Kidderminster Town Centre Residents Survey

June 2010

Wyre Forest District Council (June 2010)
**Survey Summary**

- Survey questionnaires delivered by hand to households located within the town centre.
- Over 100 households were contacted
- 51 responses received

**Survey Results**

Q1. From 1-5 how satisfied or dissatisfied are you with life in Kidderminster town centre?

![Bar Chart](chart.png)

No Answer: 1
Very Satisfied: 9
Very Dissatisfied: 3
No. of Responses: 10
Q2. In general, are you happy being located in the town centre, or would you prefer to move out?

- Happy in town: 12
- Move Out: 4
- No Answer: 1

Q3. What are the best 3 things about life in the town centre?

- Access to Shops: 15
- Close to Entertainment: 6
- Canal/Park: 4
- No need for car: 3
- Access to Amenities: 3
- Access to Public Transport: 3
- Community: 2
- Other: 3
Q4. What are the worst 3 things about life in the town centre?

Q5. In the town centre, to what extent, if at all, are you concerned about each of the following? (from 1-5)
Q6. What would be your top 3 priorities for improving life in the town centre?

- Better Presence/Action
- Cheaper Parking
- Fill Empty Buildings

No. times mentioned:
- Better Presence/Action: 10
- Cheaper Parking: 7
- Fill Empty Buildings: 3
- More Shops: 3
- Empty Buildings: 2
- Other: 2
Q7. How do you rate the level of provision of these services within the town centre? (from 1-5)

![Bar chart showing average scores for various services in Kidderminster Town Centre Business Survey.]

- **Evening Entertainment**: 2.37
- **Parks/Green Areas**: 2.84
- **Leisure Facilities**: 3.02
- **Schools**: 3.33
- **Doctors Dentist**: 3.65
- **Supermarkets/Food Stores**: 4.07

Q8. What, if any, additional leisure/cultural/entertainment facilities would you like to see in the town?

![Bar chart showing the number of times various facilities were mentioned in Kidderminster Town Centre Business Survey.]

- **Theater**: 4
- **Ice Rink/Bowling**: 3
- **Restaurants**: 3
- **More events**: 4
- **Facilities for teenagers**: 2
- **Improved leisure centre**: 2
- **Others**: 5
Q9. Do you think more green space and trees would make the town centre a more attractive place to be?

- Yes: 76%
- No: 24%

Q10. Do you feel that there is a feeling of 'community' within the town centre?

- Yes: 18%
- No: 64%
- No Answer: 18%
Q11. How do you feel a sense of 'community' could be fostered in the town centre?

![Pie chart showing responses to Q11]

- More Residents: 19%
- Police Presence: 19%
- Community Activities: 30%
- Not possible: 13%
- Other: 19%

Q12. How strongly do you feel you belong to your immediate neighbourhood? (from 1 to 5)

![Bar chart showing responses to Q12]

- Strongly feel I belong: 4 (4 responses)
- Don't belong at all: 1 (1 response)
Q13. How safe do you think the town centre is after dark/in the day? (from 1-5)

![Bar chart showing average scores for safety after dark (2.50) and in the day (3.38)]

Q14. What, if anything, do you think would make the town centre feel safer (from 1-5)

- Improved lighting: 4.33
- More CCTV: 3.71
- More residents: 3.29
- More visitors at night: 2.64

Other…

5 written responses – suggesting an increased police presence and removal of anti-social behaviour
Q15. Looking at the following list, which do you think should be the Council’s top 3 priorities for the town centre?

- Providing high quality cultural and leisure facilities/events: 15%
- Reducing Crime and Anti-Social Behaviour: 21%
- Providing a Clean and Attractive Town: 19%
- Getting more businesses into the town: 13%
- Improve variety of shops: 11%
- Improve transport and parking: 9%
- Providing more affordable homes: 6%
- Waste and recycling services: 6%

Q16. Are you aware of the ReWyre Initiative?

- Yes: 41%
- No: 47%
- No Answer: 12%
Q17. What areas in the town centre do you think should be the priority for regeneration? (from 1-5)

![Bar chart showing average scores for different areas.]

Q18. Do you agree that more houses should be built in the town centre?

![Pie chart showing responses.]

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If so, where in the town centre do you feel they should be located?

*Only 7 Responses – suggesting areas next to the canal and converting existing buildings*

Q19. How much do you agree with the idea that developing the areas alongside the canal would help the town to make the most of this important feature?

- **Agree**: 70%
- **Disagree**: 12%
- **Don't Know**: 6%
- **No Answer**: 12%