

Open

Cabinet

Agenda

6pm
Tuesday, 17th March 2015
Council Chamber
Wyre Forest House
Finepoint Way
Kidderminster



Cabinet

The Cabinet Members and their responsibilities:-

Councillor M J Hart	Leader of the Council & Environmental Services
Councillor N J Desmond	Deputy Leader & Resources and Transformation
Councillor J-P Campion	Planning and Economic Regeneration
Councillor H E Dyke	Operational Services
Councillor A Hingley	Health, Well-Being and Housing

Scrutiny of Decisions of the Cabinet

The Council has one Scrutiny Committee that has power to investigate policy issues and question members of the Cabinet who have special responsibility for a particular area of the Council's activities. The Cabinet also considers recommendations from this Committee.

In accordance with Section 10 of the Council's Constitution, Overview and Scrutiny Procedure Rules, and Standing Order 2.4 of Section 7, any item on this agenda may be scrutinised by the Scrutiny Committee if it is "called in" by the Chairman or Vice-Chairman of the Overview & Scrutiny Committee and any other three non-Cabinet members.

The deadline for "calling in" Cabinet decisions is 5pm on 27th March 2015.

Councillors wishing to "call in" a decision on this agenda should contact Sue Saunders, Committee and Electoral Services Officer, Wyre Forest House, Finepoint Way, Kidderminster. Telephone: 01562 732733 or email susan.saunders@wyreforestdc.gov.uk

Urgent Key Decisions

If the Cabinet needs to take an urgent key decision, the consent of the Scrutiny Committee Chairman must be obtained. If the Scrutiny Committee Chairman is unable to act the Chairman of the Council or in his/her absence the Vice-Chairman of the Council, must give consent. Such decisions will not be the subject to the call in procedure.

Declaration of Interests by Members – interests of members in contracts and other matters

Declarations of Interest are a standard item on every Council and Committee agenda and each Member must provide a full record of their interests in the Public Register.

In addition, alongside the Register of Interest, the Members Code of Conduct ("the Code") requires the Declaration of Interests at meetings. Members have to decide first whether or not they have a disclosable interest in the matter under discussion.

Please see the Members' Code of Conduct as set out in Section 14 of the Council's constitution for full details.

Disclosable Pecuniary Interest (DPI) / Other Disclosable Interest (ODI)

DPI's and ODI's are interests defined in the Code of Conduct that has been adopted by the District.

If you have a DPI (as defined in the Code) in a matter being considered at a meeting of the Council (as defined in the Code), the Council's Standing Orders require you to leave the room where the meeting is held, for the duration of any discussion or voting on that matter.

If you have an ODI (as defined in the Code) you will need to consider whether you need to leave the room during the consideration of the matter.

For further information

If you have any queries about this Agenda or require any details of background papers, further documents or information you should contact Sue Saunders, Committee and Electoral Services Officer, Wyre Forest House, Finepoint Way, Kidderminster, DY11 7WF. Telephone: 01562 732733 or email susan.saunders@wyreforestdc.gov.uk

Documents referred to in this agenda may be viewed on the Council's website - www.wyreforestdc.gov.uk/council/meetings/main.htm

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At the start of the meeting the Chairman will confirm if all or part of the meeting is being filmed.

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By entering the meeting room and using the public seating area, you are consenting to be filmed and to the possible use of those images and sound recordings for webcasting and or training purposes.

If members of the public do not wish to have their image captured they should sit in the Stourport and Bewdley Room where they can still view the meeting.

If any attendee is under the age of 18 the written consent of his or her parent or guardian is required before access to the meeting room is permitted. Persons under 18 are welcome to view the meeting from the Stourport and Bewdley Room.

If you have any queries regarding this, please speak with the Council's Legal Officer at the meeting.

