

Kidderminster Town Centre Businesses Survey



June 2010

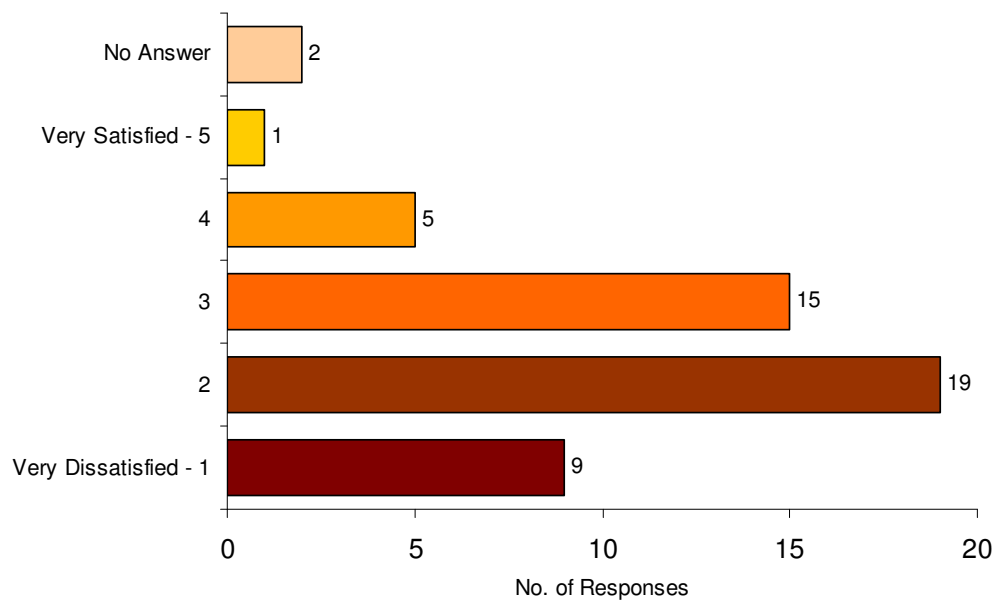
Kidderminster Town Centre Business Survey

Survey Summary

- Survey questionnaires delivered by hand to businesses located within the town centre.
- Over 300 businesses were contacted
- 51 responses received

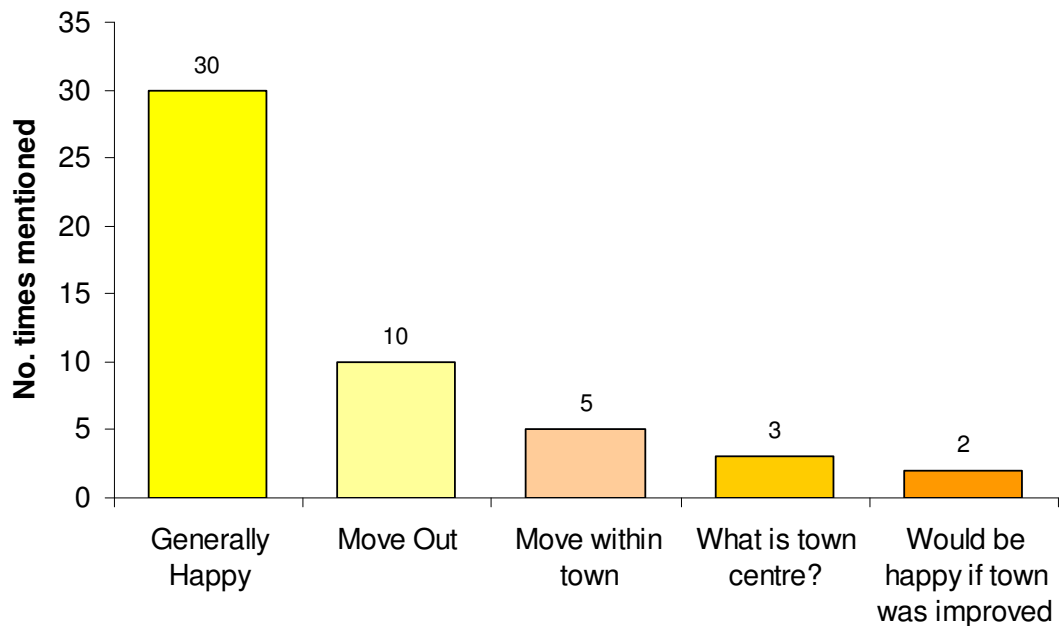
Survey Results

Q1. From 1-5 how satisfied or dissatisfied are you with life in Kidderminster town centre?



