisure development should be within the main town centre, which is Kidderminster. However, consider that this in itself should not prevent appropriate development that is technically outside Kidderminster town centre. Crossley Retail Park is located on the edge of Kidderminster town centre, across the road from the town centre Weavers Wharf Scheme, but is considered to be out of centre by the Council. We consider it important that the role of Crossley Retail Park in retailing in the Kidderminster catchment is recognised.</p> <p>Crossley retail park is an existing retail location which greatly contributes to retailing in Kidderminster and the wider district. Crossley is the only retail park in Kidderminster. The Council's retail update (2003) states Crossley contributes "towards Kidderminster retaining and attracting retailers and shoppers." In addition the Council's retail Monitoring Report (April 2005) states "Crossley Park, the B&Q Warehouse (Green St) and Weavers Wharf developments have significantly improved the physical environment and attractiveness town centre as a whole, removing derelict and under used areas and providing a modern retail environment." Crossley Retail Park's contribution to the district should be recognised in the emerging Core Strategy.</p>	<p>Noted and agree that in accordance with national policy the main focus should be Kidderminster town centre.</p> <p>Noted and agree that Crossley Retail Park plays an important retailing role within Kidderminster and the District as a whole. Its continuation as an out-of-centre shopping experience should be safeguarded as part of the Core Strategy.</p>
Mr Hilton Mayston Local resident (771)	CS-IO/771/16/R1/C	No. All parts of the Wyre Forest should be considered	Noted. Agree that all parts of the District should be encouraged to develop. However, in the first instance, given its role as the strategic centre of the District,

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			Kidderminster should remain the focus for this type of development. This is also in conformity with the RSS which advocates Kidderminster as the main strategic centre.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/16/R1/C	Yes	Noted and agree
Jones Lang LaSalle (776)	CS-IO/776/08/R1/C	Yes, but policy should acknowledge government guidance to provide shopping facilities locally where they are accessible	Noted. Agree that some limited shopping facilities may be required in other areas of the District, in order to achieve sustainable environments. However the strategic centre of Kidderminster remains the focus in the first instance, reflecting national and regional guidance.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/09/R1/C	<p>Kidderminster town centre should remain the main focus for commerce, shopping and commercial leisure development.</p> <p>As the Core Strategy indicates Kidderminster is the principal town and "potentially is the most sustainable settlement for future development with some key regeneration opportunities within and adjacent to the town centre" (Para 3.11). Although this statement is framed within the context of housing, wider opportunities for development that provide significant regenerative and economic benefits must be recognised including the provision of additional retail development, specifically additional convenience floor space, to serve the shopping needs of Kidderminster.</p> <p>The Wyre Forest Community Strategy review 2007 seeks to strengthen outcomes for economic success, the provision of additional retail floor space within</p>	<p>Noted and Agree</p> <p>Noted. However the need for additional convenience floorspace would need to be carefully assessed.</p> <p>Noted. Agree that additional floorspace within the town centre may strengthen the economic success of the area. Regeneration of the town centre is an important element of the Core Strategy</p> <p>Noted.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>Kidderminster Town Centre would contribute to this outcome.</p> <p>The RSS review recognises Kidderminster's strategic role in providing a focus for retail, leisure, business and commercial development. Kidderminster is one of 25 strategic centres within the West Midlands and provides the main focus of economic development in the District (Paragraph 4.2)</p> <p>The Core Strategy recognises that there should be general conformity with the aims of the RSS. The RSS seeks to ensure opportunities for growth are linked to meeting need. The Core Strategy should therefore make appropriate provision for and ensure sufficient capacity for convenience retail floorspace to meet needs</p>	<p>Noted. As the RSS seeks to ensure opportunities for growth are linked to meeting need there would have to be a 'need' identified for additional convenience floorspace in the District for provision to be made through the Core Strategy. The Wyre Forest Retail and Leisure Study of December 2006 indicates that there could be a need for between 1,798 – 5,035sqm of floorspace by 2026. However, in the shorter term the figure is considerably lower.</p>
CMA Planning Ltd (778)	CS-IO/778/14/R1/C	In terms of promoting sustainable patterns of development we consider that major trip generating uses should be focussed upon the town centre and in areas within easy reach of town centre. However, it should be noted that there may not be sufficient capacity for certain leisure and tourism uses to be accommodated within the town centre and, accordingly, edge of town/out of town locations should also be considered in certain circumstances.	Noted and Agree.
Mr Richard Pannell Local resident (780)	CS-IO/780/04/R1/C	Depends on scale. Aim to reduce the need to travel.	Noted
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/16/R1/C	Yes – more effort should be made to re-occupy empty shops. Weavers Wharf has unfortunately had the effect of 'running down' the original part of town. The Council should try and obtain Business Rate relief so that these empty properties can be active again. The experience	Noted. Options to help improve the town centre should be explored through the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		of Weavers Wharf should be a lesson for future projects	
J R Nicholls Local resident (787)	CS-IO/787/16/R1/C	Commerce - No – Bewdley and Stourport should have their own centres of commerce and shopping thereby reducing the need for travel. Leisure - Yes if sufficient land is available e.g. site of Sugar Beet factory - there should be a major sports stadium leisure complex and cultural facility.	Noted. Agree that Stourport and Bewdley need facilities. However, the focus for the main facilities needs to remain with Kidderminster – due to its role as a strategic centre. Noted. Consider as an option. However, national planning policy advocates the use of town centres in the first instance for commercial and leisure facilities
Stourport Rail Project (789)	CS-IO/789/09/R1/C	Yes, but the development should be on the old town centre more than the “new” one	Noted.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/13/R1/C	Yes; but need to ensure that public transport links are improved to both ensure easy access for those without cars from villages and other areas of Wyre Forest. Improved public transport will also reduce congestion and improve air quality.	Noted. Agree that public transport provision will play form an important part of the Core Strategy
Anonymous		With regards to the weekly market, would it not make sense to make provisions for the stall holders in one of the many empty shops in the town centre? Then, that way, you would not be deterring wheelchair users and pushchairs form the town.	Noted. Consider this as an option.
R2) What About the role of Stourport-on-Severn and Bewdley?			
West Midlands Regional Assembly (1)	CS-IO/1/15/R2/C	Questions R1 – R3 introduce the prospect of expanding the role of Stourport and Bewdley. Should this be pursued it should be in the context of ensuring that the RSS as it affects Wyre Forest is maintained, in particular policy UR2: Towns and Cities Outside Major Urban Areas, which refers to Kidderminster as a local regeneration area. It should not prejudice the role of/availability of resources for the Kidderminster local regeneration area.	Noted and Agree
Chaddesley Corbett Parish Council (43)	CS-IO/43/17/R2/C	Should be included, see response to R1.	Noted, see response to R1

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Town Council (49)	CS-IO/49/17/R2/C	Tourist towns which should provide focus for local community. Bewdley market town status needs to be developed.	Noted and Agree.
Rushock Parish Council (054)	CS-IO/54/17/R2/C	Both important for tourism and recreation. Stourport has a role in addition for some light industry.	Noted and Agree
Stourport-on-Severn Civic Society (96)	CS-IO/96/15/R2/C	Stourport and Bewdley should maintain and develop their respective leisure attractions within the 'visitor economy' (Please also see response to SP.2)	Noted and Agree
Sport England (100)	CS-IO/100/16/R2/C	They become district centres.	Noted and Agree
Bewdley Development Trust (160)	CS-IO/160/17/R2/C	To embed Bewdley's role as a market town the opportunity should be explored for development of larger shops/smaller supermarkets to reduce the need to travel to Kidderminster for everyday shopping needs	Noted. Explore as an option. However, the development of larger shops would appear to be against current policy.
Worcestershire County Council (Transport) (169)	CS-IO/169/11/R2/C	See R1	See response to R1
Hillcrest Residents Association (272)	CS-IO/272/17/R2/C	These towns should make more of their unique positions as visitor/leisure attractions and project their ideas to meet the needs of 2026.	Noted and agree. Fostering the unique identities of the three towns is an important notion.
Centro-WMPTA (280)	CS-IO/280/13/R2/C	Considers that locating a certain amount of development in Stourport-on-Severn and Bewdley will reduce need to travel for residents of the towns. However, public transport will be required to underpin this.	Noted and Agree. Development should be sympathetic and in conformity with the hierarchical role of the settlements. Public transport will play a key role in connecting these market towns to the strategic centre of Kidderminster
Bewdley Civic Society (306)	CS-IO/306/17/R2/C	To carefully develop their roles as pleasant market towns	Noted and Agree
St Georges School Kidderminster (567)	CS-IO/567/15/R2/C	Yes, as R1	See response to R1
Mrs M Underhill Local resident (731)	CS-IO/731/05/R2/C	Leisure and holiday venues.	Noted. Agree that they have central roles to play as leisure and holiday venues. However, ensuring that the towns meet the needs of their residents is also important
Mr Paul Johnston	CS-IO/732/17/R2/C	Predominantly tourist centres, but they should have	Noted. Agree that the tourist element of these areas is

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (732)		more high technology.	important. The introduction of high technology may be difficult to achieve. Consider as an option
Mr & Mrs A Attwood Local resident (735)	CS-IO/735/03/R2/C	Future development for Bridge Street, Stourport looks very attractive, but at the moment it is an eyesore for both residents and visitors.	Noted. There is currently a large programme of work scheduled for Bridge Street which should help to improve this key gateway into the town. The Core Strategy should ensure that this is maintained and enhanced.
Mr Robert Edwards Local resident (736)	CS-IO/736/16/R2/C	Stourport and Bewdley attract more tourists so commerce, shopping and commercial leisure development would make more sense in and around all three towns.	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/13/R2/C	Need to encourage local businesses and produce e.g. farmers markets.	Noted and agree
Mrs S Tuncliffe Local resident (743)	CS-IO/743/05/R2/C	The unique identities of Bewdley and Stourport as Georgian Riverside and Canal port respectively are under utilised as a major tourist attraction. Stourport in particular is unique this needs to be developed not eroded by inappropriate development such as Tesco which belongs in Kidderminster as the strategic centre.	Noted and agree. The unique identities of these two towns should be maintained and enhanced through the Core Strategy.
Mrs. M Baker Local resident (747)	CS-IO/747/01/R2/C	Stourport is set to get bigger – small shops will not be adequate to meet demand. Large supermarket such as Tesco is needed so that local people will not drive to Kidderminster for supermarkets. A large supermarket may not be detrimental to small shops – Ludlow is thriving. Housing on Severn Road instead of a superstore will choke the town.	Noted. Agree that provision within Stourport should support the sustainability of the town.
Mr Chris Gilbert Local resident (749)	CS-IO/749/16/R2/C	These two towns do not have the infrastructure to sustain large scale developments and should be promoted for small entrepreneurial developments along with leisure and tourism.	Noted and Agree. Large developments should be focussed towards Kidderminster, as the strategic centre with smaller scale developments, which are in keeping with the surroundings, promoted in the market towns.
Mr I G Ettridge Local resident (750)	CS-IO/750/16/R2/C	Commercial area should be extended on the road out of Stourport to the A449. No Further development in Bewdley.	Noted. Consider as an option

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Michael Wagner Local resident (751)	CS-IO/751/17/R2/C	Need to keep their historical and tourist based distinctiveness.	Noted and agree.
Mr Matthew Elmer Local resident (756)	CS-IO/756/15/R2/C	I think these should continue to serve their local populations.	Noted and agree.
Mrs Gail Tweedale Local resident (760)	CS-IO/760/04/R2/C	Stourport is the best of the three towns and has a fairly good range of shops, car parks and tourist sites and has retained some of its character. But Bewdley should have character with its river frontage and beautiful walks and countryside on its doorstep, but today has a look of depression with the exceptions of the museum, Jubilee Gardens. More variety is needed, this is a Georgian town which has been allowed to fall into disrepair. The riverside has such opportunities which are missed.	Noted. Consider improving opportunities in Bewdley as an option
Mr P Powell Local resident (767)	CS-IO/767/18/R2/C	These should serve both local and visiting population although Bewdley in the main caters for head and stomach.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/17/R2/C	See R1	See response to R1
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/17/R2/C	These towns have a more local centre function to fulfil, which should not detract from the emphasis on Kidderminster.	Noted and Agree.
Jones Lang LaSalle (776)	CS-IO/776/09/R2/C	To provide local facilities to meet their daily and weekly need to prevent unnecessary shopping and leisure trips	Noted and Agree
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/10/R2/C	Stourport-on-Severn and Bewdley should provide a supporting role to Kidderminster and provide retail opportunities to meet local needs but not District wide. Kidderminster should be supported as the principal town for new, large format, sustainable retail development	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Richard Pannell Local resident (780)	CS-IO/780/05/R2/C	No more large supermarkets dominating trade and demanding more land take-up for car parks	Noted. The prospect of any further large format supermarkets in these areas appears limited.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/17/R2/C	They should continue to provide local needs for residents and tourists. Boarded up shops/businesses are totally unacceptable and more effort is needed to bring these premises into proper use. In Stourport, the Swan Hotel is now boarded up and the building slowly decaying. This building is the focal point of the High Street and gives a 'run down' impression of the town as well as the old Bufton's Building in Bridge Street.	Noted and Agree. Options for improving the street scene in these areas can be considered
Mr J R Nicholls Local resident (787)	CS-IO/787/17/R2/C	These towns should make more of their unique positions as visitor/leisure attractions and project their ideas to meet the needs of 2026.	Noted and Agree.
Stourport Rail Project (789)	CS-IO/789/10/R2/C	A strong and leading one I hope	Noted and Agree.
R3) What should the relationship be between the three main towns?			
West Midlands Regional Assembly (1)	CS-IO/1/16/R3/C	Questions R1 – R3 introduce the prospect of expanding the role of Stourport and Bewdley. Should this be pursued it should be in the context of ensuring that the RSS as it affects Wyre Forest is maintained, in particular policy UR2: Towns and Cities Outside Major Urban Areas, which refers to Kidderminster as a local regeneration area. It should not prejudice the role of/availability of resources for the Kidderminster local regeneration area.	Noted and Agree
Chaddesley Corbett Parish Council (43)	CS-IO/43/18/R3/C	<ul style="list-style-type: none"> - Equality - See above 	Noted. There are difficulties with this suggestion. Where you have a town with 56,000 people in close proximity to significantly smaller towns then it is inevitable that they will have differing needs and pressures etc.... perhaps complementary is the key?
Bewdley Town Council (49)	CS-IO/49/18/R3/C	Maintain own identity but improve liaison between the three.	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Rushock Parish Council (054)	CS-IO/54/18/R3/C	Be complementary to each other as at present.	Noted. Agree that this is an important concept
Stourport-on-Severn Civic Society (96)	CS-IO/96/16/R3/C	The three main towns must retain their separate identities and existing facilities	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Sport England (100)	CS-IO/100/17/R3/C	Kidderminster primary focus.	Noted. Agree that as the strategic centre Kidderminster should be the main focus
Bewdley Development Trust (160)	CS-IO/160/18/R3/C	The three towns should actively support each other in doing what they do best and play to their strengths. They should not compete against each other.	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Worcestershire County Council (Transport) (169)	CS-IO/169/12/R3/C	The relationship between the three towns should be underpinned by high quality pedestrian, cycle and public transport links	Noted and Agree.
Hillcrest Residents Association (272)	CS-IO/272/18/R3/C	The Towns' politicians and planners should have a more co-ordinated response to produce a SINGLE united PLAN to promote the attributes of each town.	Noted. Agree that the promotion of the attributes of each town should be considered.
Bewdley Civic Society (306)	CS-IO/306/18/R3/C	They should support each other and not compete with each other	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
St Georges School Kidderminster (567)	CS-IO/567/16/R3/C	Independent identities are essential. These must be retained.	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Mrs M Underhill Local resident (731)	CS-IO/731/06/R3/C	Close.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/17/R3/C	Mutual reinforcement by providing similar commercial and public services opportunities and by providing commercial and public services which help and play off each other to enforce mutual benefit.	Noted. However, services will differ in relation to the size of each settlement, although agree that they should mutually reinforce each other
Mr Chris Gilbert Local resident (749)	CS-IO/749/17/R3/C	Kidderminster should have its own town council and all three councils should have greater autonomy as to how their budgets are spent with a District CEO only acting as arbitrator and co-ordinator in the event of special needs being required by one of the town councils.	Noted. Although this response appears to be outside the remit of the Core Strategy.
Mr I G Ettridge Local resident (750)	CS-IO/750/17/R3/C	The three towns should remain independent of each other with no attempt to merge.	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Mr Michael Wagner	CS-IO/751/18/R3/C	Friendly we hope!	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (751)			
Mr Matthew Elmer Local resident (756)	CS-IO/756/16/R3/C	The current mix is about right closely linked and interdependent but with their own identity.	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Mr P Powell Local resident (767)	CS-IO/767/19/R3/C	Individuals i.e unrelated	Noted and Agree. Ensuring that the three towns maintain and enhance their own identities is important.
Mr Hilton Mayston Local resident (771)	CS-IO/771/18/R3/C	Urban partners in the future of the Wyre Forest that liaise with rural partners	Noted and Agree. Connections to the rural environment is an important concept.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/18/R3/C	Kidderminster should be the principal urban focus in the District with Stourport and Bewdley acting as satellites.	Noted and Agree. This is in conformity with the RSS.
Jones Lang LaSalle (776)	CS-IO/776/10/R3/C	They should form part of a hierarchy of centres providing the maximum range of facilities appropriate to their role	Noted and Agree. This is in conformity with the RSS.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/11/R3/C	Kidderminster town centre should be the primary choice for the location of large retail development followed by Stourport-on-Severn and then Bewdley. Stourport-on-Severn and Bewdley should play secondary and tertiary roles in the hierarchy for the location of new retail development.	Noted and Agree. Kidderminster town centre should remain the focus for this type of activity with Stourport and Bewdley taking more subsidiary roles which reflect their market towns status
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/18/R3/C	The three towns should work together in helping each other. Improved and ADVERTISED public transport is required. As well as bus services, use of the SVR between Kidderminster and Bewdley would help. What about a boat service on the canal between Kidderminster and Stourport in summer months!	Noted and Agree. Public transport is an important notion in making connections between the towns. Consider points raised as options.
J R Nicholls Local resident (787)	CS-IO/787/18/R3/C	The Towns' politicians and planners should have a more co-ordinated response to produce a SINGLE united PLAN to promote the attributes of each town.	Noted. Agree that the promotion of the attributes of each town should be considered.
Stourport Rail Project (789)	CS-IO/789/11/R3/C	Working together as a union	Noted.
R4) Do you think it is possible to predict the future shift in employment trends?			
Natural England (018)	CS-IO/18/08/R4/C	The District is well placed to attract tourists and the	Noted. Agree that the natural environment is a unique

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		natural environment is an important factor in this. The use of natural features needs to be undertaken at sustainable levels in order to protect habitats and species interests. There should be an increasing development of a range of recreational employment linked to maintaining good quality natural resources.	and important facet of the District and the sustainable use of this commodity is important. Explore increasing development of a range of recreational employment as an option.
Chaddesley Corbett Parish Council (43)	CS-IO/43/19/R4/C	<p>Yes. Unemployment will increase; manufacturing will decrease caused by relocations to mainland Europe and Asia. Many employment opportunities will be taken up by the large number of "keen to work" middle Europeans – a fact already known by Government. Include small firms and start ups. Forecast reduction in travel to work especially from home – on line.</p> <p>Trends for decline in large scale UK manufacturing and switch to service sector employment are irreversible. Local employer growth is likely to remain in the 100 employee category, except for the large retailers. WFDC needs to review its economic regeneration and land bank policies with this in mind.</p>	<p>Noted. Consider as an option.</p> <p>Noted and Agree. An assessment of employment needs is currently being undertaken by the Council, which should help to inform this.</p>
Bewdley Town Council (49)	CS-IO/49/19/R4/C	No, need to concentrate on transport infrastructure. Without this industrial sites will not be taken up.	Noted. Agree that transport infrastructure is an important component for employment needs. However, employment development should not be stifled if it can be developed within the current infrastructure available.
Rushock Parish Council (054)	CS-IO/54/19/R4/C	Keep an eye on where trends are developing by watching current activity.	Noted and Agree.
Stourport-on-Severn Civic Society (96)	CS-IO/96/17/R4/C	Unfortunately, future employment trends are likely to be determined by commercial requirements, decisions taken at Regional, National and International levels.	Noted and Agree. However, there remains a thriving independent sector within Wyre Forest at present and it is important that these businesses, and the larger employers, are retained in the District if at all possible.
Sport England (100)	CS-IO/100/18/R4/C	Not really.	Noted
Bewdley Development Trust	CS-IO/160/19/R4/C	It is difficult to predict employment trends but it seems inevitable that more service type jobs will be located in	Noted. Agree that Central Birmingham will provide an attractive venue for workers. However, it is important

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(160)		central Birmingham rather than being more widely spread throughout the West Midlands as was the case with the industrial jobs they are replacing. In a way this makes them more easily accessible by sustainable transport modes which is to be welcomed. Bewdley should be able to develop small sustainable, knowledge based companies both in the urban and rural areas.	that there remains an employment base within the District. Noted. Consider as an option: that small scale sustainable companies should be promoted in Bewdley.
Worcestershire County Council (Transport) (169)	CS-IO/169/13/R4/C	The LDF process should be aiming to shape employment trends rather than trying to predict trends. Wyre Forest District Council should be concentrating on how to develop a more sustainable economy.	Noted and Agree.
Hillcrest Residents Association (272)	CS-IO/272/19/R4/C	No. Other than health/sport/leisure where Kidderminster could become a centre of excellence in these fields. Employment in technology would require co-operation of Midlands Universities and Industry.	Noted. Put forward as an option. Linking employment to higher education could also be an important concept to consider.
Housing Services Manager (WFDC) (429)	CS-IO/429/15/R4/C	Move towards environmental technologies e.g. micro-generation, packaging recycling.	Noted. Consider as an option to explore further
St Georges School Kidderminster (567)	CS-IO/567/17/R4/C	Well placed – the town should aim to compete through flexibility. It must be creative regarding small industries, flexible with appropriate accommodation reasonably priced. Good transport and road systems are critical	Noted and Agree. The issue of flexibility is important.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/14/R4/C	Reflecting the global, national and regional economies, the economic climate of Wyre Forest District is changing. While it may be difficult to predict trends, WFDC and partners may take actions that ensure the district is in the best position to attract new business to the area and to nurture enterprise in the district particularly for better paid jobs.	Noted. Noted and Agree.

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		<p>Warehousing/distribution should be capped other wise it will be at the expense of creating better paid jobs and enhancing the Wyre Forest jobs market. The lack of better paid works encourages commuting.</p> <p>For the LDF the HB&G Partnership supports the development of smaller incubator units and also units that may easily allow a business to expand without wholesale relocation. For some of the high tech and white collar units they may be an opportunity for the development of the Churchfield site that is more sympathetic to its position between the town centre and residential areas.</p>	<p>Noted and Agree to some extent. However, the market often dictates the type of jobs available and therefore we need to be careful not to cap certain businesses in case the 'better paid' jobs never materialise.</p> <p>Noted and Agree. Consider the Churchfield Site as a possible opportunity area.</p>
Mr Paul Johnston Local resident (732)	CS-IO/732/18/R4/C	Impossible.	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/14/R4/C	Yes we are moving to a service and technology economy so we should look to provide facilities e.g. science parks.	Noted and Agree. New facilities that reflect demand from emerging sectors should be encouraged
Mr Chris Gilbert Local resident (749)	CS-IO/749/18/R4/C	No.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/19/R4/C	Suspect more home based.	Noted and Agree but the knock on effect to the whole employment sector may be negligible.
Mr Matthew Elmer Local resident (756)	CS-IO/756/17/R4/C	Manufacturing is not going to grow or even continue to support the level of employment that it does in the district at the moment. The move towards tertiary employment and more home working appears obvious and anything that can be done to encourage the diversification of the District's employment should be carried out. This might include encouraging more office development in the town centre for example.	Noted and Agree. The diversification of the Districts economy is an important notion for the Core Strategy to consider.
Mr R A Watkins On behalf of West	CS-IO/766/05/R4/C	Yes: Service industries and tourism will grow. Routine manufacturing will decline. Existing large employers will	Noted and Agree. The Core Strategy will need to take account of this.

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Midlands Safari Park (766)		continue to generate majority of new jobs and wealth.	
Mr P Powell Local resident (767)	CS-IO/767/20/R4/C	To a point this should have been considered at least 10 years ago.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/19/R4/C	No. But work with present stakeholders for the interest of the community. (Why did companies move here?) Stakeholder appraisal of Wyre Forest District Council	Noted. Consultation with the business community took place last year and asked stakeholders views on the District as a whole.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/19/R4/C	No. The Core Strategy should be sufficiently flexible to respond to changing economic situations.	Noted. Agree that flexibility is an important consideration for employment needs.
Jones Lang LaSalle (776)	CS-IO/776/11/R4/C	Yes, the trends in employment are clear with a shift from manufacturing to service uses. This shift has significant implications in terms of land supply. i.e. it reduces the amount of land required to meet employment needs	Noted. The Core Strategy should take this into account
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/12/R4/C	The Core Strategy recognises Kidderminster has acute areas of deprivation, with the RSS identifying it as a 'Local Regeneration Area'. Although this situation is recognised externally, it remains outside of major regeneration funding schemes (para 4.1). The provision of new retail development within Kidderminster will provide economic, social and environmental improvements. A new food store will provide valuable employment opportunities for local people that will contribute to the local economy. New jobs will provide social benefits for local residents and will aid the regeneration of deprived areas. The identification of increased retail provision within Kidderminster will aid prediction of future employment trends within the local economy.	Noted. Agree that retail provision will aid employment opportunities within the area. However, the location of any such development would have to have regard to retail policies. The need for increased retail provision will also have to be assessed taking into regard the Wyre Forest Retail and Leisure Study of December 2006.
CMA Planning Ltd (778)	CS-IO/778/15/R4/C	Consider that the leisure & tourist sector has a key role to play in the future economic well being of the District.	Noted and Agree.

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Mr Richard Pannell (780) Local resident	CS-IO/780/06/R4/C	No	Noted.
Mr Dixon Sheppard (786) District Councillor	CS-IO/786/19/R4/C	Manufacturing in the area continues to decline. Government help is needed to attract high profile businesses to the area. Our younger generation continue to move out of the area because of the lack of career opportunities. The area has the reputation for low pay businesses. Until I became self employed I could not work in the area resulting in me having to commute by car to Birmingham for almost 20 years.	Noted. Agree that promotion of the area as an employment location is important. There are problems with attracting high profile businesses to the area due to the road network and the availability of other employment space located closer to Birmingham and the M5 corridor.
Mr J R Nicholls Local resident (787)	CS-IO/787/19/R4/C	No. Other than health/sport/leisure where Kidderminster could become a centre of excellence in these fields. Employment in technology would require co-operation of Midlands Universities and Industry.	Noted. Put forward as an option. Linking employment to higher education could also be an important concept to consider.
Stourport Rail Project (789)	CS-IO/789/12/R4/C	Yes, it is already happening- Low wages, long hours and fewer jobs. I know a lot of people who have left the area because they could no longer live on the wages here a number of whom have gone to other countries. The loss of trained, talented people must have an effect on an areas potential.	Noted. There is a legacy of poorer paid jobs within the District. Promoting business and trying to retain skilled people in the area is an issue for the Core Strategy to consider.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/14/R4/C	While it may be difficult to predict trends, WFDC and partners may take actions that ensure the district is in the best position to attract new business to area. This may include working to enhance the skills within the community and identifying and supporting development of sites such as British Sugar to host new industries. This would include incubator units and units that can be easily expanded as a business grows. Warehousing and distribution should be capped as this creates few jobs and those created tend to be lower paid and may be at the expense of creating higher paid and skilled work.	Noted and Agree. The redevelopment of key employment areas should help to improve certain pockets of deprivation that exist within these areas. Use of incubator units as an option to consider further Noted. This type of activity is starting to dwindle now and the Core Strategy needs to be flexible in order to reflect this and keep up to date with emerging employment trends.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
R5) Do you think the District Council is right to aim to retain major sites for employment development?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/20/R5/C	Yes but in conjunction with adequate provision for nearby housing. See response to R4 above.	Noted and Agree. Balancing the two is an important consideration.
Bewdley Town Council (49)	CS-IO/49/20/R5/C	Need to maintain proper balance. School sites will become vacant. Need to be seriously considered before they all become housing sites.	Noted and agree that a balance needs to be sought.
Rushock Parish Council (054)	CS-IO/54/20/R5/C	Yes	Noted
Stourport-on-Severn Civic Society (96)	CS-IO/96/18/R5/C	Yes – the retention and promotion of major employment sites could help to reduce the outward commuter movements from the District and hopefully their 'Carbon Footprint'	Noted and agree that retaining and promoting key employment areas would have beneficial impacts on the District in a number of ways. (carbon footprint, increasing economic activity/prosperity etc)
Sport England (100)	CS-IO/100/19/R5/C	Yes.	Noted
The Community Housing Group (106)	CS-IO/106/16/R5/C	Yes, the increase in job opportunities and Economic Growth is not likely to be achieved through current premises.	Noted.
Bewdley Development Trust (160)	CS-IO/160/20/R5/C	Yes but WFDC should explore the development of small scale business and start up units in Bewdley in partnership with the Bewdley Development Trust.	Noted. Agree that small scale development could be achieved in Bewdley. Explore as an option.
English Heritage (161)	CS-IO/161/11/R5/C	Recommend that the District's Conservation Officer and County Council's archaeologists are involved at the earliest opportunity in assessing site specific allocations.	Noted. Continual Stakeholder engagement is a key component of the planning process and there will be the opportunity for people to comment at every stage.
Worcestershire County Council (Transport) (169)	CS-IO/169/14/R5/C	The District council is right to aim to retain major sites for employment development and there should be a comprehensive review of the type of employment and skills of residents of the district to ensure that the new employment development is suited to the local skill base and thus supports sustainability objectives.	Noted. The Employment Land review of the District should cover the points raised here and provide options for assessment.
Hillcrest Residents Association (272)	CS-IO/272/20/R5/C	Yes - providing that sustainable employment follows and that sites do not remain derelict.	Noted and agree that sites should not remain derelict.
Centro-WMPTA (280)	CS-IO/280/14/R5/C	Intense development should be focused in places that are well served by public transport. If this is not	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		possible, new infrastructure will be required	
Bewdley Civic Society (306)	CS-IO/306/19/R5/C	Yes	Noted
Housing Services Manager (WFDC) (429)	CS-IO/429/16/R5/C	What evidence is there for the retention of major sites? Are they really the most suitable sites?	Noted. The Employment Land Review studies currently being undertaken by the District Council should answer this question.
St Georges School Kidderminster (567)	CS-IO/567/18/R5/C	Yes.	Noted.
Advantage West Midlands (702)	CS-IO/702/08/R5/C	The Agency would recommend the retention of major sites for employment development wherever practicable, particularly where this represents the land best suited to attract, and retain businesses or is best suited to provide regeneration and employment opportunities in the areas of greatest need.	Noted and Agree. Sites will be assessed on their individual merits.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/15/R5/C	Yes; while there may be consolidation this is unlikely to increase the number of job opportunities. This will only be achieved by attracting new business and existing business expanding their activities and they will need site provision to achieve this. These new units may offer opportunity to trade up to modern premises that support growth of business. If the relocation of business can be managed within an overall strategic plan for industrial/employment sites this may lead to a more efficient use of land that benefits Wyre Forest and businesses.	Noted. Agree that a more efficient use of land throughout the District as a whole could bring benefits to the area.
Mr Paul Johnston Local resident (732)	CS-IO/732/19/R5/C	Yes.	Noted
Mr & Mrs Attwood Local residents (735)	CS-IO/735/07/R5/C	Future jobs could be found by attracting companies to the already available units on the trading estates around the district.	Noted. Although many of the already available units aren't letting as they don't meet the requirements of modern day businesses. Therefore there may need to be a rethink with regard to some of these sites.
Mr Robert Edwards Local resident (736)	CS-IO/736/18/R5/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Paul Hutchens Local resident (742)	CS-IO/742/15/R5/C	Yes.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/19/R5/C	No as it is unlikely that the area can support large scale employment development. One or two medium sites should be retained and converted into small unit parks.	Noted. The Employment Land Review currently being undertaken may give more guidance on this.
Mr I G Ettridge Local resident (750)	CS-IO/750/18/R5/C	Yes but only by extending existing commercial areas.	Noted. There appears to be limited demand for the allocation of 'new' employment areas.
Mr Michael Wagner Local resident (751)	CS-IO/751/20/R5/C	Yes.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/18/R5/C	Yes. If the government really wants to support sustainable communities it has to expect there to be significant employment sites within those communities. Such sites should not be released for housing if there is a prospect of generating employment.	Noted. Agree that a balance needs to be struck.
Mr Arthur Hey Local resident (757)	CS-IO/757/05/R5/C	Yes.	Noted.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/06/R5/C	Yes.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/21/R5/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/20/R5/C	Allow larger sites to be broken into smaller parts and then possibly change use of some of the parts	Noted. Idea of mixed use is currently very popular. Consider as an option.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/20/R5/C	In view of the fact that future economic requirements for the District are unknown, provision needs to be made to respond to a variety of potential circumstances. What is clear is that, if Wyre Forest District is to compete with other areas, employment land and premises needs to be made available in locations which are likely to be attractive to industry. (Close to highway network, sufficiently large to respond to varied requirements, and relatively free from operational constraints).	Noted. Agree there needs to be a degree of flexibility within certain areas and in sustainability terms locations close to the highway/public transport network is an important consideration.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Clearly, current industrial sites in the rural areas do not meet these requirements and should not be required to be retained in employment use.	Noted. Consider as an option. However, each site needs to be considered on its merits.
Mr Sidney Griffin Local resident (775)	CS-IO/775/07/R5/C	Agreement	Noted
Jones Lang LaSalle (776)	CS-IO/776/12/R5/C	Yes, but only commensurate with need and economic viability	Noted and Agree.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/13/R5/C	The Core Strategy should seek to ensure sufficient land is available for employment use but this should be balanced against the need for other uses including retail uses within Kidderminster	Noted. Agree that a balance needs to be struck between employment, residential and retail aspirations and needs.
CMA Planning Ltd (778)	CS-IO/778/16/R5/C	We consider that this issue requires more detailed analysis	Noted and Agree. The Employment Land Review currently being undertaken by the Council should provide more information on this.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/20/R5/C	Yes – it is vitally important that redevelopment of the British Sugar site is 100% correct. This is a key site to promote Wyre Forest for employment. Other important sites are the Sandy Lane Industrial Estate and Bewdley Road in Stourport	Noted. Agree that the British Sugar site remains an important strategic location. All employment areas will be assessed as part of the emerging LDF.
Mr J R Nicholls Local resident (787)	CS-IO/787/20/R5/C	Yes - providing that sustainable employment follows and that sites do not remain derelict.	Noted. Agree that it is important that developments are as sustainable as possible and derelict sites are targeted for the best use of land.
Stourport Rail Project (789)	CS-IO/789/13/R5/C	Yes	Noted
O&FP Pathfinder (791)	CS-IO/791/15/R5/C	Yes; while there may be consolidation this is unlikely to increase the number of job opportunities. This will only be achieved by attracting new business and existing business expanding their activities and they will need site provision to achieve this.	Noted. Agree that attracting new businesses and retaining and enhancing existing ones will be a key element in the District. It is important that the Core Strategy helps with this.
R6) Do you think it is right that the SREC & the town centre of Kidderminster remain the main foci for economic development in the District?			

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
West Midlands Regional Assembly (1)	CS-IO/1/17/R6/C	In considering the responses to this question, the District Council should be aware that the RSS identified Kidderminster as the focus in the District for housing and economic development. (RSS Policy UR.3 – Enhancing the role of City, Town and District Centres in PA 11.)	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/21/R6/C	Yes but in conjunction with adequate provision for nearby housing, subject to early attention to improvement of an acknowledged traffic congestion problem.	Noted. Agree that housing and transport are important factors too.
Bewdley Town Council (49)	CS-IO/49/21/R6/C	No. Joining the towns in ribbon development and inadequate transport for the area.	Noted. Although the two towns are currently protected by Green Belt
Rushock Parish Council (054)	CS-IO/54/21/R6/C	Yes	Noted.
Disability Action Wyre Forest (57)	CS-IO/57/09/R6/C	For many years it has been Council's policy to retain a gap along Stourport Road in order to keep the character of Stourport as a separate entity. This gap needs to be retained and protected from erosion.	Noted and agree. It is currently Green Belt within this 'gap' area and therefore should remain intact. Put forward as an option.
Stourport-on-Severn Civic Society (96)	CS-IO/96/19/R6/C	Yes, in respect of industrial and commercial activities	Noted.
Sport England (100)	CS-IO/100/20/R6/C	Yes.	Noted.
The Community Housing Group (106)	CS-IO/106/17/R6/C	Yes, however the free flow of traffic on this corridor is central to its attractiveness as a business area.	Noted. Agree that traffic flow is a big issue in these areas.
Bewdley Development Trust (160)	CS-IO/160/21/R6/C	Yes but the British Sugar site is very large and it is debatable whether all of it should be allocated to industrial development. Some of it should be allocated to housing. We recognise that Stourport Road is congested but doubt the benefit of rail park and ride bearing in mind the location of Kidderminster station away from the town centre. Bus park and ride may be a solution but for it to be successful it must have faster journey times than the car. We doubt there is sufficient road space in	Noted. The review of the British Sugar Site currently being undertaken by the Council should help to inform what type of development may be suitable in this location. Noted. Put forward comments as various options to consider.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Stourport Road to create bus lanes for this purpose.	
English Heritage (161)	CS-IO/161/12/R6/C	Recommend that the District's Conservation Officer and County Council's archaeologists are involved at the earliest opportunity in assessing site specific allocations.	Noted. Continual Stakeholder engagement is a key component of the planning process and there will be the opportunity for people to comment at every stage.
Worcestershire County Council (Transport) (169)	CS-IO/169/15/R6/C	The locations are right for economic development but must be underpinned by the need for developers to provide the infrastructure and adopt robust and enforceable travel plans.	Noted. Agree that the transport links to these areas are an important factor.
Hillcrest Residents Association (272)	CS-IO/272/21/R6/C	Yes. Kidderminster Harriers could be moved to form part of a large sports complex with additional leisure & cultural facilities. This could provide employment for large numbers of people.	Noted. Consider as an option
Centro-WMPTA (280)	CS-IO/280/15/R6/C	Considers that the SREC should remain a main focus for economic development as it is a high frequency bus corridor. However, public transport infrastructure improvements will be required to support this.	Noted. Transport infrastructure to support any developments should be promoted.
Bewdley Civic Society (306)	CS-IO/306/20/R6/C	Yes, eminently sensible	Noted.
St Georges School Kidderminster (567)	CS-IO/567/19/R6/C	Yes – for industry requiring larger sites. The centre of Kidderminster should also be considered	Noted
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/16/R6/C	While supporting the development of these sites, we would suggest that the Churchfield Trading Estate should be reviewed to see how it relates to the Town Centre development and to ascertain the potential for growth in homes.	Noted. All employment areas will be reviewed as part of this process to assess their ongoing suitability as employment areas.
Mr Paul Johnston Local resident (732)	CS-IO/732/20/R6/C	Yes.	Noted
Mr Robert Edwards Local resident (736)	CS-IO/736/19/R6/C	Yes. As it would be near impossible to achieve a large proportion of your development strategies without it.	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/16/R6/C	Yes.	Noted
Mrs Sheila Hodges	CS-IO/744/02/R6/C	Yes.	Noted