Wyre Forest District Council

Cabinet

Tuesday, 17th March 2015

Council Chamber, Wyre Forest House, Finepoint Way, Kidderminster

Part 1

Open to the press and public

Agenda item	Subject	Page Number
1.	Apologies for Absence	
2.	Declarations of Interests by Members In accordance with the Code of Conduct, to invite Members to declare the existence and nature of any Disclosable Pecuniary Interests (DPI's) and / or Other Disclosable Interests (ODI's) in the following agenda items and indicate the action that they will be taking when the item is considered. Please see the Members' Code of Conduct as set out in Section 14 of the Council's Constitution for full details.	
3.	Minutes To confirm as a correct record the Minutes of the meeting held on the 17 th February 2015.	7
4.	CALL INS a verbal update will be given on any decisions which have been "called in" since the last meeting of the Cabinet.	
5.	Items Requiring Urgent Attention To consider any item which, in the opinion of the Chairman requires consideration at the meeting as a matter of urgency.	
6.	Public Participation In accordance with the Council's Scheme for Public Speaking at Meetings of Full Council/Cabinet, to allow members of the public to present petitions, ask questions, or make statements, details of which have been received by 12 noon on Monday 9th March 2015. (See front cover for contact details).	
7.	Leader of the Council	
7.1	Leader's Announcements	

8.		
8.1	<p style="text-align: right;"><i>Councillor A T Hingley</i></p> <p>Kidderminster's Music Heritage Trail – Consultation Response and Revised Strategy document</p> <p>To consider a report from the Director of Economic Prosperity and Place which details the results of the public consultation on the draft Music Heritage Trail and to agree the Kidderminster Music Heritage Trail Art Strategy. To also consider the recommendations from the Overview & Scrutiny Committee at its meeting on 5th March 2015.</p> <p><i>The appendices to this report have been circulated electronically and a public inspection copy is available on request. (See front cover for details.)</i></p>	11
8.2	<p>Public Space Protection Order for Kidderminster Town Centre</p> <p>To consider a report from the Director of Community Well-Being and Environment which outlines the results from the consultation process.</p> <p><i>The appendices to this report have been circulated electronically and a public inspection copy is available on request. (See front cover for details.)</i></p>	15

9.		
9.1	<p style="text-align: right;"><i>Councillor J-P Campion</i></p> <p>Disposal of Land at Broad Street, Kidderminster</p> <p>To consider a report from the Director of Economic Prosperity and Place which asks Cabinet to agree to the disposal of land at Broad Street, Kidderminster forming the public car park, also known as 'Horsefair Car Park'.</p>	19

10. Recommendations from Committees		
10.1	<p>Overview & Scrutiny Committee, 19th February 2015</p> <ul style="list-style-type: none"> Wyre Forest House – Heating and Cooling System 	23

11.	<p>To consider any other business, details of which have been communicated to the Solicitor to the Council before the commencement of the meeting, which the Chairman by reason of special circumstances considers to be of so urgent a nature that it cannot wait until the next meeting.</p>	
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12.	<p>Exclusion of the Press and Public</p> <p>To consider passing the following resolution:</p> <p>“That under Section 100A(4) of the Local Government Act 1972 the press and public be excluded from the meeting during the consideration of the following item of business on the grounds that it involves the likely disclosure of “exempt information” as defined in paragraph 3 of Part 1 of Schedule 12A to the Act”.</p>	
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Part 2

Not open to the Press and Public

13.	<p>To consider any other business, details of which have been communicated to the Solicitor to the Council before the commencement of the meeting, which the Chairman by reason of special circumstances considers to be of so urgent a nature that it cannot wait until the next meeting.</p>	
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**WYRE FOREST DISTRICT COUNCIL
CABINET**

**COUNCIL CHAMBER, WYRE FOREST HOUSE, FINEPOINT WAY, KIDDERMINSTER
17TH FEBRUARY 2015 (6.00PM)**

Present:

Councillors: M J Hart (Chairman), J-P Campion, N J Desmond, H E Dyke and A T Hingley..