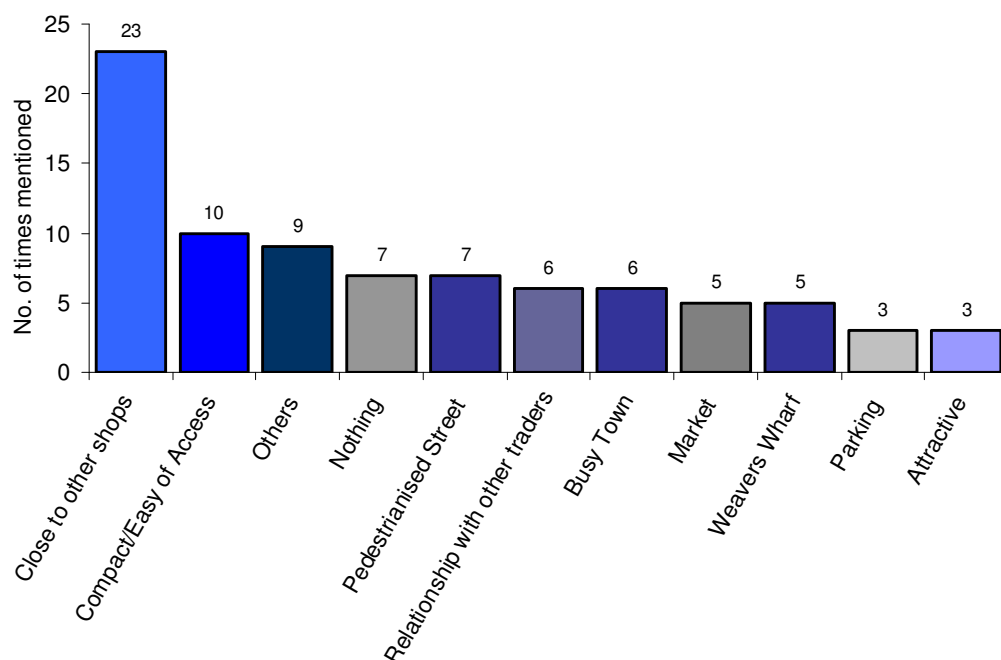
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Q2. In general, are you happy being located in the town centre, or would you prefer to move out?

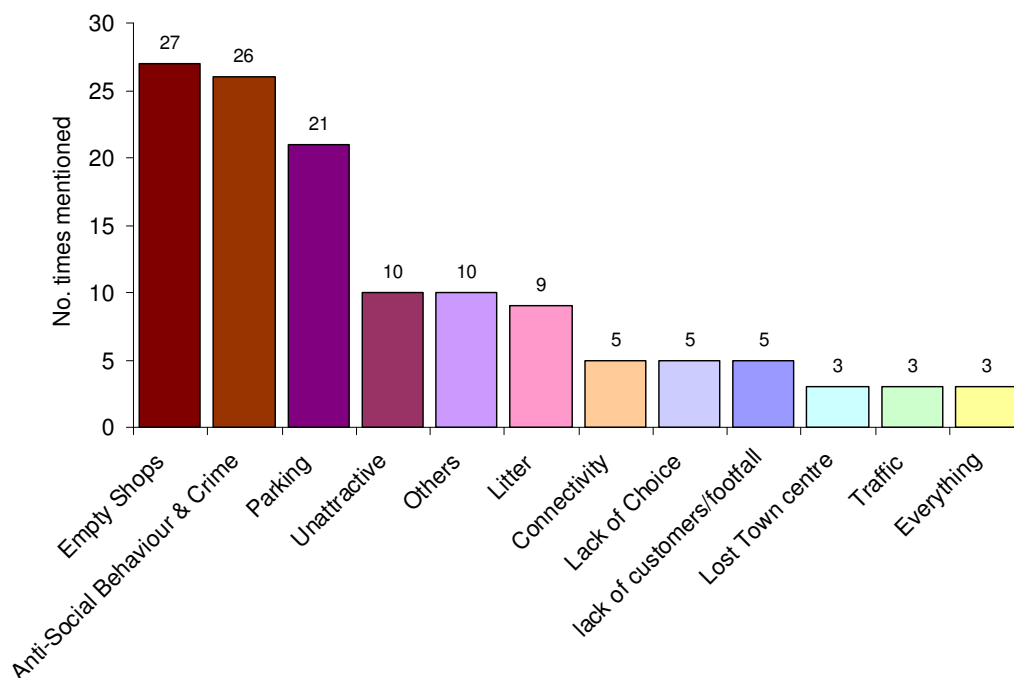


Q3. What are the best 3 things about life in the town centre?