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (744)			
Mr Chris Gilbert Local resident (749)	CS-IO/749/20/R6/C	As long as there are road improvements and that they do not take decades to get through the red tape.	Noted. Agree that transport issues will play an important role in these areas.
Mr I G Ettridge Local resident (750)	CS-IO/750/19/R6/C	No	Noted. Although no other alternatives are suggested.
Mr Michael Wagner Local resident (751)	CS-IO/751/21/R6/C	Yes.	Noted
Mr Matthew Elmer Local resident (756)	CS-IO/756/19/R6/C	Yes the SREC presents the District's main and only prospect of attracting significant new employers to the area. It is on a main route and with some infrastructure improvements could become a major focus of the district's employment base. The same goes for the town centre. Both of these sites would be sizeable enough and well placed near to some deprived communities to attract the funding the areas need and deserve.	Noted and agree.
Mr Arthur Hey Local resident (757)	CS-IO/757/06/R6/C	Yes.	Noted
Mr Giles Angell Local resident (763)	CS-IO/763/05/R6/C	Provided that Stourport Road Bus Lane – for the overall community good – re-allocates road space by subtracting from (largely single occupancy) car traffic; but not at the expense of cycle paths, pavements and humanising roadside greenery.	Noted. Consider as an option.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/07/R6/C	No it is one focus but main is misleading. Most new jobs in the plan period will come from businesses that already exist in the District. It is an area of opportunity but not the only or main one.	Noted. However, these areas remain large brownfield sites, which have potential to be sustainable and therefore appear attractive for the focus of development in the District in the future. Agree that these are not the only areas of opportunity but given the size, location and current use of these areas they remain some of the most important strategic sites in the District.
Mr P Powell Local resident (767)	CS-IO/767/22/R6/C	Yes	Noted
Mr Hilton Mayston Local resident (771)	CS-IO/771/21/R6/C	If that is the area that needs support	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/21/R6/C	Kidderminster town centre must remain a focus for employment development. Within the SREC, there are opportunities for restructuring/redevelopment for both economic and other forms of development. Although well located in terms of Kidderminster and Stourport, it is not highly accessible from the strategic highway network. In the longer term, it is considered that new employment areas may have to be provided on the eastern side of the town or new road links to the SREC constructed.	Noted. Agree that Kidderminster town centre should remain a focus for employment development. This is advocated in the RSS (Policy UR.3). Options for the SREC will need to be considered carefully.
Mr Sidney Griffin Local resident (775)	CS-IO/775/08/R6/C	Agreement	Noted.
Jones Lang LaSalle (776)	CS-IO/776/13/R6/C	Yes, this area remains the most suitable for modern employment needs	Noted.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/14/R6/C	<p>Kidderminster provides significant urban regeneration opportunities that need to be realised in order to reverse the decline of the town and attract further inward investment.</p> <p>The joint Core Strategy should ensure retail development, specifically convenience goods retailing, can be accommodated within Kidderminster but should not be limited to within the Town Centre.</p> <p>Furthering the economic development of Kidderminster is a key priority that should be allowed to extend beyond the town centre boundary otherwise wider economic progress will be stifled</p> <p>Therefore, the joint core strategy should have a suitably flexible policy to ensure the location of suitable development for maximising economic and regeneration opportunities.</p>	<p>Noted.</p> <p>Unsure about the meaning of the joint core strategy. However, the town centre of Kidderminster still remains the focus for new retail development, as advocated by PPS6.</p> <p>Economic progress beyond the town centre should be allowed, depending on the type of activity that is proposed.</p> <p>Agree that economic and regeneration opportunities must be maximised but this must be in keeping with national and regional guidance.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
CMA Planning Ltd (778)	CS-IO/778/17/R6/C	We consider that this issue requires more detailed analysis	Noted.
Mr Richard Pannell Local resident (780)	CS-IO/780/07/R6/C	Yes, but stop chasing the 'hi-tech' fashion which can be left to the Longbridge site or Cambridge and Reading	Noted. The issue of hi-tech must be explored but it is accepted that given the location and constraints of the District it may not be a viable option.
Lynda Crampton Local resident (785)	CS-IO/785/02/R6/C	I think the town planners got it right with the 'new' shopping area in Kidderminster. It is very pleasant to walk around, has open spaces and is generally pleasing. Many thanks!	Support is welcome.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/21/R6/C	Yes. A bus lane along Stourport Road would cause more chaos. More practical would be the restoration of the tram service between the two towns	Noted. Consider as an option.
Mr J R Nicholls Local resident (787)	CS-IO/787/21/R6/C	Yes. Kidderminster Harriers could be moved to form part of a large sports complex with additional leisure & cultural facilities. This could provide employment for large numbers of people.	Noted. Consider as an option
O&FP Pathfinder (791)	CS-IO/791/16/R6/C	Yes: but need to ensure for the Stourport Road that problems of traffic infrastructure are resolved to both ensure free flow of traffic. Would support growth of Park and ride as this may both reduce traffic congestion and also improve public transport provision for local people.	Noted. Agree that traffic issues are a primary consideration. Noted. Consider as an option.
R7) What Is the importance of employment land allocation in the future? How much? Where?			
West Midlands Regional Assembly (1)	CS-IO/1/18/R7/C	In considering the responses to this question, the District Council should be aware that the RSS identified Kidderminster as the focus in the District for housing and economic development. (RSS Policy UR.3 – Enhancing the role of City, Town and District Centres in PA 11.)	Noted.
Environment Agency (015)	CS-IO/15/11/R7/C	Any employment land allocations should be informed by the SFRA and should be assessed by sequential testing.	Noted and Agree. The District SFRA is currently under preparation.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Chaddesley Corbett Parish Council (43)	CS-IO/43/22/R7/C	<ul style="list-style-type: none"> - Extension to existing SREC very logical. - Manufacturing and distribution. - Heavy goods vehicles - Good access - Stourport Road 	Noted and Agree.
Bewdley Town Council (49)	CS-IO/49/22/R7/C	Specialist knowledge needed to estimate demand.	Noted. This study has been undertaken by consultants on behalf of the council in order to ascertain demand for the various types of employment in the future.
Rushock Parish Council (054)	CS-IO/54/22/R7/C	We regard land allocation as important and see the SREC proposals as adequate.	Noted
Stourport-on-Severn Civic Society (96)	CS-IO/96/20/R7/C	No further comment at this stage	Noted
Sport England (100)	CS-IO/100/21/R7/C	Sorry not my field but I guess it is important	Noted
Worcestershire Wildlife Trust (120)	CS-IO/120/10/R7/C	Proper land allocation reflecting the principles of Sustainable Development will be vital if the District is to adapt to and mitigate for the effects of climate change and contribute to economic/social & environmental benefit.	Noted. Agree that sustainable development is an important issue.
Bewdley Development Trust (160)	CS-IO/160/22/R7/C	It is important but we remain convinced of the amount required and consider that some land allocated for employment may benefit from allocation to housing	Noted. Some historic employment sites, that are no longer viable and have remained vacant for a number of years may be considered for 'switching'
English Heritage (161)	CS-IO/161/13/R7/C	We are unable to advise on specific sites at this stage, but strongly recommend that the District's Conservation Officer and County Council's archaeologists are involved at the earliest opportunity in assessing site specific allocations.	Noted. Continual Stakeholder engagement is a key component of the planning process and there will be the opportunity for people to comment at every stage.
Worcestershire County Council (Transport) (169)	CS-IO/169/16/R7/C	Sufficient employment land allocation is essential to the sustainable development of the Wyre Forest area and ideally the District should be aiming to increase the number of residents that work locally. Thus where the land allocation is and the type of employment it is made available for should reflect the local workforce skills base.	Noted and Agree. This will be picked up through the Employment Land Review.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Hillcrest Residents Association (272)	CS-IO/272/22/R7/C	This is difficult to predict in our changing economic climate we should concentrate on our STRENGTHS - not future probabilities	Noted. Agree that the Council should work to the strengths of the Districts economy. A key part of this, however, is ensuring that this safeguarded into the future.
Bewdley Civic Society (306)	CS-IO/306/21/R7/C	Very important if Wyre Forest District economy is to continue to prosper. However development should be contained within existing and brownfield areas.	Noted. Development should be targeted, in the first instance, to brownfield areas. Consider this as an option.
St Georges School Kidderminster (567)	CS-IO/567/20/R7/C	Brownfields. Use of old industry and commerce sites/buildings	Noted. Agree that these areas should be the focus in the first instance
Advantage West Midlands (702)	CS-IO/702/05/R7/C	<p>The agency would advocate that, whilst the Wyre Forest has to align its employment land requirements with the RSS, it should seek to retain an employment land portfolio consistent with the needs and aspirations of the District.</p> <p>In terms of future employment land allocations, the Agency would advocate employment land policies which help create conditions for growth and regenerate communities, for example linking employment land and future housing development, town centre and brownfield regeneration sites. This may include advocating mixed use schemes; and strategic allocations to help maintain and boost rural employment opportunities, including adding to the critical mass of smaller settlements to support wider service provision, where appropriate.</p>	<p>Noted and Agree</p> <p>Noted. Consider as an option</p>
Mr C Gilbert Local resident (749)	CS-IO/749/21/R7/C	As long as there are road improvements and that they do not take decades to get through the red tape.	Noted. Agree that transport issues will play an important role in these areas.
Mr I G Ettridge Local resident (750)	CS-IO/750/20/R7/C	No.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/22/R7/C	If home based employment continues to increase some employment land could be re-allocated for housing.	Noted. This needs further assessment.
Mr Matthew Elmer	CS-IO/756/20/R7/C	Employment land is crucial to the District continuing as	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (756)		<p>a community in its own right. Community spirit and well-being is best fostered through local employment sites which increase standards of living, promote the local economy and give employment opportunities to those who are less mobile.</p> <p>Employment sites have to go hand in hand with housing targets there is no point developing one without the other. Hence the initial allocation of 10-15 ha is far too small; such a level would do immense damage to the regeneration prospects of the area. There is no good reason why the redevelopment of Kidderminster should be stifled by a poor allocation of employment land.</p>	Noted. A revised target for employment land allocation has been sent to the region for consideration. The Council suggested an increase in the provision to around 40ha. The RSS preferred option is yet to be published but this will identify the final figure.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/08/R7/C	A 5 year rolling supply is needed.	Noted and Agree
Mr P Powell Local resident (767)	CS-IO/767/23/R7/C	The "how much" depends on the "where" and if it is really required.	Noted
Hunter Page Planning on behalf of – Kidderminster property Investments (768)	CS-IO/768/02/R7/C	Paragraph 8.6 – the possible uses for the Churchfields Business park should be included or the potential for a mixed use development on this site by amending the second sentence to read: "This is a significant opportunity with more than 10ha of land potentially suitable for mixed-use major development adjacent to the town centre ring-road and the Staffordshire and Worcestershire Canal".	Noted. Consider as an option
Mr Hilton Mayston Local resident (771)	CS-IO/771/22/R7/C	See R4. Address employment needs of Oldington/Foley park community	See comments to R4
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/22/R7/C	The provision of an adequate amount of employment is fundamental to the future success of the District. Changes to the economy may mean that service sector employment growth becomes the main focus for the	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		economy and the manufacturing sector less so. Whatever does happen, the District will have to compete with other areas to both attract and retain employment. The SREC is not the most attractive location for major of B1 type development. It is difficult to access and sites are constrained as a result of the historic pattern of development. In order to provide flexibility, it is considered that land should be identified on the eastern edge of Kidderminster, possibly to the east of the Worcester Road, south of Spennells, for business park development.	Noted. Consider as an option
Jones Lang LaSalle (776)	CS-IO/776/14/R7/C	It is important in ensuring adequate jobs, but must recognise the shifting patterns of employment	Noted and Agree
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/15/R7/C	Employment land allocations should be reviewed periodically to ensure appropriate and efficient use of land is made. There should be sufficient development land to deliver retail provision within Kidderminster until 2026.	Noted. Review of the need for employment and retail provision have/are in the process of being undertaken
CMA Planning Ltd (778)	CS-IO/778/18/R7/C	We consider that this issue requires more detailed analysis	Noted. Studies into this are currently in progress.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/22/R7/C	Sufficient employment land is vital for the future of Wyre Forest. The need for people to commute 20 miles plus to work should be reversed. The Stourport Road corridor is very important as well as the other sites previously mentioned. No employment sites means no quality jobs	Noted and Agree.
Mr J R Nicholls Local resident (787)	CS-IO/787/22/R7/C	This is difficult to predict in our changing economic climate we should concentrate on our STRENGTHS – not future probabilities	Noted. Agree that the Council should work to the strengths of the Districts economy. A key part of this, however, is ensuring that this safeguarded into the future.
Mr Nick Parker Oldington and Foley Park Pathfinder (791)	CS-IO/791/17/R7/C	In the short term WFDC need to be aware of the needs of local business and how these can be best met.	Noted and Agree.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>For the future, while there may be forecasts that predict growth in the different sectors of the business community, it is more difficult to judge if they will choose to stay or relocate to Wyre Forest. But by improving facilities and infrastructure WF can put the best case forward for business to remain or to come to Wyre Forest. We should aim to attract higher skill and higher pay business that encourages local people to work locally or acquire new skills.</p> <p>WFDC need to ensure sites such as Romwire are improved</p> <p>We would also suggest that there should not be a reliance on retail businesses</p>	<p>Noted and Agree</p> <p>Noted. Consider as an option</p> <p>Noted. Consider as an option.</p>
R8) In light of the proximity of the towns to the rural communities, what role is there for rural economic development?			
West Midlands Regional Assembly (1)	CS-IO/1/19/R8/C	RSS Policy RR2: The Rural Regeneration Zone. It would be helpful to be aware of the RRZ which may affect Bewdley.	Noted. Reference to the RRZ should be made in the Core Strategy
Environment Agency (015)	CS-IO/15/16/R8/C	Connection to mains drainage should always be the first priority for all new development.	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/23/R8/C	<p>Defra is largely discredited. Rural economic development should be supplemented by local authority action and lobbying. NFU also must have greater authority.</p> <p>Trend to local sourcing of food products and organics. Sporting, recreational, market gardening, plants, vegetables, biomass etc.</p> <p>Economic development on existing rural employment sites needs to remain focussed on low pollution, sustainable industries.</p>	<p>Noted.</p> <p>Noted. Consider as an option</p> <p>Noted and Agree</p> <p>Noted and Agree. Maybe the introduction of live /work units in these areas might help?</p>
Bewdley Town Council (49)	CS-IO/49/23/R8/C	Large role, carefully planned with consultation of parishes, i.e. bottom up not top down. Likely to be	Noted. Involvement of Parish Councils is and will continue to be important. Local produce is also very

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		higher demand for agriculture with sustainable fuels and demand for local produce.	important.
Rushock Parish Council (054)	CS-IO/54/23/R8/C	We are not keen to see the development of rural industrial/trading sites.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/21/R8/C	Probably limited to agriculture and forestry related activities	Noted. Agree that we should build on these strengths
Sport England (100)	CS-IO/100/22/R8/C	Very important	Noted and Agree.
The Community Housing Group (106)	CS-IO/106/18/R8/C	It needs to support the maintenance of the rural environment, its vibrancy and longer-term sustainability of the Communities.	Noted and Agree.
Bewdley Development Trust (160)	CS-IO/160/23/R8/C	We support small scale economic development in rural areas compatible with retaining an area's rural nature. We oppose large scale industrial or business park development in rural areas as there is more than enough space in urban areas. Planning policy should encourage small scale appropriate development of business premises on farms and in rural settlements.	Noted. Agree that development in the rural areas should be in keeping with the surrounding environment (i.e small scale and sustainable). Large scale industrial development would not be encouraged in these areas as it is more suited to urban environments.
English Heritage (161)	CS-IO/161/14/R8/C	The County Council, with support from English Heritage, is undertaking a countywide survey of traditional farm buildings which will help to provide a detailed evidence base on the resource. This data will also be of use for informing their future sustainable use and management in the context of rural regeneration and diversification and safeguarding the character of the landscape.	Noted. This study should form part of the evidence base for the emerging Core Strategy.
Worcestershire County Council (Transport) (169)	CS-IO/169/17/R8/C	Rural economic development should be pursued with caution – rural employment sites attracting employees from a wide area are generally unsustainable and increase travel to work distances. Even where rural development attracts rural residents the provision of public transport services to the employment sites is difficult compared with linking rural settlements to urban areas. However supporting existing rural businesses	Noted. Agree that rural development needs to be as sustainable as possible. Diversification and safeguarding existing rural businesses is important. Not advocating large scale, business park type development.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		and resources such as farming and forestry diversification should be supported.	
Hillcrest Residents Association (272)	CS-IO/272/23/R8/C	Perhaps by providing more affordable holiday accommodation for cyclists, ramblers and tourists. Such as youth hostels; field centres/other study centres with accommodation providing short courses in Art/Photography/Drama/Dance/Natural History etc.	Noted. Consider as an option.
Centro-WMPTA (280)	CS-IO/280/16/R8/C	Any rural economic development must be supported by good public transport infrastructure	Noted and Agree.
Bewdley Civic Society (306)	CS-IO/306/22/R8/C	Only within the cartilages of existing developments. We believe there is no justification at all for other economic development within our rural areas	Noted. However, supporting rural businesses and rural diversification is seen as an important element of safeguarding the rural economy.
NFU – West Midlands Region (369)	CS-IO/369/02/R8/C	The contribution of rural businesses to the economy of the West Midlands region must not be underestimated. There is a very wide range of business activities in rural areas and they must be adequately supported and allowed to develop. The section on rural renaissance focuses on a number of small businesses and rural employment sites and does not give adequate recognition to the wide range of businesses operating within the District.	Noted and Agree. More recognition of the rural economy to be included in the next stage.
St Georges School Kidderminster (567)	CS-IO/567/21/R8/C	Promote British food – fresh/accessible/low mileage to reach Kidderminster. Reduce power of supermarkets or stipulate greater restrictions on 'food miles' with benefits for proven reductions and support for local produce. This has to be realistic i.e. milk and veg locally produced, flour used for baking, all need to be	Noted. Consider as an option.

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		available. It could take years to support this to make it effective but it is essential and necessary long term.	
Advantage West Midlands (702)	CS-IO/702/06/R8/C	<p>With respect of the rural economy there are increasing opportunities for diversification within the sustainability and waste sectors, in addition to tourism and home working.</p> <p>The Agency would also support the objective of seeking to expand the successes of the existing Severn Valley Railway and West Midlands Safari Park to Kidderminster and improving the night time economy of the town. Within Wyre Forest District an estimated £54 million was generated by tourism in 2004, supporting 1,479 jobs, with the majority of revenue (£37million) generated by day visitors.</p>	<p>Noted and Agree.</p> <p>Noted. It will be important to safeguard and enhance the existing facilities that help the economy to prosper.</p>
Mr Paul Hutchens Local resident (742)	CS-IO/742/17/R8/C	More emphasis on local business and produce.	Noted. Consider as an option.
Mr & Mrs Crumpton Local residents (746)	CS-IO/746/02/R8/C	Surely the Council are aware that every time 200 people leave their homes the local restaurants – shops post office and public houses all lose revenue that the same people would be spending to generate the local economy. This is a false economy.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/22/R8/C	To encourage self employment and use of farm and conversion of farm buildings.	Noted and Agree.
Mr Michael Wagner Local resident (751)	CS-IO/751/23/R8/C	Some expansion for small high tech clean business.	Noted. Consider as an option.
Mr Matthew Elmer Local resident (756)	CS-IO/756/21/R8/C	Schemes like the recently approved project in Stone are an excellent example of how this can be achieved. Encouragement of tourism would also help.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/24/R8/C	Yes! But to deliver sustainable rural settlements requires increase cost of services.	Noted
Mr Hilton Mayston Local resident (771)	CS-IO/771/23/R8/C	Capitalise on stakeholders experience in present rural sites	Noted. Consultation with key stakeholders will form an important part of the process.

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Mr Richard Gough Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/23/R8/C	It must be accepted that existing and former major manufacturing concerns in the rural area are likely to relocate over time. At paragraph 4.8 of the Issues and Options Paper, the Titan Steel Works at Cookley is identified as an important asset the economy. Regardless of this view, the works can only remain an asset whilst it is economically beneficial to continue to use the premises for manufacturing purposes. The changing economic climate means not only that Titan will not be able to continue to operate the works but that the site is highly unlikely to attract a replacement manufacturing concern. The Core Strategy must face up to these realities. Rural economic development is likely to be centred on agriculture and forestry, the landscape and cultural quality of the rural areas, including tourism, and local service centre uses.	Noted. Agree that the Core Strategy will need to remain flexible in order to change with shifting economic needs. However, It must remain robust enough to target development in the right areas. Noted and Agree. These qualities will need to be safeguarded and enhanced through the Core Strategy
CMA Planning Ltd (778)	CS-IO/778/19/R8/C	We consider that the rural economy has an important role to play in the future economic well being of the District and that the Council's emerging policies should recognise the contribution of non-traditional employment uses such as leisure and tourism which are likely to have a relationship with the rural economy.	Noted and Agree.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/23/R8/C	Rural employment sites should be encouraged. However, operations can involve much unsightly debris, which should be stamped on or this spoils the countryside	Noted. The size and scale of development should, however, be in keeping with the surroundings.
Mr J R Nicholls Local resident (787)	CS-IO/787/23/R8/C	Perhaps by providing more affordable holiday accommodation for cyclists, ramblers and tourists. Such as youth hostels; field centres/other study centres with accommodation providing short courses in Art/Photography/Drama/Dance/Natural History etc.	Noted. Consider as an option
Oldington and Foley	CS-IO/791/18/R8/C	It has a role in supporting the maintenance of the rural	Noted and Agree.

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Park Pathfinder (791)		environment, attracting (and not putting off) visitors, supporting the vibrancy and sustainability of the rural communities.	
R9) Do You think that the balance between the urban and rural regeneration is about right?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/24/R9/C	Yes, see R8 2 above.	See response to R8.
Bewdley Town Council (49)	CS-IO/49/24/R9/C	No, not enough emphasis on rural areas and small towns.	Noted.
Rushock Parish Council (054)	CS-IO/54/24/R9/C	Yes	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/22/R9/C	Probably!	Noted.
Sport England (100)	CS-IO/100/23/R9/C	Yes.	Noted.
Bewdley Development Trust (160)	CS-IO/160/24/R9/C	Yes.	Noted.
English Heritage (161)	CS-IO/161/15/R9/C	The County Council, with support from English Heritage, is undertaking a countywide survey of traditional farm buildings which will help to provide a detailed evidence base on the resource. This data will also be of use for informing their future sustainable use and management in the context of rural regeneration and diversification and safeguarding the character of the landscape.	Noted. On completion, this will form part of the evidence base for the emerging Core Strategy.
Hillcrest Residents Association (272)	CS-IO/272/24/R9/C	No - there is much more urban than rural regeneration.	Noted.
Bewdley Civic Society (306)	CS-IO/306/23/R9/C	Yes	Noted.
St Georges School Kidderminster(567)	CS-IO/567/22/R9/C	Unsure	Noted.
Mr Paul Johnston Local resident (732)	CS-IO/732/21/R9/C	Yes.	Noted.
Mr Michael Wagner	CS-IO/751/24/R9/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (751)			
Mr Matthew Elmer Local resident (756)	CS-IO/756/22/R9/C	Yes.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/25/R9/C	To a point at present yes.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/24/R9/C	How do community leaders feel? Does a group exist for both?	Noted. This issues and options consultation should help to ascertain how various parts of the community feel.
CMA Planning Ltd (778)	CS-IO/778/20/R9/C	As currently drafted we consider that the role of the rural economy has not been fully recognised	Noted. Consider increasing recognition of the rural economy as an option.
Mr Richard Pannell Local resident (780)	CS-IO/780/08/R9/C	Depends what you mean by regeneration – more McDonalds and superstores?	Noted. Regeneration does not necessarily mean this.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/24/R9/C	Yes	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/24/R9/C	No - there is much more urban than rural regeneration.	Noted.
Stourport Rail Project (789)	CS-IO/789/14/R9/C	No, urban areas should be used BEFORE rural development	Noted and Agree to an extent. This all depends on the development being proposed; rural regeneration should be encouraged if it is suitable and sustainable.
R10) What is the role of the main rural sites i.e. Lea Castle, Bewdley Business Park,			
Chaddesley Corbett Parish Council (43)	CS-IO/43/25/R10/C	Excellent. Again road infrastructure is lamentable. With road improvements these sites could be increased, perhaps leaving more central brownfield sites free for affordable housing. Maintain and encourage existing. Promote and attract new SMEs. See R8 – 2 above.	Noted. However, road infrastructure in some of these areas could be damaging to the surrounding environment. Policy directs development to the urban areas in the first instance. Noted and Agree See response to R8
Bewdley Town Council (49)	CS-IO/49/25/R10/C	To employ local people – see section on housing. Lea castle site needs a proper plan for future redevelopment after consultation with local people.	Noted and Agree. Sites like Lea Castle will probably need further analysis
Rushock Parish Council (054)	CS-IO/54/25/R10/C	To provide employment but not to grow.	Noted and Agree.

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Stourport-on-Severn Civic Society (96)	CS-IO/96/23/R10/C	Each site needs to be assessed separately in relation to general policies	Noted. The Employment Land Review being undertaken by the council should help to inform this.
Bewdley Development Trust (160)	CS-IO/160/25/R10/C	They should be retained and developed within their existing boundaries but should not be extended. If they become vacant they could be considered for housing if urban land becomes unavailable in the future	Noted. Consider as an option, although housing in some of these areas may not be sustainable.
English Heritage (161)	CS-IO/161/16/R10/C	The County Council, with support from English Heritage, is undertaking a countywide survey of traditional farm buildings which will help to provide a detailed evidence base on the resource. This data will also be of use for informing their future sustainable use and management in the context of rural regeneration and diversification and safeguarding the character of the landscape.	Noted. On completion, this will form part of the evidence base for the emerging Core Strategy.
Hillcrest Residents Association (272)	CS-IO/272/25/R10/C	Do not understand the question. Sandy Lane is <u>Not</u> mentioned in statement 4.9 (is it really a rural site?) Lea Castle Hospital would be more suitable site for housing development.	Noted. This was a mistake – Sandy Lane should not have appeared here. Noted. Consider as an option.
Centro-WMPTA (280)	CS-IO/280/17/R10/C	These sites employ local workers and therefore reduce trip generation	Noted. There is a debate as to whether these areas employ local workers or are accessed by people from the urban areas via private cars.
Bewdley Civic Society (306)	CS-IO/306/24/R10/C	They supplement the urban developments but we do not think they should be expanded outside their existing boundaries.	Noted and Agree.
St Georges School Kidderminster(567)	CS-IO/567/23/R10/C	Don't know.	Noted
Mr Paul Hutchens Local resident (742)	CS-IO/742/18/R10/C	We are moving to a service and technology economy so we should look to provide facilities e.g. science parks.	Noted. It is debateable as to whether the District will be able to attract sufficient interest for 'science parks'. Consider as an option to explore further.
Mr Chris Gilbert Local resident (749)	CS-IO/749/23/R10/C	For local employment and expansion of small businesses.	Noted and Agree.
Mr Michael Wagner Local resident (751)	CS-IO/751/25/R10/C	Rather than remain boarded up – Lea Castle should turned into a convenient and desirable housing	Noted. Consider as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		development.	
Mr Matthew Elmer Local resident (756)	CS-IO/756/23/R10/C	Continuing in their current form supporting local business needs as they develop and grow.	Noted and Agree.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/09/R10/C	Existing businesses must be allowed to grow. Green Belt Policy requires sensitive modification if it is not to unduly hinder the proper development of existing businesses. With Wyre Forest's lack of meaningful external aid, future economic expansion in most areas will come from growth of existing businesses and some of these are in the Green Belt. The Council should consider all approaches to facilitating growth of the WMSP whilst not overriding the purposes of the Green Belt. These could include its designation as a 'Major Developed Site in the Green Belt' (PPG2 AnnexC), and/or coverage by a Local Development Order, or Orders (planning Act 2004 S.40)	Noted. Consider as an option.
Mr P Powell Local resident (767)	CS-IO/767/26/R10/C	There is a site just outside Bewdley which could be further developed but it already encroaches on Wyre Forest. This could only service the local area as it is too far from the national road network.	Noted. The site referred to in the document is Bewdley Business Park, which is located on Long Bank, Bewdley. This is the site located near to the Wyre Forest.
Mr Hilton Mayston Local resident (771)	CS-IO/771/25/R10/C	To be partners in Wyre forest future development	Noted and Agree.
Gough Planning Services, On behalf of Revelen Group and Titan Europe (773)	CS-IO/773/24/R10/C	Issue is taken with the definition of rural. The Sandy Lane Industrial Estate, for example, is part of the Stourport-on-Severn urban area. This notwithstanding, the role of each site depends upon its individual circumstances. Some sites are suited to provide uses which would not be welcomed in the urban area. Others can provide the sort of high quality environment not available in the urban areas.	Noted. Sandy Lane should not have appeared here. Agree that sites need to be assessed on their individual merits. The Employment Land Review will help with this.
Mr Sidney Griffin Local resident (775)	CS-IO/775/02/R10/C	Pressure to bring lea Castle site into use – taking too long. Any increase in housing etc in the Hurcott area	Noted. Traffic impact for development in any area must be a consideration.

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		would need to take into consideration traffic on the B4189 Hurcott Lane and emergence onto Birmingham Road, 'T' junction by the Park Gate is dangerous. Re-think on park and Ride scheme in view of possible closure due to lack of support of existing sites.	Noted and Agree.
CMA Planning Ltd (778)	CS-IO/778/21/R10/C	We consider that these rural sites could play a significant role in the future well being of the District, for example as locations for leisure/tourism activity.	Noted. Consider as an option.
Mr Richard Pannell Local resident (780)	CS-IO/780/09/R10/C	Growing oil-seed rape before the oil runs out	Noted
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/25/R10/C	The first two should be commercial rather than industrial. The last two should have a mix of commercial and industrial	Noted. Consider as an option.
Mr J R Nicholls Local resident (787)	CS-IO/787/25/R10/C	Do not understand the question. Sandy Lane is <u>Not</u> mentioned in statement 4.9 (is it really a rural site?) Lea Castle Hospital would be more suitable site for housing development.	Noted. This was a mistake – Sandy Lane should not have appeared here. Noted. Consider as an option.
Stourport Rail Project (789)	CS-IO/567/23/R10/C	More important than ever now large industry is leaving the area for the far east.	Noted.
R11) What is the potential for farm and forestry diversification? What about the possible impacts?			
West Midlands Regional Assembly (1)	CS-IO/1/21/R11/C	RSS Policy PA15: Agriculture and Farm Diversification should be taken into account.	Noted and Agree
Environment Agency (015)	CS-IO/15/17/R11/C	The ability of a rural area to cope with any effluent produced should be examined to ensure that pollution risks are not increased. The EA does not support the proliferation of small sewage treatment plants. Contents for discharge from individual septic tanks or small package treatment plants from the EA may not be granted where watercourses are small/low flow, or ground conditions are not suitable. This has	Noted. Further consultation with the EA will be needed on this issue.

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		implications for potential rural development and farm diversification schemes. Guidance from PPS23 should be used to reduce the risk of contamination. This advocates a precautionary approach and a Desk Study with conceptual model and a ground Investigation may be required before a planning application is registered and a decision made. Careful and comprehensive remediation may be critical to releasing brownfield land for development.	
Natural England (018)	CS-IO/18/09/R11/C	Diversification is an essential need of modern farming and forestry but it needs to be undertaken in a manner to support and enhance biodiversity. The supply of local produce to minimise food miles is one good example. The increasing trend in horticulure can have a negative effect on habitats and species unless undertaken in a sustainable way. Forestry can supply sustainable materials such as wood chip for heating and this also provides habitat management in neglected woodlands to the benefit of species. Not all diversification is to the benefit of the environment some crops for biofuel can be costly in energy inputs and provide little ecological value.	Noted and Agree. Sustainability is a key component for rural activities. Noted. Potential for sustainable use of the Wyre Forest?
Chaddesley Corbett Parish Council (43)	CS-IO/43/26/R11/C	<ul style="list-style-type: none"> - New range of seeds and plants for horticulture, both commercial and domestic. - Local sourcing - New farming and agricultural holdings for micro business. - See R8 – 2 above. 	Noted. Consider points as options
Bewdley Town Council (49)	CS-IO/49/26/R11/C	Maintain continuing management of Wyre Forest to preserve integrity. Land needed for production of fuels and local produce.	Noted and Agree
Rushock Parish Council (054)	CS-IO/54/26/R11/C	We must not forget the strategic importance of local food production.	Noted. Consider promoting this as an option.

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Stourport-on-Severn Civic Society (96)	CS-IO/96/24/R11/C	Please see response to 'R8'	Please see response to 'R8'
Sport England (100)	CS-IO/100/24/R11/C	Increase traffic?	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/11/R11/C	There may be potential for diversification but the environmental impacts of this must be fully assessed on a site by site basis. In situations where significant adverse effects cannot be mitigated for development should be avoided.	Noted and Agree.
Bewdley Development Trust (160)	CS-IO/160/26/R11/C	There is potential for farm and forestry diversification. Potential impacts should be manageable by ensuring that any larger scale developments are carried out sensitively and, using the "honeypot" principle, do not affect wider surrounding areas. Advantage should be taken to develop new sustainable energy sources using woodfuel and other bio energy crops	Noted. Agree that there is potential within the rural areas but any development should be managed in a sensitive way that does not adversely affect the surrounding environment. Noted. Consider as an option.
English Heritage (161)	CS-IO/161/17/R11/C	The County Council, with support from English Heritage, is undertaking a countywide survey of traditional farm buildings which will help to provide a detailed evidence base on the resource. This data will also be of use for informing their future sustainable use and management in the context of rural regeneration and diversification and safeguarding the character of the landscape.	Noted. On completion, this will form part of the evidence base for the emerging Core Strategy.
Hillcrest Residents Association (272)	CS-IO/272/26/R11/C	See R8. With financial support this could make a massive contribution to education and the local economy.	Noted. Agree that there is potential within the rural economy.
Bewdley Civic Society (306)	CS-IO/306/25/R11/C	There may be potential but we are not keen to see it except in a small scale because it is vitally important that our rural areas do not suffer from commercial development. Indeed we are concerned that the 'Grow the Wyre Project' may do this unless the work is done sensitively.	Noted. Agree that any development in these areas must be sensitive to the surroundings

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
NFU – West Midlands Region (369)	CS-IO/369/03/R11/C	<p>The opportunities for farm diversification are many and varied. Many new businesses build upon existing agricultural and countryside activities, other enterprises are completely new and innovative. Diversification of the rural economy must be encouraged but rural entrepreneurs should not be limited to a narrow range of activities. Many of the opportunities connected to biofuels and climate change are very new and may not have been foreseen in previous planning documents. Therefore LDF policies must be flexible enough to allow business to respond to new opportunities.</p> <p>While diversification is important the LDF must also recognise that the existing agricultural businesses are vital to the management of the countryside and still underpin the rural economy. UK agriculture has a bright future but farms must be able to develop and invest in new infrastructure and technology. Therefore the LDF should be sympathetic to new developments in the countryside.</p>	<p>Noted. Agree that there must be a degree of flexibility in policies. However, they still must remain robust enough to ensure that any development does not adversely affect the environment it is located in.</p> <p>Noted. Safeguarding and enhancing existing rural businesses appears a sensible and viable option.</p>
Housing Services Manager (WFDC) (429)	CS-IO/429/17/R11/C	Probable growth in bio fuels production in rural areas.	Noted. Consider as an option.
St Georges School Kidderminster (567)	CS-IO/567/24/R11/C	Impacts minimal – worst impact is if we continue to neglect this. Not enough consideration. BRITISH farmers are the most effective in the world. Attitudes to food MUST be challenged. Dwarf beans from Kenya – December – WHY!	Noted
Mr Paul Johnston Local resident (732)	CS-IO/732/22/R11/C	Need to maintain support. Farming is about to become a very lucrative activity.	Noted and Agree. Support needs to be continued in these areas
Mr Chris Gilbert Local resident (749)	CS-IO/749/24/R11/C	Housing, leisure, cycling routes, outdoor pursuits, need for better transportation, security, better policy in rural area and encouragement of Farm Watch.	Noted. Consider these as an option

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Michael Wagner Local resident (751)	CS-IO/751/26/R11/C	Gradual replacement of coniferous to woodland with deciduous hard woods to improve biodiversity.	Noted. Consider as an option
Mrs Gail Tweedale Local resident (760)	CS-IO/760/08/R11/C	Why are we not supporting the farmers? You say we have 3 market towns – you could have fooled me. So much more could be easily done. Use schools to have little stalls, art stalls, quality handicrafts, homemade cakes, W.I etc. Live music – but too loud, mobile scooters – car parking close by so markets can be easily accessed. Satisfy the residents first and the enthusiasm will grow and the area will prosper again.	Noted. Although only Stourport and Bewdley are considered to be market towns. Consider options in the next stage
Mr M Elmer Local resident (756)	CS-IO/756/24/R11/C	I have no idea	Noted.
Mr P Powell Local resident (767)	CS-IO/767/27/R11/C	The potential for farms is limited and the forestry has already diversified too much.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/26/R11/C	Learn from areas such as Forest of Dean and New Forest	Noted. Further investigation into what has happened in these areas is needed.
CMA Planning Ltd (778)	CS-IO/778/22/R11/C	We consider that rural diversification has a key role to play in regeneration in the District, particularly within the leisure and tourist sectors.	Noted and Agree.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/26/R11/C	Largely in favour. However, a careful watch should be kept on the visual impact as well as keeping footpaths and other rights of way open	Noted and Agree.
Mr J R Nicholls Local resident (787)	CS-IO/787/26/R11/C	See R8. With financial support this could make a massive contribution to education and the local economy.	Noted. Agree that there is potential within the rural economy.
R12) Do you agree that one or more of the major challenges is to make Kidderminster a more attractive destination for evening family entertainment?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/27/R12/C	Why? Emphasis too often on youth only.	Noted
Bewdley Town Council (49)	CS-IO/49/27/R12/C	All three towns need this development but Kidderminster is not very attractive in the day time now town focus has moved to Weavers Wharf.	Noted. Agree that safe and accessible public spaces are an important element of this.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Personal safety paramount for evening development.	
Rushock Parish Council (054)	CS-IO/54/27/R12/C	Yes. As part of this car parking should be improved (e.g. at The Warehouse Cinema)	Noted. Consider as an option
Sport England (100)	CS-IO/100/25/R12/C	Yes.	Noted.
Bewdley Development Trust (160)	CS-IO/160/27/R12/C	Yes but it is important not to damage the existing evening economy of Bewdley	Noted. Would expect that Kidderminster would offer a different/complementary role
Worcestershire County Council (Transport) (169)	CS-IO/169/18/R12/C	A thriving evening economy for Kidderminster would increase the potential for more commercially viable public transport services running into the evening.	Noted and Agree. Public transport should form an important consideration of this.
Hillcrest Residents Association(272)	CS-IO/272/27/R12/C	Yes. See R6	See response to R6
Centro-WMPTA (280)	CS-IO/280/18/R12/C	One requirement of an attractive destination for evening family entertainment is sustainable public transport infrastructure and therefore it should be ensured that this is provided.	Noted and Agree. Public transport should form an important consideration.
Bewdley Civic Society (306)	CS-IO/306/26/R12/C	Yes	Noted.
The Theatres Trust (469)	CS-IO/469/03/R12/C	<p>Wyre Forest is fortunate to have excellent cultural facilities especially the Rose Theatre in Kidderminster but there is no mention of this or any other similar local cultural asset. We are disappointed that there are no specific references that identify contributions by theatre or the arts to the vitality of Wyre Forest especially as Stourport is to have a new theatre.</p> <p>Buildings for arts based activities provide an evening venue for creative and cultural interests. These can include not just performances, but music and exhibitions, talks and events. A flourishing arts scene helps give a sense of local vitality and identity and entertains and stimulates local businesses and residents. Visiting audiences enliven the surrounding</p>	<p>Noted. Agree that more needs to be included within the Core Strategy with regard to cultural facilities.</p> <p>Noted. This may be an area that Kidderminster Central Area Action Plan could target.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		area in the evening and provide regular custom for local bars and restaurants outside normal working and shopping hours.	
St Georges School Kidderminster (567)	CS-IO/567/25/R12/C	Absolutely. Yes!	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/17/R12/C	<p>It is a challenge but one that needs to be looked with a wider perspective:</p> <ul style="list-style-type: none"> - We need to ensure the local community (not just the visitors) are able to access facilities through improved evening and night bus routes to outlying areas in the towns and district. - Need to ensure evening/night time economy is focused on family entertainment and does not have a negative impact on local people with noise, drunkenness, litter, vandalism and refuse, and the negative impact on the artery roads though Greenhill (Comberton Hill) and the Horsefair into the town centre. <p>May need to recognise that the jobs created are often low paid, low skilled and may do little to increase prosperity amongst wider community or provide suitable work for local people. The jobs may be more likely to attract migrant labour and so create additional pressure on the housing market.</p>	<p>Noted. Agree that there are many elements to consider when looking at this. Consider bullet points as options.</p> <p>More detailed guidance could come through the Kidderminster Central Area Action Plan.</p>
Mrs M Underhill Local resident (731)	CS-IO/731/07/R12/C	Yes.	Noted
Mr Paul Johnston Local resident (732)	CS-IO/732/23/R12/C	Yes and don't forget business lunch venues. There is only the Brasserie of any worth.	Noted. There will be a number of elements to consider to improve the offer within Kidderminster
Mr Robert Edwards Local resident (736)	CS-IO/736/20/R12/C	Stourport and Bewdley that should also be included to attract families to the three towns through mutual reinforcement. Stourport and Bewdley have as much to offer if not more than Kidderminster. If the redevelopment of the basin is to be achieved what	Noted. However, development within these areas must conform to the hierarchy of the settlements and therefore Kidderminster should remain as the primary focus, with development in Bewdley and Stourport taking subsidiary roles which reflect their market towns

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		would be better than to walk around after a nice night out?	status
Mr Paul Hutchens Local resident (742)	CS-IO/742/19/R12/C	Yes.	Noted.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/03/R12/C	Yes.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/25/R12/C	Yes but not at the expense of even more loutish behaviour and local quality "take away" culture.	Noted.
Mr I G Ettridge Local resident (750)	CS-IO/750/21/R12/C	No if the relief road can be built I believe Stourport has far greater possibilities. It has the river, fairground and town centre marina.	Noted. However, due to Kidderminster's role as the strategic centre of the District it remains the focus for commercial and leisure type development. Stourport remains an important market town and development should reflect its role and status within the District.
Mr Michael Wagner Local resident (751)	CS-IO/751/27/R12/C	Probably.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/25/R12/C	I think the Council should vigorously pursue this as an important goal. If achieved it would help to foster a stronger sense of community and pride in the town that it desperately needs and promote the night time economy which has significant potential to pull back lost revenues from neighbouring centres. The Worcester Street scheme, if successful, would be an excellent step in the right direction.	Noted and Agree.
Mr Arthur Hey Local resident (757)	CS-IO/757/07/R12/C	In principle yes, but the yob culture will have to be eliminated.	Noted
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/10/R12/C	Yes but it is not the only one.	Noted.
Mrs. Penny Smith Local resident (769)	CS-IO/769/04/R12/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/27/R12/C	Yes	Noted.

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Mr Richard Pannell Local resident (780)	CS-IO/780/10/R12/C	Yes. Not just family entertainment but a nice place for all. Accommodation above shops and amongst creates a 'living' space. Reduce large food stores that create dead spaces after 8. Smaller corner stores. 'PLAN' – yes planners should plan – better social space. Area in front of college and library is very poor	Noted and Agree. Accommodation above shops is currently promoted by the Local Plan. Important to increase vitality and viability of the town. Consider improving public space through the Core Strategy and subsequent Kidderminster Central Area Action Plan.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/27/R12/C	Yes	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/27/R12/C	Yes. See R6	Noted
Stourport Rail Project (789)	CS-IO/789/16/R12/C	Yes	Noted
Oldington and Foley Park Pathfinder (791)	CS-IO/791/19/R12/C	<p>It is a challenge but one that needs to be looked with a wider perspective:</p> <ul style="list-style-type: none"> • We need to ensure the local community (not just the visitors) are able to access facilities through improved evening and night bus routes to outlying areas in the towns and district. • Need to ensure evening/night time economy does not have a negative impact on local people with noise, drunkenness, litter and refuse, etc. • May need to recognise that the jobs created are often low paid, low skilled and may do little to increase prosperity amongst the wider community or provide suitable work for local people. The jobs may be more likely to attract migrant labour and so create additional pressure on the housing market. 	<p>Noted.</p> <p>Agree that facilities and access should be for all.</p> <p>Noted and Agree.</p> <p>Noted. However, improving areas should have a knock on effect for all types of jobs. Not just the lower paid, lower skilled jobs.</p>
R13) Could Kidderminster be more effective in drawing SVR and Safari Park visitors into the town centre?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/28/R13/C	Parking is inadequate and costly. The town is historically insignificant, lacking any cultural centre, be it art gallery, concert or theatre venue. Shopping malls can be seen anywhere, likewise Sainsburys, Tesco and	Noted.

