

CONSULTATION QUESTIONS

Question 1

Is there other guidance, (additional to the Publicity Code), that Councils consider creates a barrier to the provision of publicity or support, or that needs clarifying?

Answer

No

Question 2

Is there a requirement for different codes to apply to different types of authority?

Answer

No. Having one code that is clear and concise is adequate and is better than having a number of different ones.

Question 3

Should the Publicity Code specifically address the presentation of publicity on the authority's website?

Answer

Yes, having clear guidelines would be helpful.

Question 4

Does anything need to be added to or removed from the list of matters an authority should consider in determining whether or not to issue publicity on a certain subject?

Answer

No.

Question 5

Should the Publicity Code specify the different criteria local authorities should use to determine whether or not publicity can be judged to be cost effective?

Answer

Yes this would be helpful.

Question 6

Is there any aspect of the cost section that is not required or anything that should be added?

Answer

No, we could not identify anything that was not required nor anything we feel should be added.

Question 7

Should the Publicity Code contain advice about ethical standards in publicity, or should this be left to local authorities to judge for themselves.

Answer

Yes, it would be useful for the Code to contain advice about ethical standards in publicity.

Question 8

Is there any aspect of the content section that is not required or anything which should be added?

Answer

No

Question 9

Should the Publicity Code be modified to specifically address the issue of privacy and dissemination of unsolicited material?

Answer

Yes. This would be helpful.

Question 10

Is there any aspect of the dissemination section that is not required or anything that should be added?

Answer

No nothing that is not required and nothing that should be added.

Question 11

Is there any aspect of the advertising section that is not required or anything which should be added?

Answer

No, nothing that is not required and nothing that should be added.

Question 12

Should adverts for local authority political assistants appear in political publications and websites?

Answer

Yes

Question 13

Is there any aspect of the recruitment advertising section that is not required or anything which should be added?

Answer

Nothing that is not required. Political assistants could be advertised in political publications and websites.

Question 14

Given the emphasis given to supporting and raising the role of the councillor in the white paper, is there any aspect of the section of councillors that is not required, or anything which should be added?

Answer

No

Question 15

Is there any aspect of the timing of the publicity section that is not required, or anything which should be added?

Answer

No

Question 16

Is there any aspect of the assistance to others for publicity section that is not required, or anything which should be added?

Answer

No