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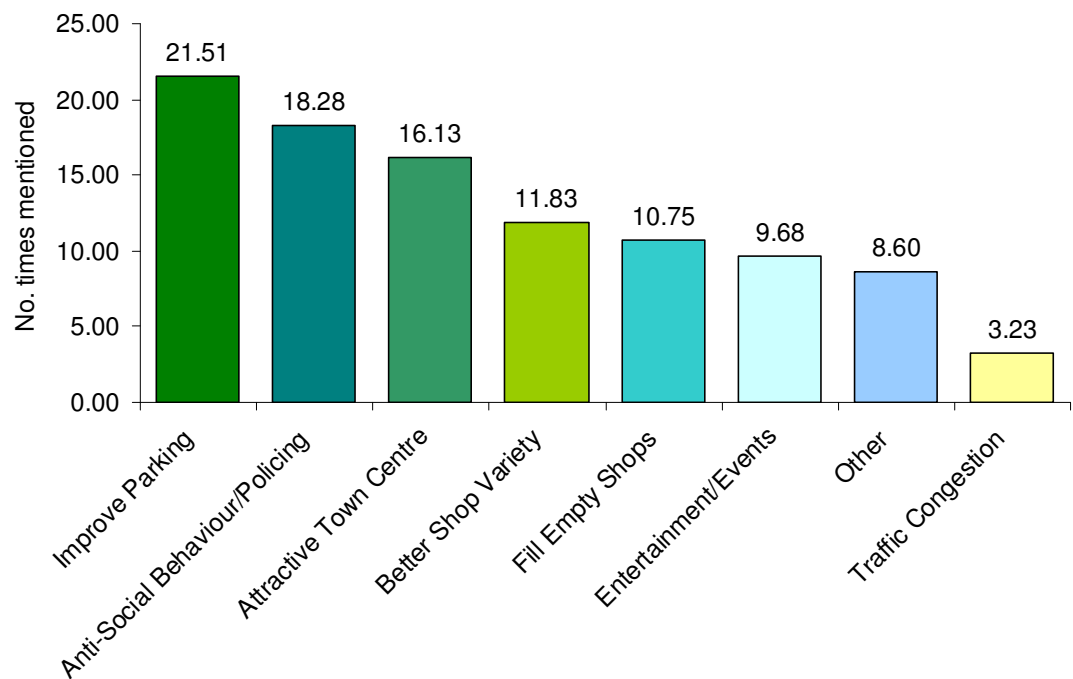


Q4. What are the worst 3 things about life in the town centre?



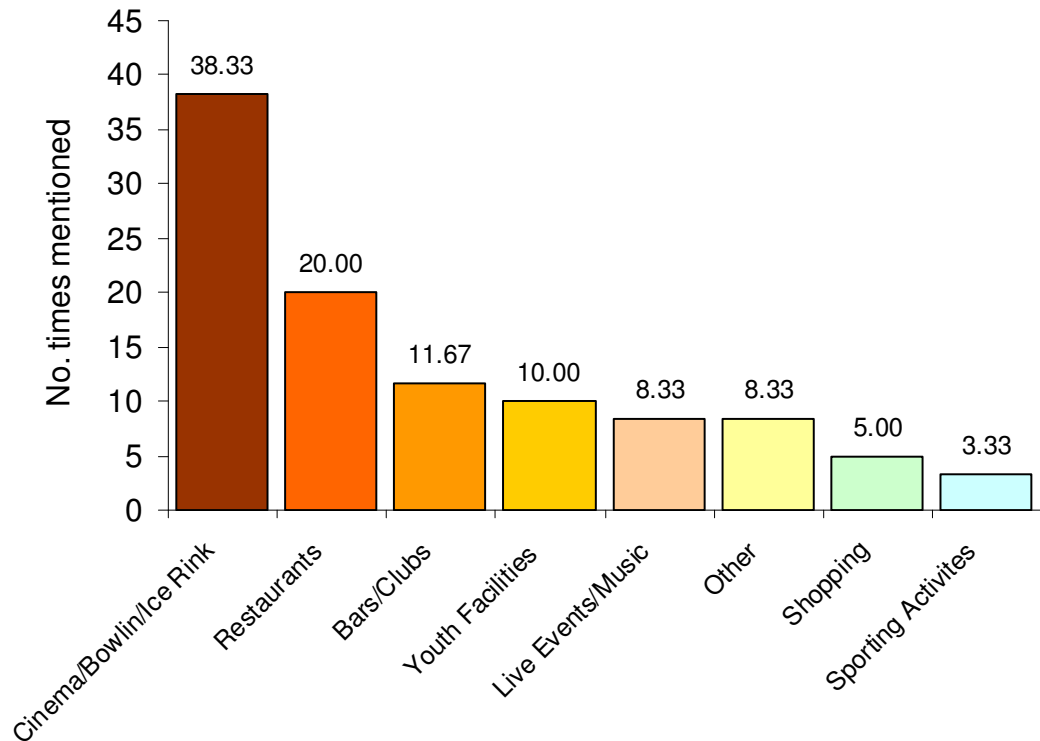
Q5. In the town centre, to what extent, if at all, are you concerned about each of the following? (from 1-5)