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		Comet. SVR needs a professional approach. Would Disney run it like a hobby?	Noted. However, it is considered that the SVR are one of the most successful private railways in the UK and have a very well respected professional management team in place. Therefore, the Core Strategy will seek to provide appropriate support for this important visitor attraction where possible
Bewdley Town Council (49)	CS-IO/49/28/R13/C	Transport changes important if this will happen. Shuttle buses, park and Ride etc.	Noted and Agree
Rushock Parish Council (054)	CS-IO/54/28/R13/C	Yes	Noted
Disability Action Wyre Forest (57)	CS-IO/57/10/R13/C	Only something compellingly attractive for children will persuade parents to divert into the town centre.	Noted and Agree. That's why the development of Kidderminster town centre will be important
Stourport-on-Severn Civic Society (96)	CS-IO/96/25/R13/C	In order to achieve this aim in respect of the SVR there would need to be an alternative designated transport service between the Kidderminster station and the town centre. One possibility might be a vintage bus service, which would, at least initially, probably require a subsidy from the County and/or the District Council. If it was successful, a vintage trolley/bus route could be developed, which would be a unique attraction!	Noted. Consider as an option.
Bewdley Development Trust (160)	CS-IO/160/28/R13/C	We consider this is doubtful as trips to the SVR and Safari Park are usually whole day single purpose trips. Experience in Bewdley is that it is difficult to entice people to the Town Centre from the Safari Park or SVR. Significant improvements are required to the streetscene between Bewdley SVR station and the Town Centre to encourage as many as possible to walk into the town centre	Noted. However, with improved facilities/signage there may be scope to improve this Noted. Consider improving the streetscene between the SVR and Bewdley as an option
Worcestershire County Council (Transport) (169)	CS-IO/169/19/R13/C	Walking, cycling and public transport links from Kidderminster station to the town centre are very poor at present and there is significant scope for	Noted and Agree. Improving public transport and the streetscene in and around this important transport hub will be a vital component to consider.

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		improvement. Public transport links from Kidderminster station to the safari park should be improved and promoted and the use of the SVR to serve the safari park could greatly support the use of public transport for visiting the attraction. With walking links to Kidderminster town centre improved and a vibrant evening economy developed a day out to the safari park via the SVR with lunch/diner in Kidderminster could be promoted as a very attractive day trip by train in preference to using the car. Bus links from the SVR at Bewdley to the Wyre Forest visitor centre and a safe segregated cycle way from the SVR (cycle carriage to be provided on trains) at Areley to promote travel to the Wyre Forest by train.	
Hillcrest Residents Association (272)	CS-IO/272/28/R13/C	Yes.	Noted
Centro-WMPTA (280)	CS-IO/280/19/R13/C	Sustainable public transport infrastructure could help to achieve this aim.	Noted and Agree.
Bewdley Civic Society (306)	CS-IO/306/27/R13/C	We doubt this as visits to SVR and Safari Park tend to be for that purpose only.	Noted. However, with improved facilities/signage there may be scope to improve this
Housing Services Manager (WFDC) (429)	CS-IO/429/18/R13/C	Yes, by improving public transport to both tourist destinations. Traffic congestion and poor pedestrian access are currently barriers.	Noted and Agree.
St Georges School Kidderminster (567)	CS-IO/567/26/R13/C	Yes – feel that a shuttle service could help, not enough is made of this. The traditional factories producing carpets – are re-established as a museum piece, plus the possible revamping of the Weavers Cottages in The Horsefair. Then the canal. So many really good opportunities currently unexploited.	Noted. There are a number of options which need to be considered further here. The proposed carpet museum on Green Street would be a good first step.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/18/R13/C	It should not just be around Town Centre/Kidderminster but can we offer a greater range to leisure and outdoor facilities (cycle routes & hire, walks, treetop (High-wire) walks, river and water based activities) as well as	Noted. Agree we need to explore all possible avenues.

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		access to existing facilities and the town centres of Kidderminster, Bewdley and Stourport.	
Mrs Alison Underwood Local resident (730)	CS-IO/730/06/R13/C	The canals should also be used to encourage visitors, they are some of the best waterways in the country - but boaters don't want to come into Kidderminster for the bad name the town has of abusing canal traffic.	Noted. It is important that the most is made of the Districts resources. Consultation with British Waterways and the Inland Waterway Association would be needed here.
Mrs M Underhill Local resident (731)	CS-IO/731/08/R13/C	Yes.	Noted and Agree
Mr Paul Johnston Local resident (732)	CS-IO/732/24/R13/C	No.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/21/R13/C	Safari Park is closer to Bewdley try looking at it to help the area and not just Kidderminster, by being mutually helpful to all three towns	Noted. Although the majority of traffic comes via Kidderminster and the opportunities for knock on trade would primarily come from there.
Mr Paul Hutchens (742) Local resident	CS-IO/742/20/R13/C	Yes the Worcester Street/Comberton Hill gateway development for example. Need good restaurants and bars in attractive riverside/canal settings.	Noted and Agree.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/04/R13/C	Yes.	Noted
Mr Chris Gilbert Local resident (749)	CS-IO/749/26/R13/C	Yes by promotion of high quality facilities, restaurants, wine bars and use of incentives such as discount schemes/vouchers.	Noted and Agree.
Mr I G Ettridge Local resident (750)	CS-IO/750/22/R13/C	No. However, when considering Kidderminster introduce a free circular bus route between Kidderminster town centre and the safari park. Construct a purpose built theatre similar to that at Malvern in Kidderminster.	Noted. Improving public transport links to the Safari Park could help considerably. Consider constructing a purpose built theatre as an option.
Mr Michael Wagner Local resident (751)	CS-IO/751/28/R13/C	Yes.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/26/R13/C	Potentially with far better signage clear footpaths, better crossings over the ring road and a more welcoming site than a disused old court and mucky underpass. Wouldn't anticipate this having large positive effects as SVR tourists come to visit destinations like Bridgnorth.	Noted. The development of Worcester Street (KTC.3) may help to improve this.

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Mr A Hey Local resident (757)	CS-IO/757/08/R13/C	Yes. The base of this would be an integrated transport system with railway, buses and taxis.	Noted. Improved interchange will be a key aspect of the station enhancement scheme.
Mr Giles Angell Local resident (763)	CS-IO/763/06/R13/C	Yes by filling in Comberton Hill subway to provide human-scale welcome by improving pedestrian experience and (of) instituting railway station forecourt as bus routes' starting point on services via town centre to outer destinations.	Noted. The development of Worcester Street (KTC.3) may help to improve this. Ensuring better links to and from the station would also be important. Consider option further.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/11/R13/C	Yes.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/28/R13/C	Access to the Safari Park could be improved by the shelved Kidderminster bypass but probably keep them out of Kidderminster – at present the SVR is only linked by Kidderminster and Bewdley.	Noted.
Mrs. Penny Smith Local resident (769)	CS-IO/769/05/R13/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/28/R13/C	Yes	Noted.
CMA Planning Ltd (778)	CS-IO/778/23/R13/C	Building upon R11 above, we would note that there needs to be a 'major' entertainment/leisure 'anchor' within the District in order to attract visitors from the wider area.	Noted. The Worcester Street development (KTC.3) could provide such 'anchor'
Mr Richard Pannell Local resident (780)	CS-IO/780/11/R13/C	Rail station and transport interchanges need to link into town centre. Remove underpass. Create level interchanges and give pedestrians higher priority, eg. Smallbrook Queensway, Birmingham. Big failures with bus station don't help	Noted. The proposed Worcester Street development (KTC.3) could potentially help to link the town with the station.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/28/R13/C	Yes – a shuttle bus between the SVR in Kidderminster and the town centre should be considered	Noted. Consider as an option
Mr J R Nicholls Local resident (787)	CS-IO/787/28/R13/C	Yes.	Noted.

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Stourport Rail Project (789)	CS-IO/789/17/R13/C	Yes	Noted.
Mr Nick Parker Oldington and Foley Park Pathfinder (791)	CS-IO/791/20/R13/C	It should not just be around town centre/Kidderminster but can we offer a greater range to leisure and outdoor facilities (cycle routes & hire, walks, treetop (High-wire) walks, river and water based activities) as well as access to existing facilities and the three town centres	Noted. Agree that there are many challenges/opportunities to consider.
R14) What is the future role of the market towns and rural areas in leisure?			
West Midlands Regional Assembly (1)	CS-IO/1/20/R14/C	RR3: Market Towns. It is suggested that R14 should identify the market towns to which the question relates.	Noted. Consider including names of Stourport-on-Severn and Bewdley in the document
Natural England (18)	CS-IO/18/10/R14/C	Considers access to the countryside an important part of people's health and wellbeing. Market towns provide the services needed to enable access to our local countryside by providing a focus from which to explore from. They can supply the local produce and service local leisure markets across a range of activities	Noted and Agree
Chaddesley Corbett Parish Council (43)	CS-IO/43/29/R14/C	<ul style="list-style-type: none"> - Identify strengths and develop; each town and rural area being different. - Specialisation; retail and wholesale books, antiques, stamps, postcards, sporting, IT equipment, electricals, hunting, shooting and fishing. 	<p>Noted and agree.</p> <p>Consider as option</p>
Bewdley Town Council (49)	CS-IO/49/29/R14/C	More cultural development i.e. suitable venues.	Noted. Consider as an option
Rushock Parish Council (054)	CS-IO/54/29/R14/C	To maintain their unique characteristics	Noted and Agree
Stourport-on-Severn Civic Society (96)	CS-IO/96/26/R14/C	For Stourport and Bewdley, please see responses to 'SP2' and 'R2' above	Noted. Please see responses to SP2 and R2
Sport England (100)	CS-IO/100/26/R14/C	Maybe worth looking into the regional facilities strategy when published later this year.	Noted. This document will be appraised on completion.
Bewdley Development Trust	CS-IO/160/29/R14/C	Market Towns like Bewdley have a key role to play in tourism and leisure of a different kind than that offered	Noted and Agree

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(160)		by Kidderminster. The key issue for Bewdley is to improve the quality and attractiveness of the visitor and evening economy offer, widen the offer and improve our destination marketing profile. Bewdley has a clear distinct character and needs to develop its product around that distinctiveness.	
Hillcrest Residents Association (272)	CS-IO/272/29/R14/C	Very significant providing that there are suitable transport links.	Noted. Agree that public transport is an important consideration
Centro-WMPTA (280)	CS-IO/280/20/R14/C	The market towns and rural areas should have leisure facilities to reduce the need to travel for local people.	Noted
Bewdley Civic Society (306)	CS-IO/306/28/R14/C	<p>Bewdley, Stourport have an important role to play in this regard both now & in the future. However Bewdley needs to be made more attractive. Its built environment is looking tired in some instances and it is in the areas of public ownership that this is most evident. For instance:</p> <ul style="list-style-type: none"> • Bewdley's Street lights are dreadful and need replacing. Currently we have temporary poles which have become permanent and are cluttering up the place. • The Wribbenhall Quay is silted up and should be restored without the need to install railings. WFDC were going to do this at one time but dropped the idea. We don't know why. • The town's concrete planters are dreadful and need replacing. Town Council have no money to do this. • Telford's bridge in Bewdley is a national monument. It is covered in weeds and the authorities do nothing about it. Also it should be floodlit at night. • Although not in public ownership, St Anne's Church (which is THE most prominent building in town) is blackened by the smoke & grime of centuries. It should be cleaned (look at St Martins Church in the 	<p>Noted. Comments will be passed onto County for comment</p> <p>Noted. A project proposal for this was drawn up several years ago but was never taken forward as no funding was allocated.</p> <p>Noted. Would have to be something that was looked at on an individual basis rather than something that would come through the Core Strategy.</p> <p>Noted. This is something that would need to be discussed with the CoE. Consider floodlighting as an option.</p>

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		Bullring in Birmingham as an example) The Council should also floodlight it at night.	
St Georges School Kidderminster (567)	CS-IO/567/27/R14/C	Tourism. Shops. Cafes. Bars. Places to eat where people can come and feel safe and comfortable	Noted
Mr Nick Parker Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/19/R14/C	Can the LDF help support the growth of additional leisure activities in the market towns and rural areas?	Noted. Consider as an option
Mr Chris Gilbert Local resident (749)	CS-IO/749/27/R14/C	In attracting people who now have a need to keep fitter, appreciate the countryside, aware of promotion of local produce and food sources. Also development of outdoor pursuits.	Noted and Agree.
Mr Michael Wagner Local resident (751)	CS-IO/751/29/R14/C	Very important.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/29/R14/C	There is a need for markets but not as popular as in the past. Car boots have taken over but are generally out of towns.	Noted. Consider markets as an option.
Mr Hilton Mayston Local resident (771)	CS-IO/771/29/R14/C	Address needs highlighted by community leaders (have community equivalent of PACTS)	Noted. Community leaders have been consulted as part of this process
CMA Planning Ltd (778)	CS-IO/778/24/R14/C	We consider that the leisure and tourist sector has a key role to play in the future prosperity of the District.	Noted and Agree.
Mr Richard Pannell Local resident (780)	CS-IO/780/12/R14/C	Local distinctiveness will become more important and valued	Noted and Agree. Local distinctiveness is of importance
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/29/R14/C	More reasonably priced accommodation is needed. The closure of the Swan Hotel in Stourport is a disaster. Live music venues should be encouraged. Litter continues to be a problem. Litter bins need to be emptied frequently and community Support Officers should be used to make sure that litter is put in bins.	Noted. Consider accommodation as an issue. Issues to do with litter need to be addressed to the Council's CLACS section.
Mr J R Nicholls Local resident (787)	CS-IO/787/29/R14/C	Very significant providing that there are suitable transport links.	Noted and Agree.
Stourport Rail Project	CS-IO/789/18/R14/C	Still very great, if people didn't want markets they would	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(789)		not go to car boots but with councils selling land off to the highest bidder it would seem that car boots may become the markets of the new century. I hope the trend of street markets and farmers markets can continue, they bring so much life into towns.	
Mr Nick Parker Oldington and Foley Park Pathfinder (791)	CS-IO/791/21/R14/C	Can the LDF help support the growth of additional leisure activities in the market towns and rural areas?	Yes. Subject to appropriate policies.
R15) Understanding the need to develop the visitor economy whilst retaining the very character and environmental quality that attracts in the first instance – How can we ensure this?			
West Midlands Regional Assembly (1)	CS-IO/1/22/R15/C	PA10: Tourism and Culture and PA 14: Economic development in the rural economy. In addressing the issues raised by this question the District Council needs to generally accord with RSS Policies PA10 and PA14.	Noted and Agree
Natural England (18)	CS-IO/18/11/R15/C	There is a need to support land managers to enable them to develop more and better access to the countryside. Las need to develop Local Area Agreements for improved access to natural environments. This should be undertaken in a sustainable way and if possible lessen the impact on sites containing high biodiversity, spreading public access across a wider area. This will also provide a greater spread of visitors into areas not currently utilising visitor economy benefits. It is fundamental that whilst the visitor economy and social value of the natural environment is enjoyed it also must be protected and funds provided to minimise the effect on our valuable biodiversity.	Noted. Agree that the social value of the natural environment should be enjoyed and protected at the same time. Access to the countryside is also an important issue to consider.
Chaddesley Corbett Parish Council (43)	CS-IO/43/30/R15/C	<ul style="list-style-type: none"> - Vital competition - Incentives, rent, rates for SMEs - Promotion - Better roads transportation - Housing 	Noted. Consider as options for helping to improve the visitor economy.

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Bewdley Town Council (49)	CS-IO/49/30/R15/C	Promotion of local beauty spots and facilities further than area boundaries.	Noted. Consider as an option
Rushock Parish Council (054)	CS-IO/54/30/R15/C	See above (R14)	See above (R14)
Stourport-on-Severn Civic Society (96)	CS-IO/96/27/R15/C	Very careful and sensible planning is essential. It will probably be desirable to set maximum (as well as minimum) targets for visitor numbers to major attractions if their character and environmental quality is to be safeguarded.	Noted. Agree that careful planning is essential in order to safeguard the environmental qualities of the area.
Worcestershire Wildlife Trust (120)	CS-IO/120/12/R15/C	By concentrating on the principles of Sustainable Development and resisting proposals that do not follow them. Designing environmental benefit into developments and enhancing the existing resource, in line with Government guidance, will also be important.	Noted and Agree. Maybe the introduction of eco-tourism may help?
Bewdley Development Trust (160)	CS-IO/160/30/R15/C	<p>This is particularly important in towns like Bewdley. The built environment is looking tired in parts and would benefit from careful restoration. Traffic congestion and noise in the Town Centre makes it less attractive than it could be. This needs to be tackled in line with our comments in T8. At some future point traffic and congestion issues will need to be tackled by the removal of through traffic across Bewdley Bridge and through the town centre.</p> <p>The development of more quality accommodation is welcomed.</p>	<p>Noted. Agree that the built environment needs to be protected. The designated conservation area should help to ensure this is realised. Consider issues of traffic congestion in town.</p> <p>Noted and Agree.</p>
Hillcrest Residents Association (272)	CS-IO/272/30/R15/C	By having more 'upmarket' (but not necessarily expensive) attractions e.g. SVR & Safari Park – well maintained and well supervised.	Noted
Centro-WMPTA (280)	CS-IO/280/21/R15/C	All new developments should be required to produce Travel Plans to demonstrate a commitment to sustainable travel. This will help to mitigate for traffic congestion and the associated air quality issues.	Noted. Consider as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Civic Society (306)	CS-IO/306/29/R15/C	See our answer in R14 above. Also in answer R1 concerning traffic in Bewdley.	Noted. See response to R14 and R1
Housing Services Manager (WFDC) (429)	CS-IO/429/19/R15/C	Nationally this is an increasing trend towards eco-tourism, where people are seeking out low impact holidays. Wyre Forest needs to develop a base in eco-tourism.	Noted. Consider as an option.
St Georges School Kidderminster (567)	CS-IO/567/28/R15/C	Recreate pre ring road Kidderminster – the Weavers Cottages etc, and shops. Tourists are sick of the chain stores the same the country over. They want something different.	Noted. Consider as an option. May be difficult to achieve because of market forces.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/20/R15/C	Activities should also be spread across Wyre Forest (see E1)	Noted and Agree. But any activities promoted should be in keeping with the surrounding environment of where they are proposed
Mr Robert Edwards Local resident (736)	CS-IO/736/22/R15/C	More pedestrian friendly.	Noted.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/06/R15/C	Both Bewdley and Stourport present opportunities for short breaks particularly targeting the more cash rich younger pensioners – culture, scenery, craft, coffee shop and diversity of restaurants warrants a weekend as opposed to a day trip. However the riverside amusements and canal town need to be separated not integrated in order to attract both day trip families and weekend pensioners. Shipleys on edge of the basins themes as a Victorian playground would do much better to lead from one aspect to the other instead of standing as a symbol of the wrong development in the wrong place.	Noted. Consider as options
Mr Chris Gilbert Local resident (749)	CS-IO/749/28/R15/C	Retain quality of the attractions and the quality and training of employees with a 100% appreciation of customer service through assistance of each of the councils.	Noted. Agree that quality attractions along with good customer service are important notions. However some of this may be outside the remit of the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr I G Ettridge Local resident (750)	CS-IO/750/23/R15/C	Ensuring that all future planning approvals for shop fronts meet a unified plan. Bewdley to be Georgianised, Kidderminster to be ultra modern. Consider introduction of a ferry between the Safari Park and Gardeners Meadow. This will establish the need for a second bridge.	Noted. The town centres are all conservation areas and this should help to provide this. Unsure about the viability of a ferry between Gardeners Meadow and the Safari Park but it will be considered as an option.
Mr Michael Wagner Local resident (751)	CS-IO/751/30/R15/C	More publicity for campsites and B&Bs.	Noted. Consider as an option
Mr Matthew Elmer Local resident (756)	CS-IO/756/27/R15/C	This is difficult – the safari park traffic illustrates this well. On balance I think attracting more visitors to the area is an important goal and a way the economy can be further diversified. Improvements to affordable hotel accommodation would also be a good start.	Noted and Agree.
Mr A Hey Local resident (757)	CS-IO/757/09/R15/C	Yes. The base of this would be an integrated transport system with railway, buses and taxis.	Noted. Improved interchange will be a key aspect of the station enhancement scheme.
Mr Giles Angell Local resident (763)	CS-IO/763/07/R15/C	Entities like Destination Worcestershire must be mindful of the dictum “How we travel is how we treat our surroundings.” Therefore e.g. cycle tourism produces more overnight stays; policy should vigorously promote benign travel - with car access as a last resort.	Noted. Consider a policy that promotes benign travel in the first instance
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/12/R15/C	By a more flexible approach to the application of safeguarding policies. The current blanket approach is not sensitive enough.	Noted. Agree flexibility is important but this shouldn't be at the detriment of the environment. This needs careful consideration
Mr P Powell Local resident (767)	CS-IO/767/30/R15/C	You can't	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/30/R15/C	Re-cycle buildings. Conserve green spaces. Make pedestrian/cycle/disability friendly	Noted and Agree.
CMA Planning Ltd (778)	CS-IO/778/25/R15/C	By ensuring that new development appropriately responds to the existing character and environmental quality of the District, whilst also ensuring that new uses/activities offer benefits for the local community along with visitors to the area.	Noted and Agree. A balance is needed in order for this to be achieved

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Richard Pannell Local resident (780)	CS-IO/780/13/R15/C	What do visitors come to Kidderminster for? Perhaps only food supermarkets	Noted. Believe that there are many opportunities that could be 'released' within the area to make it a more attractive destination.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/30/R15/C	See previous comments	Noted. See previous response.
Mr J R Nicholls Local resident (787)	CS-IO/787/30/R15/C	By having more 'upmarket' (but not necessarily expensive) attractions e.g. SVR & Safari Park - well maintained and well supervised.	Noted
Mr Nick Parker Oldington and Foley Park Pathfinder (791)	CS-IO/791/22/R15/C	Activities should be spread across Wyre Forest (see E1)	Noted and Agree. But these should be carefully considered and sensitively managed.

Chapter 5 – Safeguarding and Enhancing the Environment

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
E1) How can the landscape be used to promote the visitor economy without damaging the very character that it attracts?			
Natural England (018)	CS-IO/18/12/E1/C	Visitor economy must support and protect the landscape character of the District. Could be support for local produce or horse riding. Good quality horse management can maintain or enhance habitat, poor management leads to degraded habitats and unsightly buildings. Sustrans cycle route 45 shows an example of how to promote visitor access by a sustainable method of transportation.	Noted. These are important considerations for sustainable tourism within the District and could be further considered as options.
Chaddesley Corbett Parish Council (43)	CS-IO/43/31/E1/C	Minor improvements to country lanes with recommended rides/drives. Horse riding safaris, organised walking/camping initiatives; Education, Planning controls; Target and clean up designate areas; Promote visitor interest and facility.	Tourism based on driving is not sustainable and would have a detrimental impact on congestion within the District. Noted. The District's varied landscape would lend itself to this type of outdoor pursuit. However this needs to be carefully balanced with the potential impacts on the environment.
Rushock Parish Council (054)	CS-IO/54/31/E1/C	Essential to maintain the public footpaths.	Noted. However this is outside the scope of the Core Strategy.
Stourport-on-Severn Civic Society (96)	CS-IO/96/28/E1/C	Education of residents and visitors. Management policy for vulnerable locations; natural regeneration, where practicable.	Noted and agree that education is an important part of landscape conservation.
Sport England (100)	CS-IO/100/27/E1/C	Park and Ride.	Consider park and ride as an option to test against the SA Framework.
Worcestershire Wildlife Trust (120)	CS-IO/120/13/E1/C	Concentre on the principles of Sustainable Development and resist proposals that do not follow them. Design environmental benefit into developments.	The SA process will identify any sustainability issues arising from the options. Depending on the severity of these issues, the option will either be ruled out or negative effects will be mitigated.
Bewdley Development Trust (160)	CS-IO/160/31/E1/C	Use of the "Honeypot" principle of development.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		We support the Grow with Wyre project.	Noted. Support is welcomed.
English Heritage(161)	CS-IO/161/18/E1/C	The character of the District's rural landscapes is a product of cultural influences as well as natural processes. The County Council's historic landscape characterisation project will provide more detailed information on the historic dimension of the character of the landscape and should be used in conjunction with the Landscape Character Assessment. These assessments should underpin a criteria based policy approach to safeguarding and enhancing landscape character across the District rather than the traditional approach to protecting discrete areas via local landscape designations.	Noted. The County Council's Historic Landscape Characterisation Project and the Landscape Character Assessment will feed into the development of the Core Strategy once complete.
Worcestershire County Council (Transport) (169)	CS-IO/169/20/E1/C	Through the support and promotion of sustainable travel to attractions (see R13)	Noted. The Core Strategy will look at ways to reduce car use.
Hillcrest Residents Association (272)	CS-IO/272/31/E1/C	Making sure that the areas are attractive - well maintained and safe with easy access by road, river, canal and on foot.	The Core Strategy will aim to deliver improvements in the environment.
Bewdley Civic Society (306)	CS-IO/306/30/E1/C	Visitor attractions should be contained within their own specific areas. It is important that such sites do not become despoiled so that visitors are not attracted. E.g., The Wyre Forest - Visitor Centre development must be contained.	Noted. The development of the Core Strategy will consider how visitors can be attracted to the area without having a detrimental impact upon the landscape.
NFU – West Midlands Region(369)	CS-IO/369/04/E1/C	Landscape character is adequately protected by national and regional initiatives. Farmers are engaged in landscape protection/restoration. Local landscape protection is unnecessary.	Noted. The importance of farming to the preservation of the local landscapes is acknowledged.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/02/E1/C	The District West and South of Kidderminster lies within the Abberley and Malvern Hills Global Geopark. This gives the District great potential to advertise its distinctive landscape to a global market. However, to tap into this potential "geotourism" the conservation, enhancement and promotion of geodiversity within the District should be a priority. Reference to the geopark recreation Strategy should be a first step. Within the Geopark the use of the Severn Valley	Noted. Refer to the District's Geo-diversity and the Abberley and Malvern Hills Geopark within the Spatial Portrait section of the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>and the geopark way (to be completed next year) as major initiatives to promote both public transport and the landscape within the context of the visitor economy, as well as other strategic agendas, would constitute an excellent way of achieving this.</p> <p>In addition, all RIGS and Special Wildlife Sites should be ensured the highest level of protection that a non-statutory site can be afforded. This has been achieved to an extent, with the inclusion of RIGS and SWS as a trigger for an S106 within the Planning Obligations SPD.</p>	Noted.
Housing Services Manager (WFDC) (429)	CS-IO/429/20/E1/C	Para. 5.1 on page 29. Shouldn't the environmental issues listed be aligned with the Worcestershire LAA? Waste minimisation – recycling is currently missing.	Noted. Incorporate waste recycling into the section on sustainable homes.
St Georges School, Kidderminster (567)	CS-IO/567/29/E1/C	<p>Cycle paths and riding and walking routes added to provide a range of different walks/places to go. More Rangers.</p> <p>Improved small sites for tents and caravans. More pools, tree areas, use local farms to add interest with animals etc. Amazing how many children who live in the Horsefair have never (before school) been in the forest or on a farm.</p>	<p>Noted. Increasing the number of walking and cycling routes will be considered as an option.</p> <p>Noted. The environment/landscape of the area has potential to be used for educational purposes although this must be balanced with potential impacts.</p>
Mr Robert Edwards Local resident (736)	CS-IO/736/23/E1/C	By balancing accessibility and economy through using the landscape to best effect.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/29/E1/C	Through marketing of the diverse activities and leisure pursuits in the area to a sustainable level.	Options for promoting sustainable tourism will be fully considered.
Mr Michael Wagner Local resident (751)	CS-IO/751/31/E1/C	Continue maintaining footpaths and cycle tracks and establish more local nature reserves.	Noted. However maintenance is outside the scope of the Core Strategy.
Mrs Gail Tweedale Local resident (760)	CS-IO/760/05/E1/C	Concern about the number of residential and holiday caravans in Pound Green. There is already a lot of traffic in the village. Concern over the number of tracks for walkers and cyclists in Pound Green.	Noted. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins.
Mr I A Orford Local resident (761)	CS-IO/761/01/E1/C	Concern over ever expanding caravan/static home sites within the Wyre Forest Area. They are a blight on the	Noted. Consider including a policy within the Core Strategy which will prevent the further

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		landscape. Why site caravans in our most beautiful and sensitive areas? Concern that static mobile homes are permitted in an AONB where no new dwellings are permitted.	development of mobile homes/caravans/log cabins.
Mr Giles Angell Local resident (763)	CS-IO/763/08/E1/C	Conservation can only be achieved by people accessing the area sustainably. Cars damage the scenery.	Noted. Consider sustainable tourism as an option.
Mr Bob Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/13/E1/C	A more sensitive application of policy is required. The current blanket approach is not sensitive enough.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/31/E1/C	You can't	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/31/E1/C	See R15	Noted.
CMA Planning Ltd (778)	CS-IO/778/26/E1/C	Ensure new development responds to the character and environmental quality of the District, and that new uses/activities offer benefits for the community and visitors.	Noted. All planning applications are judged on their own merits.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/31/E1/C	<ol style="list-style-type: none"> 1) promote walking and other compatible leisure activities 2) consider extending the Ranger Service where appropriate 	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/31/E1/C	Make sure that the areas are attractive - well maintained and safe with easy access by road, river, canal and on foot.	Noted.
JS Tweedale Local resident (788)	CS-IO/788/01/E1/C	<p>I support tourism in the area. Bewdley needs to be made more attractive to visitors. A poor range of shops, cafes and restaurants work against the idea that the town is a "must" place to visit. i.e. compare with Ludlow.</p> <p>We must protect the countryside. People visit the Wyre Forest, Arley etc to see the natural beauty. There are far too many chalet/caravan sites specifically in the Pound Green, Button Oak and Severn Valley area. Recommend taking forward the existing Local Plan policy on caravan sites. The countryside and the infrastructure should be protected for those people who moved to live in the countryside.</p>	<p>Noted.</p> <p>Noted. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Nick Parker Oldington and Foley Park Pathfinder (791)	CS-IO/791/23/E1/C	<p>If we spread the visitors over a wider range of landscape attractions can we ensure the economic benefits are felt across the area and impact on any one area is lessened?</p> <p>Identify a number/range of leisure and outdoor activities that can be developed and possible locations across the district. Link together with public transport.</p>	<p>Noted.</p> <p>Noted. This will be considered as an option to test against the SA Framework.</p>
E2) How should landscape character be safeguarded in the future?			
West Midlands Regional Association (001)	CS-IO/1/06/E2/C	A lead should be taken from RSS policy QE6: Conservation, enhancement and restoration of the landscape.	Noted and agree.
Natural England (018)	CS-IO/18/13/E2/C	Robust assessment of the impact of any proposed development should be undertaken looking beyond the immediate proposal. Changes in land-use need to support traditional ways the countryside was managed. Modern methods and diversification need not be detrimental.	Noted and agree.
Chaddesley Corbett Parish Council (43)	CS-IO/43/32/E2/C	Can it ever be safeguarded? - Franchise LPAs	Noted.
Bewdley Town Council (49)	CS-IO/49/31/E2/C	Landscape protection areas must be maintained.	Noted. However, the Core Strategy must be in conformity with national and regional policy.
Rushock Parish Council (054)	CS-IO/54/32/E2/C	By vigilance on behalf of the Planning Authority and by education of the public.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/29/E2/C	Please see response to 'E1'	Noted.
Bewdley Development Trust (160)	CS-IO/160/32/E2/C	<p>There is a continuing need for formal designation to protect areas of Landscape value. Without it there will be increasing pressure for inappropriate development.</p> <p>One solution may be to link the historic towns and landscape along the Severn valley from Ironbridge to Stourport into a new statutory designation of the Severn valley regional heritage park with powers similar to AONBs.</p>	<p>Noted.</p> <p>Consider this as an option for consideration against the SA Framework.</p>
English Heritage (161)	CS-IO/161/19/E2/C	The character of the District's rural landscapes is a product of cultural influences as well as natural processes. The County	Noted. The County Council's Historic Landscape Characterisation Project and the Landscape

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Council's historic landscape characterisation project will provide more detailed information on the historic dimension of the character of the landscape and should be used in conjunction with the Landscape Character Assessment. These assessments should underpin a criteria based policy approach to safeguarding and enhancing landscape character across the District rather than the traditional approach to protecting discrete areas via local landscape designations.	Character Assessment will feed into the development of the Core Strategy.
Hillcrest Residents Association (272)	CS-IO/272/32/E2/C	Should not be phased out. If they have to be then avoid concrete jungles. Ensure strict enforcement of TPOs and instigate more TPOs to protect our natural environment.	Noted.
Bewdley Civic Society (306)	CS-IO/306/31/E2/C	A way must be found to protect such areas. Otherwise development will spoil them	Noted. The Core Strategy will consider how these areas can be best protected.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/03/E2/C	The use of both the County Council Landscape Character Assessment and Natural England's Natural Areas as a baseline for Landscape Character is essential. To ensure the future conservation of landscape character a more holistic approach is needed, incorporating geodiversity, biodiversity, the historic environment and the human elements of the landscape. This could be achieved by drawing up a Nature Conservation or Landscape Conservation SPD. Dudley MBC's Nature Conservation SPD is an example of best practice in the area and is quoted as such within PPS9.	Noted. The County Council's Landscape Character Assessment and the Natural England's Natural Areas will feed into the development of the Core Strategy. There is no intention at present for the Authority to produce a Nature Conservation or landscape Conservation SPD.
St Georges School Kidderminster (567)	CS-IO/567/30/E2/C	By stringent yet realistic expectations	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/21/E2/C	Just as areas have been designated for industrial development, if the Landscape Protection Areas' are designated for Rural and Tourist Economy could this provide protection as any development would need to ensure it does not damage opportunities to attract visitors.	Noted. Consider designating areas for rural and tourist economy development to provide protection as an option.
Mr Paul Johnston Local resident (732)	CS-IO/732/25/E2/C	Must maintain protection at all costs. The threats for such areas are growing.	Noted. The Core Strategy will consider how these areas can be best protected.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Robert Edwards Local resident (736)	CS-IO/736/24/E2/C	Landscape can be used to attract people so a policy that states the land can only be changed through landscaping but not built on would be both beneficial, productive and protect.	Noted.
Mr Donald Baker Local resident (748)	CS-IO/748/03/E2/C	Environment, Kingsway, please increase the areas of conservation – the Kingsway fields are important for our breeding skylarks. Maintain and advertise our allotments.	Noted. Noted. However, this falls outside the scope of the Core Strategy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/30/E2/C	By safeguarding it through professional management. If it is government policy to phase out LPAs then nothing can be done other than the Council taking over the role.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/24/E2/C	It is not possible. Population explosion will ensure.	Noted. New dwellings will be focussed on brownfield land; therefore, population growth will not have a detrimental impact on the District's natural landscapes.
Mr Michael Wagner Local resident (751)	CS-IO/751/32/E2/C	Establish them as village greens e.g. The blue area on map.	Noted, however the Core Strategy is not a site specific document.
Mr John Organ Local resident (764)	CS-IO/764/01/E2/C	The question of mobile/caravan sites has been omitted yet the conditions of such developments are plain to see in the present Local Plan. I live in a Landscape Protection Area and we are outnumbered 3 to 1 in a 1.8 mile radius from such developments. Please place some element of control in the final document and I would suggest as you intend to phase out Landscape Protection Areas in the future that we are placed in the Green Belt for our own protection.	Noted. However, there is not intention to amend the existing green belt boundary at this stage. Noted. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins as an option.
Mr Bob Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/14/E2/C	Conserve only the best. Have better analysis of the landscape (for example Herefordshire UD as a basis for differentiation of policies).	Noted.
Mr P Powell Local resident (767)	CS-IO/767/32/E2/C	The national and local policy has not protected these areas in the past and the landscape character has changed for the worse. To reconstruct will be difficult.	Noted.
Mr Hilton Mayston	CS-IO/771/32/E2/C	Local protection plans agreed with local communities	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (771)			
CMA Planning Ltd (778)	CS-IO/778/27/E2/C	We consider that areas of important landscape quality can be adequately protected as part of the site allocation process.	Noted, this will be considered further at the Site Allocation stage.
Mr Richard Pannell Local resident (780)	CS-IO/780/14/E2/C	Only with national policy so District money is not needed to fight planning appeals. SSIs should cover social and community issues e.g. Not another golf course.	Noted. The authority must pay costs on all planning appeals lost regardless of whether the decision is based on national or local policy.
Mr Dixon Sheppard - District Councillor (786)	CS-IO/786/32/E2/C	Have these areas re-designated as Green Belt, Local nature Reserves or SSIs	Noted. Currently no greenbelt boundary review is planned and sites must meet certain criteria to be designated as LNRs or SSIs.
Mr J R Nicholls Local resident (787)	CS-IO/787/32/E2/C	Should not be phased out. However if they have to be then avoid concrete jungles. Ensure strict enforcement of TPOs and instigate more TPOs to protect our natural environment.	Noted. However, the inclusion of local landscape policies in the Core Strategy may result in it being found unsound.
Stourport Rail Project (789)	CS-IO/789/19/E2/C	By something very like LPAs, perhaps rewording them?	Noted. However, it is landscape designations at the local level which are being phased out, not simply Landscape Protection Areas.
O&FP Pathfinder (791)	CS-IO/791/24/E2/C	Just as areas have been designated for industrial development, if the Landscape Protection Areas' are designated for Rural and Tourist Economy could this provide equal protection as any development would need to ensure it does not damage opportunities to attract visitors.	Noted. Consider designating areas for rural and tourist economy development to provide protection.
E3) How can the Core Strategy help to improve access to a network of green spaces within the urban areas of the District?			
West Midlands Regional Assembly (001)	CS-IO/1/07/E3/C	A lead should be taken from RSS Policy QE4: Greenspace and public spaces.	Noted and agree.
Environment Agency (015)	CS-IO/15/14/E3/C	The value of watercourses as corridors for wildlife should be maximised. A minimum of 8m either side of a watercourse should be maintained for flood risk reduction, maintenance of the watercourse and wildlife. Wherever possible this distance should be enhanced. Such areas should be protected and enhanced in the network of green infrastructure.	Noted. The SFRA due to be completed in December, will provide further information on reducing flood risk.
Natural England (018)	CS-IO/18/14/E3/C	English Nature Research Report No 153: Accessible natural greenspace in towns and cities (1995), which provides advice	Noted. The PPG17 study, due to be completed in December, will identify shortfalls and surpluses of

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		on minimum targets for natural greenspace to residential areas. Linking existing sites by green routes makes access more attractive. Opportunities to gain more greenspace needs to be key to all development proposals, many green spaces exist but access is often limited but could be achieved.	different types of open space and will set local standards for the provision of greenspace.
Chaddesley Corbett Parish Council (43)	CS-IO/43/33/E3/C	<ul style="list-style-type: none"> - Cycle paths, footpaths with river and lakeside venues. - Welcome indicators - Education and control enforcement. 	Noted.
Bewdley Town Council (49)	CS-IO/49/32/E3/C	<p>Maintain green areas.</p> <p>Improve transport and promotion.</p>	<p>Noted. The PPG17 audit will identify any green spaces where maintenance is an issue.</p> <p>Noted. The Core Strategy will aim to deliver improvements in the quantity and quality of public transport services.</p>
Rushock Parish Council (054)	CS-IO/54/33/E3/C	Provide car-parking	Noted. However, this would encourage people to access such spaces by car.
Disability Action Wyre Forest (57)	CS-IO/57/11/E3/C	It all depends on suitable, available transport	Noted. The Core Strategy aims to deliver an improvement in public transport services.
Stourport-on-Severn Civic Society (96)	CS-IO/96/30/E3/C	Access may need to be regulated; see also 'E1 and E2'	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/14/E3/C	<ol style="list-style-type: none"> 1. Link and enhance existing developments with green infrastructure or appropriate landscaping agreements. 2. Contain policies to safeguard land for future green corridors in strategic areas. 3. Promote the inclusion of green spaces in new developments, particularly where these will contribute to a wider connected network. 4. Promote the green 'network' as an important element in the health and alternative transport sectors. 	Noted. Consider providing a network of green corridors linking open spaces as an option.
Bewdley Development Trust (160)	CS-IO/160/33/E3/C	There is a need to identify and develop both small and large scale green spaces for development. Signage could improve	Noted. The PPG17 audit will look at the quantity and quality of open space, sport and recreation

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>access. E.g., Jubilee gardens in Bewdley. The green spaces of the district need better promotion as well as improvement.</p> <p>Ensure improved vegetation management by the highway authority.</p> <p>Better lighting, design and maintenance of cycle and pedestrian routes would assist in the development of a comprehensive network of such routes.</p>	<p>facilities across the District. The results of this will form part of the evidence base which underpins the Core Strategy.</p> <p>Noted. However, the Highways are maintained by Worcestershire County Council.</p> <p>The Core Strategy aims to deliver improvements in the cycle network across the District.</p>
English Heritage (161)	CS-IO/161/20/E3/C	<p>The concept of green infrastructure also extends to historic sites and areas, and the historic character of the wider landscape and townscape. All these considerations are an integral part of a holistic approach to green infrastructure planning (e.g. http://www.countryside.gov.uk/Images/Planning%20Sustainable%20Communities_tcm2-27592.pdf).</p> <p>It is surprising that the historic environment is not dealt with as a specific topic under this chapter. We consider that it warrants specific consideration here as well as a suitable link in the topic of 'quality of life' – as does the issue of 'greening'.</p>	<p>Noted. The Core Strategy will consider all of these as green spaces. The environment and heritage (quality of life) could be effectively linked in many locations across the District.</p> <p>Noted. Consider including a separate section on the historic environment here in the preferred Options document.</p>
Worcestershire County Council (Transport) (169)	CS-IO/169/21/E3/C	Access to green spaces should be encouraged on foot or cycle where possible promoting the health benefits.	The Core Strategy aims to deliver improvements in the cycle network across the District.
Hillcrest Residents Association (272)	CS-IO/272/33/E3/C	<ul style="list-style-type: none"> Cleaner/safer canal waterways and towpath. Perhaps a Kidderminster 21st Century Marina. Cleaner debris and salt free rivers Water taxis? 	Noted. Consider water taxis as an option.
Centro-WMPTA (280)	CS-IO/280/22/E3/C	By demonstrating a commitment to sustainable travel.	The Core Strategy aims to deliver an improvement in the public transport, and walking and cycling infrastructure across the District.
Bewdley Civic Society	CS-IO/306/32/E3/C	Identification and better signposting. E.g., Jubilee Gardens,	Noted. The PPG17 audit will look at the quality

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(306)		an excellent facility but poorly signposted. We have asked WFDC to correct this but nothing has materialised. Other green spaces are in need of improvement and should be a priority.	and quantity of open space, sport and recreation facilities across the District. The results of this will form part of the evidence base which underpins the Core Strategy.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/04/E3/C	The green infrastructure network could be improved and enhanced by drawing up specific cycle ways and walkways which have a nature conservation aspect to them. E.g., named routes, with additional leaflets or marker points describing the urban area landscape. As well as including watercourses and biodiversity interests, these routes could be based around building stones in bridges, churches, viaducts as well as roadside exposures and cuttings.	Noted. This will be considered as an option.
St Georges School Kidderminster (567)	CS-IO/567/31/E3/C	Cycle paths, free shuttle buses, Walkways	Noted. The Core Strategy will aim to improve walking and cycling links and the quantity and quality of public transport. However, it is unlikely that free shuttle buses would be economically viable.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/22/E3/C	<p>Could Puxton Marshes/ River Stour/Canal be promoted and opened up to encourage local communities to access green space.</p> <p>The green spaces and corridors may provide an opportunity to develop a network of more sustainable transport options but they need to be safe.</p> <p>With possible increase in density of housing developments, the importance of green spaces will increase. This will require WFDC and WCC to ensure there are appropriate levels of development, management, and services to maintain a wider range of open spaces that are subject to more intensive use.</p> <p>For Greenhill area this would be relevant if there was a network of green spaces that access to could be improved!</p>	<p>Noted. This will be considered as an option.</p> <p>Noted and agree.</p> <p>Noted.</p> <p>Noted. The PPG17 audit will look at the quality and quantity of open space, sport and recreation</p>

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		<p>The LDF needs to not only protect and improve access to green spaces but also to identify future opportunities to create open accessible green spaces for use by communities and in particular young people for play and recreation.</p> <p>There is also a need to address a number of anomalies where the Council/public is reliant on other bodies to provide and maintain public green spaces and there is no sustainable income to support this activity. E.g., land owned by Wyre Forest Community Housing where the costs of maintenance are borne by the rents and services charges of tenants. Right to Buy has decreased incomes but demand still exists from all tenures.</p>	<p>facilities across the District. The results of this will form part of the evidence base which underpins the Core Strategy and as such will influence the policies within it.</p> <p>Noted.</p>
Mr Paul Johnston Local resident (732)	CS-IO/732/26/E3/C	No need they are fine.	Noted. Support is welcomed.
Mr Paul Hutchens Local resident (742)	CS-IO/742/21/E3/C	They need to be well maintained and kept clean and tidy.	Noted. Support is welcomed.
Mr Chris Gilbert Local resident (749)	CS-IO/749/31/E3/C	<p>Cycle ways.</p> <p>Walk ways with facilities</p> <p>Maps showing all the interconnecting routes.</p> <p>CCTV protection.</p>	Noted consider cycle ways which provide facilities and are advertised as an option.
Mr Michael Wagner Local resident (751)	CS-IO/751/33/E3/C	Again footpaths and cycle tracks including bridges. E.g.: Footbridge over canal from Springfield Park to canal tow path.	Noted.
Mr Mathew Elmer Local resident (756)	CS-IO/756/28/E3/C	Better signage, higher priority to pedestrians near parks and local campaigns to increase awareness. In Bromsgrove for example, the park has a large car park which encourages visitors to use it. The lack of high profile entrance places like Brintons Park for example, limits their use.	Agreed.
Mr P Powell Local resident (767)	CS-IO/767/33/E3/C	To improve access generally ruins and does not improve. Building schools on them certainly will not.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/33/E3/C	<p>See SP1 focus on highlighting and developing these routes.</p> <p>Clear sign posting to make people aware of routes</p>	Agreed.

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Mr Dixon Sheppard District Councillor (786)	CS-IO/786/33/E3/C	Improved public transport links and footways.	Noted. Consider as an option.
Mr J R Nicholls Local resident (787)	CS-IO/787/33/E3/C	<ul style="list-style-type: none"> • Cleaner/safer canal waterways and towpath. Perhaps a Kidderminster 21st Century Marina. • Cleaner debris and salt free rivers • Water taxis? 	Noted. Consider water taxis as an option.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/25/E3/C	<p>The issue may be not just about access to green space but also that those green spaces meet the needs of the local community and in particular young people. E.g., there is extensive accessible green space at Birchen Coppice but it offers few opportunities for stimulating play for youth and they often use the green space for anti social behaviour.</p> <p>The green spaces and corridors may provide an opportunity to develop a network of more sustainable transport options such as walking and cycling but action they need to be safe.</p> <p>With possible increase in density of housing developments, the importance and use of green spaces will increase. This will require WFDC and WCC to ensure there are appropriate levels of development, management, and services to maintain and look after a wider range of green and open spaces that are subject to more intensive use.</p> <p>There is a need to address a number of anomalies where the Council is reliant on other bodies to provide and maintain public access to green spaces and there is no sustainable income to support this activity. In O&FP an example of this is Meridith Green, owned by Wyre Forest Community Housing and the costs of maintenance is borne by the rents and services charges of tenants living in the area. With the increase in Right to Buy and Acquire has reduced income while demand from all tenures still exists.</p>	<p>Noted. The PPG17 audit will identify these types of issues through consultation and through an audit of all existing open space, sport and recreation sites.</p> <p>The Core Strategy will aim to deliver an improvement in walking and cycling infrastructure and this will be tested as an option for doing so.</p> <p>Noted. Consider increasing density as an option under housing.</p> <p>Noted.</p>

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E4) How can opportunities to improve biodiversity and geodiversity and living landscapes be best incorporated into new development?			
West Midlands Regional Assembly (001)	CS-IO/1/09/E4/C	A lead should be taken from RSS Policy QE7: Protecting Biodiversity, and in particular with regard to giving priority to the biodiversity enhancement areas such as the Wyre Forest	Noted and agree.
Environment Agency (015)	CS-IO/15/13/E4/C	Ensure that new development does not impact negatively on watercourses, which are important corridors for biodiversity. New development should look towards improving watercourses. Can be achieved by de-culverting, watercourse buffer strips, and the use of soft engineered schemes on the riverbank.	Noted and agree.
		The use of SUDS can be incorporated into enhancing biodiversity e.g. with the inclusion of balancing lakes and wet washlands.	Noted and agree. SUDs to be tested as an option.
		Culverts should be opened wherever possible.	Noted and agree.
Natural England (018)	CS-IO/18/15/E4/C	Recommend reference to Biodiversity by Design – a guide for sustainable communities (2004) as a best practice guide.	Noted. Consider this document in the development of the Core Strategy.
		Biodiversity and Geodiversity should be a core feature of any new development with proper environmental assessment as part of any new development proposals. Biodiversity should be viewed in its widest concept enhancing any new development and being part of it, integrated from the start to provide a healthy environment for people's wellbeing.	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/34/E4/C	<ul style="list-style-type: none"> - Admirable on a case by case basis. - Wider participation among partners and commercial investors. 	Noted.
Bewdley Town Council (49)	CS-IO/49/33/E4/C	Education and Planning policy. Keep new areas in new developments.	Noted.
Rushock Parish Council (054)	CS-IO/54/34/E4/C	Provide suitable natural green spaces.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Stourport-on-Severn Civic Society (96)	CS-IO/96/31/E4/C	Each new opportunity will need to be assessed in relation to the District, County and Regional Policies.	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/15/E4/C	<p>1. By placing biodiversity and the environment at the heart of the decision-making process (as required by PPS1 and PPS9) in all cases rather than by considering it as an add-on after the economic and social concerns have been dealt with.</p> <p>2. By taking a more holistic view of development and considering how proposals fit into the environment around the application site itself. This is particularly important with respect to ecosystem services, climate change and flooding where effects will be associated with more than just the area within the red line.</p> <p>3. By maximising the biodiversity benefit of each development in line with the local BAP and PPS9.</p> <p>4. By ensuring that all developments deliver some benefit, no matter how limited, as a matter of course (as per PPS9).</p> <p>5. By promoting and requiring compliance with best practice in development control. E.g. a requirement for new housing to meet level 6 of the Code for Sustainable Homes, use of green roofs and SUDS, integration of a broad-scale green infrastructure plan and promotion of ecosystem services as important tools in sustainable development.</p>	<p>Noted. The Core Strategy will be in conformity with national planning policy.</p> <p>Noted.</p> <p>Noted.</p> <p>Noted.</p> <p>Noted. The development of the Core Strategy will consider how the Code for Sustainable Homes might be implemented across the District.</p>
Bewdley Development Trust (160)	CS-IO/160/34/E4/C	<p>By use of S106 agreements. More planting throughout the District but this must be better maintained. .</p> <p>Better use of Sustainable Urban Drainage Schemes in new developments with turf roofs, marsh and wetland areas.</p> <p>Encourage the replanting of traditional orchards and forest.</p>	<p>Noted.</p> <p>Noted, SUDs to be tested as an option.</p> <p>Noted.</p>
Worcestershire County Council (Transport) (169)	CS-IO/169/22/E4/C	Promotion of off road pedestrian and cycleways (with verges/hedgrows) through new developments could improve biodiversity and provide sustainable transport links.	Noted.
Hillcrest Residents	CS-IO/272/34/E4/C	Maximising the use of safe, clean green areas for relaxation	Noted and agree.

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Association (272)		Reduce the amount of tarmac/concrete etc	Noted.
Bewdley Civic Society (306)	CS-IO/306/33/E4/C	By use of Section 106 agreements. Many public areas are untidy, i.e. roadside verges and traffic islands. Council flowerbeds are good but more tree planting is desirable.	Noted.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/05/E4/C	<p>A baseline of information on biodiversity and geodiversity is needed for the District. This includes information on SWS and RIGS, as well as information resulting from the County geo-diversity Audit and bio-diversity Action Plan review.</p> <p>Biodiversity and geodiversity should be considered as a key part of development control and where necessary, planning obligations set. The inclusion of biodiversity and geodiversity within the triggers for an S106 is an excellent step. This should include the possibility that if a development uncovers or affects a geological exposure, they should be asked to consider improving and /or creating a new exposure for educational and community use.</p> <p>The inclusion of a checklist submitted either with a planning application, or as part of a Nature Conservation SPD, would ensure that both Planners and Developers are clear in terms of what information is needed with regards to biodiversity and geodiversity.</p> <p>The District should make itself available as a partner on the County Geodiversity Partnership to ensure that the future County Geodiversity Action plan is fully supported and integrated into LDF.</p> <p>It should also be noted that the trust is fully supportive of the Wyre Forest Landscape Strategy Project.</p>	<p>Noted.</p> <p>Noted. The S106 SPD sets out the requirements for developers regarding planning obligations. S106 funding has the potential to make significant contributions to improve bio/geodiversity within the District.</p> <p>Noted. The District Council currently has no plans to produce a Nature Conservation SPD.</p> <p>Noted.</p> <p>Noted. Support is welcomed.</p>
Housing Services Manager (WFDC) (429)	CS-IO/429/21/E4/C	Shared garden/outdoor spaces, private gardens and turf roofs.	Noted. Test as options.

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St. George's School, Kidderminster (567)	CS-IO/567/32/E4/C	Unsure	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/25/E4/C	Living landscapes can be changed to enhance a development if the right balance is maintained. A biodiverse area can also be accommodated through changing the development through additional expense build around an area of biodiversity and geodiversity.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/32/E4/C	All should be promoted through schools i.e. allotments for schools, garden creation in old people's homes to connect the young and old to be sponsored by businesses and the local council.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/34/E4/C	Vital to maintain or even expand wildlife corridors into town centres.	Noted and agree. The Core Strategy will consider how this can be achieved.
Mr P Powell Local resident (767)	CS-IO/767/34/E4/C	The Wyre Forest has already been decimated, by the developments with the Forest centre Route 45. This has introduced both cycles and horses on peaceful quiet footpaths which take precedent to walkers. English Nature has not only obliterated footpaths but removed signs. All have affected the deer habitat and also other wildlife.	Noted. The introduction of Route 45 is considered to be a positive step in improving the cycling infrastructure within the District.
Mr Hilton Mayston Local resident (771)	CS-IO/771/34/E4/C	Portfolio of good practice. Liaison with local experts in specific areas (Appraisal Reports).	Noted.
Mr. Sidney Griffin Local resident (775)	CS-IO/775/12/E4/C	Green areas to be located on larger sites.	Noted. The PPG17 audit will set standards for the provision of open space in new development.
Mr Richard Pannell Local resident (780)	CS-IO/780/15/E4/C	Biodiversity and development don't go together. More research needed.	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/34/E4/C	Maximising the use of safe, clean green areas for relaxation Reduce the amount of tarmac/concrete etc	Noted and agree.
Stourport Rail Project (789)	CS-IO/789/20/E4/C	By making sure there is space set aside for wildlife and pleasure of residents. So much land developed, X% of the site kept. This would also help air quality.	Noted. The PPG17 audit will set standards for the provision of open space in new development.
E5) How can development be located and constructed in order to limit its contribution to climate change and minimise harm e.g. Flood risk?			

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Environment Agency (015)	CS-IO/15/09/E5/C	<p>PPS25 stipulates new development should be located in the lowest flood risk areas through the sequential test. Where development is proposed within flood risk areas this should be in line with vulnerability classification tables so the lowest flood risk types uses are given preference over more vulnerable types of development. The SFRA should deal with this process. The SFRA should be approved by the EA prior to the Core Strategy being developed and submitted to the Secretary of State.</p> <p>As part of the LDF and the SFRA process, details should evolve in terms of how flood risk can be reduced in the District. These could include maximising and preserving flood storage areas, retro-fitting of SUDS, improving flow conveyance, and developer Contributions towards the maintenance of any flood defence infrastructure on which the site is dependant (S106).</p> <p>The return of the flood plain to its natural purpose of storing water in times of heavy rainfall and flooding should be considered in the context of sustainable development. A policy of identifying locations for managed retreat/restoring functional flood plain areas should be considered in the context of climate change and the need for sustainable development. This can also provide the opportunity for improved biodiversity and amenity.</p>	<p>Noted. The SFRA will be provided with the opportunity to approve the SFRA prior to the Core Strategy being developed and submitted to the Secretary of State.</p> <p>Noted.</p> <p>Noted. Consider identifying locations for managed retreat as an option for the Core Strategy.</p>
Natural England (018)	CS-IO/18/16/E5/C	<p>All development needs to look at sustainable energy. Flood plain development should accept the risk that flooding will occur more frequently and the flood plain is needed for water storage.</p> <p>Natural floodplains need to be protected and used as part of a wider greenspace plan within the district. These areas can</p>	<p>Noted and agree. The development of the Core Strategy will look at how sustainable energy can be incorporated into new developments.</p> <p>Noted and agree. The SFRA will identify areas at risk of flooding. All new development must be in</p>

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		be used as assets to the district and green lungs to promote the health agenda. The larger sites could be developed as visitor attractions (for example at the London Wetland Centre as an example) and green routes.	accordance with PPS25.
Severn Trent Water Limited (29)	CS-IO/29/01/E5/C	<p>Pleased that the Issues and Options paper has highlighted the importance of seeking to capture water efficient systems within new development and the need to protect water resources within the District.</p> <p>Modern and efficient water and sewage treatment facilities are absolutely essential in order to supply existing and new development and to protect and enhance water courses. Through requirements for example in the Urban Waste Water treatment Directive (UWWTD) and the Water framework Directive, new environmental standards require water companies to install and update treatment technology on existing and new sites. Whilst an element of this development is covered by permitted development, planning permission is also required and it is important that at both County and Local level, policies are in place to proactively support this essential infrastructure.</p> <p>Within the emerging Core Strategy or Development Control DPD, the Council should recognise the need to support water and sewage treatment infrastructure in recognition of its integral role in protecting and enhancing water resources and the associated environment.</p>	<p>Noted. Support is welcomed.</p> <p>Noted.</p> <p>Noted. This will be considered in the development of the Core Strategy.</p>
Chaddesley Corbett Parish Council (43)	CS-IO/43/35/E5/C	<ul style="list-style-type: none"> - Unnecessary – climate change is a myth! - Anticipate extremes and disaster planning. - Make use of the changes. 	Noted. However, it is now accepted that climate change is occurring this must be incorporated into the Core Strategy in order for it to be in conformity with national and regional planning policy.
Bewdley Town Council (49)	CS-IO/49/34/E5/C	<p>Don't build on flood plains.</p> <p>Less concrete to drain land.</p>	Noted. The SFRA will identify those areas at risk of flooding.

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		Maintenance of District and culverts.	
Rushock Parish Council (054)	CS-IO/54/35/E5/C	This is the responsibility of the Planning Authority to take account of the technical factors involved.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/32/E5/C	The extent of flood plains for the River Severn and River Stour will need to be reassessed; flood risk and land slippage will need to be taken into account for all new developments.	Noted. The SFRA will highlight those areas that are at risk of flooding.
The Community Housing Group (106)	CS-IO/106/19/E5/C	If homes and business are developed to standards which reduce the use of fuel and water, consider softer landscaping and redirect run-offs then we may see reductions in 'cost-in-use' and reductions in the impact on climate.	Noted. The development of the Core Strategy will consider how sustainable energy can be incorporated into new development.
Worcestershire Wildlife Trust (120)	CS-IO/120/16/E5/C	Development must be located in a truly sustainable manner such that it reduces the need to travel, provides the necessary local services and reduces energy use. Sites at risk of flooding should be avoided where possible and we would not support the increased use of hard flood defences to facilitate development in the floodplain. Construction should apply the best in sustainable development techniques and should make use of established mechanisms such as SUDS, Green Roofs, the Code for Sustainable Homes, on-site renewables etc. as well as allowing for innovation and sensitive layouts to maximise the potential environmental benefits on a site by site basis.	Noted. The Core Strategy will aim to deliver more sustainable development by improving the quantity and quality of public transport services, incorporating sustainable energy into new buildings and avoiding developing in flood risk areas identified through the SFRA process.
Bewdley Development Trust (160)	CS-IO/160/35/E5/C	<p>Climate change is a key issue and no further development should take place in flood plains. General surface flooding is becoming the same magnitude of risk as river flooding.</p> <p>It is not considered that warmer temperatures will encourage a sufficient increase in visitor numbers to cause pressures on the local environment and infrastructure.</p> <p>Construction methods will need to change to ensure better conservation of energy. All new development should comply with BREEAM excellent standard.</p>	<p>The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.</p> <p>Noted. The implications of climate change are currently unclear.</p> <p>Noted. The development of the Core Strategy will consider how the Code for Sustainable Homes can be implemented within the District.</p>

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Worcestershire County Council (Transport) (169)	CS-IO/169/23/E5/C	<p>Limiting climate change – development located close to key services linked by safe and convenient walking and cycling routes and served by high quality, frequent public transport.</p> <p>Limiting flooding - restrictions on solid surface driveways and patios in favour of free draining surfaces could be included in planning consents. New developments could be required to recycle rainwater from roof tops using tanks and filtering for non drinking water usage within the homes/employment buildings reducing runoff into storm drains and reducing mains water usage.</p>	<p>The Core Strategy aims to deliver an increase in the quality and quantity of public transport services within the District.</p> <p>Noted. The Core Strategy will consider way sin which water consumption and run-off can be decreased.</p>
Hillcrest Residents Association (272)	CS-IO/272/35/E5/C	Buildings which conserve heat in Winter - cooler in Summer. In new developments consider 'Green Roof' policies. Using rainwater for toilet flushing etc. Reduce housing density and ensure adequate storm water drainage & sewerage systems.	Noted. The Core Strategy will consider how new developments within the District can become more sustainable.
Centro-WMPTA (280)	CS-IO/280/23/E5/C	Development should be located in sustainable areas that are well served by public transport infrastructure to provide an attractive/viable alternative to private cars and the associated air quality issues.	Noted. The Core Strategy aims to focus new development in the existing urban areas of Kidderminster and Stourport and improve the quantity and quality of public transport services available throughout the District.
Bewdley Civic Society (306)	CS-IO/306/34/E5/C	Better construction methods to ensure conservation of energy.	Noted and agree.
NFU – West Midlands Region (369)	CS-IO/369/05/E5/C	Many Worcestershire farmers are considering opportunities for growing biofuels and biomass locally. Therefore the Wyre Forest District does have the potential to produce renewable energy. The LDF should actively encourage this.	Noted and agree that the Core Strategy should look at ways of reducing the District's reliance on fossil fuels.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/06/E5/C	<p>Locate new development away from floodplains. All new development should include SUDS and developers should be obligated to make all new buildings carbon neutral.</p> <p>If peat deposits are found during site investigation, then development should avoid any disturbance of the material, as peat is a vast store of carbon. Any disturbance or removal of</p>	<p>The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.</p> <p>Noted.</p>

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		<p>this deposit will add carbon to the atmosphere.</p> <p>Encourage the reopening of stone quarries to avoid energy use in brick-making and transportation of building material. This would also reduce the carbon footprint of new development and would create new employment.</p>	Noted.
Housing Services Manager (WFDC) (429)	CS-IO/429/22/E5/C	Sustainable construction is key. New developments should include improved energy efficiency measures, renewable energy, rainwater harvesting, permeable surfaces, turf roofs, reed beds and SUDS. A timetable for the implementation of the Code for Sustainable Homes is essential.	Noted. The Core Strategy will consider how the CSH might be implemented within the District.
St Georges School Kidderminster (567)	CS-IO/567/33/E5/C	Improved house design – built on stilts or rafts.	Noted. Whilst this is a possibility where buildings are needed within the floodplain, it is then necessary to ensure that dry access can be maintained during a flood event. National policy directs buildings away from flood plains.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/23/E5/C	<p>If homes are developed to a standard that reduces their use of fuel and water (and encourages water to soak in the ground or grey water recycling) we may both reduce householders fuel and utility bills (fuel poverty) but also reduce impact of homes on the environment.</p> <p>We would also ask if the LDF can encourage, promote and make it easier for residents to implement measures such as Solar Panels, personal wind turbines, and other works to harvest natural energy.</p>	<p>Noted and agree. The development of the Core Strategy will consider how this can be achieved.</p> <p>Noted. The development of the Core Strategy will consider how new build housing can have less impact on the environment.</p>
Mr Paul Hutchens Local resident (742)	CS-IO/742/22/E5/C	Buildings need to maximise insulation and natural ventilation. This coupled with the use of renewable energy can reduce heating and hot water bills and emissions to very low levels.	Noted. The development of the Core Strategy will consider how new build housing can have less impact on the environment.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/05/E5/C	Do not build in the flood plain.	The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.
Mr Donald Baker Local	CS-IO/748/04/E5/C	Forget climate change it is caused by over population.	Noted. However, it is now accepted that climate

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resident (748)			change is occurring this must be incorporated into the Core Strategy in order for it to be in conformity with national and regional planning policy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/33/E5/C	All new developments to incorporate some form of solar energy, drainage for the development and surrounding area be upgraded before development starts to ensure foreseen future change can be incorporated. I.e.: In Spain all infrastructure is put in place before development starts at the cost of the developers/local authority.	Noted. The development of the Core Strategy will consider how new build housing can have less impact on the environment.
Mr Ian Ettridge Local resident (750)	CS-IO/750/25/E5/C	The two properties at the end of Dog Lane, Bewdley next to the river are an excellent example of appropriate housing for flood protection. Ensure all new developments have adequate drain systems. If these are directed into the Severn will the barrier still be adequate?	Noted. The SFRA will consider the potential future flood risk areas across the District.
Mr Michael Wagner Local resident (751)	CS-IO/751/35/E5/C	Ensure all new building meets the highest insulation standards.	Noted.
Mr Mathew Elmer Local resident (756)	CS-IO/756/29/E5/C	Not building in the floodplains would be a good start.	The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.
Mr Giles Angell Local resident (763)	CS-IO/763/09/E5/C	Awareness of underground watercourses and their effect on causing standing water on nearby roads and intersections. Compulsory inclusion of permeable green spaces rather than tarmac.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/35/E5/C	Do not develop in the flood plain.	The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.
Mr Hilton Mayston Local resident (771)	CS-IO/771/35/E5/C	Incorporation of solar-panels – Crossley Park (Roofs). Water flow for generating power – Puxton (Bund) Non flood-plain development. Analysis of flood impact from this summer.	Noted. The SFRA will identify the areas of the District at risk from different types of flooding.
Jones Lang LaSalle (776)	CS-IO/776/15/E5/C	By emphasis being placed on brownfield sites	The Core Strategy aims to locate the majority of new development on brownfield sites within the existing urban areas of Kidderminster and Stourport on Severn.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
CMA Planning Ltd (778)	CS-IO/778/28/E5/C	Have regard to the guidance provided in PPS25 (in particular, the sequential test) when allocating land for development.	Noted and agreed. The Core Strategy and subsequent site allocation DPS will be in conformity with PPS25.
Mr Richard Pannell Local resident (780)	CS-IO/780/16/E5/C	Merton Rule at least. Sign up to Nottingham agreement	Noted. The Core Strategy will establish a target for either a reduction in the carbon emissions of new dwellings or a target for the incorporation of renewable energy into new dwellings.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/34/E5/C	<ol style="list-style-type: none"> 1) Check drainage channels and culverts for blockages 2) renew, replace or construct drainage channels where necessary 3) discourage building on floodplains unless flood protection measures have been taken 4) recycle rainwater in any development. 	Noted. The SFRA will identify the areas at risk of flooding and this will feed into the Core Strategy and the Site Allocations DPDs.
Mr J R Nicholls Local resident (787)	CS-IO/787/35/E5/C	Buildings which conserve heat in Winter - cooler in Summer. In new developments consider 'Green Roof' policies Using rainwater for toilet flushing etc. Reduce housing density and ensure adequate storm water drainage & sewerage systems.	Noted. These are principles which are covered by the Code for Sustainable Homes. The development of the Core Strategy will consider how this might be implemented across the District.
Stourport Rail Project (789)	CS-IO/789/21/E5/C	See E.7	Noted.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/26/E5/C	If homes are developed to a standard that reduces their use of fuel and water (and encourages water to soak in the ground and not run off) we may both reduce people's fuel and utility bills but also reduce impact of homes on the environment.	Noted. The Core Strategy will establish a target for either a reduction in the carbon emissions of new dwellings or a target for the incorporation of renewable energy into new dwellings.
E6) What type and scope of renewable energy production might be appropriate and viable within the District?			
Natural England (018)	CS-IO/18/17/E6/C	The potential for wood fuel has obvious possibilities. This would provide considerable enhancement to woodland habitats. Wood fuel has limitations and must be seen as a part of any renewable energy production but it should become a locally distinctive feature based on our landscape character. The Wyre Forest Landscape Project has wood fuel as one of the three major projects.	Noted and agree. Test this as an option

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		All other possible sources will need consideration but wind turbines may not be appropriate unless small scale. Geothermal offers some potential.	Noted and agree. Test wind turbines as an option. Noted and agree. Test this as an option.
Severn Trent Water Limited (29)	CS-IO/29/02/E6/C	There may be opportunities for Severn Trent to generate its own electricity. This may be Combined Heat and Power, solar energy or wind power. The potential to bring forward any of these will depend on those factors identified within the issues and options report, i.e., technological, environmental and economic reasons. However, it also needs to be recognised that there is a requirement for a positive planning policy framework. PPS22 Companion Guide is explicit in its recommendation that planning policies should be positively worded rather than merely identifying negative constraints.	Noted and agree.
Chaddesley Corbett Parish Council (43)	CS-IO/43/36/E6/C	<ul style="list-style-type: none"> - Solar power - Limited wind generator development - Biomass farming and crops - Incentives for investors in technical and environmental protection. - Centre of excellence - Use existing agri-business advice. 	Noted and agree. Solar power, wind turbines and biomass will be tested as options.
Bewdley Town Council (49)	CS-IO/49/35/E6/C	Heat exchange pumps. Examine the feasibility of wind, water and solar panels.	Noted. These will be tested as options.
Rushock Parish Council (054)	CS-IO/54/36/E6/C	There are technology and cost issues which will evolve with time	Noted.
Wyre Forest Friends of the Earth (92)	CS-IO/92/02/E6/C	Depends on the location. There are a wide variety of technologies to choose from. It could be difficult to find an unobtrusive technology for listed buildings but for most other buildings there should be no difficulty in installing micro-generation equipment.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/33/E6/C	This matter has to be subject to expert assessment before a full policy can be established. Perhaps there may be some scope for small scale HEP projects on local streams.	Noted. Test Hydro-electric power as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Sport England (100)	CS-IO/100/28/E6/C	Geo – thermotec.	Noted.
The Community Housing Group (106)	CS-IO/106/20/E6/C	Wyre Forest could develop and harvest its extensive woodland as a renewable energy source to power wood chip burners, preferably locally based.	Noted. This will be tested as an option.
Worcestershire Wildlife Trust (120)	CS-IO/120/17/E6/C	Likely to be site specific. The Core Strategy should promote the principle of renewable energy and allow freedom for developers to come up with the best solutions as appropriate.	Noted and agree. The Core Strategy will establish either a carbon reduction target or a % renewable energy target rather than set stringent criteria on the type of renewable energy required.
Bewdley Development Trust (160)	CS-IO/160/36/E6/C	More emphasis on the conservation of energy is required. Consideration should be given to wood fuel, wind, hydro and solar energy of a scale appropriate to the surrounding area.	Noted. This will be considered as an option. Noted. These will be considered as options.
Hillcrest Residents Association (272)	CS-IO/272/36/E6/C	More use of solar energy. Consider limited electrical energy generation from river flow.	Noted. These will be considered as options.
Bewdley Civic Society (306)	CS-IO/306/35/E6/C	We suggest woodfuel energy production (biomass). We have nearby plentiful supply in the Wyre Forest.	Noted. This will be considered as an option.
NFU – West Midlands Region (369)	CS-IO/369/06/E6/C	Many Worcestershire farmers are considering opportunities for growing biofuels and biomass locally. Therefore the Wyre Forest District does have the potential to produce renewable energy. The LDF should actively encourage this.	Noted and agree that the Core Strategy should look at ways of reducing the District's reliance on fossil fuels.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/07/E6/C	All types of renewable energy production should be considered.	Noted. This will be considered as an option.
Council for British Archaeology West Midlands (423)	CS-IO/423/02/E6/C	The final sentence here should read: "The need to generate sustainable energy will need to be carefully balanced with the need to protect landscape, biodiversity and the historic environment.	Noted. Consider re-wording for Preferred Option document.
Housing Services Manager (WFDC) (429)	CS-IO/429/23/E6/C	New developments need to make provision for decentralised energy generation and district heating systems. Land suitable for large scale energy generation needs to be protected for future development.	Noted. These will be considered as options.
St Georges School Kidderminster (567)	CS-IO/567/34/E6/C	Straw. Green Fuels (Oilseed rape seed). Solar. Water Power	Noted. These will be considered as options.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/24/E6/C	Wyre Forest could harvest its extensive woodland to power a wood chip burner; this could be linked into supporting local employment by encouraging those providing gardening and tree surgery services to bring waste for burning.	Noted. This will be considered as an option.
Mr Robert Edwards Local resident (736)	CS-IO/736/26/E6/C	Ground heating, insulation, new solar panel cells.	Noted. This will be considered as an option.
Mr Paul Hutchens Local resident (742)	CS-IO/742/23/E6/C	Solar water heating is particularly effective in most buildings where hot water is required. It is also suitable for new developments and can be retro fitted to existing buildings. Ground source heat pumps can also be used for underfloor heating where there is sufficient land.	Noted. This will be considered as an option. Noted. This will be considered as an option.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/06/E6/C	Any providing further research pronounces it viable.	Noted.
Mr Chris Gilbert (749) Local resident	CS-IO/749/34/E6/C	Electricity via waste incinerator which includes wood and all industrial and domestic waste, solar panels, use of chipped wood from sustainable woods e.g. willow.	Noted, consider as options.
Mr Ian Ettridge Local resident (750)	CS-IO/750/26/E6/C	Install a tidal flow system, into the Severn.	Noted. Consider as an option
Mr Michael Wagner Local resident (751)	CS-IO/751/36/E6/C	Encourage house owners to fit solar panels to roofs. i.e. bulk purchase	The Core Strategy will not be able to address the retro-fitting of sustainable energy to existing development.
Mr Mathew Elmer Local resident (756)	CS-IO/756/30/E6/C	The production of biofuels.	Noted. Consider as an option.
Mr Hilton Mayston Local resident (771)	CS-IO/771/36/E6/C	Solar/Water power (Stour/Severn)	Noted. Consider these as options.
CMA Planning Ltd (778)	CS-IO/778/29/E6/C	All new development should demonstrate how passive and active design solutions have been adopted to reduce energy consumption and all major developments should incorporate on-site renewable energy solutions where viable.	Noted. These will be considered as options.
Mr Richard Pannell Local resident (780)	CS-IO/780/17/E6/C	Micro combined heat and power. Large use of P.Vs as in Germany.	Noted. These will be considered as options.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/35/E6/C	1) encourage the use of solar panels, renewal of heating systems and insulation where possible	Noted. Solar panels and better insulation in new developments will be considered as options.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		2) I dislike mini windmills as these are unsightly	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/36/E6/C	More use of solar energy. Consider limited electrical energy generation from river flow.	Noted. These will be considered as options.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/27/E6/C	Wyre Forest could harvest its natural woodland resources for biomass. This could provide local employment. Need also to consider small scale harvesting of natural resources.	Noted, consider as an option. Noted.
E7) How can new development incorporate appropriate adaptation and mitigation measures against flooding?			
Environment Agency (015)	CS-IO/15/10/E7/C	Avoid flood risk areas. However, where development is proposed it should be safe, including flood free access for up to the 1 in 100 year annual probability plus climate change, preferably for vehicular as well as pedestrian access. Access routes should also be designed to be safe during an extreme event 1 in 1,000 year annual probability. Culverting and developing over culverted watercourses should be avoided as they are prone to blockages and lead to a loss of watercourse and biodiversity. Building over culverts can obstruct flood flow routes and makes it extremely expensive and difficult to replace the culvert. There is also risk to the building from collapse. SUDS can mitigate against the run-off from new developments but the residual risk of what happens when these systems exceed their design standard should be considered. A key part of PPS25 relates to the need to consider the impacts of residual flood risk. This includes the failure of flood management infrastructure or a severe flood event. SUDS should be incorporated into all new developments as local conditions permit.	Noted and agree. The SFRA currently underway will identify the areas of the District which are at risk of flooding. Noted and agree. The SFRA which is currently underway will look the issues of residual flood risk. Noted. This will be considered as an option.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		The inclusion of flood resilient and flood resistance design in new development can help mitigate against residual flood risk. This can reduce the cost and disruption caused by floods.	Noted. This will be tested as an option.
Natural England (018)	CS-IO/18/18/E7/C	Avoid the flood plain areas. Provide sustainable drainage systems, permeable hard standing to reduce flash flooding. Storage of storm water within wetland habitats such as marsh or ponds that in turn become valuable habitats and offer greenspace.	Noted. The SFRA will identify the areas of the District at risk from flooding. SUDS will be considered as an option.
Chaddesley Corbett Parish Council (43)	CS-IO/43/37/E7/C	<ul style="list-style-type: none"> - Scale resources to local need. - Empower local interests to take responsibility. - Devolve authority within scope of ability. - Training for emergencies. 	Noted.
Bewdley Town Council (49)	CS-IO/49/36/E7/C	Build on stilts. Attention to infrastructure of sewers, soakaways, culverts.	Noted.
(054) Rushock Parish Council	CS-IO/54/37/E7/C	See E6 Maintenance of both old and new drainage systems is a key issue.	Noted. However, the maintenance of drainage system falls outside the scope of the Core Strategy.
Stourport-on-Severn Civic Society (96)	CS-IO/96/34/E7/C	If it is unavoidable to have new development within the flood plains, the use of the buildings with stilts, may be appropriate, in certain circumstances.	Noted and agree. However it is preferable to locate development away from the floodplain where possible and the Core Strategy will support this.
Worcestershire Wildlife Trust (120)	CS-IO/120/18/E7/C	See E5. Other specific measures for all appropriate developments could include rainwater harvesting, landscaping that helps to reduce runoff and attenuate peak flows and a place in a landscape-scale flood storage strategy for the main river corridors.	Noted.
Bewdley Development Trust (160)	CS-IO/160/37/E7/C	Properties with living accommodation on the first floor and above could be one solution in high risk areas Better maintenance of drains, modelling of flood likelihood and advice to residents in flood locations.	Noted. Noted. However, this falls outside the scope of the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Full engagement with the National Flood Forum and the Bewdley Flood Committee is required.	Noted.
Hillcrest Residents Association (272)	CS-IO/272/37/E7/C	<ul style="list-style-type: none"> • Cleaner silt free rivers • Better drainage systems • Less concrete on the ground 	Noted.
W J Millward Local resident (289)	CS-IO/289/03/E7/C	With vehicle parking a growing problem in Stourport Town Centre, more consideration needs to be given to providing car parking on land adjacent to the town centre in order to maintain a viable shopping facility. This may mean utilising areas currently in the flood plain locations. However, to protect possibly risky investments, developers should also be encouraged to introduce more innovative house designs into their developments, which will take into consideration specific local terrain difficulties.	Increasing the amount of impermeable surfaces within the floodplain would be contrary to PPS25. Where appropriate sites are available, development should be located outside the floodplain. But housing solutions such as houses on stilts (all living space on first floor and above) worth pursuing - in relation to district housing targets?
Bewdley Civic Society (306)	CS-IO/306/36/E7/C	Building properties on stilts and keeping drains cleared	Noted. This will be tested as an option.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/08/E7/C	<p>New development should not occur on any of the floodplain. If this is not explicit, any further mitigation will not be worth the effort.</p> <p>The inclusion of SUDS should be a minimum requirement of all new development, as well as maybe a District early warning system and awareness raising of which properties are currently located on a floodplain.</p>	<p>Noted. Flood risk policies contained within the Core Strategy will be in accordance with PPS25 and its sequential test.</p> <p>Noted. SUDs will be tested as an option. The responsibility for producing an early warning strategy would lie with the Environment Agency. This is not something that would be considered for inclusion within the Core Strategy.</p>
Housing Services Manager (WFDC) (429)	CS-IO/429/24/E7/C	Sustainable construction is key. New developments should include improved energy efficiency measures, renewable energy, rainwater harvesting, permeable surfaces, turf roofs, reed beds and SUDS. A timetable for the implementation of the Code for Sustainable Homes is essential.	Noted. The development of the Core Strategy will consider how construction standards within the District can become more sustainable and how the Code for Sustainable Homes might be implemented within the District.
St Georges School Kidderminster (567)	CS-IO/567/35/E7/C	Dredging all rivers and waterways.	Noted. However, this would be the responsibility of the Environment Agency and British Waterways

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			and is beyond the scope of the Core Strategy.
Mr Paul Hutchens Local resident (742)	CS-IO/742/24/E7/C	Obviously build away from flood risk but also incorporate flood defence into design.	Noted. The SFRA will identify the areas of the District which are at risk of flooding and the results of this will inform the Core Strategy and Site Allocations documents.
Mr Chris Gilbert Local resident (749)	CS-IO/749/35/E7/C	All new developments to incorporate some form of solar energy, drainage for the development and surrounding area be upgraded before development starts to ensure foreseen future change can be incorporated. i.e.: In Spain all infrastructure is put in place before development starts at the cost of the developers/local authority.	Noted. The development of the Core Strategy will consider how new build housing can have less impact on the environment.
Mr Ian Ettridge Local resident (750)	CS-IO/750/27/E7/C	The two properties at the end of Dog Lane, Bewdley next to the river are an excellent example of appropriate housing for flood protection. Ensure all new developments have adequate drain systems. If these are directed into the Severn will the barrier still be adequate?	Noted. The SFRA will consider the potential future flood risk areas across the District.
Mr Michael Wagner Local resident (751)	CS-IO/751/37/E7/C	Avoid flood plains	Noted. The SFRA will identify the areas of the District at risk from flooding. This will be incorporated into the Core Strategy and the Site Allocations DPD.
Mr Michael Abraham Local resident (752)	CS-IO/752/01/E7/C	You cannot beat nature, best to avoid it. Reserve vulnerable areas for social green space use so that there is no chance of damage to buildings and as a compromise use other green space that may be better placed for housing development.	The PPG17 audit currently underway will identify surpluses and deficits in open space provision.
Mr Giles Angell Local resident (763)	CS-IO/763/10/E7/C	Reduce the level of car-parking provision to increase the amount of permeable surfaces. This will reduce run-off.	Noted. Car parking standards for new development will be set through the Core Strategy.
Mr P Powell Local resident (767)	CS-IO/767/36/E7/C	Do not allow development in the flood plain.	The SFRA will highlight areas at risk from both fluvial and non-fluvial flooding. This will feed into the Core Strategy and Site Allocations DPDs.
CMA Planning Ltd (778)	CS-IO/778/30/E7/C	We consider that the local planning authority should have regard to the guidance provided in PPS25 (in particular, the sequential test) when allocating land for development and	Noted and agree. The Core Strategy and the Site Allocations DPDs will be in accordance with PPS25. An SFRA for the District is currently