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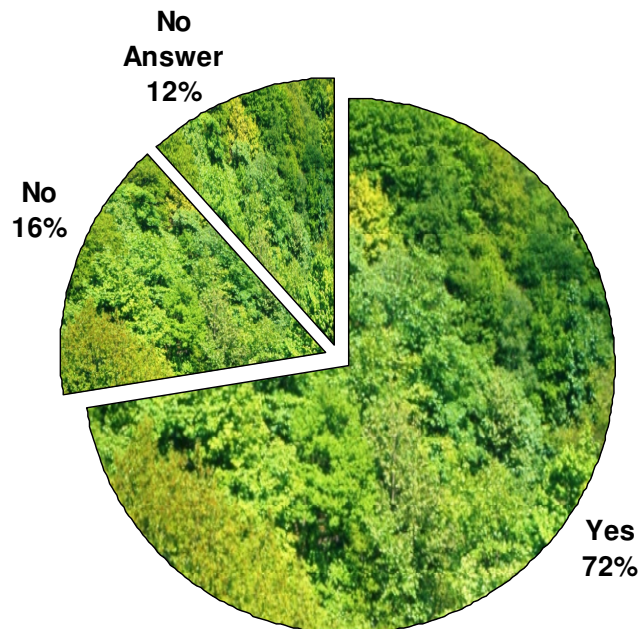


Q7. How do you rate the level of provision of these services within the town centre? (from 1-5)

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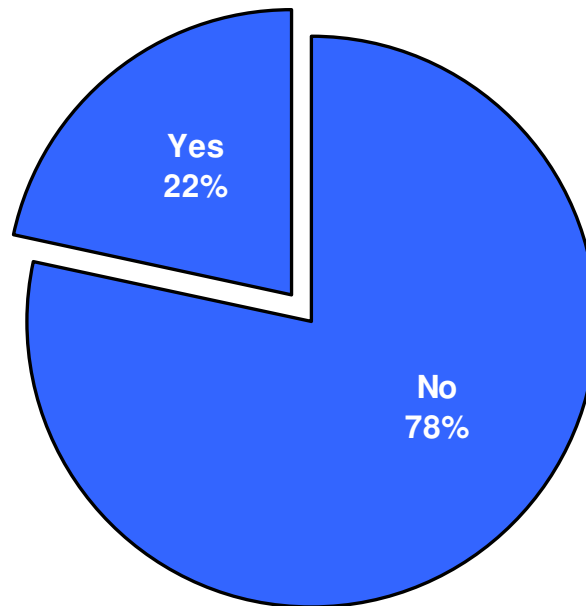


Q9. Do you think more green space and trees would make the town centre a more attractive place to be?