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		considering new development proposals.	being undertaken.
Mr Richard Pannell Local resident (780)	CS-IO/780/18/E7/C	By requiring a small % of all new hard surfaces to be permeable. Research shows that run-off from farmed land can be reduced by better ploughing, hedging, tree belts and maintenance of gullies and ditches to prevent and dissipate storm surges.	Noted. Consider incorporating a % target for the amount of permeable surface within new developments into the Core Strategy.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/36/E7/C	Proper drainage channels and culverts	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/37/E7/C	<ul style="list-style-type: none"> • Cleaner silt free rivers • Better drainage systems • Less concrete on the ground 	Noted.
Stourport Rail Project (789)	CS-IO/789/22/E7/C	Try to avoid granting planning permission for developments on flood plains, unless the developer is willing to make a payment to the council to a fund to help if flood damage occurs on that site.	Noted. The SFRA will identify the sites within the District which are at risk from flooding. This will influence the Core Strategy and the Site Allocations DPDs.
E8) How can we ensure that future development proposals do not adversely impact on, and where possible, enhance the District's Air Quality?			
Natural England (018)	CS-IO/18/19/E8/C	Air quality is particularly important in the district as the topography of the area results in the major towns being in valley sites prone to sheltered air flow. The important heathlands habitats are also prone to degradation by air borne pollutants. Any development needs the highest standards in terms of output of air borne emissions. The flow of traffic systems and traffic reduction is key to limit pollution and development needs to look at sustainable transport links to new developments.	Noted. The Core Strategy will establish either a carbon reduction target or a % renewable energy target. It will also aim to improve the quantity and quality of public transport available within the District.
Wyre Forest Friends of the Earth (92)	CS-IO/43/38/E8/C	<p>There are a range of measures which can be taken locally to slow and even halt the growth in the levels of local traffic and hence protect air quality.</p> <ul style="list-style-type: none"> • Restrict the number of parking spaces in new developments. There should be some new development with no parking provision and a car 	<p>Noted. New developments with no parking will be considered as an option.</p> <p>The Core Strategy will aim to deliver an increase in the quantity and quality of public transport and walking and cycling facilities across the District.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<ul style="list-style-type: none"> sharing club. 20 mph speed limit across the District. Use of traffic management measures e.g., traffic lights on Bewdley Bridge. Improved provision for cyclists and pedestrians. No additional car parking space and increase in charges for existing ones. <p>A frequent and extensive bus service.</p>	
Chaddesley Corbett Parish Council (43)	CS-IO/49/37/E8/C	<ul style="list-style-type: none"> - Private motor vehicle pollution would be a good place to start e.g.: improve public transport substantially. Most industrial pollution is fairly well monitored and legislated for at present. - Identify causes and prioritise in a can do order - Regulate/legislate/restrict - Set target timescale. 	Noted. The Core Strategy will aim to increase the quantity and quality of public transport services available across the District. .
Bewdley Town Council (49)	CS-IO/54/38/E8/C	Traffic management.	Noted.
Rushock Parish Council (054)	CS-IO/92/03/E8/C	Reductions in traffic bottle necks would improve air quality.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/35/E8/C	Reductions in the volume of traffic (particularly HGV's) can help, as can driver education; there will be no easy solutions in the near future!	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/19/E8/C	<ol style="list-style-type: none"> 1. By managing traffic (and exploring sensitive alternatives, for example walking and cycling) and locating development sustainably. 2. By including landscaping designed to ameliorate the effects of airborne pollution in all relevant proposals. This could also contribute to the health and climate change mitigation agendas. 3. By promoting alternative transport solutions. 	Noted. The Core Strategy will aim to improve both the quantity and quality of public transport in the District and the quantity and quality of walking and cycling facilities.
Bewdley Development Trust (160)	CS-IO/160/38/E8/C	The construction of a Kidderminster by pass would significantly reduce traffic through Kidderminster, and possibly Bewdley and Stourport, thus improving air quality.	The KBH bypass is no longer protected so this would not be a viable option to put forward.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		A step change in the offer of an integrated public transport system is required to provide a realistic alternative to the car.	
Worcestershire County Council (Transport) (169)	CS-IO/169/24/E8/C	Where development is proposed close to an AQMA or borderline location developers will be required to provide transport infrastructure and robust travel plans to improve air quality in the area – suggest that improved air quality to below AQMA status is required for residential development rather than no further impact on air quality as AQMA status is dependent on the proximity of residential buildings and not simply the level of pollutants in the air. Increasing the number of residents exposed to high levels of pollution is clearly not acceptable even if the development does not make the problem worse.	Noted.
Hillcrest Residents Association (272)	CS-IO/272/38/E8/C	Allow better 'airflow' in town centres through appropriate design of buildings. Reduce traffic congestion by employing sensible, well thought out measures.	Noted. This will be considered as an option. Noted and agree, there is a need to reduce congestion in certain parts of the District. The development of the Core Strategy will look at ways of achieving this.
Centro-WMPTA (280)	CS-IO/280/24/E8/C	By ensuring that future development is located where there is sustainable public transport infrastructure. Or, if this is not possible, make the development more sustainable by production of travel plans and S.106 contributions for public transport improvements.	Noted and agree. New development will be focussed in the existing urban areas of Stourport and Kidderminster. The S106 SPD sets out requirements for developer contributions to sustainable transport.
Bewdley Civic Society (306)	CS-IO/306/37/E8/C	The only effective way to solve the Welch Gate problem is to somehow reduce the flow of traffic through Bewdley Town. To revive and implement the Kidderminster South By Pass linking with the Bewdley By pass would help but would have adverse impact elsewhere in the environment.	Noted. The KBH bypass is no longer protected so this would not be a viable option to put forward.
Worcestershire PCT	CS-IO/410/09/E8/C	AQMA's are a public health matter as well as a traffic	Noted. The Core Strategy will aim to improve

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(410)		concern. The integration of sustainable travel principles, the enabling of cycling and walking through pedestrianisation, the creation of car-free residential and retail zones, and the promotion of low-emission vehicles will all play a part.	walking and cycling infrastructure across the District.
Housing Services Manager (WFDC) (429)	CS-IO/429/25/E8/C	With improved emphasis on developments which make the most of sustainable transport choices.	Noted and agree. The focus of new development will be the existing urban areas which are the most accessible by public transport.
St Georges School, Kidderminster (567)	CS-IO/567/36/E8/C	Stringent regulations re emissions	Noted. The Core Strategy will establish either a carbon reduction target or a % renewable energy target.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/25/E8/C	<p>Future development proposals need to support those who choose not to own a car (or several cars), to reduce reliance on cars and the level of congestion. This may be through supporting denser development nearer transport hubs, introduction of dedicated bus lanes and improved cycle routes for commuters not just leisure routes.</p> <p>Homes that are more energy efficient to heat or keep cool may also reduce use of energy (and pollution) and household bills.</p>	<p>Noted and agree. The Core Strategy will aim to deliver an improvement in the quantity and quality of public transport services throughout the District and an improvement in the walking and cycling infrastructure. Also, new development will be focussed on the existing urban areas of Kidderminster and Stourport with new employment development focussed along the Stourport Road Employment Corridor.</p> <p>Noted and agree. The Core Strategy will establish either a carbon reduction target or a % renewable energy target for new dwellings.</p>
Mr Robert Edwards Local resident (736)	CS-IO/736/27/E8/C	By using green areas within the developments and around any access routes.	Noted. The PPG17 audit currently underway will set standards for green space in new developments.
Mr Chris Gilbert Local resident (749)	CS-IO/749/36/E8/C	By having an integrated public transport system that is run 24/7 e.g.: electric buses and dual fuel buses.	Noted and agree. The Core Strategy will aim to improve the quantity and quality of public transport available within the District.
Mr Ian Ettridge Local resident (750)	CS-IO/750/28/E8/C	Ensure future road systems avoid junctions where vehicles are stationary by installing flyovers and run offs.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/38/E8/C	Encourage more cycling and walking – improve traffic flow (Horse Fair) or increase pedestrian only areas.	Noted. The Core Strategy will aim to improve the walking and cycling infrastructure within the

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			District.
Mr Michael Abraham Local resident (752)	CS-IO/752/02/E8/C	The quoted areas are presumably higher because of poor traffic movement. This should be resolved now, and future development plans include adequate traffic access and movement. Better traffic wardens to keep people off double yellow lines in Stourport.	Noted and agree. There is a need to address congestion in these areas.
Mr Mathew Elmer Local resident (756)	CS-IO/756/31/E8/C	By ensuring they are accompanied by investment in infrastructure to support them and by locating them near to the town centre or the few high frequency bus routes that WCC has not yet cut. E.g. SREC.	Noted and agree. New employment development within the District will be focussed in Kidderminster and along the Stourport Road Employment Corridor.
Mr Giles Angell Local resident (763)	CS-IO/763/11/E8/C	By spatially and financially discouraging ever increasing traffic growth. This reduces quality of life and increasingly renders localities unfit in which to live.	Noted. The Core Strategy will aim to deliver improvements in the quantity and quality of public transport services in the District.
Mr P Powell Local resident (767)	CS-IO/767/37/E8/C	NO2 and CO2 are caused by traffic. It would be better if the traffic could be removed. But alas..... Nitrous oxide as laughing gas would probably help!	Noted. The Core Strategy will aim to reduce congestion through delivering an increase in the quantity and quality of public transport facilities within the District and an improvement in the walking and cycling infrastructure.
CMA Planning Ltd (778)	CS-IO/778/31/E8/C	By requiring Air Quality Assessments as part of major development proposals.	Noted.
Mr Richard Pannell Local resident (780)	CS-IO/780/19/E8/C	Reduce the need to travel	Noted and agree. There is a need to reduce the need to travel within the District and create more accessible communities. The Core Strategy will test options for achieving this.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/37/E8/C	Welch Gate and Horsefair are difficult problems. The Horsefair probably could only be solved by demolition of one side for the street and the road widened. Stourport's problem could be solved by the construction of the Stourport bypass.	Noted. The Kidderminster central Areas Action Plan will cover the Horsefair area in more detail. The Stourport Relief Road will be considered as an option for the Core Strategy.
Mr J R Nicholls Local resident (787)	CS-IO/787/38/E8/C	Allow better 'airflow' in town centres through appropriate design of buildings. Reduce traffic congestion by employing sensible, well thought out measures.	Noted. This will be considered as an option. Noted and agree. There is a need to reduce congestion in certain parts of the District. The

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			development of the Core Strategy will look at ways of achieving this.
Stourport Rail Project (789)	CS-IO/789/23/E8/C	Consider the pollution generated by stationary traffic when planning. I refer to the plague of road works and roads closed this year in Kidderminster and Stourport which has had a negative effect on air quality.	Noted and agree. However, temporary road works and closures are necessary to facilitate the maintenance and improvement of the District's road network.
Oldington and Foley Park Pathfinder (791)	CS-IO/791/28/E8/C	<p>Future development proposals need to support those who choose not to own a car (or several cars) to reduce reliance on cars and level of congestion. This may be thought supporting denser development nearer transport hubs, introduction of dedicated bus lanes and improved cycle routes for commuters not just leisure routes.</p> <p>Homes that are more energy efficient to heat or keep cool may also reduce use of energy (and pollution) and household bills.</p>	<p>Noted and agree. The Core Strategy will aim to deliver an improvement in the quantity and quality of public transport services throughout the District and an improvement in the walking and cycling infrastructure. Also, new development will be focussed on the existing urban areas of Kidderminster and Stourport with new employment development focussed along the Stourport Road Employment Corridor.</p> <p>Noted and agree. The Core Strategy will establish either a carbon reduction target or a % renewable energy target for new dwellings.</p>

Chapter 6 – Improving Transport Choice and Accessibility

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
T1) The provision of a new and improved Kidderminster Town Railway Station is a key priority for the District and the LDF will need to play a supporting role for this. Do you agree?			
Natural England (018)	CS-IO/18/20/T1/C	Agreed.	Support is welcome.
Clerk to Chaddesley Corbett Parish Council (43)	CS-IO/43/39/T1/C	Yes a bus station near a railway station is perhaps too obvious! Connections to mainline routes.	Noted. As part of improvements to the railway station improved interchange with bus services would be fully considered.
Bewdley Town Council (49)	CS-IO/49/38/T1/C	Yes	Support is welcome.
Rushock Parish Council (054)	CS-IO/54/39/T1/C	Yes	Support is welcome.
Disability Action Wyre Forest (57)	CS-IO/57/12/T1/C	The District Council needs to push hard for an accessible station building.	As part of Network Rail's proposals, an improved rail station would certainly need to be fully accessible.
Wyre Forest Friends of the Earth (92)	CS-IO/92/04/T1/C	Agreed. Emphasis on better provisions for pedestrians, cyclists and bus travellers. There should be no extension of the car park.	Support is welcome. Agreed that provisions for interchange with alternative modes should be paramount. All of these points will be put forward by the District Council to Network Rail for their consideration.
Stourport-on-Severn Civic Society (96)	CS-IO/96/36/T1/C	Yes. Improve accessibility between the London Midland and SVR services.	Support is welcome. Agree that interface with the SVR is an essential consideration.
Sport England (100)	CS-IO/100/29/T1/C	Yes.	Support is welcome.
Bewdley Development Trust (160)	CS-IO/160/39/T1/C	Yes together with better integration of local bus services.	Support is welcome.
Worcestershire County Council (Transport) (169)	CS-IO/169/25/T1/C	Para 6.1 –Provides suggested revised format and text for transport Section.	Thank you for providing suggested format. This will be considered for inclusion in the Preferred Options document.
Network Rail (214)	CS-IO/214/01/T1/C	1) Supports securing any necessary infrastructure through S.106 agreements. This incorporates national	Noted. The District Council's approach to S106 Contributions is set out in its adopted Planning

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>and regional objectives to reduce the need to travel by car. Where rail patronage has increased as a direct result of new development, contributions for transport links should be sought.</p> <p>3) Much greater emphasis on the significance of rail as an alternative and sustainable method of transport. Network Rail would expect this to be reflected in any transport assessment.</p> <p>4) Network Rail would welcome the commitment of the council of pooling planning obligations from numerous developments to mitigate their combined impact upon the railway.</p> <p>5) Kidderminster station Enhancements Scheme – The County and District Councils are fully involved with this scheme as part of the LTP.</p> <p>6) Other issues - The Stourbridge-Hartlebury Resignalling Project; a new facing crossover at Stourbridge.</p>	<p>Obligations Supplementary Planning Document.</p> <p>Noted. This issue will be referred to the Development Control Manager.</p> <p>Noted. The District Council's approach to pooling planning contributions is set out in its adopted Planning Obligations SPD.</p> <p>Noted. The District Council has been involved in ongoing meetings relating to the station enhancements scheme.</p> <p>These projects are noted for future reference.</p>
Hillcrest Residents Association (272)	CS-IO/272/39/T1/C	Yes. Include effective ways of getting to and from the Railway Station.	Noted. Interchange facilities are being fully considered as part of the station enhancement scheme.
Centro-WMPTA (280)	CS-IO/280/25/T1/C	Agreed. However, 6 trains/hr would involve significant costs in additional rolling stock and train crew.	Noted. This is a matter for consideration by the franchise holder.
Mr Richard Perrin Bewdley Civic Society (306)	CS-IO/306/38/T1/C	Yes	Support is welcome.
Housing Services Manager (WFDC) (429)	CS-IO/429/26/T1/C	Yes	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
St Georges School, Kidderminster (567)	CS-IO/567/37/T1/C	Yes – and improve secure parking for rural users who have to access via car	Noted. Options for parking are currently being discussed.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/26/T1/C	Support as this is a key gateway into and out of the area.	Support is welcome.
Mrs M Underhill Local resident (731)	CS-IO/731/09/T1/C	What is wrong with the present station?	Noted.
Mr Paul Johnston Local resident (732)	CS-IO/732/27/T1/C	Yes	Support is welcome.
Mr & Mrs Attwood Local resident (735)	CS-IO/735/10/T1/C	Improvements to access are needed; must be easier to get to the platform without having to go up a rough slope onto the road and then down some tricky steps to the car park. Some form of bus etc to the town for people on foot.	Noted. It is understood that Network Rail has drawn up plans to install a new pedestrian walkway with lifts across the platforms.
Mr Robert Edwards Local resident (736)	CS-IO/736/28/T1/C	No, why change something that works?	Noted.
Mr Alun Jones Local resident (740)	CS-IO/740/01/T1/C	Yes.	Support is welcome.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/07/T1/C	Yes.	Support is welcome.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/07/T1/C	Yes.	Support is welcome.
Mr Chris Gilbert Local resident (749)	CS-IO/749/37/T1/C	Yes.	Support is welcome.
Mr Ian Ettridge Local resident (750)	CS-IO/750/29/T1/C	No, not unless through services and the frequency of trains can be improved at the same time.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/39/T1/C	Yes.	Support is welcome.
Mr Matthew Elmer Local resident (756)	CS-IO/756/32/T1/C	Yes. Highlights a series of issues relating to improvements to the interchange. For a place that supports 1 million plus passengers each year the station building is a disgrace and the interaction with	Noted. These issues are all being considered as part of the station enhancements scheme.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		bus services is difficult to impossible.	
Mr Arthur Hey Local resident (757)	CS-IO/757/10/T1/C	Yes. The basis of this would be an integrated transport system with railway, buses and taxis.	Noted. Improved interchange will be a key aspect of the station enhancement scheme.
Mr Giles Angell Local resident (763)	CS-IO/763/12/T1/C	Yes. There is no justification for extending the car park. Buses should routinely enter the station forecourt.	Agreed that an appropriate balance between car parking provision and bus services should be sought.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/15/T1/C	Yes.	Support is welcome.
Mr P Powell Local resident (767)	CS-IO/767/38/T1/C	Yes	Support is welcome.
Mr Hilton Mayston Local resident (771)	CS-IO/771/37/T1/C	Yes	Support is welcome.
CMA Planning Ltd Mr (778)	CS-IO/778/32/T1/C	Support improving rail links in the District	Support is welcome.
Mr Richard Pannell Local resident (780)	CS-IO/780/20/T1/C	Yes. Widen Centro Area to Kidderminster for benefits – remove / subsidise car parking charges	Noted. This should be considered by WCC for inclusion during the LTP 3 period.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/38/T1/C	Yes – but shouldn't be detrimental to the SVR.	Noted. SVR will be involved in the station enhancement proposals.
Mr J R Nicholls Local resident (787)	CS-IO/787/39/T1/C	Yes - include effective ways of getting to and from the Railway Station.	Noted. Interchange facilities are being fully considered as part of the station enhancements scheme.
Stourport Rail Project (789)	CS-IO/789/24/T1/C	Yes, fully	Support is welcome.
Anonymous response		Yes.	Support is welcome.
T2) Do you agree that the LDF should ensure that the bus network forms a key consideration when planning new developments?			
Natural England (018)	CS-IO/18/21/T2/C	Yes, A Local Transport Plan is important to bring together the options.	Noted. As a Spatial Plan the Core Strategy should fully reflect the policies set out in the Local Transport Plan.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Chaddesley Corbett Parish Council (43)	CS-IO/43/40/T2/C	Yes but with priority to urban areas; roads and transport requirements in rural areas need different responses.	Noted. However rural areas should be adequately served by public transport to offer rural residents more choice.
Bewdley Town Council (49)	CS-IO/49/39/T2/C	Obviously	Support is welcome.
Rushock Parish Council (054)	CS-IO/54/40/T2/C	No. Why will people want to use buses when the car is much more convenient?	This reflects the current status quo. It is recognised that currently public transport is not a realistic option for many rural residents in the District. However, the continued growth in private motorised traffic is unsustainable and needs to be addressed in the future.
Disability Action Wyre Forest (57)	CS-IO/57/13/T2/C	Total agreement. To meet the equality and Diversity Legislation requirements accessible buses are needed sooner rather than later.	Noted. This is a matter for WCC to consider as the Passenger Transport Authority.
Wyre Forest Friends of the Earth (92)	CS-IO/92/05/T2/C	Construction of new developments provides a unique opportunity to easily install bus priority measures.	Noted. Support is welcome.
Stourport-on-Severn Civic Society (96)	CS-IO/96/37/T2/C	The introduction of Bus Quality Partnerships might offer some scope for alleviating these constraints.	Noted.
Sport England (100)	CS-IO/100/30/T2/C	Yes.	Support is welcome.
The Community Housing Group (106)	CS-IO/106/21/T2/C	Consider how bus networks can be developed to support the sustainability of current estates and businesses as well as the development of new areas	Noted. This is an option which could be put forward for assessment against the Sustainability Appraisal Framework for further consideration.
Worcestershire Wildlife Trust (120)	CS-IO/120/20/T2/C	Yes. Also recommend resources be put into improvements in the footpath and cycleway networks.	Noted. Options for interchange with sustainable modes of transport will be a key consideration.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Highways Agency (156)	CS-IO/156/01/T2/C	<p>Work to secure outcomes that promote patterns of development which minimise the need to travel. Achieved through improved standards of public transport access; use of travel plans that are effectively monitored and enforced; managed and controlled access to the SRN. The provision of additional highway capacity should be considered as a last resort; seek to ensure appropriate mitigation measures are provided.</p> <p>Pleased to see the emphasis on sustainable transport and improving choice and accessibility in tackling congestion. Support recognition of the need for improvements to public transport and the use of travel plans</p>	The emphasis on ensuring appropriate mitigation measures is noted. Support for an emphasis on sustainable transport and improving choice and accessibility in tackling congestion is noted.
Bewdley Development Trust (160)	CS-IO/160/40/T2/C	Yes but the bus network needs dramatic improvement if it is to play a role in reducing traffic congestion. We consider that the current deregulated system has failed. The LDF also must press for a full integrated network of public transport to provide a realistic alternative to the car	Noted. Agreed that declining bus services are a key issue for the District. A more flexible and responsive bus network is essential to providing transport choice across the District.
Worcestershire County Council (Transport) (169)	CS-IO/169/26/T2/C	The LDF should support aims that encourage developers to provide as part of the planning process, new developments with high levels of public transport accessibility which are therefore sustainable in the long term. This will in many cases require developer contributions toward the costs of providing the necessary infrastructure and bus services.	Noted. This will be a key objective for the Core Strategy. Requirements for Section 106 monies for sustainable transport provision are set out in the Council's Adopted Planning Obligations SPD.
Hillcrest Residents Association (272)	CS-IO/272/40/T2/C	Yes.	Support is welcome.
Centro-WMPTA (280)	CS-IO/280/26/T2/C	Yes. The County Council and Wyre Forest District should work in partnership to improve the service.	Agreed. Regular meetings are held with WCC and the District Council is also a member of the Integrated Passenger Transport Forum.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Bewdley Civic Society (306)	CS-IO/306/39/T2/C	Yes but big improvements are required.	Noted. Agreed that declining bus services are a key issue for the District. A more flexible and responsive bus network is essential to providing transport choice across the District.
Housing Services Manager (WFDC) (429)	CS-IO/429/27/T2/C	Yes	Support is welcome.
St Georges School, Kidderminster (567)	CS-IO/567/38/T2/C	Yes. It must be made very inexpensive or free to discourage car use (as well as 24hour regular shuttles)	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/27/T2/C	Look at existing bus network, but also if new residential developments, tourist facilities and commercial developments support adapting the bus network to reflect this change? Needs to be more direct routes between principal employment areas, key transport hubs and residential areas.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mrs M Underhill Local resident (731)	CS-IO/731/10/T2/C	Yes.	Support is welcome.
Mr Paul Johnston Local resident (732)	CS-IO/732/28/T2/C	Yes.	Support is welcome.
Mr & Mrs Attwood Local resident (735)	CS-IO/735/08/T2/C	We must all do our bit against climate change by using public transport or car sharing wherever possible.	Noted. Support is welcome.
Mr Robert Edwards Local resident (736)	CS-IO/736/29/T2/C	Yes, but as a reactive bus service to back up a basic service.	Support is welcome.
Mr Alun Jones Local resident (740)	CS-IO/740/02/T2/C	Yes.	Support is welcome.
Mrs S Tunncliffe Local resident (743)	CS-IO/743/08/T2/C	Yes.	Support is welcome.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/08/T2/C	Yes.	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr & Mrs Rawlings Local residents (745)	CS-IO/745/02/T2/C	Public transport in the District is sadly lacking and needs to be improved with any increase in housing.	Agreed that an increase in housing should be accompanied by new and improved bus services across the District.
Mr Chris Gilbert Local resident (749)	CS-IO/749/38/T2/C	Yes.	Support is welcome.
Mr Ian Ettridge Local resident (750)	CS-IO/750/30/T2/C	Yes, but see response to E8.	Support is welcome.
Mr Michael Wagner Local resident (751)	CS-IO/751/40/T2/C	Yes.	Support is welcome.
Mr Matthew Elmer Local resident (756)	CS-IO/756/33/T2/C	Yes. However I don't know how this can be fully achieved.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr Arthur Hey (757) Local resident	CS-IO/757/11/T2/C	Yes. This issue highlights shortcomings of the current Kidderminster bus station.	Noted. It is anticipated that improved interchange facilities can be provided at the bus station during the Core Strategy's timeframe.
Mr Giles Angell Local resident (763)	CS-IO/763/13/T2/C	Yes. There is an essential difference – buses provide for community as a whole.	Noted. Support is welcome.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/16/T2/C	Yes.	Support is welcome.
Mr P Powell Local resident (767)	CS-IO/767/39/T2/C	Definitely. However, recent new timetables have generally reduced services dramatically.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr Hilton Mayston Local resident (771)	CS-IO/771/38/T2/C	Yes – consider cycle/pedestrian/disability routes also.	Noted.
Mr Sidney Griffin Local resident (775)	CS-IO/775/09/T2/C	Agreement	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Jones Lang LaSalle (776)	CS-IO/776/16/T2/C	Yes, but it should not stifle development	Noted. The Adopted Planning Obligations SPD sets out the District Council's approach to seeking developer contributions towards sustainable transport infrastructure.
Mr Richard Pannell Local resident (780)	CS-IO/780/21/T2/C	Re-regulating the bus network is the only solution	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/39/T2/C	Yes – however, bus lanes on the Kidderminster to Stourport road would not be viable due to lack of space in Foley Park area	WCC has commissioned consultants to undertake a Wyre Forest Transportation Study to look at options for reducing congestion, particularly on the Stourport Road Corridor. The implementation of bus lanes will also be modelled in the study.
Mr J R Nicholls Local resident (787)	CS-IO/787/40/T2/C	Yes.	Support is welcome.
Stourport Rail Project (789)	CS-IO/789/25/T2/C	Yes.	Support is welcome.
O&FP Pathfinder (791)	CS-IO/791/29/T2/C	Is it not a case of both looking at the existing bus network and also investigating if new residential developments (and tourist facilities and commercial developments) can support the adapting of the bus network?	Agreed.
Anonymous response.		Free bus passes; A lack of adequate services and interchange facilities at Kidderminster.	Noted. It is agreed that declining bus services is a key issues for the District.
T3) Do you agree that the LDF should support bus priority measures along key routes?			
Natural England (018)	CS-IO/18/22/T3/C	It is essential that we do everything possible to provide alternative transport to the private car within the district.	Agreed. This will be a key objective for the Core Strategy.
Chaddesley Corbett Parish Council (43)	CS-IO/43/41/T3/C	Yes see comments under T2.	Support is welcome.
Bewdley Town Council (49)	CS-IO/49/40/T3/C	Yes	Support is welcome.
Rushock Parish Council (054)	CS-IO/54/41/T3/C	No	Noted.
Wyre Forest Friends of the Earth (92)	CS-IO/92/06/T3/C	The LDF should support bus priority measures along key routes.	Agreed. The general perception is that there does not appear to be much opportunity for the creation of bus

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			lanes on main routes into Kidderminster. However, WCC's Transportation Study is assessing options for bus priority, particularly around Stourport and Kidderminster.
Stourport-on-Severn Civic Society (96)	CS-IO/96/38/T3/C	There does not appear to be much opportunity for the creation of bus lanes on main routes into Kidderminster	This would appear to be the general perception. However, WCC's Transportation Study is assessing options for bus priority, particularly around Stourport and Kidderminster.
Sport England (100)	CS-IO/100/31/T3/C	Yes.	Support is welcome.
The Community Housing Group (106)	CS-IO/106/22/T3/C	Yes	Support is welcome.
Worcestershire Wildlife Trust (120)	CS-IO/120/21/T3/C	Yes	Support is welcome.
Bewdley Development Trust (160)	CS-IO/160/41/T3/C	Yes, but this should include other measures than bus lanes where road space availability makes these difficult to achieve. Again a Kidderminster by pass would reduce traffic congestion making quicker local journeys for all road users including buses.	Agreed that more bus priority measures should be put in place across the District. The line orders for the Kidderminster Blakedown Hagley Bypass have been rescinded and there is no prospect of this scheme going ahead within the Core Strategy timeframe.
Worcestershire County Council (Transport) (169)	CS-IO/169/27/T3/C	Yes, definitely. The planning of new developments gives opportunities to provide new or enhance existing bus services and infrastructure, with the re-development of locations such as the old British Sugar site, an ideal opportunity to provide systematic bus priority measures along the Stourport Road Employment Corridor (SREC).	Support is welcome. Particularly note the comment in relation to the British Sugar Site redevelopment and the need to provide bus priority measures. Noted that the Wyre Forest Transportation Study will look at bus priority measures as an option.
Hillcrest Residents Association (272)	CS-IO/272/41/T3/C	Yes.	Support is welcome.
Centro-WMPTA (280)	CS-IO/280/27/T3/C	Supports bus priority measures along key routes. The poor interchange with Kidderminster Rail Station should also be addressed.	Agreed. Proposals for improved station facilities are taking full account of improved interchange with buses.
Bewdley Civic Society (306)	CS-IO/306/40/T3/C	Yes but physical and logistical improvements are required to assist.	Agreed.
Housing Services	CS-IO/429/28/T3/C	Yes	Support is welcome.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Manager (WFDC) (429)			
St Georges School, Kidderminster (567)	CS-IO/567/39/T3/C	Yes	Support is welcome.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/28/T3/C	Yes.	Support is welcome.
Mrs M Underhill Local resident (731)	CS-IO/731/11/T3/C	Yes.	Support is welcome.
Mr Paul Johnston Local resident (732)	CS-IO/732/29/T3/C	Yes.	Support is welcome.
Mr Anthony Sargent Local resident (733)	CS-IO/733/01/T3/C	Wyre Forest needs to improve public transport. The area needs a service in the evening, especially one on a Sunday and also a limited bank holiday service.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr & Mrs Attwood Local resident (735)	CS-IO/735/02/T3/C	Routes 11 and 12 Stourport – Kidderminster – Bewdley are very unreliable.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr Robert Edwards Local resident (736)	CS-IO/736/30/T3/C	See T2. Priority measures along key routes would work well with my suggestion.	Noted. The transportation study will model bus priority measures as an option.
Mr Alun Jones Local resident (740)	CS-IO/740/03/T3/C	Yes.	Support is welcome.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/09/T3/C	Where possible.	Noted.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/09/T3/C	Yes	Support is welcome.
Mr D Baker Local resident (748)	CS-IO/748/05/T3/C	Bring back the direct bus link to the hospitals. Stourport to Redditch hospital is a nightmare.	Agreed. A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr Chris Gilbert Local resident (749)	CS-IO/749/39/T3/C	Yes.	Support is welcome.
Mr Ian Ettridge Local resident (750)	CS-IO/750/31/T3/C	No the roads are congested enough already and bus lanes would only exacerbate the problem.	Noted. Although the implementation of bus lanes would help to make public transport more reliable and efficient

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			which could help to alleviate congestion.
Mr Michael Wagner Local resident (751)	CS-IO/751/41/T3/C	Yes.	Support is welcome.
Mr Matthew Elmer Local resident (756)	CS-IO/756/34/T3/C	Yes. For this to be achieved there would have to be sufficient frequency for the inevitable delays to car drivers to be justified. The only route where this would be feasible would be Stourport – Kidderminster and Kidderminster – Spennells (which covers Bewdley, Safari Park, Hospital, Town Centre, Worcester Street, Railway Station, Spennells) For bus use to improve it needs to be higher profile and these two routes pass many key sites.	Agreed. This could be taken forward as an option to assess against the SA Framework for further consideration.
Mr Arthur Hey (757) Local resident	CS-IO/757/12/T3/C	Yes.	Support is welcome.
Mr Giles Angell Local resident (763)	CS-IO/763/14/T3/C	Yes preferable wording might read “Especially along key routes.” Remove on street car parking along Bromsgrove Street and Coventry Street. Kidderminster needs for a bus transponder traffic light for entry to the rail station forecourt.	Noted. The provision of bus lanes is one of the options to be modelled in the Wyre Forest Transportation Study. However bus priority measures need to be carefully balanced with on street parking needs. Some on street parking provision is vital to support local trade.
Mr Brian O'Reilly Local resident (765)	CS-IO/765/01/T3/C	Expresses dissatisfaction with local bus services, particularly the lack of buses serving the Lickhill area.	A more flexible and responsive bus network is essential to providing transport choice across the District.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/17/T3/C	Yes.	Support is welcome.
Mr P Powell Local resident (767)	CS-IO/767/40/T3/C	Yes	Support is welcome.
Mr Hilton Mayston Local resident (771)	CS-IO/771/39/T3/C	With a limit on bus size. Encourage environmentally friendly buses.	Noted. This is a matter for consideration by WCC as the passenger transport authority.
Mr Sidney Griffin Local resident (775)	CS-IO/775/10/T3/C	Agreement	Support is welcome.
Mr Richard Pannell Local resident (780)	CS-IO/780/22/T3/C	Roads not suitable. Where are the problems? Reducing congestion and traffic will solve this	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/40/T3/C	Comments as T2. A tramway – single lane in Foley Park area - would be better than bus lanes	Noted. Provision of a tramway at Foley Park could be put forward as an option for testing against the SA Framework for further consideration.
Mr J R Nicholls Local resident (787)	CS-IO/787/41/T3/C	Yes.	Support is welcome.
Stourport Rail Project (789)	CS-IO/789/26/T3/C	Yes, if we are to be green, we need support for all routes be they urban or rural not just the profitable ones.	Support is welcome.
O&FP Pathfinder (791)	CS-IO/791/30/T3/C	Yes.	Support is welcome.
T4) Should the line of the Stourport Relief Road continue to be safeguarded in the LDF?			
WMRA (001)	CS-IO/1/11/T4/C	The Council should be aware that the current bid to the WMRA for Regional Funding Allocation on behalf of WCC includes a major scheme bid for the Stourport Relief Road.	The District Council is fully aware of the major scheme bid for the Stourport Relief Road. Should this bid be successful – the Core Strategy will fully support the implementation of this road scheme proposals as part of the overall development strategy for the District.
Environment Agency (015)	CS-IO/15/12/T4/C	Assessment of the potential flood risk and biodiversity aspects of the Stourport Relief Road is needed to ensure its viability prior to safeguarding the line of the route.	Agreed. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought.
Natural England (018)	CS-IO/18/23/T4/C	<p>Transport infrastructure and traffic cause a wide range of negative environmental impacts. Natural England will appraise and evaluate infrastructure schemes to ensure that any potentially adverse impacts are avoided, mitigated or compensated.</p> <p>Here the impact on part of Wilden Marsh and Meadows SSSI is not desirable. All other options need to be investigated to find more sustainable provision for transport within the district. Natural England would therefore not recommend the route to be safeguarded unless all other options had been assessed and fully investigated to prove this to be the only viable option.</p>	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought. The District Council will seek Natural England's advice on appropriate mitigation measures should these road scheme proposals be implemented.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Chaddesley Corbett Parish Council (043)	CS-IO/43/42/T4/C	Yes. Better rail links for mobility between the 3 towns. Think about the wider links (mainline rail; M5 Junctions 5 and 5a)	Noted. This proposal could be brought forward as an option for testing against the SA Framework for further consideration.
Bewdley Town Council (49)	CS-IO/49/41/T4/C	Yes – much needed	Noted.
Rushock Parish Council (054)	CS-IO/54/42/T4/C	Hoobrook link road is the most important but the new Stourport bridge should also be fought for.	Noted. Both of these schemes are subject to the Wyre Forest Transportation modelling. These options will be tested against the SA Framework.
Disability Action Wyre Forest (57)	CS-IO/57/14/T4/C	Yes, until a better solution is found	Noted.
Wyre Forest Friends of the Earth (092)	CS-IO/92/07/T4/C	Construction of the Stourport Relief Road will lead to an unsustainable increase in the amount of local traffic, increased air pollution including carbon dioxide emissions and damage to public open spaces. In view of these effects the line of the Stourport Relief Road should not be protected.	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought should the proposal go ahead during the plan period.
Stourport-on-Severn Civic Society (96)	CS-IO/96/39/T4/C	Yes, strong support from local business interests in the town.	Noted.
Sport England (100)	CS-IO/100/32/T4/C	Yes.	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/22/T4/C	Not necessarily. However, we would be opposed to the alternative route through the Wilden Marsh SSSI.	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought should the proposal go ahead during the plan period.
Bewdley Development Trust (160)	CS-IO/160/42/T4/C	We consider the real solution is a larger scheme for a Kidderminster by pass linking the Bewdley by pass with the A456 between Kidderminster and Hagley, this would run to the south of Kidderminster. We understand that this scheme was recently abandoned by the Government and consider that it should be reinstated.	The line orders for the Kidderminster Blakedown Hagley Bypass have been rescinded and there is no prospect of this scheme going ahead within the Core Strategy timeframe.
English Heritage (161)	CS-IO/161/21/T4/C	Based on the information given in the paper it is difficult to give a definitive view. Any new infrastructure proposal would need to be very carefully assessed as	Agreed that the potential impacts on the historic assets and landscape character are key considerations. The SA process will identify appropriate mitigation

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>to its potential impact on historic assets and the character of the landscape. It will also be vital that an integrated package of measures is considered with respect to reducing the need to travel and promoting sustainable modes of transport before committing to new infrastructure provision. The latter must also be part of an integrated approach to traffic management and any implementation linked to positive enhancement measures for the historic townscape of the towns.</p> <p>English Heritage would wish to be involved at the earliest stage in discussions on any proposed line of a relief road for Stourport.</p>	<p>measures should this scheme go ahead. The Wyre Forest Transportation Study is looking at an integrated package of transport measures.</p> <p>The indicative line of the SRR is safeguarded on the Adopted Local Plan Proposals Map (2004). English Heritage were statutory consultees in the Local Plan Review process.</p>
Worcestershire County Council (Transport) (169)	CS-IO/169/28/T4/C	Safeguard the line of the Stourport Relief Road until the decision is taken to drop the scheme in favour of the link road – pending completion of the Wyre Forest Transportation Study and the removal of the Relief Road from the Regional Funding Allocation process	Noted. However, this comment implies that the proposals for the Stourport Relief Road will indefinitely be dropped in favour of the Hoobrook link road.
Hillcrest Residents Association (272)	CS-IO/272/42/T4/C	Yes.	Noted.
Centro-WMPTA (280)	CS-IO/280/28/T4/C	This should be subject to the findings of the County's Wyre Forest transportation study	Agreed.
Bewdley Civic Society (306)	CS-IO/306/41/T4/C	Yes	Noted.
Housing Services Manager (WFDC) (429)	CS-IO/429/29/T4/C	Traffic problems will not be improved by building expensive new roads which exacerbate flooding and, in the long-term, congestion. Can be improved by investment in better public transport, bus priorities, cycle ways and pedestrian access.	Noted. The emphasis on sustainable transport measures is supported. However the District must have an adequate transport network to support the local economy as this is one of the three pillars of sustainable development.
St Georges School, Kidderminster (567)	CS-IO/567/40/T4/C	Yes	Noted.
Mr Paul Johnston	CS-IO/732/30/T4/C	Yes.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (732)			
Mr Robert Edwards Local resident (736)	CS-IO/736/31/T4/C	Yes, but not to its full extent; the connection from the Worcester Road to Kidderminster road looks unnecessary.	Noted. The Wyre Forest Transportation study will establish options.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/11/T4/C	The Stourport Relief Road is a must if more visitors are to be encouraged and housing targets are to be effectively met in Stourport	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/40/T4/C	Yes. A relief road is very badly needed but seems to have been abandoned again by local, district and county councils.	The District Council has safeguarded the line of the Relief Road in the Adopted Local Plan.
Mr Ian Ettridge Local resident (750)	CS-IO/750/32/T4/C	Yes.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/42/T4/C	No.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/35/T4/C	Yes I think this is key in regenerating the District.	Noted.
Mr Arthur Hey (757) Local resident	CS-IO/757/13/T4/C	Yes.	Noted.
Mr Giles Angell Local resident (763)	CS-IO/763/15/T4/C	No - 1998 report found that new roads are not synonymous with economic development.	Noted. However the District must have an adequate transport network to support the local economy as this is one of the three pillars of sustainable development.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/18/T4/C	Yes	Noted
Mr P Powell Local Resident (767)	CS-IO/767/41/T4/C	Yes	Noted.
Mr Hilton Mayston Local Resident (771)	CS-IO/771/40/T4/C	Alternative Solution	Noted.
Jones Lang LaSalle (776)	CS-IO/776/17/T4/C	Development will be needed to fund the road and its safeguarding should be considered in this context	Agreed that the line of the relief road should not continue to be safeguarded unless there is a degree of certainty that it will go ahead and adequate resources are in place to support its implementation.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Richard Pannell Local resident (780)	CS-IO/780/23/T4/C	No - introduce road charging. Stourport road system needs redesigning.	Noted. In its current LTP WCC has proposals for traffic management measures within Stourport town centre.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/41/T4/C	Yes	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/42/T4/C	Yes.	Noted.
Stourport Rail Project (789)	CS-IO/789/27/T4/C	Yes, but a short term idea could be to build a link from the Bewdley-Stourport "switchback" road to the Bewdley bypass. Then, when funds allow, the full relief road can be completed.	Noted. This is an option which could be tested against the SA Framework for further consideration. However, there would be considerable landscape impact considerations to overcome.
T5) Is the concept of a Stourport – Hartlebury railway link reinstatement a realistic option to be contained in the Core Strategy?			
Natural England (018)	CS-IO/18/24/T5/C	Consider this option to offer environmental benefit and be worthy of further consideration.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Chaddesley Corbett Parish Council (43)	CS-IO/43/43/T5/C	See comments in relation to T4.	Noted.
Bewdley Town Council (49)	CS-IO/49/42/T5/C	Needs serious examination.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Rushock Parish Council (054)	CS-IO/54/43/T5/C	No. Too expensive.	
Disability Action Wyre Forest (57)	CS-IO/57/15/T5/C	Where could a station for Stourport be located since the site of the old one has been redeveloped?	This is a matter of further detail to be considered once the option of a rail link has been assessed against the SA Framework.
Wyre Forest Friends of the Earth (92)	CS-IO/92/08/T5/C	Supports the restoration of the Stourport-Hartlebury rail link.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Stourport-on-Severn Civic Society (96)	CS-IO/96/40/T5/C	A service operated to Hartlebury by a Parry People Mover. Worthy of investigation, for travel to Worcester and connections with longer distance rail services.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Sport England (100)	CS-IO/100/33/T5/C	Should be.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Bewdley Development Trust	CS-IO/160/43/T5/C	We do not consider this realistic. Alternative solution would be to identify Hartlebury as a station with	Noted. The District Council put forward representations on the potential of Hartlebury as a Park & Ride Station

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(160)		significant park and ride potential which would also help alleviate traffic congestion on the Stourport to Kidderminster road.	to the WMRA during consultation on RSS 2.
English Heritage (161)	CS-IO/161/22/T5/C	Any new infrastructure proposal would need to be very carefully assessed as to its potential impact on historic assets and the character of the landscape	Agreed that the potential impacts on historical assets and the character of the landscape are major considerations that should be assessed against the SA Framework.
Worcestershire County Council (Transport) (169)	CS-IO/169/29/T5/C	Not realistic for reinstatement of the railway but an important walking/cycle route and should be safeguarded for future potential use for sustainable travel such as a busway.	Noted. This echoes the current Adopted Local Plan Policy which safeguards the line of the disused railway for sustainable transport purposes.
Hillcrest Residents Association (272)	CS-IO/272/43/T5/C	Yes if to provide a link to the main line between Birmingham and Worcester/be used by local industry/ to supply business.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Centro-WMPTA (280)	CS-IO/280/29/T5/C	Land should be safeguarded for reinstatement of the railway link.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Worcestershire PCT (410)	CS-IO/410/10/T5/C	Reinstatement of this railway link would be a bold move and a landmark decision to provide sustainable travel on a busy corridor.	Noted. This is an option which could be tested against the SA Framework for further consideration.
H&W Earth Heritage Trust and Organisation (418)	CS-IO/418/09/T5/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Housing Services Manager (WFDC) (429)	CS-IO/429/30/T5/C	Transport choice and accessibility is improved by investment in better public transport, bus priorities, cycle ways and pedestrian access.	The emphasis on sustainable transport is supported.
St Georges School, Kidderminster (567)	CS-IO/567/41/T5/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Paul Johnston Local resident (732)	CS-IO/732/31/T5/C	Yes. Aim high.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Robert Edwards Local resident (736)	CS-IO/736/32/T5/C	As a tourist attraction.	Noted. However this would directly compete with the Severn Valley Railway.
Mrs S Tunnicliffe Local resident (743)	CS-IO/743/10/T5/C	An excellent idea –add to the visitor interest of the area.	Noted. This is an option which could be tested against the SA Framework for further consideration.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mrs Sheila Hodges Local resident (744)	CS-IO/744/10/T5/C	No	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/41/T5/C	No – a relief road would be better.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/43/T5/C	No.	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/36/T5/C	It is a nice idea but not very realistic.	Noted.
Mr Arthur Hey (757) Local resident	CS-IO/757/14/T5/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Giles Angell Local resident (763)	CS-IO/763/16/T5/C	Yes – but only if any future train service operated from Stourport went through to Worcester.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr P Powell Local Resident (767)	CS-IO/767/42/T5/C	Personally I would not have thought so.	Noted.
Mr Hilton Mayston Local Resident (771)	CS-IO/771/41/T5/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Richard Pannell (780)	CS-IO/780/24/T5/C	Use a Parry people mover as oil will become scarce in 10 years; perhaps time to plan for the future.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/42/T5/C	Yes – provided the footpath is maintained.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr J R Nicholls Local resident (787)	CS-IO/787/43/T5/C	Yes if it is to provide a link to the main line between Birmingham and Worcester or for use by local industry and to supply business.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Stourport Rail Project (789)	CS-IO/789/28/T5/C	Another option that most towns do not have. A near complete track bed. Possibility of a park and ride at the same site. I know the council have considered this and it has been written into the old local plan. Providing a cheap, clean and efficient service as well as giving Stourport a vital link with the rest of the country. The rail link could benefit by: <ul style="list-style-type: none"> • Providing public transport links to major centres for 	Noted. This is an option which could be tested against the SA Framework for further consideration.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>shopping, hospitals, higher education and to the national railway network.</p> <ul style="list-style-type: none"> • Providing in-bound public transport to the tourism and leisure facilities along the route. • Providing inter-community links for junior and secondary education, basic health services and leisure. • Reducing use of the road network with the consequential environmental, health and safety benefits. • Creating a stronger economy 	
T6) Do you feel that a new strategic road link for the Stourport Road/A449 is necessary for regeneration of the British Sugar Site?			
Natural England (018)	CS-IO/18/25/T6/C	Natural England considers other more sustainable transport systems could be developed to offset the need for a new strategic road link. The use of the British Sugar Site should accommodate the needs of regeneration within the existing road network, or develop ways of minimising the effects of any development to the road traffic network via more sustainable transport initiatives or using staggered working practice.	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought should the proposal go ahead during the plan period. However, the District Council supports the initial emphasis on sustainable transport modes and the transportation study will seek to address sustainable transport modes first.
Chaddesley Corbett Parish Council (43)	CS-IO/43/44/T6/C	See comments in relation to T4.	Noted.
Bewdley Town Council (49)	CS-IO/49/43/T6/C	Yes – consideration to SSI site ? rail link	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought. Should the proposal go ahead during the plan period?
Rushock Parish Council (054)	CS-IO/54/44/T6/C	Yes	Noted.
Disability Action Wyre Forest (57)	CS-IO/57/16/T6/C	Probably. There are times when the A449 becomes more of a car park. It couldn't cope with the additional traffic created by this development!	Noted. This is an option which could be tested against the SA Framework for further consideration.
Wyre Forest Friends	CS-IO/92/09/T6/C	Construction of the Stourport Road/A449 link is not	Noted. These potential effects will inevitably be raised

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
of the Earth (92)		necessary for the regeneration of the British Sugar Site. This could seriously damage the Wilden Marsh SSSI. Widening the railway bridge to help improve traffic flows between the British Sugar site and the traffic lights at Foley Park. The bridge should be widened sufficient to allow a wider pavement for pedestrians and a separate cycle track linking up with the existing cycle track.	through the SA process of testing these options and appropriate mitigation measures will need to be sought. Should the proposal go ahead during the plan period? However, the District Council supports the initial emphasis on sustainable transport modes and the transportation study will seek to address sustainable transport modes first.
Stourport-on-Severn Civic Society (96)	CS-IO/96/41/T6/C	Need to await the outcome of the County Council's investigation into future movement patterns along and around the Stourport to Kidderminster corridor.	Agreed. The Wyre Forest Transportation Study will provide important background evidence to the Core Strategy.
Sport England (100)	CS-IO/100/34/T6/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Bewdley Development Trust (160)	CS-IO/160/44/T6/C	Yes but this should only form part of a larger Kidderminster bypass scheme	Noted. This is an option which could be tested against the SA Framework for further consideration. However, a Kidderminster bypass is no longer a realistic or viable option.
English Heritage (161)	CS-IO/161/23/T6/C	Any new infrastructure proposal would need to be very carefully assessed as to its potential impact on historic assets and the character of the landscape. It will also be vital that an integrated package of measures is considered with respect to reducing the need to travel and promoting sustainable modes of transport before committing to new infrastructure provision.	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought should the proposal go ahead during the plan period
Worcestershire County Council (Transport) (169)	CS-IO/169/30/T6/C	Awaiting the results of the Wyre Forest Transportation Study. However, it is crucial that an integrated approach is adopted. The sustainable access options must also seek to address the congestion in Stourport. The measures are likely to include systematic bus priority measures such as segregated busways (within the development), bus lanes, bus gates and bus priority traffic signalling.	The emphasis on an integrated approach is fully supported by the District Council. The Wyre Forest Transportation Study will provide important background evidence to the Core Strategy.
Hillcrest Residents Association (272)	CS-IO/272/44/T6/C	Yes and for better access to the ring road avoiding the congested A456.	Noted. This is an option which could be tested against the SA Framework for further consideration.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Centro-WMPTA (280)	CS-IO/280/30/T6/C	Good sustainable public transport is equally important and must be considered in conjunction with road proposals	The emphasis on an integrated approach is fully supported by the District Council
Bewdley Civic Society (306)	CS-IO/306/42/T6/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Housing Services Manager (WFDC) (429)	CS-IO/429/31/T6/C	Transport choice and accessibility will not be improved by building expensive new roads which exacerbate flooding and in the long-term congestion. They can be improved by investment in better public transport, bus priorities, cycle ways and pedestrian access.	Noted. The District Council supports an emphasis on sustainable transport measures.
St Georges School, Kidderminster (567)	CS-IO/567/42/T6/C	No – perhaps not	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/29/T6/C	Yes to support the area and reduce impact on other areas. Welcome growth in employment opportunities.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Robert Simmonds Local resident (729)	CS-IO/729/01/T6/C	Consideration of a bypass from Wilden Lane to Stourport Road. Consider putting a Park and Ride Scheme within this area to even further reduce the amount of traffic into Stourport, Bewdley and Kidderminster town centres.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Paul Johnston Local resident (732)	CS-IO/732/32/T6/C	No.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/33/T6/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/11/T6/C	No	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/42/T6/C	Definitely.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Ian Ettridge Local resident (750)	CS-IO/750/33/T6/C	Yes. This should link up with the Stourport Relief Road.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Michael Wagner Local resident (751)	CS-IO/751/44/T6/C	No.	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Mr Matthew Elmer Local resident (756)	CS-IO/756/37/T6/C	This road is a must and should be a key priority. It is a realistic scheme and would benefit the District in a way that pursuing an expensive Stourport Relief Road, which is never likely to be funded, would not.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Arthur Hey (757) Local resident	CS-IO/757/15/T6/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Giles Angell Local resident (763)	CS-IO/763/17/T6/C	Definitely not. This site is amongst those designated for suitable rail based enterprise in Worcestershire. LTP1, p30 and 168 – so opportunity arises to prove this is more than empty rhetoric, rail freight is hugely more energy and spatially efficient and thus environmentally beneficial.	Noted. The site does have the potential for a rail freight link, although there is currently no funding in place to facilitate this. This is an option which could be tested against the SA Framework for further consideration.
Mr R A Watkins (766) On behalf of West Midlands Safari Park	CS-IO/766/19/T6/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr P Powell Local resident (767)	CS-IO/767/43/T6/C	This could have been improved if the Kidderminster Bypass had not been shelved.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/42/T6/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Richard Pannell Local resident (780)	CS-IO/780/25/T6/C	Depends what the site is to be used for	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/43/T6/C	Yes – subject to environmental impact	Noted. The SA process will identify any negative impacts and mitigation measures.
Mr J R Nicholls Local resident (787)	CS-IO/787/44/T6/C	Yes and for better access to the ring road avoiding the congested A456.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Stourport Rail Project (789)	CS-IO/789/29/T6/C	No, this could be covered by improvements to the existing road structure	Noted. The Wyre Forest Transportation Study is modelling a number of proposals including improvements to the existing road structure along the A451.
O&FP Pathfinder (791)	CS-IO/791/31/T6/C	The new road is not just critical for regeneration of British Sugar Site but also for other areas and existing business. Other benefits including;	The benefits of a new link road to the District's economy are undeniable. However the SA will balance these against social and environmental impacts.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<ul style="list-style-type: none"> • Improve traffic flow and improve air quality. • Improved access to Stourport Road industrial parks. • May support Stourport to attract new business and visitors. 	
T7) Should a new road link be considered as part of regeneration proposals for the Horsefair area of Kidderminster?			
Natural England (018)	CS-IO/18/26/T7/C	Again all options need consideration but the use of new road should only used if all other more sustainable options are ruled out. The local focus on the Horsefair area between local and through traffic may be accommodated by redesign of the existing road network.	Noted. A detailed assessment would be required looking at all options.
Chaddesley Corbett Parish Council (43)	CS-IO/43/45/T7/C	See comments in relation to T4.	Noted.
Bewdley Town Council (49)	CS-IO/49/44/T7/C	Whole area needs redevelopment but need for Clensmore link.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Rushock Parish Council (054)	CS-IO/54/45/T7/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Disability Action Wyre Forest (57)	CS-IO/57/17/T7/C	Definitely. As a major gateway into the town it is a disgrace.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Wyre Forest Friends of the Earth (092)	CS-IO/92/10/T7/C	Against the construction of a relief road and believe that there should be a fresh study of this area, the objective of which should be to reduce the amount of traffic entering the Horsefair area.	Noted. A detailed assessment would be required looking at all options.
Sport England (100)	CS-IO/100/35/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Bewdley Development Trust (160)	CS-IO/160/45/T7/C	Only if absolutely necessary	Noted. A detailed assessment would be required looking at all options.
English Heritage (161)	CS-IO/161/29/T7/C	Any new infrastructure proposal would need to be very carefully assessed as to its potential impact on historic assets and the character of the landscape. It will also be vital that an integrated package of measures is	Noted. These potential effects will inevitably be raised through the SA process of testing these options and appropriate mitigation measures will need to be sought. Should the proposal go ahead during the plan period

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		considered with respect to reducing the need to travel and promoting sustainable modes of transport before committing to new infrastructure provision.	
Worcestershire County Council (Transport) (169)	CS-IO/169/31/T7/C	A new link road should be considered if it provides a solution to the current AQMA status at Horsefair.	Noted. This is an option which could be tested against the SA Framework for further consideration. However if it were to be progressed WCC would need to include this within the LTP along with a definite funding strategy.
Hillcrest Residents Association (272)	CS-IO/272/45/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Centro-WMPTA (280)	CS-IO/280/31/T7/C	As question T6	The emphasis on an integrated approach is fully supported by the District Council
Bewdley Civic Society (306)	CS-IO/306/43/T7/C	Not necessary	Noted.
Worcestershire PCT (410)	CS-IO/410/11/T7/C	Any new road link in the Horsefair neighbourhood should remedy the division of that community created by the current road network and positively contribute to air quality improvements	These are important social factors to consider. The SA process would assess the social implications and potential mitigation measures of such a scheme.
Housing Services Manager (WFDC) (429)	CS-IO/429/32/T7/C	Transport choice and accessibility will not be improved by building expensive new roads which exacerbate flooding and in the long-term congestion. Will be improved by investment in better public transport, bus priorities, cycle ways and pedestrian access.	Noted. The District Council supports an emphasis on sustainable transport measures.
St Georges School, Kidderminster (567)	CS-IO/567/43/T7/C	Something must be done to reduce access to the ring road through such a populated area	This is an important social factor to consider. The SA process would assess the social implications and potential mitigation measures of such a scheme.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/30/T7/C	Welcome consideration of the road infrastructure in this area of Kidderminster. Is there a better route into the Horsefair/Churchfield that stops traffic backing up on the ring road but does not blight the area with whole scale demolition? It is important that any new road or any works to the ring road do not further isolate this residential area from	Noted. These are important social factors to consider. The SA process would assess the social implications and potential mitigation measures of such a scheme.

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		the Town Centre or create a barrier between Churchfield and Horsefair.	
Mrs M Underhill Local resident (731)	CS-IO/731/12/T7/C	Probably	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Paul Johnston Local resident (732)	CS-IO/732/33/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mrs Sheila Hodges Local resident (744)	CS-IO/744/12/T7/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Chris Gilbert Local resident (749)	CS-IO/749/43/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Ian Ettridge Local resident (750)	CS-IO/750/34/T7/C	Yes, this is a disgrace to the town.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Michael Wagner Local resident (751)	CS-IO/751/45/T7/C	No – one way traffic system instead.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Matthew Elmer Local resident (756)	CS-IO/756/38/T7/C	As this area is an AQMA, which the County need to remove within the next LTP timeframe, it is an ideal time to talk to potential investors in the area and to get something done.	The AQMA will be a key determining factor in the transport solution for the Horsefair. The SA will help to identify appropriate mitigation measures.
Mr Arthur Hey (757) Local resident	CS-IO/757/16/T7/C	No.	Noted.
Mr Giles Angell Local resident (763)	CS-IO/763/18/T7/C	No. Cars and community are inversely proportional – and make a travesty of this being an AQMA.	Noted. These are important social factors to consider. The SA process would assess the social implications and potential mitigation measures of such a scheme.
Mr R A Watkins (766) On behalf of West Midlands Safari Park	CS-IO/766/20/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr P Powell Local resident (767)	CS-IO/767/44/T7/C	It should be considered but difficult to improve.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/43/T7/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Sidney Griffin Local resident (775)	CS-IO/775/11/T7/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr Richard Pannell	CS-IO/780/26/T7/C	Perhaps one-way system as previously looked at.	Noted. This is an option which could be tested against

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Local resident (780)			the SA Framework for further consideration.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/44/T7/C	Better to demolish one side of the Horsefair and widen the road.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Mr J R Nicholls Local resident (787)	CS-IO/787/45/T7/C	Yes.	Noted. This is an option which could be tested against the SA Framework for further consideration.
Stourport Rail Project (789)	CS-IO/789/30/T7/C	Yes	Noted. This is an option which could be tested against the SA Framework for further consideration.
T8) Where are the main congestion challenges within the District and how can we address traffic congestion?			
Natural England (018)	CS-IO/18/27/T8/C	Offer more alternative transport at affordable prices making use of green networks that offer attractive routes to and from work.	Noted. The District Council supports an emphasis on sustainable transport measures.
Chaddesley Corbett Parish Council (43)	CS-IO/43/46/T8/C	Stourport Road - Kidderminster Ring Road – Horsefair. Stourport Town Centre. Comberton Hill – limited property demolition would greatly help any improvements to road/rail infrastructure. Private car parking and restrictions. Need to distinguish between radial routes and through traffic.	The areas identified are concurrent with AQMA issues. An integrated transport package is required for Comberton Hill. The provision of more car parking areas needs to be balanced with social and environmental issues.
Bewdley Town Council (49)	CS-IO/49/45/T8/C	Horsefair, Gilgal, Welch Gate and Worcester Road, Stourport. Bewdley Road – Bewdley Hill – Sutton Park Road. Stourport Bypass and redevelopment of the Horsefair.	The areas identified are concurrent with AQMA issues.
Rushock Parish Council (054)	CS-IO/54/46/T8/C	The Stourport Road out of Kidderminster, especially around Foley Park.	The areas identified are concurrent with AQMA issues.
Disability Action Wyre Forest (57)	CS-IO/57/18/T8/C	The ring road, especially the section from the Horsefair to the junction with Proud Cross Ringway is often at a standstill in the afternoon. The continuation to Sutton Road traffic signals is similarly bad.	The areas identified are concurrent with AQMA issues.
Wyre Forest Friends of the Earth (092)	CS-IO/92/11/T8/C	Where the congestion is serious enough to cause air quality problems then measures will need to be implemented that will reduce the volume of traffic. To	Agreed that an integrated package of measures is required for AQMA. However measures need to be carefully considered for the town centres including the

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		<p>reduce traffic at Welch gate, traffic lights should be installed at either end of Bewdley Bridge.</p> <p>Congestion can occur because of the school run. Measures to reduce this include 20mph speed limits around schools and free school buses.</p>	<p>impact on the retail area.</p> <p>Agreed.</p>
Stourport-on-Severn Civic Society (96)	CS-IO/96/42/T8/C	Various inbound approaches to the Ringway; Stourport Road (Northbound); Birmingham Road (both approaches to Chester Road signals) Worcester Road and Hartlebury Road into Stourport (mainly weekday evening peak)	Noted.
Sport England (100)	CS-IO/100/36/T8/C	Better sign posting.	This could contribute to an improved flow of traffic and is particularly important for freight vehicles.
Worcestershire Wildlife Trust (120)	CS-IO/120/23/T8/C	Modal shift away from the private car and careful siting of new development should help to reduce congestion in future	Noted.
Bewdley Development Trust (160)	CS-IO/160/46/T8/C	<p>Generally Kidderminster, Stourport and Bewdley. Queue at the Sutton Road A456 junction could be ameliorated by banning right hand turns from Bewdley Hill into Sutton Road.</p> <p>Traffic congestion in Bewdley Town Centre could be reduced by revised highway design limiting through traffic across the town centre and ensuring the by pass is used by more vehicles making through journeys.</p> <p>A mini roundabout at Catchems End would be far more appropriate.</p> <p>Peak time traffic lights at the western Bewdley by pass roundabout may be necessary to allow traffic to emerge from Cleobury Road from the Bewdley direction if proposals are adopted to restrict traffic through</p>	Noted. These are all valid network management proposals that could be considered/modelled by WCC in the future.

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		<p>Bewdley Town Centre</p> <p>Parking prohibited along A456 between Bewdley Hill/ Sutton Road traffic lights and the Proud Cross Ringway island to facilitate traffic flow.</p> <p>Right hand turns from the A456 should be banned at Land Oak in both directions to ease traffic flow</p> <p>Traffic demand can be reduced by mixing housing with services and jobs thus reducing commuting distances and by encouraging home working. In our experience travel plans have a limited effect especially where public transport is not of sufficient quality.</p> <p>In particular rail needs to be made much more attractive for destinations south of Worcester such as Bristol and Exeter. The need to travel via Birmingham makes rail an unrealistic option for these journeys. An alternative might be the development of Bromsgrove station as a park and ride with intercity services already on the route stopping there.</p> <p>The district must have a by pass around Kidderminster which would produce many benefits in economic generation and the improvement of the three town centres through traffic reduction.</p>	<p>Noted. PPG 13 advocates mixed use developments.</p> <p>Noted. WCC is promoting improvements to Bromsgrove Station through the LTP process.</p> <p>The line orders for the KBH Bypass have been rescinded and as such there is no realistic option of this scheme going ahead.</p>
Worcestershire County Council (Transport) (169)	CS-IO/169/32/T8/C	<p>The main traffic congestion locations are:</p> <ul style="list-style-type: none"> • Kidderminster Ring Road • Horse Fair • Comberton Hill • Bewdley Hill • Stourport Road (Foley Park) 	Noted.

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		<ul style="list-style-type: none"> Stourport Town Centre <p>Public transport can reduce car use and will contribute to a reduction in congestion. The following measures should be considered:</p> <ul style="list-style-type: none"> Work in partnership with WCC and local bus operators to improve reliability and punctuality of bus services Continue to support improvements at the Kidderminster Railway Station and Bus Station Identify areas where the introduction of bus priority can produce real benefits in terms of journey times, reliability and operating costs. Promote the re-allocation of road space and in particular of on-street parking, for bus users and operations. Consider enhancing the existing Park & Ride service and introducing new sites. Re-assess the location and charging profile of Town Centre car parks to encourage use of local bus and rail services and Park & Ride and discourage long- term parking in the centre, particularly by commuters. Ensure new developments are designed to be effectively served by passenger transport 	<p>The District Council supports an emphasis on integrated transport measures. Should the listed measures be included in WCC's LTP the Core Strategy would fully support and reflect them?</p>
Hillcrest Residents Association (272)	CS-IO/272/46/T8/C	<p>A456 - Junction of Sutton Park Road/ Also Sutton Road junction. Horsefair.</p> <p>Traffic lights - which respond to volumes of traffic at A456/SPR & A456/Sutton Road.</p> <p>No right turn from A456 into Sutton Road.</p>	<p>Noted. The Horsefair is concurrent with the AQMA. These are valid network management proposals that could be considered/modelled by WCC in the future.</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Make Horsefair a one way system.	
Centro-WMPTA (280)	CS-IO/280/32/T8/C	Travel plans for all developments, and by the provision of sustainable public transport	The District Council supports an emphasis on integrated transport measures. The Core Strategy should also reflect the requirement for travel plans from new development proposals.
Bewdley Civic Society (306)	CS-IO/306/44/T8/C	Mainly Stourport and Bewdley. Through traffic in Bewdley should be reduced and large lorries prohibited. Bewdley has an under utilised by pass which should be used for traffic merely passing through. The Junction at Catchems End creates air pollution and wasteful energy consumption. A traffic island would surely solve this.	These are valid network management proposals that could be considered/modelled by WCC in the future.
Worcestershire PCT (410)	CS-IO/410/12/T8/C	Congestion affects the economic health of an area and singling out of freight routes for improvement may be one approach, but bus prioritisation schemes, car-free zones and a shift to sustainable and healthier travel modes is the only real way forward.	Noted. The District Council supports an emphasis on integrated transport measures.
Housing Services Manager (WFDC) (429)	CS-IO/429/33/T8/C	Transport choice and accessibility will not be improved by building expensive new roads which exacerbate flooding and in the long-term congestion. They will be improved by investment in better public transport, bus priorities, cycle ways and pedestrian access.	The District Council supports an emphasis on integrated transport measures.
St Georges School, Kidderminster (567)	CS-IO/567/44/T8/C	Land Oak Junction; Stourport Road; Stourbridge Road Birmingham Road	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/31/T8/C	By looking at traffic management to see if the free flow of traffic through Kidderminster to areas such as Bewdley, West Midlands Safari Park and beyond can be improved. Aware of the need to balance with the needs of residential areas, walkers and cyclists whilst not further tightening the stranglehold the ring road has on the town centre in isolating it from the residential	Agreed that an integrated approach is required.

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		areas surrounding it.	
Mrs M Underhill Local resident (731)	CS-IO/731/13/T8/C	Horsefair, Worcester Road Island, Carpet Trades Park.	Noted.
Mr Paul Johnston Local resident (732)	CS-IO/732/34/T8/C	All arterial routes into Kidderminster. Encourage more bus use.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/34/T8/C	Bring back the trams.	The infrastructure required by trams is not in place in the District. However this does represent a sustainable mode of travel and should not be ruled out for the future.
Mr Chris Gilbert Local resident (749)	CS-IO/749/44/T8/C	Compulsory use of school/walking buses, flexible working hours for firms. Stourport Relief Road. Better use at many junctions of mini roundabouts.	Noted. These are valid network management proposals that could be considered/modelled by WCC in the future.
Mr Ian Ettridge Local resident (750)	CS-IO/750/35/T8/C	Improve local road widening and road marking by adding run-offs and three lane traffic to prevent turning traffic causing congestion.	It is considered that the required highway capacity for delivering these widening schemes is unrealistic and may encourage more traffic on to the local roads.
Mr Michael Wagner Local resident (751)	CS-IO/751/46/T8/C	Horsefair – Stourport Road into Kidderminster. Bottom of Comberton Hill.	Noted.
Mr Cecil Foggit Local resident (755)	CS-IO/755/01/T8/C	The volume of traffic is depriving our school children of the liberty and exercise which they need for their development. The town centre which was so charming 50 years ago is jammed with parked cars. The public transport system is a total disgrace. It is time for our Council to pursue a positive policy.	Agreed that traffic congestion is one of the major issues facing our District and has detrimental impact on the environment and quality of life. The District Council supports an emphasis on integrated transport measures.
Mr Matthew Elmer Local resident (756)	CS-IO/756/39/T8/C	The main congestion issues are centred around the town centres. Long term - congestion charging. Short term - better traffic information Medium term - the Hoobrook – A451 link road and improved public transport.	Noted. Any long term planning strategy should consider congestion charging.
Mr Arthur Hey Local resident (757)	CS-IO/757/17/T8/C	The roads leading to the Tesco supermarket and the town centre. Suggests rephasing of lights at this junction.	Noted. This is a valid traffic management scheme which could be further considered by WCC.

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Mr Giles Angell Local resident (763)	CS-IO/763/19/T8/C	By reversing policies which invite car travel and thus produce self defeating traffic generation.	Noted.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/21/T8/C	A449 and A456 must be top priority for improving traffic flows. Plans for dealing with seasonal holiday peaks of traffic should be developed for A449/A456.	Noted. These are valid traffic management proposals which should be further considered by WCC.
Mr P Powell Local resident (767)	CS-IO/767/45/T8/C	Many school children could walk to school and improve their health also in the process. Further problems are caused by illegal parking.	Agreed that the links to the health agenda are important.
Mr Hilton Mayston Local resident (771)	CS-IO/771/44/T8/C	See 6.17	Noted.
Mr Richard Pannell Local resident (780)	CS-IO/780/27/T8/C	The school run is the only problem – provide free school buses	Agreed that traffic congestion during school opening and closing times is a major issue for the District.
Mr and Mrs C Davies Local resident (781)	CS-IO/781/01/T8/C	Hurcott Village - Local drivers are aware of the narrow roads and drive with care. Neither of the junctions are suitable for the volume of traffic carried and development would increase the problem. Suggest traffic control measures including making Hurcott Lane a no through road. A456 – need to make junctions with Hurcott Lane and Husum Way safer. Perhaps a road island at Husum Way. Crash barriers on central reservation cause visibility problems which are made worse by the grass not being cut often enough.	These are valid traffic management proposals which should be further considered by WCC.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/45/T8/C	The A449 is a trunk road – the only solution to local traffic congestion is better advertised public transport at regular intervals	The A449 has now been de-trunked and is WCC's responsibility. The District Council supports an emphasis on integrated transport measures.
Mr J R Nicholls Local resident (787)	CS-IO/787/46/T8/C	A456 - Junction of Sutton Park Road/ Also Sutton Road junction. Horsefair. Traffic lights - which respond to volumes of traffic at A456/SPR & A456/Sutton Road. No right turn from A456 into Sutton Road.	Noted. The Horsefair is concurrent with the AQMA. These are valid network management proposals that could be considered/modelled by WCC in the future.

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		Make Horsefair a one way system.	
Stourport Rail Project (789)	CS-IO/789/31/T8/C	This could be helped by enforcing parking bans in places like Stourport High Street.	The District Council's decriminalised parking enforcement will help to address illegal parking in such areas.
O&FP Pathfinder (791)	CS-IO/791/32/T8/C	The Stourport Road into Kidderminster has an impact on residents who rely on this road to go to work, to access shops or visiting relatives. Even for those using public transport they are caught up in the traffic as there is no dedicated bus routes Free flow of traffic through Kidderminster to areas such as Bewdley, West Midlands Safari Park and Stourport.	Agreed that an integrated package of traffic management measures is a priority for the Stourport Road which is a borderline AQMA.
Anonymous response		Bewdley Bridge – could not a weight restriction be placed upon Bewdley Bridge to stop HGVs etc using it? After all there is a bypass for them to use. This would help to preserve the bridge, reduce pollution and congestion in Bewdley and help enormously with pedestrian safety.	This is a valid proposal for future consideration by WCC.
T9) What can be done to help improve people's access to services and facilities?			
Natural England (018)	CS-IO/18/28/T9/C	Provide good quality services with real environmental benefits.	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/47/T9/C	Provide adequate, low cost, frequent bus services. Perhaps by way of smaller buses. Outlying villages must not be ignored. Free bus passes for over 60s. Adopt planning zones that focus new dwelling and service developments near to main road and rail routes.	The District Council supports an emphasis on public transport. This is operated under the Concessionary Fares scheme. Density policies support this approach.
Bewdley Town Council (49)	CS-IO/49/46/T9/C	Stourport Bypass and redevelopment of the Horsefair.	These are both options which can be brought forward for testing against the SA Framework.
Rushock Parish Council (054)	CS-IO/54/47/T9/C	Accept what people want and provide car parking	Noted. However the provision of car parking needs to be carefully balanced with the provision of sustainable modes of transport.

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Wyre Forest Friends of the Earth (092)	CS-IO/92/12/T9/C	<p>Accessibility can be improved by:- Introduction of a 20 mph default speed limit Introduction of a bus quality contract Construction of pedestrian and cyclist friendly infrastructure Removing obstacles to accessibility</p> <p>In Kidderminster the ring road acts as a barrier to cyclists and pedestrians. A bridge across the ring road by Crossley Park would improve the linkage between this site and the town centre.</p>	<p>These are valid proposals for future consideration by WCC and to be supported through the LDF process.</p> <p>Currently there is no funding available for such a project, however this could be tested as an option against the SA Framework.</p>
Stourport-on-Severn Civic Society (96)	CS-IO/96/43/T9/C	<p>In the longer term, better planning and co-ordination of land-usage and the provision of transport facilities can help</p> <p>In the shorter term, improvements will mainly depend on the availability of funding.</p>	Noted.
The Community Housing Group (106)	CS-IO/106/23/T9/C	With modern technology will people go to services or services come closer to them? Technology ports?	Noted. This is certainly viable in the long term.
Highways Agency (156)	CS-IO/156/02/T9/C	Encourage the Council to consider the SRN as a key determinant when the Council is developing options for the scale and location of development. For that reason we would like to see the "Improving Transport Choice and Accessibility" include a reference to the SRN.	Agreed. The proximity of the District to the M5/M42 motorways could be reflected in the revised Spatial Portrait.
Bewdley Development Trust (160)	CS-IO/160/47/T9/C	Bus services will continue to be the main public transport mode within the district and overall quality needs to dramatically improve using the Quality Contract approach. There also needs to be much better integration between the modes. Consideration needs to be given to the wide application of bus real time information	The District Council supports an emphasis on public transport and an integrated approach. WCC is considering options for a real time information system for the District through the LTP process.
Worcestershire County Council (Transport) (169)	CS-IO/169/33/T9/C	A higher proportion of the local bus network should operate on a 'commercial' and profitable footing. WCC currently subsidises many urban bus services in	The District Council supports an emphasis on public transport. These are valid strategies which should be supported in the LDF.

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		Kidderminster that should be able to operated 'commercially.' Commercial viability of the bus network would be significantly enhanced if operating conditions were improved - through improved infrastructure and revised availability/ cost of central area car parking in Kidderminster. Reallocation of funding to subsidised by WCC were to provide more of those vital or 'socially-necessary' bus and Community or Voluntary transport services that can improve people's access to services and facilities in areas such as Oldington & Foley Park and in rural parts of the district.	
Hillcrest Residents Association (272)	CS-IO/272/47/T9/C	More frequent, reliable bus services in and around Kidderminster, Bewdley, Stourport - particularly from rural areas. Easier access for frail, elderly and disabled.	The District Council supports an emphasis on improved accessibility to public transport.
Centro-WMPTA (280)	CS-IO/280/33/T9/C	Wyre Forest District should work in partnership with Worcestershire County to improve the public transport provision in the District. Centro-WMPTA are also happy to assist with any cross-boundary issues.	The District Council supports an emphasis on public transport. Centro's support on cross boundary issues is welcome.
Bewdley Civic Society (306)	CS-IO/306/45/T9/C	Improved bus services	The District Council supports an emphasis on public transport.
Worcestershire PCT (410)	CS-IO/410/13/T9/C	The focus on development only in those areas which are currently fully accessible will miss a major opportunity to address rural isolation and may indeed compound it. Para. 6.20 refers to an 'innovative and sustainable rural transport network' and this would provide a solution in part to the question raised in T9. Such a network does not exist yet and is unlikely to be provided by community transport. Transport is only part of the remedy in any event; service design is equally as important, with outreach, shared use facilities, greater delivery closer to home, and a greater use of ICT all	Agreed that accessibility issues in the rural areas of the District are a key concern. An emphasis on service delivery in these areas is also important and a key issue to consider in the Core Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		playing a key role in improving accessibility.	
Housing Services Manager (WFDC) (429)	CS-IO/429/34/T9/C	Improved community transport, public transport, walking and cycling routes.	The District Council supports an emphasis on public transport.
St Georges School, Kidderminster (567)	CS-IO/567/45/T9/C	More shuttle routes – buses. More stops. Increase number of runs in 24hours. Make inexpensive	The District Council supports an emphasis on public transport.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/32/T9/C	<p>Should the LDF seek to promote local service hubs where residents access appropriate services? If partners work together; one small base in an existing building open to the community/public may be used by a range of service partners to provide surgeries and access points to their customers.</p> <p>In looking to enhance facilities, should we consider using school campuses as locations for leisure services? This could lead to enhanced facilities and will improve community access to halls, sports grounds and adult learning?</p> <p>People's access to services and facilities may also be improved with better public transport both during the day and evening and ensuring that it is affordable for those on low incomes.</p>	<p>Agreed that future technology will have an important influence on future development within the District. This is an option which could be tested against the SA Framework for further consideration.</p> <p>This is certainly an option which could be considered and applied to both urban and rural areas.</p> <p>The District Council supports an emphasis on public transport.</p>
Mrs A Underwood Local resident (730)	CS-IO/730/03/T9/C	Kidderminster town centre needs a by pass, then the unpleasant subways could be removed and walking to the town centre might become a pleasure.	The KBH Bypass line is no longer safeguarded and is therefore not a viable or deliverable option to progress through the Core Strategy.
Mrs M Underhill Local resident (731)	CS-IO/731/14/T9/C	Regular bus service with reasonable fares.	The District Council supports an emphasis on public transport.
Mr Alun Jones Local resident (740)	CS-IO/740/04/T9/C	Town service buses.	The District Council supports an emphasis on public transport.
Mr Chris Gilbert Local resident (749)	CS-IO/749/45/T9/C	24/7 public transport system Integrated bus companies – bus savings.	The District Council supports an emphasis on public transport.
Mr Michael Wagner	CS-IO/751/47/T9/C	An integrated and subsidised public transport system	The District Council supports an emphasis on public

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (751)		with bus priority lanes.	transport.
Mr Matthew Elmer Local resident (756)	CS-IO/756/40/T9/C	The measures outlined in T8 should help, as will supporting the development of Kidderminster as a recognised regional centre.	Noted.
Mr Arthur Hey Local resident (757)	CS-IO/757/18/T9/C	See T1	Noted.
Mr Giles Angell Local resident (763)	CS-IO/763/20/T9/C	Wheel clamping with 3 figure release fee for drivers who violate pedestrian passage along pavements by parking their entire car on pavements.	This is a matter for enforcement by West Mercia Constabulary.
Mr Hilton Mayston Local resident (771)	CS-IO/771/45/T9/C	See 6.17	Noted.
Jones Lang LaSalle (776)	CS-IO/776/18/T9/C	Provide a wide range of services locally	Noted. Local access to services is important. However this must be balanced with the principles of sustainable development and the sequential tests advocated in national planning policy.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/46/T9/C	Areley Kings does not have a Health Centre and people have to travel to Stourport Health Centre or York Street Surgery. This adds to traffic congestion across Stourport Bridge	Noted. However Areley Kings is served by the most frequent bus service in the District which provides many local residents with a direct link to the town centre.
Mr J R Nicholls Local resident (787)	CS-IO/787/47/T9/C	More frequent, reliable bus services in and around Kidderminster, Bewdley, Stourport - particularly from rural areas. Easier access for frail, elderly and disabled.	The District Council supports an emphasis on improved accessibility to public transport.
O&FP Pathfinder (791)	CS-IO/791/33/T9/C	Should the LDF seek to promote local service hubs where residents access appropriate services? If partners work together; one small base in an existing building open to the community/public may be used by a range of service partners to provide surgeries and access points to their customers. In looking to enhance facilities, should we consider using school campuses as locations for leisure services? This could lead to enhanced facilities and will	Agreed that future technology will have an important influence on future development within the District. This is an option which could be tested against the SA Framework for further consideration. This is certainly an option which could be considered and applied to both urban and rural areas.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>improve community access to halls, sports grounds and adult learning?</p> <p>People's access to services and facilities may also be improved with better public transport both during the day and evening and ensuring that it is affordable for those on low incomes.</p>	The District Council supports an emphasis on public transport.
T10) How can opportunities for walking and cycling be improved and promoted?			
WMRA (1)	CS-IO/1/13/T10/C	Should accord with RSS Policy T3: Walking and Cycling.	Noted.
Natural England (018)	CS-IO/18/29/T10/C	This needs green routes away from heavy traffic congestion and making best use of new links to provide the most direct route to and from home to work/shopping/recreation. Provision for safe free parking facilities of cycles at key sites throughout the district.	Noted. The District's waterway network could be promoted for sustainable green transport routes.
Chaddesley Corbett Parish Council (43)	CS-IO/43/48/T10/C	<p>Play on the strength of river and rail corridors with additional inter-connecting network to avoid main roads. Free bicycles to pick up and drop off. Police the paths for cyclists and skate boarders.</p>	<p>Agreed that the waterway network and disused railway line can contribute significantly towards sustainable transport. Enforcement is a matter for West Mercia Constabulary.</p>
Bewdley Town Council (49)	CS-IO/49/47/T10/C	<p>Maintain footpaths. Re-examine cycle routes and cycle provision.</p>	This is an issue for WCC as Highway Authority.
Rushock Parish Council (054)	CS-IO/54/48/T10/C	Maintaining footpaths and cycleways.	This is an issue for WCC as Highway Authority.
Disability Action Wyre Forest (57)	CS-IO/57/19/T10/C	Elderly and very elderly people may be sight or hearing impaired and less able to dodge out of the way of cyclists, For these people walking and cycling do not mix.	Agreed that there are potential conflict issues here that need to be carefully considered when providing new cycle routes.
Wyre Forest Friends of the Earth (092)	CS-IO/92/13/T10/C	The introduction of a District wide default 20mph speed limit.	Agreed that lowering the speed limits in urban residential areas may well be an option to consider in the future. However it would not be practical to apply this to all roads within the District.
Stourport-on-Severn	CS-IO/96/44/T10/C	Promoting walking and cycling to primary and	Agreed this is a matter for WCC to consider as part of