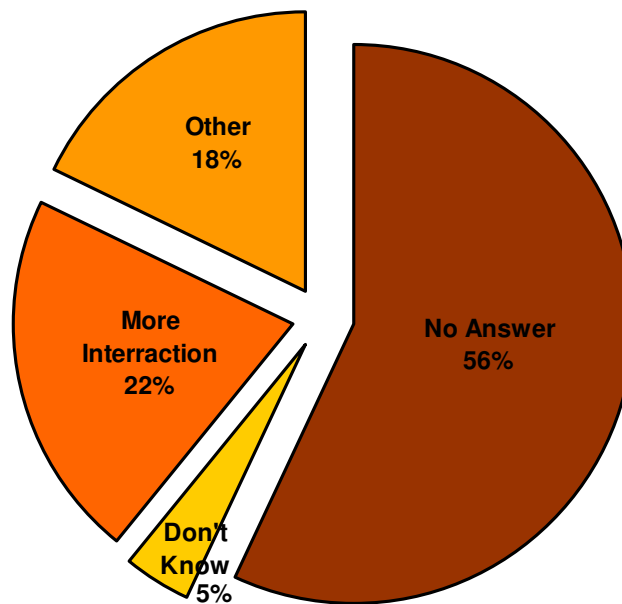


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Q10. Do you feel that there is a feeling of 'community' within the town centre?

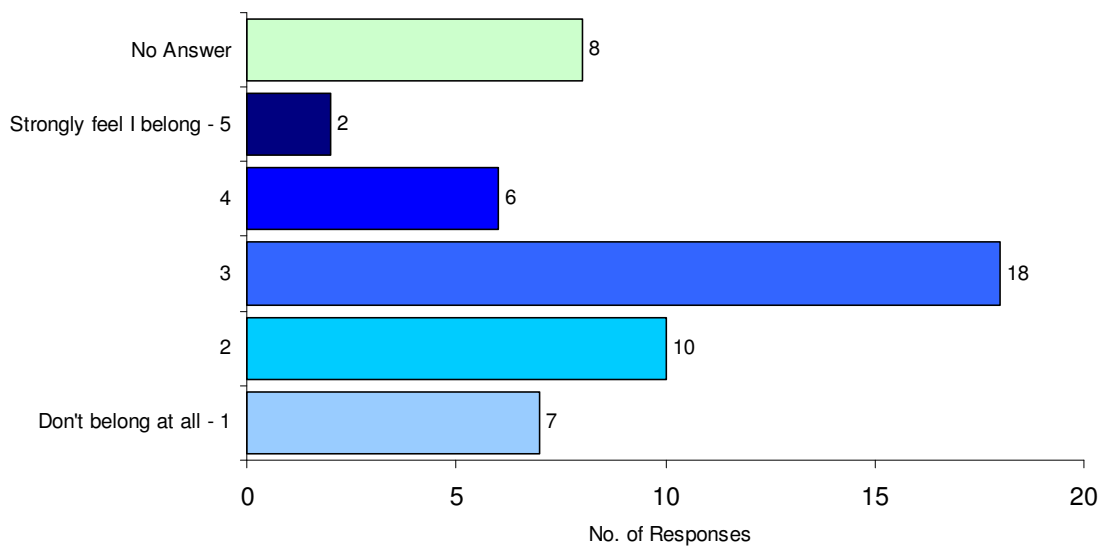


Q11. How do you feel a sense of 'community' could be fostered in the town centre?

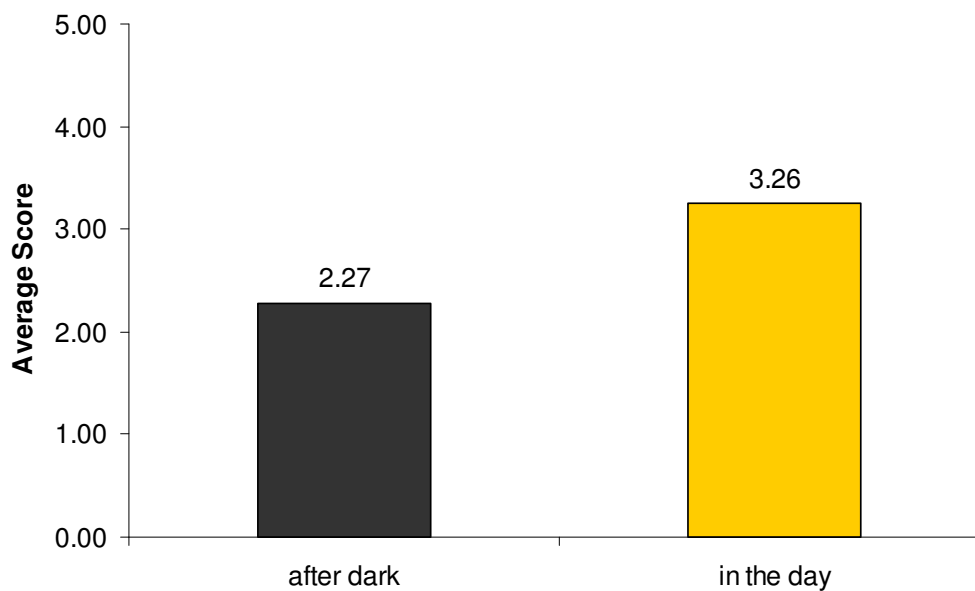


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Q12. How strongly do you feel you belong to your immediate neighbourhood? (from 1 to 5)

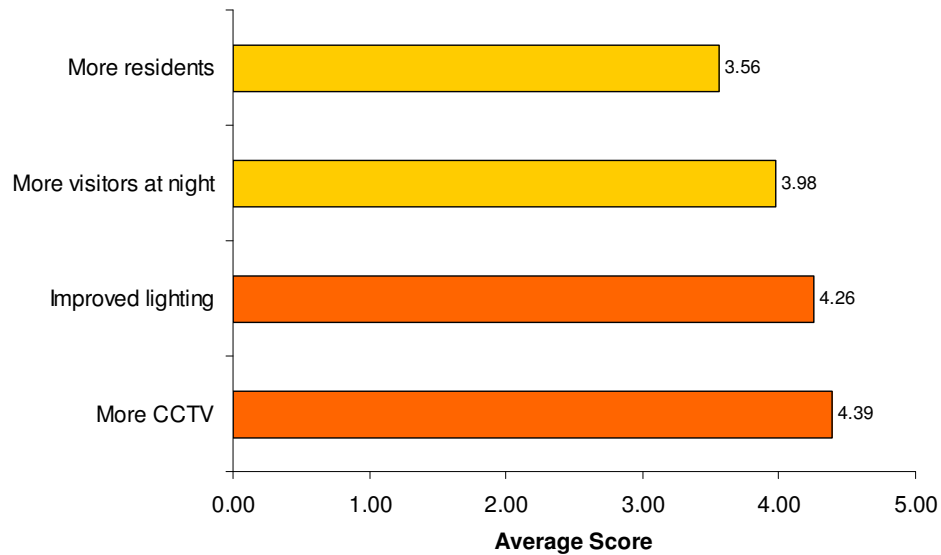


Q13. How safe do you think the town centre is after dark/in the day? (from 1-5)



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Q14. What, if anything, do you think would make the town centre feel safer (from 1-5)

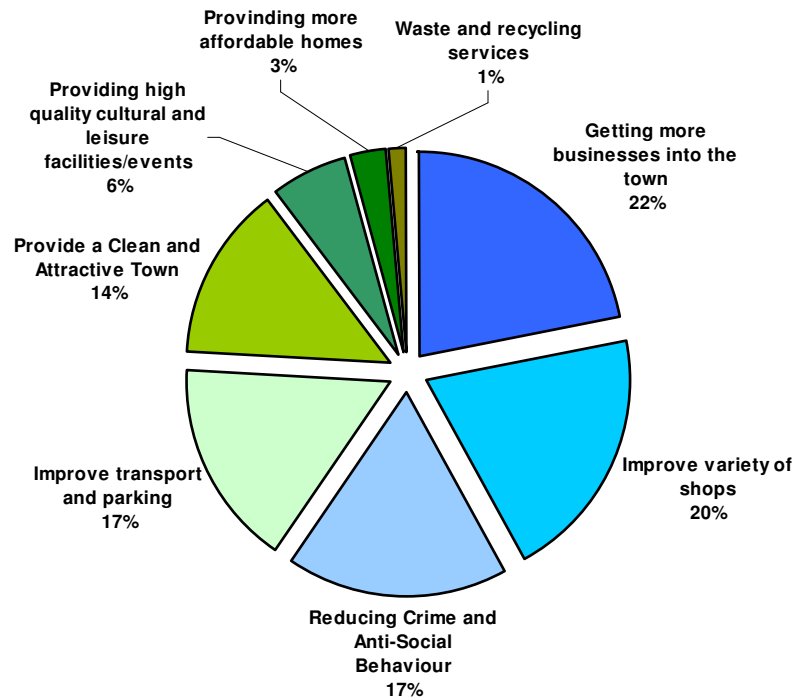


Other...