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Civic Society (96)		secondary schools (walking bus etc) need to be expanded. Students actively discouraged from travelling by private car. Home delivery services (by retail outlets) should be encouraged	the Wyre Forest Schools Review. Kidderminster College has a travel plan in place. Noted. This is becoming popular within the rural areas of the District but can further trip generation
Sport England (100)	CS-IO/100/37/T10/C	Better cycle provision and showers in employment /offices as part of planning applications.	Agreed. The Core Strategy will need to address more stringent application of Travel Plans to new development.
Worcestershire Wildlife Trust (120)	CS-IO/120/24/T10/C	1. Infrastructure made integral to all new major developments. 2. Development locations chosen to support these modes where possible. 3. The ROW network could be enhanced. 4. Resources directed towards improving the subway network.	Agreed. Agreed. Agreed but this is WCC's responsibility. Agreed. This will be a key consideration for the Kidderminster Central Area Action Plan.
Bewdley Development Trust (160)	CS-IO/160/48/T10/C	This is important but in a hilly area like Bewdley some will find either option difficult. It is essential that perceived road safety for walkers and cyclists is improved. Better signage and publicity of opportunities is essential. More segregation of cyclists from other road traffic is essential. Allowing more cycling on pavements where safe to do so. A pedestrian footbridge over the Severn in Bewdley to provide a safer pedestrian route. Improving access to the Wyre Forest and the R45 at Dowles would be desirable.	Noted. Agreed that more priority should be given to vulnerable road users. Noted. This is an option that could be tested against the SA Framework for further consideration. Noted. However this would be a route more suitable for tourism purposes.
Worcestershire County Council (Transport) (169)	CS-IO/169/34/T10/C	See suggested text for enhancing the cycling and walking network.	The revised text will be further considered for inclusion in the Interim Core Strategy Issues & Options Paper.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Hillcrest Residents Association (272)	CS-IO/272/48/T10/C	Better, safer walkways - well signposted. Cycle lanes that encourage cyclists not to use pavements. Underpasses well maintained and well lit.	Noted. These are all viable suggestions.
Centro-WMPTA (280)	CS-IO/280/34/T10/C	Cycle maps and walking maps should be produced and made available at schools, libraries, leisure centres, supermarkets, community centres etc	Noted. WCC has recently produced a walking and cycling map for the Wyre Forest District which has been well distributed.
Bewdley Civic Society (306)	CS-IO/306/46/T10/C	We believe opportunities are already adequate.	Noted. However the Core Strategy sets the pattern for long term development in the District up to 2026.
Worcestershire PCT (410)	CS-IO/410/14/T10/C	Walking and cycling can be promoted by extending the excellent measures the Council is already taking in relation to signage and publicity of the historic routes like tow paths and the identification of new routes. Involvement of the Council's Countryside and Leisure contractors, in partnership with health and social care bodies essential to the sustained use by local people of these resources and the creation of new demand. The new NHS Health Trainers can also be recruited to bring the resources created by Spatial planning to a wider audience.	Agreed. More resources should be put into maintaining the standards of the walking and cycling route network.
Housing Services Manager (WFDC) (429)	CS-IO/429/35/T10/C	Organisational travel planning, safer routes, priority parking for cyclists, town centre lockers in shopping centres and improved public transport to complete the journey.	Agreed. The emphasis on sustainable modes of transport is supported. These elements could certainly be reflected in a sustainable transport strategy for the District.
St Georges School, Kidderminster (567)	CS-IO/567/46/T10/C	Yes. School Travel Plans – link these with improved secure shelters, cycle paths, cycle wardens	Agreed.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/33/T10/C	Improved commuter cycling routes, facilities to park bikes securely at destination (extensive bike parking facilities at key locations such as town centre and BR station). For larger employers they should be encouraged to provide shower rooms for those who may cycle into	Agreed. Improved cycle parking facilities will be provided as part of a package of station improvements.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		work.	
Mrs M Underhill Local resident (731)	CS-IO/731/15/T10/C	Safety in underpasses, lighting and cleaning.	Agreed.
Mr & Mrs Attwood Local resident (735)	CS-IO/735/09/T10/C	Canal towpaths could be improved to make it more attractive for people to walk and cycle.	Agreed.
Mr Robert Edwards Local resident (736)	CS-IO/736/35/T10/C	Stop cars parking in the road might help.	Noted. However this is a matter for enforcement by West Mercia Constabulary.
Mr Alun Jones Local resident (740)	CS-IO/740/09/T10/C	Clean up the subways. They are often a sickening disgrace. The ringroad is a monstrosity. It has destroyed what is Kidderminster's best feature, St Mary's Church.	Noted. It is acknowledged that the ring road has had a detrimental impact on the urban design of the town.
Mr Paul Hutchens Local resident (742)	CS-IO/742/25/T10/C	More cycle lanes, better maintained footpaths and better security.	Agreed.
Mr Chris Gilbert Local resident (749)	CS-IO/749/46/T10/C	More cycle ways and secure cycle parking. Good signposting both in towns and rural areas with toilet facilities.	Agreed.
Mr Michael Wagner Local resident (751)	CS-IO/751/48/T10/C	People will not walk or cycle unless their rights of way are totally separated from motorised vehicles. Prioritise crossings for pedestrians such as from Broadwaters park towards Springfield Park – take cars into underpasses bring pedestrians onto the surface.	Noted. Agreed that more priority should be given to vulnerable road users.
Mr Michael Abraham Local resident (752)	CS-IO/752/03/T10/C	Cancel Sky TV subscriptions to the unemployed on benefits.	Noted. However this matter falls beyond the remit of the Core Strategy.
Mr Matthew Elmer Local resident (756)	CS-IO/756/41/T10/C	Higher profile signage and priority, education schemes especially regarding cycle routes.	Agreed.
Mr Giles Angell Local resident (763)	CS-IO/763/21/T10/C	By restoring human dimension to surroundings, i.e. filling in those signs of a backward town – pedestrian subways.	It is acknowledged that the ring road has had a detrimental impact on the urban design of the town and that it acts as a barrier to improved accessibility.
Mr P Powell Local resident (767)	CS-IO/767/46/T10/C	There are already opportunities for walk along public footpath but some are inaccessible whilst others are ruined by cyclists and horses.	Noted. However provision should be made for cyclists and horses as well as walkers.
Mr Hilton Mayston	CS-IO/771/46/T10/C	Capitalise on routes in Wyre Forest (Cycling/Walking)	Noted. This is a matter for consideration by WCC who

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Local resident (771)		District Map. Distribute copies to all residents	produce the walking and cycling maps.
MA Planning Ltd (778)	CS-IO/778/33/T10/C	By reducing opportunities for private car use, whilst improving pedestrian and cycle links in the District in a coordinated way.	Agreed.
Mr Richard Pannell Local resident (780)	CS-IO/780/28/T10/C	More enforced 20mph zones. Re-design roads with LTP money to slow traffic and help Bewdley Road island. Sainsbury's lights. Town centre one way.	Noted. These are all viable traffic management suggestions which could be considered by WCC in the future.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/47/T10/C	Footpaths need to be improved, more circular walks established and publicised. The Stourport Circular Walk needs way marking and new leaflets published. The Stourport-Kidderminster canal route needs new signs and footway cleared of overgrown grass and branches	Noted. These matters should be relayed to WCC as the Local Highway Authority.
Mr J R Nicholls Local resident (787)	CS-IO/787/48/T10/C	Better, safer walkways - well signposted. Cycle lanes that encourage cyclists not to use pavements. Underpasses well maintained and well lit.	Noted. These are all viable suggestions.
O&FP Pathfinder (791)	CS-IO/791/34/T10/C	Improved commuter cycling routes, facilities to park bikes securely at destination (extensive bike parking facilities at key locations such as town centre and BR station), For larger employers they should be encouraged to provide shower rooms for those who may cycle into work.	Agreed. Improved cycle parking facilities will be provided as part of a package of station improvements.
Anonymous response		Bewdley Bridge weight restriction.	Noted. This would certainly improve safety for vulnerable road users.
T11) How can the District's rural transport network be improved to provide more transport choice?			
Natural England (018)	CS-IO/18/30/T11/C	Offer bus services to meet rural needs.	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/49/T11/C	Small frequent and inexpensive small hopper type buses are much needed by local population and can be an attractive tourist connection service. Better promotion Routes and timetables – simple like the London Underground.	Agreed that more flexible services need to be in place for the rural areas. Agreed that promotion could be simplified and more tailored to user groups.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Needs a more integrated plan to connect to hubs for services and for accessing longer distance public transport.	Agreed.
Bewdley Town Council (49)	CS-IO/49/48/T11/C	Park and Ride Shuttle buses Improve bus network	Noted.
Rushock Parish Council (054)	CS-IO/54/49/T11/C	Not viable.	Noted.
Wyre Forest Friends of the Earth (092)	CS-IO/92/14/T11/C	Through the introduction of a dial-a-bus scheme.	Agreed that more flexible services need to be in place for the rural areas.
Stourport-on-Severn Civic Society (96)	CS-IO/96/45/T11/C	Sadly it has to be accepted that for most people living in rural areas who have a private car available it is not practicable to provide an attractive public transport alternative!	Noted. However this does little to contribute to a sustainable transport strategy for the District and offer more transport choice to rural residents.
Worcestershire Wildlife Trust (120)	CS-IO/120/25/T11/C	1. Better integration between bus and rail networks in rural areas. 2. Community buses or local community transport initiatives in appropriate areas. 3. Improvements in PROW network to facilitate cycling over longer distances. 4. Sensitive siting of new rural development to take advantage of existing rural transport options (helping to make them sustainable) or to kick start new services in appropriate areas.	Noted. This could be an option for further consideration at Blakedown Rail Station. Agreed that more flexible services need to be in place for the rural areas. Agreed. Agreed. This reflects the sequential approach advocated in national planning policy.
Bewdley Development Trust (160)	CS-IO/160/49/T11/C	Better bus services, community transport and demand responsive transport	Agreed that more flexible services need to be in place for the rural areas.
Worcestershire County Council (Transport) (169)	CS-IO/169/35/T11/C	Enable the urban local buses to operate on a more 'commercial' basis This will release funds for supporting those services that are always likely to remain non-profitable. It is therefore important to support and develop initiatives involving the Community Transport and voluntary sector in providing solutions.	Agreed that WCC should pursue this approach in its Integrated Passenger Transport Strategy.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Hillcrest Residents Association (272)	CS-IO/272/49/T11/C	Better route planning with more interconnecting points	Noted.
Centro-WMPTA (280)	CS-IO/280/35/T11/C	Wyre Forest District should work with Worcestershire County to improve public transport. S.106 contributions should be sought from developers to improve the network.	Agreed this is the approach already being undertaken by the District Council and is reflected in the Adopted SPD on Planning Obligations.
Bewdley Civic Society (306)	CS-IO/306/47/T11/C	Improved bus services	Noted.
NFU – West Midlands Region (369)	CS-IO/369/07/T11/C	<p>Increased access to bus services and better train services will increase accessibility to services - especially important in enabling young people to access training and further education. Rural residents are likely to remain reliant on the private car but this does not automatically mean that rural communities are unsustainable. Many rural residents commute small distances to work and tend to rely on local facilities.</p> <p>Farms and rural businesses are totally reliant on HGV and car transport. Any decisions to target employment away from areas reliant on the road network may have a negative effect upon the rural economy and restrict farm diversification. Tourism also relies on access by private car and new tourism enterprises must not be limited to sites that are accessible by public transport routes.</p>	<p>Noted.</p> <p>Noted. Agreed that the rural economy is a key consideration however this does need to be balanced with sustainable development.</p>
Worcestershire PCT (410)	CS-IO/410/15/T11/C	That of the need for innovation. There have been no truly innovative solutions to low usage, high subsidy and extended trip times, particularly in the evening and weekend 'shoulder periods' and it is difficult to see how spatial planning can help here. Needs assessments can be misleading - may wish to consider engaging with Parish Councils to explore sustainable funding in the light of inbuilt high costs to any rural travel network.	Noted – this is a valid point and a useful approach to consider.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Housing Services Manager (WFDC) (429)	CS-IO/429/36/T11/C	Improved community transport	Agreed.
St Georges School, Kidderminster (567)	CS-IO/567/47/T11/C	Shuttle buses/taxis - inexpensive	Agreed.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/34/T11/C	Can rural transport network be linked with other services that travel to outlying villages such as school bus routes, post office services to provide a dual service and reduce running costs?	Agreed. A more co-ordinated approach is certainly required.
Mr Alun Jones Local resident (740)	CS-IO/740/05/T11/C	Restore/extend country bus routes.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/47/T11/C	Just a reliable, cost effective and frequent bus service.	Agreed.
Mr Michael Wagner Local resident (751)	CS-IO/751/49/T11/C	Post buses.	Agreed. A more co-ordinated approach is certainly required.
Mr Arthur Hey Local resident (757)	CS-IO/757/19/T11/C	See T1.	Noted.
Mr Giles Angell Local resident (763)	CS-IO/763/22/T11/C	Expansion of demand – responsive bus route perhaps. There needs to be much closer identification along the lines “Your bus Your Community.”	Agreed that more flexible services need to be in place for the rural areas.
Mr P Powell Local resident (767)	CS-IO/767/47/T11/C	More public transport could be provided.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/47/T11/C	Community mini-bus network	Agreed that more flexible services need to be in place for the rural areas.
CMA Planning Ltd (778)	CS-IO/778/34/T11/C	By ensuring that new development incorporates appropriate sustainable transport measures to reduce reliance on private car use whilst also putting in place a comprehensive transport strategy for the District as a whole.	Noted.
Mr Richard Pannell Local resident (780)	CS-IO/780/29/T11/C	Sort out the bus interchange mess	Agreed that interchange facilities need to be improved within the District.
Mr Dixon Sheppard District Councillor	CS-IO/786/48/T11/C	Post buses?	Agreed. A more co-ordinated approach is certainly required.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
(786)			
Mr J R Nicholls Local resident (787)	CS-IO/787/49/T11/C	Better route planning with more interconnecting points.	Noted.
O&FP Pathfinder (791)	CS-IO/791/35/T11/C	Can rural transport network be linked with other services that travel to outlying villages such as school bus routes and post office services to provide a duel service and reduce running costs in the process?	Agreed. A more co-ordinated approach is certainly required.
T12) Should the Local Development Framework contain a policy setting local car and cycle parking standards and on what should this be based?			
WMRA (1)	CS-IO/1/12/T12/C	RSS Policy T7: Car Parking Standards and Management. The District Council should ensure the approach generally conforms with RSS Policy T7.	Noted. The Core Strategy will need to be in general conformity.
Natural England (018)	CS-IO/18/31/T12/C	Yes, to deliver sustainable transport with bias to favour cycle use, such as free cycle parking.	The District Council supports an emphasis on sustainable transport.
Chaddesley Corbett Parish Council (43)	CS-IO/43/50/T12/C	Provision of parking facility see comments in relation to T8.	The provision of more car parking areas needs to be balanced with social and environmental issues.
Bewdley Town Council (49)	CS-IO/49/49/T12/C	Yes, based on need and space available. Park and ride facilities in all three towns.	Noted. The provision of park and ride facilities for the towns is an option which could be further considered against the SA Framework.
Rushock Parish Council (054)	CS-IO/54/50/T12/C	Yes based on a realistic assessment of need	The provision of more car parking areas needs to be balanced with social and environmental issues.
Disability Action Wyre Forest (57)	CS-IO/57/20/T12/C	Standards set now would probably be redundant in ten or so years as more and more elderly and/or disabled people rely on family or friends to drive them to their chosen destinations.	This is an important point to consider and a key issue for the District arising from its ageing population structure.
Wyre Forest Friends of the Earth (092)	CS-IO/92/15/T12/C	We assume that "enhancing short stay parking" means increasing the amount of such parking. An increase will lead to greater car use that is surely incompatible with the concept of "sustainability".	Noted. Enhancing short stay parking refers to making it more accessible for users and in the most appropriate locations rather than simply increasing its amount. Agreed that this needs to be carefully balanced with sustainability requirements.
Stourport-on-Severn Civic Society	CS-IO/96/46/T12/C	Yes. Minimum and maximum car parking standards should depend on various factors, including the location, function and accessibility of the property.	Agreed that parking standards should be considered in relation to the overall accessibility of a site.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Cycle parking provision will mainly depend on the projected level of demand.	
Sport England (100)	CS-IO/100/38/T12/C	Yes. Similar authority's standards.	Policies in the Core Strategy must be locally distinctive.
Bewdley Development Trust (160)	CS-IO/160/50/T12/C	Scheme for free residents' parking (e.g. disc parking) for a short period should be developed in Bewdley to ensure residents can use local services to support its development as a Market Town. Otherwise there is a danger that the fragile retail sector will decline.	Noted. However this would encourage more travel by car and would exacerbate air quality issues within the town. This is not considered to be a sustainable approach.
Worcestershire County Council (Transport) (169)	CS-IO/169/36/T12/C	It is particularly important that parking capacity and charging regimes in the Town Centres are designed to discourage commuters driving and parking in the Town Centres all day, while allowing for short-stay use for town centre visits which require a car (for example to major retail outlets). In order to promote modal shift to sustainable modes of travel, parking charges should be pitched so that using public transport is seen as an attractive option. The installation of convenient, safe and secure cycle and motorcycle parking should be encouraged	Noted. However this approach does need to be balanced with local needs, particularly for Kidderminster as the strategic centre. Parking standards should reflect this.
Hillcrest Residents Association (272)	CS-IO/272/50/T12/C	Not until a better public transport system is in place which takes into account large families and the ageing population.	Noted. This is an important point and a major issue for the District.
Centro-WMPTA (280)	CS-IO/280/36/T12/C	There should be a local car and cycle parking standards policy. This should be based around availability of sustainable public transport.	Noted. This is an option which could be further considered although the bus service network in the District is unstable and it would therefore be difficult to base a long term parking strategy on this.
Bewdley Civic Society (306)	CS-IO/306/48/T12/C	As previously mentioned better policing of illegal parking should be implemented. It would be unfair to restrict long stay parking for commuters other than by a pricing mechanism.	This should be addressed through decriminalised parking.
St Georges School, Kidderminster (567)	CS-IO/567/48/T12/C	Yes	Noted.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/35/T12/C	<p>For residential areas there is an increasing problem with parking in the streets. The development of smaller homes (1 & 2 beds) and growth in car ownership is putting considerable pressure on available parking space. May be a need to protect current parking provision in some areas and where there is existing problems with lack of parking to ensure new developments provide sufficient parking.</p> <p>If the evidence supports it (traffic patterns, bus surveys) we would ask that the LDF support Park and Ride to discourage driving into the most congested areas of Kidderminster. Would new bus routes with park and ride enhance public transport between car parks and town centre? If we are to encourage Park and Ride would this require discouraging parking in the Town Centre through higher charges or reducing the amount available?</p>	<p>Noted. This is an important issue for the District and has an impact on the character and safety of the District's residential areas.</p> <p>Noted. The provision of park and ride facilities for the towns is an option which could be further considered against the SA Framework.</p>
Mr Robert Edwards Local resident (736)	CS-IO/736/36/T12/C	Cycle parking (bike lockers) would encourage a great deal more cyclists to use their bike to come to towns.	Noted although security issues are a key consideration here.
Mr Paul Hutchens Local resident (742)	CS-IO/742/26/T12/C	Difficult to enforce.	This should be addressed through decriminalised parking.
Mr D Baker (748)	CS-IO/748/02/T12/C	Boost the economy and tourism by providing free car parking. Shoppers and tourists are not going to use the local rattle bus.	This is not considered to be a sustainable approach to advocate and is contrary to national planning policy.
Mr Chris Gilbert Local resident (749)	CS-IO/749/48/T12/C	Yes, look at Holland!	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/36/T12/C	All car parks should be free. The main reason people shop at Merry Hill is because parking is free.	This is not considered to be a sustainable approach to advocate and is contrary to national planning policy.
Mr Michael Wagner Local resident (751)	CS-IO/751/50/T12/C	Yes but only if cycles can be separated from cars.	Noted.
Mr Michael Abraham Local resident (752)	CS-IO/752/04/T12/C	Sugar beet site area could include an "edge of town" park and ride car park, but to include a free use of	Noted. The provision of park and ride facilities for the towns is an option which could be further considered

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		bicycles which could be allowed along the canal towpath into Kidderminster and Stourport. Bike return would be required to recover car from parking. Park & Ride system would need excellent connections to be effective and therefore properly used.	against the SA Framework.
Mr Giles Angell Local resident (763)	CS-IO/763/02/T12/C	Workplace parking levy omitted – although para 6.23 hints at employee travel plans.	Noted.
Mr P Powell Local resident (767)	CS-IO/767/48/T12/C	There are a lot of problems with illegally parked vehicles.	This should be addressed through decriminalised parking.
Jones Lang LaSalle (776)	CS-IO/776/19/T12/C	Yes, based on a balance between sustainability and commercial need	Agreed.
CMA Planning Ltd (778)	CS-IO/778/35/T12/C	We would support standards in accordance with PPG13	Noted although the policies contained in the Core Strategy should be locally distinctive.
Mr Richard Pannell Local resident (780)	CS-IO/780/30/T12/C	Town centre is over-provided with parking space.	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/49/T12/C	Wyre Forest is a semi rural area; regular public transport for all is a 'pipe dream'. Business people need to park their cars at a reasonable cost. Car parking charges discourage people from shopping – we have competition from Merry Hill and Worcester.	This is not considered to be a sustainable approach to advocate and is contrary to national planning policy.
Mr J R Nicholls Local resident (787)	CS-IO/787/50/T12/C	Not until a better public transport system is in place which takes into account large families and the ageing population.	Noted. This is an important point and a major issue for the District.
O&FP Pathfinder (791)	CS-IO/791/36/T12/C	The LDF support Park and Ride to discourage driving into the most congested areas of Kidderminster and through new bus routes with park and ride enhance public transport between park and ride car parks and town centre.	Noted. The provision of park and ride facilities for the towns is an option which could be further considered against the SA Framework.

Chapter 7 – Quality of Life

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
QL1) Are there any other locally distinctive features that you feel are important to the District?			
Natural England (018)	CS-IO/18/32/QL1/C	Geological features, the heathlands and acid grassland mosaics. Provide distinctive countryside that needs protection and enhancement with better links and integrity for biodiversity and green corridors for access and recreation.	Noted. These varied features will be more accurately reflected in the Landscape Character Assessment, which is being co-ordinated by Worcestershire County Council.
Chaddesley Corbett Parish Council (43)	CS-IO/43/51/QL1/C	1. Wyre Forest 2. Severn Valley (Countryside) 3. Stourport Lock System 4. Chaddesley Woods 5. Churches and Monuments – historic buildings 6. Village conservation areas	Noted.
Bewdley Town Council (49)	CS-IO/49/50/QL1/C	Preservation of industrial buildings and character of Bewdley especially.	Noted. The preservation of industrial buildings is particularly important to the District's carpet heritage.
Rushock Parish Council (054)	CS-IO/54/51/QL1/C	Woodlands and farms	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/47/QL1/C	Yes – many properties, including listed buildings.	Noted.
Worcestershire Wildlife Trust (120)	CS-IO/120/26/QL1/C	1. Acid grasslands, especially in the Kidderminster area. 2. Heathlands. The District is a county stronghold for these habitats.	Noted. These varied features will all be more accurately reflected in the Landscape Character Assessment, which is being co-ordinated by Worcestershire County Council.
Bewdley Development Trust (160)	CS-IO/160/51/QL1/C	Yes – The Severn Valley Railway	Noted.
English Heritage (161)	CS-IO/161/24/QL1/C	The historic environment. Hence the scope of 'locally distinctive features' should include designated as well as non-designated historic assets.	Noted. These varied features will all be more accurately reflected in the Landscape Character Assessment, which is being co-ordinated by Worcestershire County

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
			Council.
Hillcrest Residents Association (272)	CS-IO/272/51/QL1/C	Retain as many trees as possible - Make them a feature of the area.	Agreed. The District Council is keen to enhance green infrastructure within the urban environments
Bewdley Civic Society (306)	CS-IO/306/49/QL1/C	Yes, Bewdley Museum and the SVR	Noted.
St Georges School, Kidderminster (567)	CS-IO/567/49/QL1/C	The arboretums – Bodenham and Arley The river Severn and Canal The old carpet factories The Churches Local Heros!	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/51/QL1/C	Natural features – eg. Lakes leading downstream from Churchill into Kidderminster	Agreed. The District Council is keen to enhance green infrastructure within the urban environments.
Mr P Powell Local resident (767)	CS-IO/767/49/QL1/C	Wyre Forest and its extension along Dowles Road and beyond.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/48/QL1/C	Baxter Heritage	Noted.
Mr Patrick Duffy Local resident (782)	CS-IO/782/02/QL1/C	Recent building on Dowles Road - more representative of excavation than luxury housing.	Noted. The District Council is increasingly aware of the need to ensure the highest design standards for brownfield developments which reflect the local character of the towns.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/50/QL1/C	1) Severn Valley Railway 2) West Midlands Safari Park 3) Hartlebury Common 4) Stourport Canal basins 5) Bewdley riverside	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/51/QL1/C	Retain as many trees as possible - Make them a feature of the area.	Agreed. The District Council is keen to enhance green infrastructure within the urban environments.
Anonymous		Bewdley Bridge	Noted.
QL2) Is There a need to develop a greater sense of community identity within Kidderminster?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/52/QL2/C	Yes	Noted.
Rushock Parish Council (054)	CS-IO/54/52/QL2/C	No	Noted.

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Bewdley Development Trust (160)	CS-IO/160/52/QL2/C	Yes	Noted.
English Heritage (161)	CS-IO/161/25/QL2/C	The historic environment makes a fundamental contribution to local distinctiveness - the scope of 'locally distinctive features' should include designated as well as non-designated historic assets.	Agreed.
Worcestershire County Council (Transport) (169)	CS-IO/169/37/QL2/C	Attractive, safe and convenient walking and cycling routes and public transport facilities (interchange, bus stops, vehicles).	Agreed. Greater accessibility is key to a community's identity.
Hillcrest Residents Association (272)	CS-IO/272/52/QL2/C	Yes	Noted.
Bewdley Civic Society (306)	CS-IO/306/50/QL2/C	Yes	Noted.
St Georges School, Kidderminster (567)	CS-IO/567/50/QL2/C	Yes – as well as improve integration	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/36/QL2/C	Yes; many areas lack key landmarks (distinct buildings or features) that provide focal points for the community or visitors. Within the towns there are many neighbourhoods which also need to be supported in retaining or creating their own positive identity. Horsefair residents are burdened with a negative community identity and would benefit from the LDF supporting more positive neighbourhood identity with high quality new developments.	Agreed that it is important to recognise and reflect the distinct identities of the different neighbourhoods that make up the towns. Agreed. The Kidderminster Central Area Action Plan DPD (on which we are about to start scoping work) will help to address regeneration issues in the Horsefair area.
Mrs M Underhill Local resident (731)	CS-IO/731/16/QL2/C	Yes	Noted.
Mr Alun Jones Local resident (740)	CS-IO/740/06/QL2/C	Yes. If possible, demolish Post Office building.	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/27/QL2/C	Yes	Noted.
Mrs S Hodges	CS-IO/744/13/QL2/C	Yes. E.g. Spennells has no 'heart'.	Noted. Agreed that the LDF should also look to promote

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Local resident (744)			local identities for neighbourhoods.
Mr Chris Gilbert Local resident (749)	CS-IO/749/49/QL2/C	Yes, similar to opportunity Bewdley/Bewdley Development Trust and Stourport Forward	The role of these organisations in promoting Bewdley and Stourport as market towns is noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/52/QL2/C	Yes	Noted.
Mr Matthew Elmer Local resident (756)	CS-IO/756/42/QL2/C	Yes. Focus on developing the town as a centre for leisure as well as retail. If people only spend their time sleeping and shopping in the town there is never likely to be a strong sense of community. Developing local employment sites. A recognised civic space in the town centre would help. Sense that the centre of Kidderminster doesn't have a soul/focal point, not helped by the ring road, underpasses and lack of widely recognised community events.	Noted. These are important aspects of promoting local identity.
Mr Arthur Hey Local resident (757)	CS-IO/757/20/QL2/C	Yes. Could the Council not publish costs of new projects and equally the additional costs associated with the repair/replacement costs caused by the vandals?	Noted. However, this falls beyond the remit of the Local Development Framework.
Mr Hilton Mayston Local resident (771)	CS-IO/771/49/QL2/C	Yes	Noted.
CMA Planning Ltd (778)	CS-IO/778/36/QL2/C	Essential to identify and foster a new identity for Kidderminster.	Noted.
Mr Richard Pannell Local resident (780)	CS-IO/780/31/QL2/C	Yes – of course	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/51/QL2/C	Yes – more needs to be done for all age groups to take an active part in the community	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/52/QL2/C	Yes	Noted.
Stourport Rail Project (789)	CS-IO/789/32/QL2/C	Give us a town council so we have a voice.	Noted. However this falls outside the LDF's remit.
O&FP Pathfinder (791)	CS-IO/791/37/QL2/C	Yes; many areas lack key landmarks (distinct buildings or features) that provide focal points for the community or visitors. Within these towns there are many	Agreed that it is important to recognise and reflect the distinct identities of the different neighbourhoods that make up the towns.

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		neighbourhoods which also need to be supported in retaining or creating their own positive identity. OFP residents are burdened with a negative community identity and would benefit from LDF supporting more positive neighbourhood identity with high quality new developments.	Agreed. The Kidderminster Central Area Action Plan DPD (on which we are about to start scoping work) will help to address regeneration issues in the Oldington & Foley Park area.
QL3) Do You think public art could have a more important role to play in the District?			
Natural England (018)	CS-IO/18/33/QL3/C	Provided it does not detract from the 'sense of wilderness' that can still be found in an urban district.	Noted.
Chaddesley Corbett Parish Council (43)	CS-IO/43/53/QL3/C	No	Noted.
Bewdley Town Council (49)	CS-IO/49/51/QL3/C	Other priorities	Noted.
Rushock Parish Council (054)	CS-IO/54/53/QL3/C	More important to strive for better architecture, street design/street furniture, signing etc.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/48/QL3/C	Yes; in selected locations	Noted.
Bewdley Development Trust (160)	CS-IO/160/53/QL3/C	Should not be at the expense of money allocated to improved design and maintenance of necessary basic public structures.	Agreed that this should be the case.
Hillcrest Residents Association (272)	CS-IO/272/53/QL3/C	Yes - a sensible suggestion - could lead to less graffiti	Noted.
Bewdley Civic Society (306)	CS-IO/306/51/QL3/C	Not essential a 'nice to have' so long as it is appropriate	Noted.
The Theatres Trust (469)	CS-IO/469/04/QL3/C	'Culture' is much more than public art. Presumably the Council's intention to reflect this by including within a larger section such as Art, Leisure and Tourism in the 'Quality of Life' chapter	Agreed that public art is a small part of the District's overall culture and that this also links into art, leisure and tourism. However the new planning system advocates a move away from this topic based approach. The possibility of an arts/cultural quarter within Kidderminster could be further explored through the Kidderminster Central Area Action Plan.
St Georges School,	CS-IO/567/51/QL3/C	Yes	Noted.

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Kidderminster (567)			
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/37/QL3/C	Yes; should include process that involves the local community and not 'off the shelf' installations with little relevance, support or ownership by the local community.	Agreed. The District Council should advocate this approach to the provision of public art. Involvement in the provision of public art can reinforce local identity.
Mrs M Underhill Local resident (731)	CS-IO/731/17/QL3/C	Open Air Art is probably a waste of money but a museum and art gallery especially focusing on local issues is important.	Noted however public art is perhaps more visible in the public realm. The possibility of an arts/cultural quarter within Kidderminster could be further explored through the Kidderminster Central Area Action Plan
Paul Johnston Local resident (732)	CS-IO/732/35/QL3/C	No Superficial.	Noted.
Mr Robert Edwards Local resident (736)	CS-IO/736/37/QL3/C	Art with a view to climbing/recreation for children. Twin purpose.	Noted.
Mr Alun Jones Local resident (740)	CS-IO/740/07/QL3/C	Yes	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/28/QL3/C	Yes	Noted.
Mrs S Hodges Local resident (744)	CS-IO/744/14/QL3/C	Yes	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/50/QL3/C	Yes – why not have statues depicting local attractions / facilities, on the roundabouts and in parks.	Noted. Agreed that we need to improve the gateways into the three towns.
Mr Ian Ettridge Local resident (750)	CS-IO/750/37/QL3/C	Yes. For example Centenary Square, Birmingham.	Noted.
Mr Michael Wagner Local resident (751)	CS-IO/751/53/QL3/C	Yes	Noted.
Mr P Powell Local resident (767)	CS-IO/767/50/QL3/C	Public art invites vandalism.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/50/QL3/C	Yes	Noted.

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Mr Richard Pannell Local resident (780)	CS-IO/780/32/QL3/C	Yes	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/52/QL3/C	Possibly	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/53/QL3/C	Yes - a sensible suggestion - could lead to less graffiti	Noted.
Stourport Rail Project (789)	CS-IO/789/33/QL3/C	Yes	Noted.
O&FP Pathfinder (791)	CS-IO/791/38/QL3/C	Yes; should include process that involves the local community and not 'off the shelf' installations with little relevance, support or ownership by the local community.	Agreed. The District Council should advocate this approach to the provision of public art.
Anonymous		Yes, the college has a lot to offer	Noted. This could be pursued in conjunction with the college – producing artworks for their communities.
QL4) Do You agree that the LDF should seek to safeguard, enhance and manage the distinctive heritage setting? If so what are the key issues that you would like to see addressed?			
West Midlands Regional Assembly (001)	CS-IO/1/10/QL4/C	Should the district council accept a negative response to Question QL4 and adopt such a stance in the LDF it would not accord with RSS Policy QE5: Protection and enhancement of the Historic Environment.	Advice noted and welcomed.
Chaddesley Corbett Parish Council (43)	CS-IO/43/54/QL4/C	1. Yes. Preserve the character of local villages/hamlets. 2. Yes. Careful planning and restrictions on development.	Agreed. A careful balance must be struck between maintaining local character and ensuring villages remain viable.
Bewdley Town Council (49)	CS-IO/49/52/QL4/C	Yes. Carpet museum to preserve history. Maintenance of historic buildings. Listen to Civic Societies.	Agreed. The District Council would support a carpet museum to celebrate Kidderminster's manufacturing heritage.
Rushock Parish Council (054)	CS-IO/54/54/QL4/C	Yes	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/49/QL4/C	Yes; the District Council should work closely with the local Civic and History Society to protect and manage our heritage.	Agreed.
The Garden History	CS-IO/115/01/QL4/C	Preference for a policy on historic parks and gardens in	The importance of historic parks and gardens within the

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Society (115)		the Core Strategy DPD with a more detailed policy in the Planning Control Policies DPD. A positive approach to the conservation of historic designed landscapes and a few have adopted Supplementary Planning Guidance for Historic Parks and Gardens. (PPG 12 para 3.18 and 3.19) We suggest that it might be appropriate for such SPD for Historic Parks & Gardens to be prepared.	District is acknowledged within the revised Spatial Portrait and the Council supports a positive approach to the conservation of historic landscapes. However the inclusion of such a policy in the Core Strategy is considered too detailed for a strategic DPD and could be considered in the Site Allocations or Generic DC Policies DPDs.
Bewdley Development Trust (160)	CS-IO/160/54/QL4/C	Considers poor maintenance of public and privately owned heritage buildings needs to be addressed.	Agreed. The Local Lists and Buildings at Risk Surveys help to address this problem.
English Heritage (161)	CS-IO/161/26/QL4/C	Strongly recommends the Core Strategy includes a specific policy on safeguarding and enhancing the distinctive, historic assets and promoting their future sustainable management together with the delivery of wider social and economic benefits. Requires consideration of potential implications of large-scale change and development and smaller-scale changes which can affect the intrinsic character of conservation areas. For detailed analysis of key issues, English Heritage strongly advises that the conservation and archaeological staff of the Council and County Council are closely involved.	Again the District's varied historic assets are acknowledged in the revised spatial portrait. Policy options for safeguarding and enhancing will be worked up and tested against the SA Framework when developing the Preferred Options. Advice noted and welcome.
Hillcrest Residents Association (272)	CS-IO/272/54/QL4/C	Yes - effective publicity required to inform and educate tourists.	Noted.
Bewdley Civic Society (306)	CS-IO/306/52/QL4/C	Yes - more funding is required in the public realm to tidy up and improve both public and privately owned structures/gateways.	Noted. Agreed that we need to improve the gateways into the three towns.
Herefordshire and Worcestershire Earth	CS-IO/418/10/QL4/C	Yes.	Noted.

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Heritage Trust (418)			
Council for British Archaeology West Midlands (423)	CS-IO/423/03/QL4/C	Replace "heritage" with "historic environment" in Part Five, Safeguarding and Enhancing the Environment rather than Quality of Life.	Noted. This can be further considered for the structure of the Preferred Options table.
St Georges School, Kidderminster (567)	CS-IO/567/52/QL4/C	Yes	Noted.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/38/QL4/C	Need to ensure benefits of heritage and enhanced tourist business are spread across Wyre Forest. For Horsefair, there is the Canal, River Stour and extensive green space which could be enhanced to benefit both the area and tourist and leisure economy.	Noted. The Core Strategy will need to address sustainable tourism opportunities as a key issue. Agreed. The Issues and Options Paper raises the provision and enhancement of green infrastructure as a key issue. This could certainly help to improve the regeneration of the Horsefair Broadwaters area.
Mrs M Underhill Local resident (731)	CS-IO/731/18/QL4/C	Yes.	Noted.
Mrs S Hodges Local resident (744)	CS-IO/744/15/QL4/C	Yes - publicise the urban and manufacturing history.	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/51/QL4/C	Yes – publicity, secure from vandalism and greater public access.	Noted.
Mr Ian Ettridge Local resident (750)	CS-IO/750/38/QL4/C	Cleaning the Church and re-Georgianising Load Street, Bewdley	Noted. These aspects would certainly contribute towards local distinctiveness.
Mr Michael Wagner Local resident (751)	CS-IO/751/54/QL4/C	Yes – encourage more local participation. Insist on preservation of Victorian factory buildings	Agreed.
Mr Matthew Elmer Local resident (756)	CS-IO/756/43/QL4/C	Yes	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/51/QL4/C	Baxter Heritage – Unity and understanding Rowland Hill – Access for the poor	These are important local heritage factors for Kidderminster.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/53/QL4/C	Yes	Noted.
Mr J R Nicholls (Local resident 787)	CS-IO/787/54/QL4/C	Yes - more effective publicity required to inform and educate tourists.	Noted. More effective publicity in shape of a more prominent tourist information centre in Kidderminster.
Mr Nick Parker O&FP	CS-IO/791/39/QL4/C	We need to ensure benefits of heritage and enhanced	Noted. The Core Strategy will need to address

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Pathfinder (791)		tourist business are spread across Wyre Forest including those areas that are deprived.	sustainable tourism opportunities as a key issue.
QL5) Could more be made of the green spaces within and around the town centres?			
West Midland Regional Assembly (001)	CS-IO/1/08/QL5/C	A lead should be taken from RSS Policy QE4: Greenspace and public spaces	Noted. The District Council will take full account of RSS Policy.
Natural England (018)	CS-IO/18/34/QL5/C	Key to community well being and offer opportunities for various uses. Provision of basic infrastructure e.g.: good access paths or seating areas may be all that is needed to make more of such areas. Basic interpretation of the green space.	Agreed that improving access to green space is much needed within the urban environments. Signposting is important in town centres.
Chaddesley Corbett Parish Council (43)	CS-IO/43/55/QL5/C	Yes, but they need to be patrolled.	Noted. However this depends on the level of natural surveillance.
Bewdley Town Council (49)	CS-IO/49/53/QL5/C	Yes. School site green spaces should be retained.	Noted. This is important in relation to maintaining healthy communities.
Rushock Parish Council (054)	CS-IO/54/55/QL5/C	No. They already seem to be well maintained.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/50/QL5/C	Yes	Noted.
Sport England (100)	CS-IO/100/39/QL5/C	Consultation through a PPG17 audit may assist.	The District Council has commissioned PMP Consultants to undertake a PPG17 Audit to inform the Core Strategy. This is due for completion at the end of the year.
Worcestershire Wildlife Trust (120)	CS-IO/120/27/QL5/C	Yes. Important to recognise urban green space can contribute to a number of linked agendas, especially biodiversity, health, social cohesion and combating the effects of climate change.	Agreed.
Bewdley Development Trust (160)	CS-IO/160/55/QL5/C	Yes. In Bewdley better signing of the Jubilee Gardens, Northwood Park and renovation of Wribbenhall Quays would be welcome.	Noted.
Worcestershire County Council (Transport) (169)	CS-IO/169/38/QL5/C	Attractive safe and convenient walking and cycling routes to green spaces with secure cycle parking.	Agreed that accessibility to the District's green spaces by sustainable modes of transport needs to be improved.

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Centro-WMPTA (280)	CS-IO/272/55/QL5/C	Walking and cycle routes should be introduced and/or improved. Maps should be made widely available.	Agreed that accessibility to the District's green spaces by sustainable modes of transport needs to be improved.
Hillcrest Residents Association (272)	CS-IO/280/37/QL5/C	Yes. Develop nature trails and research projects for pupils. Organise more activities/entertainment in parks to encourage all age groups to participate - more community spirit.	Noted. Agreed that need to make the District's strategic parks more user friendly to assist in creating community identity.
Bewdley Civic Society (306)	CS-IO/306/53/QL5/C	Yes, but in the experience of Bewdley, they are poorly signposted.	Noted.
Herefordshire and Worcestershire Earth Heritage Trust (418)	CS-IO/418/11/QL5/C	Again, refer to the environment section.	Noted.
The Theatres Trust (469)	CS-IO/469/05/QL5/C	'Recreation' would be more appropriate than "Leisure" for this section.	Noted. To be considered for the Preferred Options Document.
St Georges School, Kidderminster (567)	CS-IO/567/53/QL5/C	Yes – Improve management and reduce vandalism. Create 'ownership' through youth groups, schools.	Noted. To be referred to the Local Strategic Partnership Co-ordinator.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/39/QL5/C	Important that young people recognised as principal beneficiaries of green spaces if going to encourage improved health and tackle obesity. Green spaces need to have quiet spaces for some people to sit quietly but also spaces to encourage safe energetic play.	Agreed. The District's Parks need to be accessible to all age groups also to encourage natural surveillance.
Mrs M Underhill Local resident (731)	CS-IO/731/19/QL5/C	Yes particularly litter picking and cleaning more regularly. Wardens around for play and safety. Modern public toilets available.	Noted. To be referred to the District's Parks & Green Spaces Manager.
Mr Robert Edwards Local resident (736)	CS-IO/736/38/QL5/C	Yes. Plants, trees. Seating.	Noted.
Mr Alun Jones Local resident (740)	CS-IO/740/08/QL5/C	Yes	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/29/QL5/C	Yes	Noted.
Mrs S Hodges Local resident (744)	CS-IO/744/16/QL5/C	Yes.	Noted.