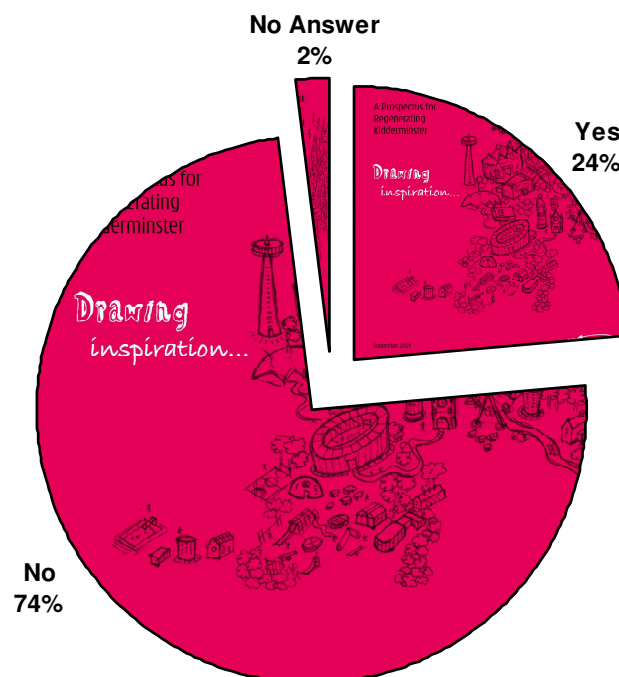
7 written responses – all suggesting an increased police presence.

Q15. Looking at the following list, which do you think should be the Council's top 3 priorities for the town centre?

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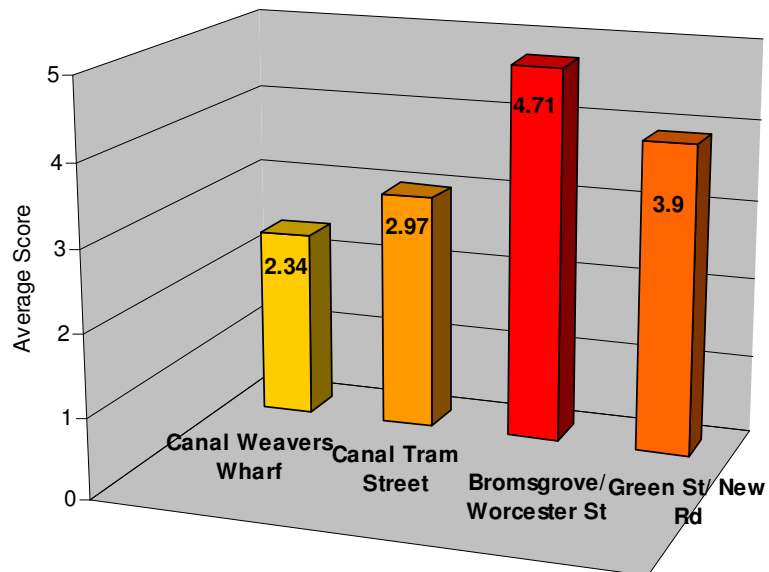


Q16. Are you aware of the ReWyre Initiative?

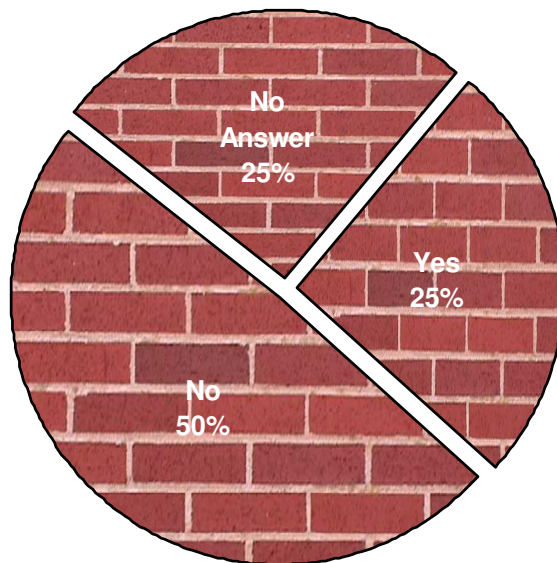


Q17. What areas in the town centre do you think should be the priority for regeneration? (from 1-5)

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Q18. Do you agree that more houses should be built in the town centre?



If so, where in the town centre do you feel they should be located?

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*Only 12 Responses - 1/3 of them suggested sites in the
Bromsgrove Street/Worcester Street area*

**Q19. How much do you agree with the idea that developing
the areas alongside the canal would help the town to make the
most of this important feature?**