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Mr Chris Gilbert Local resident (749)	CS-IO/749/52/QL5/C	Yes –open air theatre, local radio broadcasts, local 'parties in the park'	Noted. To be referred to the District's Parks & Green Spaces Manager. Such events can help develop community identity.
Mr Michael Wagner Local resident (751)	CS-IO/751/55/QL5/C	Yes – demolish Crown House and replace with park to give town a heart and link old town to new development	To be considered as an option for improving access to Green Space within Kidderminster Town Centre.
Mr Matthew Elmer Local resident (756)	CS-IO/756/44/QL5/C	Yes, through far better access and signage	Noted.
Mrs Jean Bews Local resident (759)	CS-IO/759/05/QL5/C	More pleasant places to sit by River Stour and canal in Kidderminster town centre please. Encourage riverside flora and fauna	Agreed that more could be made of these waterside areas within the town centres to enhance local distinctiveness. They are valuable assets to local identity.
Mr P Powell Local resident (767)	CS-IO/767/51/QL5/C	Yes but to improve ruins greenspace quality.	Disagree, particularly within the urban areas of Kidderminster.
Mr Hilton Mayston Local resident (771)	CS-IO/771/52/QL5/C	Yes	Noted.
CMA Planning Ltd (778)	CS-IO/778/37/QL5/C	The green spaces around town centres could be used to encourage leisure and tourist based uses in the District.	Agreed, this would help to contribute towards sustainable tourism.
Mr Richard Pannell Local resident (780)	CS-IO/780/33/QL5/C	Yes but start with Brinton Park – long forgotten	Noted.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/54/QL5/C	Yes	Noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/55/QL5/C	Yes. Develop nature trails and research projects for pupils. Organise more activities/entertainment in parks to encourage <u>all</u> age groups to participate thus engendering more community spirit.	Noted. To be referred to the District's Parks & Green Spaces Manager.
Stourport Rail Project (789)	CS-IO/789/34/QL5/C	Yes	Noted.
O&FP Pathfinder (791)	CS-IO/791/40/QL5/C	Important that young people recognised as principal beneficiaries of green spaces to encourage improved health and tackle obesity. Green spaces need to have quiet spaces for sitting and spaces to encourage safe	Agreed. The District's Parks need to be accessible to all age groups also to encourage natural surveillance.

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		energetic play.	
Anonymous		Yes – memorial benches.	Noted. However this is beyond the remit of the Core Strategy.
QL6) What Are the key opportunities for leisure and health in making Wyre Forest District a better place?			
Natural England (018)	CS-IO/18/35/QL6/C	The landscape can be considered as an outdoor gym. The district has more opportunities for outdoor pursuits. Provision of access to the countryside and facilities to engage can be linked to the diversification of farming and forestry.	Agreed that there are opportunities to make more of outdoor pursuits within the District to encourage sustainable tourism and to improve local resident's health.
Chaddesley Corbett Parish Council (43)	CS-IO/43/56/QL6/C	1. An easily accessible and low price facility for further education. More importantly re-instatement of the local Hospital to its former status for the benefit of all. 2. Ease of access. 3. Safe Environment. 4. Welcome	Noted.
Bewdley Town Council (49)	CS-IO/49/54/QL6/C	Investment in leisure infrastructure. Improve school sports facilities and encourage more activity in schools.	Noted. The PPG 17 Audit currently underway will establish any shortfalls in leisure infrastructure and school sports facilities.
Rushock Parish Council (054)	CS-IO/54/56/QL6/C	7.12 & 7.13 seem ideal.	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/51/QL6/C	General education, including active promotion of the measures described in paragraphs 7.12 and 7.13	Noted.
Sport England (100)	CS-IO/100/40/QL6/C	May be an under provision of swimming provision in the District. Again a PPG17 audit would help inform the debate	Noted. The PPG 17 Audit currently underway will establish any shortfalls in swimming provision within the District.
Bewdley Development Trust (160)	CS-IO/160/56/QL6/C	The safer travel to school initiative is important. Proposals to limit through traffic in Bewdley are consistent with this objective. The proposed Bewdley community facility project is strongly supported	Noted. The Local Transport Plan contains proposals to improve walking routes and the Core Strategy and Local Development Framework will need to reflect and reinforce this. Noted.
Worcestershire	CS-IO/169/39/QL6/C	Walking and cycling on a regular basis is known to have	Agreed.

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
County Council (Transport) (169)		significant health benefits.	
Hillcrest Residents Association (272)	CS-IO/272/56/QL6/C	<ul style="list-style-type: none"> See earlier responses to R4; R6; R8; E3; T1 Reduce air pollution by reducing traffic congestion 	Noted.
Centro-WMPTA (280)	CS-IO/280/38/QL6/C	See response to QL.5	Noted.
Bewdley Civic Society (306)	CS-IO/306/54/QL6/C	<p>Reduced traffic congestion in Bewdley would make the town a safer and healthier place.</p> <p>We support the Bewdley Community Facility.</p>	<p>Agreed. Welch Gate has been identified as an AQMA. Draft Spatial Objective 9 set out in the Issues & Options Paper supports the enhancement of the District's air quality within the town centres.</p> <p>Noted.</p>
Worcestershire PCT (410)	CS-IO/410/16/QL6/C	<p>Paragraphs 7.9-7.11 demonstrate Council's awareness of commitment to the use of Open Space to promote a more physically active population. Should work closely with schools to support uptake of School Travel Plans.</p> <p>The PCT entirely supports the greater use of Homezones in residential areas.</p> <p>Stronger links with Leisure and Countryside Services will ensure that new open space and car-free routes become a community resource used extensively to maintain a more active lifestyle.</p> <p>PCT welcomes the connections between regeneration and healthcare provision. Looks forward to continued dialogue on these opportunities.</p>	<p>Noted. The District Council works closely with the County Council on the implementation of Local Transport Plan measures which includes School Travel Plans.</p> <p>The LDF should support the creation of homezones in new development.</p> <p>Noted.</p> <p>Support is welcome.</p>
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/40/QL6/C	Safe, secure parks for people to play sports and games in. Can the LDF support the wider use of schools as community facilities for leisure for wider community use outside school hours?	Noted. The LDF can support this approach in the provision of new educational facilities. In addition this issue will be raised with the LSP Co-ordinator with a view to progressing through the Sustainable Community Strategy.
Mrs Alison	CS-IO/730/05/QL6/C	The Theatre, maybe combined with an arts/craft centre	Noted. Proposals for a cultural quarter could be taken

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Underwood Local resident (730)		should be in the town centre with a large tourist information centre detailing the history of the town to give the SVR & Safari traffic an extra stop on the tourist trail. They might want to include St Mary's Church too. The Forest Glades area should become more of a shopping area - Desecration of an old market cross as you have here - a town feature - use it!!	forward through the Kidderminster Central Area Action Plan. Kidderminster now has a thriving on street market which takes place on Thursdays and Saturdays.
Mrs M Underhill Local resident (731)	CS-IO/731/20/QL6/C	As QL5.	Noted.
Mrs Anthony Sargent Local resident (733)	CS-IO/733/02/QL6/C	Bewdley needs a swimming pool and better youth clubs etc.	Noted. The PPG 17 Audit currently underway will establish any shortfalls in swimming provision within the District.
Mr Robert Edwards Local resident (736)	CS-IO/736/39/QL6/C	Better communication. Working together in regard to access. Free parking to Leisure customers.	Noted. These issues will be raised with the management companies for the leisure centres.
Mr & Mrs AJF Maiden Local resident (741)	CS-IO/741/01/QL6/C	Complaint about leaving heating on in mobile home during 1 month period of vacancy. Wasting heating grant. This is an Environmental Issue.	Noted. Refer this issue to the Principal Health & Sustainability Officer.
Mr Paul Hutchens Local resident (742)	CS-IO/742/30/QL6/C	To build on the natural riverside settings of Stourport, Bewdley and, to some extent, Kidderminster	Agreed that more could be made of Kidderminster's waterside features to promote local distinctiveness.
Mr Chris Gilbert Local resident (749)	CS-IO/749/53/QL6/C	Get people of all ages out and about.	Noted. Refer these issues to the Principal Health & Sustainability Officer.
Mr Michael Wagner Local resident (751)	CS-IO/751/56/QL6/C	Make area much more cycle and pedestrian friendly.	Noted. Agreed that more needs to be done to make the town centre less car orientated.
Mr Matthew Elmer Local resident (756)	CS-IO/756/45/QL6/C	Safeguarding the Kidderminster site for health use and NOT converting it for housing.	Noted.
Mr Powell (787)	CS-IO/767/52/QL6/C	Obesity - activity does improve the body	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/53/QL6/C	Walking/Cycling routes	Noted. Agreed that more needs to be done to make the town centre less car orientated.
CMA Planning Ltd (778)	CS-IO/778/38/QL6/C	Provision of major new leisure facilities in the District could offer the 'win-win' outcome of improving the health and well being of the local community whilst also providing opportunities for economic regeneration.	Noted. The PPG 17 Audit currently underway will establish any shortfalls in leisure facilities within the District. This will help to inform the land use strategy for the LDF.
Mr Richard Pannell	CS-IO/780/34/QL6/C	Education for the overweight.	Noted. Refer these issues to the Principal Health &

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Local resident (780)			Sustainability Officer.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/55/QL6/C	Gyms are not popular with everyone for keeping fit. Prefer to be outdoors walking or limited cycling or rowing.	Agreed that there are opportunities to make more of outdoor pursuits within the District to encourage sustainable tourism and to improve local resident's health.
Mr J R Nicholls Local resident (787)	CS-IO/787/56/QL6/C	<ul style="list-style-type: none"> • See earlier responses to R4; R6; R8; E3; T1 • Reduce air pollution by reducing traffic congestion 	Noted. Draft Spatial Objective 9 set out in the Issues & Options Paper supports the enhancement of the District's air quality within the town centres
O&FP Pathfinder (791)	CS-IO/791/41/QL6/C	Safe, secure parks for people to play sports and games in. Can the LDF support the wider use of schools as community facilities for leisure for wider community use outside school hours?	Noted. The LDF can support this approach in the provision of new educational facilities. In addition this issue will be raised with the LSP Co-ordinator with a view to progressing through the Sustainable Community Strategy.
QL7) What ARE the key opportunities for education and training in making Wyre Forest District a better place?			
Worcestershire County Council Children's Services (10)	CS-IO/10/01/QL7/C	<p><u>Background</u> – Outlines schools reorganisation that has taken place in 2007. It is too early to assess what impact this has had on patterns of parental preference but believes the re-organisation has produced robust and sustainable schools.</p> <p><u>Community Cohesion</u> - The Authority supports and encourages schools to develop links with their local community through such mechanisms as extended schools initiatives, children's centres and shared use of facilities.</p> <p><u>Sustainability</u> - Required to develop a School Travel Plan, This helps to keep journeys to school short, encouraging walking or cycling as a method of travel.</p> <p><u>Future Provision</u> - difficult to comment on the requirements for future education provision without more</p>	<p>Noted. The effects of the schools re-organisation and the impact on future land use patterns will be a key consideration for the LDF.</p> <p>The County Council's support for this approach is welcome by the District Council.</p> <p>The District Council welcomes the emphasis on School Travel Plans.</p> <p>Noted. The Adopted Planning Obligations SPD, which forms part of the LDF, supports this approach and was</p>

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
		detailed information on the number of dwellings planned, where, and over what timescale. Emphasises approach to S106 Contributions from future developments towards education provision.	produced in consultation with Worcestershire County Council.
Natural England (018)	CS-IO/18/36/QL7/C	Refers to Wyre forest Landscape Project to provide education about the natural environment and training to manage the habitats.	Agreed that the District's varied landscape offers an important educational resource that has the potential to be made more of.
Chaddesley Corbett Parish Council (43)	CS-IO/43/57/QL7/C	1. Set out to achieve top rate in both primary and secondary education. This is the starting point for quality of life. (see QL8 below). 2. Discipline and control.	Noted.
Bewdley Town Council (49)	CS-IO/49/55/QL7/C	Re-examine the agenda for Kidderminster College for adult education. Apprenticeships in forestry and other local rural industry.	Refer these issues to the Regeneration & Economic Prosperity Manager for consideration.
Rushock Parish Council (054)	CS-IO/54/57/QL7/C	We support the education proposals in 7.14	Noted.
Stourport-on-Severn Civic Society (96)	CS-IO/96/52/QL7/C	Promotion of 'lifelong' learning opportunities and community responsibility	Noted.
Bewdley Development Trust (160)	CS-IO/160/57/QL7/C	Retain local primary and secondary schools close to where people live to improve community cohesion and reduce travel demand	Agreed that the LDF should support this approach to make the most of new facilities and to reduce the need to travel.
Hillcrest Residents Association (272)	CS-IO/272/57/QL7/C	Bring schools and education into the 21 st Century:- buildings; equipment; connections with rural community: commerce; industry etc.	Noted. Refer to Worcestershire County Council as the Local Education Authority.
St Georges School, Kidderminster (567)	CS-IO/567/54/QL7/C	Use of Sladen School as Kidderminster College annex	Noted. Refer to Worcestershire County Council as the Local Education Authority.
Advantage West Midlands (702)	CS-IO/702/07/QL7/C	Emphasise need to maximise opportunities to create a skilled workforce and provide linkages between employment and higher education facilities	Noted.
Horsefair, Broadwaters and Greenhill Partnership	CS-IO/725/41/QL7/C	With the Extended Schools/Services Agenda, a strategic plan should be established to enhance facilities in some schools to enable them to be more widely used by the	Agreed that the LDF support this approach to make the most of new facilities and to reduce the need to travel This could particularly enhance accessibility and social

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
(725)		community for sports, leisure and adult learning. By partners working together with WCC (Children's Services) can improve facilities for communities that would other wise not be achieved.	deprivation issues in some of the District's more deprived wards and indeed the rural areas. In addition this should be referred to Worcestershire County Council as the Local Education Authority.
Mrs M Underhill Local resident (731)	CS-IO/731/21/QL7/C	Use of Sladen School buildings and fields.	Noted.
Mr Paul Hutchens Local resident (742)	CS-IO/742/31/QL7/C	More business/science parks	Noted.
Mr Chris Gilbert Local resident (749)	CS-IO/749/54/QL7/C	After School Clubs.	This issue will be raised with the LSP Co-ordinator with a view to progressing through the Sustainable Community Strategy.
Mr Michael Wagner Local resident (751)	CS-IO/751/57/QL7/C	Congratulations for bringing the college into town centre	Support is welcome.
Mr Michael Abraham Local resident (752)	CS-IO/752/06/QL7/C	Create job opportunities that require manual labour, as well as technical skills which are beyond the ability and therefore exclude some of the work force.	Noted. The retention of manual job opportunities is recognised as important for the District's economy, particularly in Kidderminster.
Mr Matthew Elmer Local resident (756)	CS-IO/756/46/QL7/C	Improving and encouraging people to user Kidderminster College	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/54/QL7/C	Links with Pershore to develop rural/conservation studies	Noted. Refer to Regeneration and Economic Prosperity Manager for consideration.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/56/QL7/C	New schools are becoming community centres for all ages to take advantage from early morning to late at night.	Noted. Refer to Worcestershire County Council as the Local Education Authority.
Mr J R Nicholls local resident (787)	CS-IO/787/57/QL7/C	Bring schools and education into the 21 st Century:- buildings; equipment; connections with rural community: commerce; industry etc.	Noted. Refer to Worcestershire County Council as the Local Education Authority.
Stourport Rail Project (789)	CS-IO/789/35/QL7/C	Give teachers more freedom to teach.	Noted. However this falls beyond the LDF's remit.
O&FP Pathfinder (791)	CS-IO/791/42/QL7/C	With the Extended Schools/Services Agenda, a strategic plan should be established to enhance facilities in some schools to enable them to be more widely used by the community for sports, leisure and adult learning. By partners working together with WCC (Children's	Agreed that the LDF support this approach to make the most of new facilities and to reduce the need to travel This could particularly enhance accessibility and social deprivation issues in some of the District's more deprived wards and indeed the rural areas.

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
		Services) can improve facilities for communities that would other wise not be achieved.	In addition this should be referred to Worcestershire County Council as the Local Education Authority.
Anonymous		More FREE clubs and play schemes all year round	Noted.
QL8) What Are the key opportunities for improving safety and reducing anti-social behaviour to make Wyre forest District a better place?			
Natural England (018)	CS-IO/18/37/QL8/C	Using the natural environment as a classroom can be of benefit as demonstrated by the local Countryside Ranger Service.	Agreed that the District's varied landscape offers an important educational resource that has the potential to be made more of.
Chaddesley Corbett Parish Council (43)	CS-IO/43/58/QL8/C	1. Adequate Police presence. 2. Appropriate, firm but fair punishment and re-education of perpetrator and parent. 3. Parents. 4. Teachers. 5. Leaders. 6. Ambassadors – professionals. 7. Maintain/increase attention to graffiti, litter, fly-tipping; slow clean up response encourages more of the same.	Noted. Matters to be referred to the Local Strategic Partnership Co-ordinator.
Bewdley Town Council (49)	CS-IO/49/56/QL8/C	More and better policing.	Noted.
Rushock Parish Council (054)	CS-IO/54/58/QL8/C	Police priorities to be less on paperwork and more on local presence.	This is a national issue that goes beyond the remit of the Core Strategy.
West Mercia Police (88)	CS-IO/88/01/QL8/C	The police have been consulted/involved in the responses provided by the Oldington & Foley Park Pathfinder, The Greenhill, Broadwaters, Horsefair Partnership and Wyre Forest Matters, Local Strategic Partnership. Encouraged by the consideration on levels of crime and disorder, expect the final document to reflect these concerns.	Support is welcome. Draft Spatial Objective 14 set out in the Issues & Options Paper reflects this approach.
Stourport-on-Severn Civic Society (96)	CS-IO/96/53/QL8/C	The provision of challenging activities may help to reduce anti-social behaviour.	Noted. The District's varied landscape could be made more of to enhance recreational opportunities.
Sport England (100)	CS-IO/100/41/QL8/C	Provide better facilities for young people	Noted. Improved facilities for younger people are required across the District.

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Bewdley Development Trust (160)	CS-IO/160/58/QL8/C	More visible policing. Less reliance on a drinking culture Attention to the drugs agenda Encouragement of youth activities like the Bewdley Youth Café project.	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Worcestershire County Council (Transport) (169)	CS-IO/169/40/QL8/C	Facilities should be attractive and safe particularly in the evenings. Investment in new high quality buses and trains with CCTV has been shown to reduce anti-social behaviour.	Noted. Natural surveillance should be increased at facilities.
Hillcrest Residents Association (272)	CS-IO/272/58/QL8/C	Organise more activities for 14-18 year olds - provide a suitable environment for them to meet - well supervised.	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Bewdley Civic Society (306)	CS-IO/306/55/QL8/C	More policemen on the beat, more alcohol free zones in town centres and better youth facilities. Help should be given towards the Bewdley Youth café project	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
St Georges School, Kidderminster (567)	CS-IO/567/55/QL8/C	Places to go/drop in centres managed by wardens	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Horsefair, Broadwaters and Greenhill Partnership (725)	CS-IO/725/42/QL8/C	The LDF should support action that enhances the green/open spaces to provide engaging play areas and facilitates for youth. For youth, there need to be both open safe play areas but also enclosed spaces and organised activities for young people.	Agreed that variety is important and that the LDF should support this approach. Indeed Draft Spatial Objective 13 reflects this priority.
Mrs M Underhill Local resident (731)	CS-IO/731/22/QL8/C	More permanent youth workers to develop activities away from the town youth centre in the areas young people want.	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Mr & Mrs A Attwood Local resident (735)	CS-IO/735/11/QL8/C	Youth centres/dance halls run by responsible young people.	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Mr Robert Edwards Local resident (736)	CS-IO/736/40/QL8/C	More provisions/ opportunities for kids, clubs, after school clubs, Sports centres provisions, teenage friendly library.	Noted. These issues to be referred to the Local Strategic Partnership Co-ordinator.
Mrs S Hodges Local resident (744)	CS-IO/744/17/QL8/C	Have more to do on housing estates for both old and young.	This could particularly enhance accessibility and social deprivation issues in some of the District's more

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
			deprived wards and indeed the rural areas.
Mr & Mrs Crumpton Local resident (746)	CS-IO/746/03/QL8/C	Complaint about security issues for residents of mobile home parks when evicted for one month of the year. Surely this does not lend itself to cutting crime and increasing security?	Noted.
Mr D Baker Local resident (748)	CS-IO/748/06/QL8/C	Efficient policing and courts now badly lacking	Noted. This issue to be referred to the LSP Co-ordinator.
Mr Chris Gilbert Local resident (749)	CS-IO/749/55/QL8/C	Have higher profile street policing by proper policemen.	Noted. This issue to be referred to the LSP Co-ordinator.
Mr Michael Wagner Local resident (751)	CS-IO/751/58/QL8/C	Plan places so that more people are encouraged out and about day and evenings.	Agreed. Mixed use developments help to increase natural surveillance.
Mr Michael Abraham Local resident (752)	CS-IO/752/05/QL8/C	Better training at school level to promote social responsibility and consequences of actions.	Noted. This issue to be referred to the LSP Co-ordinator.
Mrs. S Bert (754) Local resident	CS-IO/754/01/QL8/C	Outlines a multitude of social deprivation issues prevalent within the Horsefair Ward. Including drug use, shabby shops, fast food outlets, crime, poverty. Outlines the need for a regeneration strategy for the Horsefair Area.	Social deprivation issues in the Horsefair are fully recognised by the Council. The Horsefair & Broadwaters Ward is the second most deprived in the District. The LDF should address this and will help to regenerate the area through the progression of the Kidderminster Central Area Action Plan. Scoping work on this DPD is currently underway and local residents will be fully consulted at the Issues & Options Stage.
Mr P Powell Local resident (767)	CS-IO/767/53/QL8/C	Anti-social behaviour is generally caused by the way children are brought up.	Noted.
Mr Hilton Mayston Local resident (771)	CS-IO/771/55/QL8/C	Involve schools in the promotion and development of safe green routes. Incorporate safe route to schools and walking buses. Promotion of Green Spaces	Noted. This issue to be referred to the LSP Co-ordinator.
Mr Patrick Duffy Local resident (782)	CS-IO/782/01/QL8/C	WFDC has not considered this matter prior to sending/publishing it for consideration?	Noted. This issue is key to creating future sustainable communities and requires further consideration prior to preferred options being developed.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/57/QL8/C	More patrols by Police and Community Support Officers. The re-opening of Stourport and Bewdley Police Stations, particularly in the evenings	Noted that local focus is important to improve safety. This issue to be referred to the LSP Co-ordinator
Mr J R Nicholls	CS-IO/787/58/QL8/C	Organise more activities for 14-18 year olds - provide a	Agreed that the LDF should support this approach.

Respondent	Response No.	Summary of comments received	Head of Planning Health & Environment's comment
Local resident (787)		suitable environment for them to meet - well supervised.	Indeed Draft Spatial Objectives 12 and 13 reflect this priority.
Stourport Rail Project (789)	CS-IO/789/36/QL8/C	A carrot and stick approach could be used.	Noted. However these issues fall outside the LDF's remit.
O&FP Pathfinder (791)	CS-IO/791/43/QL8/C	The LDF should support action that enhances the green/open spaces to provide engaging play areas and facilitates for youth. For youth, there need to be both open safe play areas but also enclosed spaces and organised activities for young people.	Agreed that the LDF should support this approach. Indeed Draft Spatial Objectives 12 and 13 reflect this priority.
Anonymous		Bewdley Bridge	Noted. It is assumed that this relates to a weight restriction on the bridge to make it safer for pedestrians and vulnerable users.

Chapter 8 – Monitoring and Implementation

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
M1) Do You feel there are any other more significant spatial challenges facing the District? Is there any aspect you would like to see removed or added in to the above?			
Chaddesley Corbett Parish Council (43)	CS-IO/43/59/M1/C	<p>1. Health, education and public security are perhaps the most important things to affect one's life. Greater emphasis on these should be considered within the strategy.</p> <p>2. Clubs/Societies especially for the young.</p>	<p>Noted. The Interim Issues & Options Paper will place a greater emphasis on health and social issues.</p> <p>This is beyond the scope of the Core Strategy.</p>
(054) Rushock Parish Council	CS-IO/54/59/M1/C	No	Noted.
Stourport Civic Society (96)	CS-IO/96/54/M1/C	Most of the major items have been covered in this response	Noted
(160) Bewdley Development Trust	CS-IO/160/59/M1/C	<p>Climate change should not be underestimated.</p> <p>Proximity to local health services.</p>	<p>Noted. Climate change is an important issue within the Core Strategy.</p> <p>Noted. Access to health facilities is an important issue for the Core Strategy to address.</p>
(161) English Heritage	CS-IO/161/27/M1/C	Each of the identified challenges (particularly regenerating the Horsefair, Kidderminster Town Centre and Stourport), is likely to have implications for the historic environment, and we would welcome involvement at the earliest stage in discussing options.	Noted. English Heritage will be invited to comment at all stages of the consultation for the Core Strategy and other DPDs.
(169) Worcestershire County Council (Transport)	CS-IO/169/41/M1/C	Improvement to railway station/links to the town centre will be very important in developing the local economy. It is suggested that this be highlighted in this section.	Noted. This can be taken into account in the Interim Issues & Options Paper.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		Key aim of the SREC should be to provide sustainable access to/through the area and to promote fast and attractive bus links between Kidderminster and Stourport. Recognise that the re-generation of Stourport be based on sustainable transport links and road building options are evaluated in this context.	Noted. This will be considered as an option against the SA Framework. Noted. The SA process will identify the most sustainable options and the results of this will be considered in formulating the Preferred Options.
(272) Hillcrest Residents Association	CS-IO/272/59/M1/C	Improving the health of the District through sport, leisure and culture for ALL. Ensure better integration of the various minority groups.	Noted. The PPG17 audit will identify any deficits in open space, sport and recreation provision. Agreed that the Core Strategy should contribute to equality for all local residents.
(306) Bewdley Civic Society	CS-IO/306/56/M1/C	There should be more emphasis on local health facilities	Noted. The Interim Issues & Options Paper will place a greater emphasis on health and social issues.
Tetlow King (391) West Midlands RSL Consortium	CS-IO/391/14/M1/C	Regular monitoring of the progress in meeting housing needs should take place.	Noted. A Monitoring Framework will be put in place to monitor the effects of the Core Strategy. This will be reported through the AMR.
(429) Housing Services Manager (WFDC)	CS-IO/429/37/M1/C	Needs to be a focus given to mixed housing provision which will impact on sustainable living and benefiting the town's economy.	Noted and agree that it is important to develop housing in the town centre in order for it to become more sustainable.
(473) Wyre Forest Matters	CS-IO/473/02/M1/C	The LSP is developing a performance management framework to capture data in relation to the Community Strategy, which should provide an area profile. In the interests of not duplicating effort, link the LSP and LDF together in this respect.	Noted and agree that a joint monitoring framework for the LDF and the LSP should be explored further.
(567) Head Teacher St Georges School, Kidderminster	CS-IO/567/56/M1/C	Huge population increases through EU opportunities creating pressure on existing resources. The need to involve and integrate new population.	This is an important consideration for the Core Strategy which should contribute towards equality and access.
(725) Horsefair,	CS-IO/725/43/M1/C	We particularly welcome the recognition of the work of the	Noted. Support is welcomed.

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
Broadwaters and Greenhill Partnership		<p>H, B&G Partnership and the priority given to the Horsefair within this document. This is a significant gateway into Kidderminster and provides an opportunity for the town centre to develop beyond the ring-road and in turn strengthen the links between the town centre and other areas of Kidderminster.</p> <p>Greater emphasis to enhancing the facilities for young people. By considering their needs and stating them clearly in the LDF, we will be investing in the long term future of Wyre Forest.</p>	Agreed that provision of facilities for young people across the District is a key issue and that the Core Strategy should support enhanced provision.
Mr Chris Gilbert (749) Local resident	CS-IO/749/56/M1/C	More emphasis on proper recycling of waste and to link to renewable energy.	Noted and agree that the provision of facilities for waste recycling is important. Concerns regarding the types of materials collected will be passed on to the Recycling Officer.
Mr Michael Wagner (751) Local resident	CS-IO/751/59/M1/C	No	Noted.
Mr R A Watkins (766) On behalf of West Midlands Safari Park	CS-IO/766/22/M1/C	The Green Belt, while important, covers the majority of the district outside the 3 towns and it is stifling development which does no real harm to the 5 principles.	Noted, however Green Belt reflects national planning policy.
(777) RPS on behalf of ASDA Stores LTD	CS-IO/777/16/M1/C	Redevelopment and provision of new retail floor space including new food stores within and outside the ring road of the town centre. Major redevelopment opportunities adjoining the Town Centre provide a valuable opportunity to provide additional convenience floor space within Kidderminster	Noted. This will be considered as an option against the SA Framework.
Mr Dixon Sheppard (786) District Councillor	CS-IO/786/58/M1/C	No mention is made of the need to keep the Green Belt.	The greenbelt is covered by National planning policy and therefore, there is no need for a specific policy relating to the greenbelt at the local level.
Mr J R Nicholls (787) Local resident	CS-IO/787/59/M1/C	<p>Improving the health of the District through sport, leisure and culture for ALL.</p> <p>Ensure better integration of the various minority groups.</p>	<p>Noted and agree that health is an important issue.</p> <p>Noted and agree that the integration of</p>

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
			minority groups is an important issue.
(791) O&FP Pathfinder	CS-IO/791/54/M1/C	<p>Greater emphasis given to enhancing the facilities for young people - through investing in them we are investing in our future both in terms of prosperity and also community safety.</p> <p>How Wyre Forest LDF can support enhancement of skills. This may point to a need to protect community facilities (halls) as well as ensuring school can be open in the evenings.</p>	<p>Agreed that provision of facilities for young people across the District is a key issue and that the Core Strategy should support enhanced provision. Noted. The PPG17 audit will identify any deficits in the quality and quantity of open space, sport and recreation facilities including play facilities.</p> <p>Noted. This is an important consideration for the LDF as a spatial strategy.</p>

Chapter 9 – Initial Sustainability Appraisal

[illegible]

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
		<p>Other possible measures could include qualitative assessments on change in their character, or more response based approaches, e.g.;</p> <ul style="list-style-type: none"> • % of conservation areas in the local authority with an up-to-date character appraisal. • % of conservation areas with published management proposals. <p>Other potential indicators could include:</p> <ul style="list-style-type: none"> • Improvements in the management of historic and archaeological sites and features • % of applications for which archaeological investigations were required prior to approval. • % of planning applications where archaeological mitigation strategies (preservation by design and/ or archaeological recording) were developed and implemented. <p>The proposed indicators on historic buildings converted, brought back into beneficial use provides a useful impact measure.</p>	<p>Cannot incorporate this as they are no longer produced by the Authority.</p> <p>Incorporate this as an indicator</p> <p>Incorporate this as an indicator.</p> <p>Noted</p>
Advantage West Midlands (702)	CS-IO/702/04/SA/C	The Agency, along with the Regional Assembly, has developed a sustainability checklist and can be viewed at http://www.checklistwestmidlands.co.uk	Noted. Investigate the use of the checklist within the preparation of the Core Strategy.

Chapter 10 – Omissions

Respondent	Response No.	Comments received	Head of Planning Health & Environment's comment
O1) Are there any other issues which you feel are relevant to the District which are not dealt with in the Issues & Options Paper?			
WMRA (001)	CS-IO/1/01/O1/C	In the absence of options in the paper, it is not possible to assess the general extent to which the paper has the flexibility to conform generally with the emerging RSS revision.	Noted, a further consultation paper will now be developed using the results of this consultation to develop options. The emerging RSS preferred Option is now available and the additional consultation paper will be in conformity with this.
Environment Agency (015)	CS-IO/15/18/O1/C	<p>The Core Strategy should take into account any spatial impacts of the WCC Waste Plan, with any necessary locations being provided in the LDF. The District Council should also be preparing a Municipal Waste Management Strategy which should be taken into account in the LDF process.</p> <p>The use of individual site management plans should be considered.</p>	<p>The Worcestershire Waste Core Strategy was scoped during the SA Scoping stage. Consult Head of Property and Operational Services Division to establish what impact the emerging Municipal Waste Management Strategy might have on the Core Strategy.</p> <p>Noted. The requirement for site waste management plans will be considered as an option to be tested against the SA Framework.</p>
Mono Consultants (24)	CS-IO/24/01/O1/C	No reference to telecommunications development. Suggest that a clear and flexible telecommunications policy be introduced in one of the main LDDs.	Noted. However this is considered too detailed for the Core Strategy policies and is possibly most appropriate in terms of the Generic Development Control policies.
Chaddesley Corbett Parish Council (43)	CS-IO/43/60/O1/C	<p>1. Health, education and public security should have more emphasis within the strategy.</p> <p>2. Clubs/Societies especially for the young.</p>	<p>Noted. The Interim Issues & Options Paper will place a greater emphasis on health and social issues.</p> <p>This is beyond the scope of the Core Strategy.</p>
Upper Arley Parish Council (048)	CS-IO/48/01/O1/C	The Parish Council has received a petition signed by members of the Pound Green and Button Oak community expressing concern over the omission of mobile home sites from the paper. These have grown	Noted. This has certainly emerged as a key issue concerning local residents to the West of the District in particular. Consider including a policy within the Core Strategy which will prevent the further development of

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		<p>in recent years. In the Pound Green/Button Oak area there are now about 336 caravans, mobile homes, log cabins, chalets, etc compared to 128 residents within 1.8 miles of the Arley Lane/Kinlet Road junction.</p> <p>We request that existing Local Plan policy should be incorporated into the new Core Strategy together with a clear policy statement prohibiting any further development of holiday parks or any extension of existing caravan sites in the Pound Green and Button Oak area.</p>	mobile homes/caravans/log cabins.
Bewdley Town Council (49)	CS-IO/49/57/O1/C	Consultation on the priorities is very important because of financial restrictions.	Noted. Consultation is a key part of the new planning system.
Disability Action Wyre Forest (57)	CS-IO/57/02/O1/C	Wyre Forest District Council needs to develop, adopt and implement policies which: <ul style="list-style-type: none"> a) Support the Disability Equality Scheme b) Embrace Inclusivity 	Agreed that the Core Strategy should reflect these principles. A Design and Access statement is required with most planning applications, this sets out how the development will address accessibility issues.
Stourport on Severn Civic Society (96)	CS-IO/96/55/O1/C	Additional comments may need to be put forward at later stages of the consultation process.	Noted.
The Community Housing Group (106)	CS-IO/106/24/O1/C	Affordable Housing should be given sufficient weight and priority within the Core Strategy	Noted. Affordable housing is a key consideration within the Core Strategy.
Friends, Families and Travellers (211)	CS-IO/211/03/O1/C	In view of the emerging government guidance on sites for Travelling Showpeople, the core strategy should address the issue of sites for this group in a similar manner to that of gypsies and travellers.	Noted. The Core Strategy will address the needs of travelling showpeople in addition to gypsies and travellers.
Hillcrest Residents Association (272)	CS-IO/272/60/O1/C	<ul style="list-style-type: none"> • Invite more 'outside' expert opinion and discussion particularly from those who know the three towns well. • Avoid creating a plan that is not appropriate for 2026 • Avoid making decisions along 'political lines' 	Noted. These are important points to consider.

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		<ul style="list-style-type: none"> TRY to persuade Highways Department to think of the future! 	
Centro-WMPTA (280)	CS-IO/280/39/O1/C	There is no mention of cross boundary public transport services and little mention of the County's role in subsidising bus services	Noted. The Core Strategy will aim to increase the quantity and quality of public transport services across the District.
The Theatres Trust (469)	CS-IO/469/06/O1/C	<p>Community facilities This important item has not been included in the paper. It is suggested that there should be a policy to promote and protect <u>existing community, cultural and leisure facilities</u> – otherwise it could become difficult to retain an essential community asset particularly where land values become higher for an alternative use.</p> <p>A separate policy should also allow for the provision for <u>new development</u> of public open space, recreation, sports, children's play, leisure, culture, school and adult education, youth, health, public service and community facilities to serve new communities</p>	<p>Noted. Consider a policy to protect existing cultural, community and leisure uses within the Core Strategy.</p> <p>The PPG17 audit will highlight any deficiencies in open space, sport and recreation facilities. The retail and commercial leisure study has considered demand for new commercial leisure facilities. Both of these studies will feed into the development of the Core Strategy.</p>
Mr Chris Gilbert Local resident (749)	CS-IO/749/57/O1/C	No co-ordination (or input by the council) into repair and upgrading of utilities and roads? If this was done, it would greatly help traffic congestion, CO2 emissions etc. A 'one-stop shop' approach?	Noted. However, this is beyond the remit of the Core Strategy and is the responsibility of WCC as the Local Highway Authority.
Mr Michael Wagner Local resident (751)	CS-IO/751/60/O1/C	Suggest that area at Hurcott be designated a village green – this would also help preserve the green corridor into town	Noted. This could certainly help to boost the District's accessible green infrastructure. However, this would be better considered under the Site Specific Allocations DPD as the Core Strategy sets the strategic development strategy for the District.
Mr Giles Angell Local resident (763)	CS-IO/763/01/O1/C	<p>No mention of any intended measures to reduce demand through a road traffic reduction strategy.</p> <p>Workplace parking levy omitted – although para.6.23 hints at employee travel plans</p> <p>Appendix C does not state population density.</p> <p>Reference to variety of public services included in source quoted in H.10 is pertinent.</p>	<p>Noted. An improvement in public transport and walking and cycling facilities is likely to reduce car use.</p> <p>Noted. Consider employee travel plans as an option.</p> <p>Noted.</p> <p>Noted.</p>

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Mr John Organ Local resident (764)	CS-IO/764/02/O1/C	The question of mobile/caravan sites has been omitted yet the conditions of such developments are plain to see in the present Local Plan.	Noted. This has certainly emerged as a key issue concerning local residents to the West of the District in particular. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins.
Mr R A Watkins On behalf of West Midlands Safari Park (766)	CS-IO/766/23/O1/C	Insufficient acknowledgement of the role and potential of existing (major) employers.	Noted. This can be further incorporated into a revised Spatial Portrait for the Interim Issues & Options Paper.
Mr P Powell Local resident (767)	CS-IO/767/54/O1/C	Do we really know what we are doing?	Noted.
Dr Brian Smith Local resident (772)	CS-IO/772/01/O1/C	<p>One key area omitted from the Paper is the question of mobile home sites. These have proliferated in recent years so that there are now I believe around 3000 such units across the District; in some parishes they outnumber houses.</p> <p>By 2029 it is estimated that 37% of our population locally will be aged 60 or over: we should not be adding to this imbalance.</p> <p>With any loss of the Landscape Protection Area designation it would become vital to replace it with an equal or greater level of protection (wider greenbelt status possibly) otherwise, for example, the Wyre Forest will steadily disappear.</p> <p>Finally, this is an issue that requires close co-operation with neighbouring planning authorities. For one small example: the AQMA in Welch Gate Bewdley is adversely affected by queuing traffic. A major factor is traffic flow along Dowles Road that has increased</p>	<p>Noted. This has certainly emerged as a key issue concerning local residents to the West of the District in particular. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins.</p> <p>Noted. The aging population of the District is a key influencing factor in the development of the Core Strategy.</p> <p>Noted. Protecting the character of the District is an important element of the Core Strategy.</p> <p>Noted. It is important to consider cross-boundary issues in the production of the Core Strategy.</p>

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		significantly in recent years with holiday home developments in both Wyre Forest and South Shropshire Districts.	
Lesley and John Oram Local residents (774)	CS-IO/774/01/01/C	Highlight various issues in relation to mobile home sites including pollution, damage to the landscape character, loss of hedgerows and increase in local traffic	Noted. This has certainly emerged as a key issue concerning local residents to the West of the District in particular. Consider including a policy within the Core Strategy which will prevent the further development of mobile homes/caravans/log cabins.
RPS on behalf of ASDA Stores LTD (777)	CS-IO/777/17/01/C	Consider increased retail provision within Kidderminster in light of housing figures set out in RSS2. Housing requirements for Kidderminster are likely to increase in the revised strategy. The Core Strategy needs to be suitably flexible to ensure all shopping needs are met.	Noted. The housing allocation for Wyre Forest District within the Draft Preferred options for RSS2 is 3,400 dwellings. The Core Strategy's Preferred Options will be informed by the Retail and Commercial Leisure Study, completed in 2006, and subsequent updates.
Mr Richard Pannell Local resident (780)	CS-IO/780/35/01/C	More recycling – re-use and reduction.	Noted. Waste reduction is a key issue for the Core Strategy to address.
Mr Dixon Sheppard District Councillor (786)	CS-IO/786/59/01/C	Stourport residents are very concerned about the future of their Civic Centre.	The importance of the Civic Centre to Stourport's local distinctiveness is noted.
Mr J R Nicholls Local resident (787)	CS-IO/787/60/01/C	<ul style="list-style-type: none"> • Invite more 'outside' expert opinion and discussion particularly from those who know the three towns well. • Avoid creating a plan that is not appropriate for 2026 • Avoid making decisions along 'political lines' • TRY to persuade Highways Department to think of the future! 	Noted. These are important points to consider.
Mr Hugh Richards Local resident (790)	CS-IO/790/01/01/C	<p>The following should be added as cross boundary issues:</p> <ul style="list-style-type: none"> • The provision of permanent and transit gypsy sites. • Housing. Consider discussing with Bromsgrove DC the allocation of further sites in, say, Kidderminster. 	Consider adding this to the list of cross-boundary issues. The RSS preferred option will determine the number of dwellings required within the District. The Draft Preferred Option is for 3,400 dwellings.

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		<p>The Paper does not consider the following:</p> <ul style="list-style-type: none"> - To encourage home-working - "Live/Work" units including in the rural areas. - To provide for the elderly by encouraging a "retirement/care village" 	<p>Noted. Consider developing live-work units as an option to be assessed against the SA Framework.</p> <p>Consider developing specific accommodation for the elderly as an option to be assessed against the SA Framework.</p>