Observers:

Councillors: J Holden, F M Oborski, M J Stooke, P Wooldridge and M J Wrench.

CAB.41 Apologies for Absence

There were no apologies for absence.

CAB.42 Declarations of Interests by Members

No declarations of interest were made.

CAB.43 Minutes

Decision: The minutes of the Cabinet meeting held on 16th December 2014 be confirmed as a correct record and signed by the Chairman.

CAB.44 Call Ins

No decisions had been called in since the last Cabinet meeting.

CAB.45 Items Requiring Urgent Attention

There were no items requiring urgent attention.

CAB.46 Leader's Announcements

There were no leader's announcements.

CAB.47 Recommendations from the Cabinet Financial Strategy Advisory Panel on Results of Budget Consultation and Alternative Budgets

A report was considered from the Chief Financial Officer on the results of the budget consultation exercise launched following the presentation of the Financial Strategy 2015-18 to Cabinet on the 16th December 2014, alternative budget proposals and recommendations from the Cabinet Financial Strategy Advisory Panel from their meeting on the 27th January 2015.

The Cabinet Member for Resources and Transformation took Members through the report and thanked Members of the Cabinet Financial Strategy Advisory Panel for the contributions over the four meetings that were held. It had been important to get the contributions from all Members and he believed the process had been beneficial, open and transparent. Alternative budget proposals had been presented by the Labour Group and UKIP and these proposals had been accommodated where possible.

He referred Members to the results of the budget consultation and stated that with regard to elections moving to a four yearly cycle, the public had strongly agreed that this was the way forward, however, the administration would not be taking it any further because no political consensus could be reached with the other political groups. It was perceived that this could save the Council approximately £150K over a three year period.

There had been a total of 183 responses and although it was acknowledged this had not been high, the responses received had to be respected.

A Member believed that the Community Leadership Fund was important as a large number of organisations had benefited from the fund.

Decision: The results of the budget consultation exercise and the alternative budget proposals as detailed within the report and appendices to Cabinet be noted.

CAB.48 Financial Strategy 2015-18

A report was considered from the Chief Financial Officer which updated Members on the Medium Term Financial Strategy 2015-18 and made recommendations to Council on the proposed budget decision. Cabinet also considered the report of the Chief Financial Officer in respect of statutory duties placed on Local Authority Chief Financial Officers in relation to budget setting and monitoring.

The Cabinet Member for Resources and Transformation led Members through the report and informed them that the report was an updated version of that which had been presented to Cabinet in December 2014. The settlement from Central Government had been slightly better than anticipated to the sum of £36K but the RSG has been reduced.

Council tax would increase by 1.94% which was under the 2% threshold that had been set by the Government for a referendum. The district would benefit from a further 800 new properties being built which would generate approximately £182K in council tax income.

The Government had also announced that additional funding would be given to county councils for welfare and social care and Worcestershire County Council had confirmed that the money would be distributed to district authorities.

With regard to economic regeneration, Members were informed that significant monies had been invested in the area and this would include Amtek moving into the old Lawrences site, the Hoobrook link road being built and the Silverwoods site progressing.

It was felt that the proposals represented a balanced budget and helped with the challenges the Council faced going forward and this would leave £1m in reserves.

Members agreed that the budget process had worked well and all parties had had the opportunity to get involved.

The proposals would now be considered by Council on 25th February 2015 for debate and approval.

Decision:

Recommend To Council: The Financial Strategy 2015-18, the results of the Council Tax consultation exercise and recommendations of the Cabinet Financial Strategy Advisory Panel:

1.1 THREE YEAR BUDGET, CAPITAL PROGRAMME AND POLICY FRAMEWORK 2015-18

- 1.1.1 **APPROVAL** of the updated Medium Term Financial Strategy 2015-18;
- 1.1.2 **APPROVAL** of the updated Cabinet Proposals – taking into account the impact on the Council's Capital and Revenue Budgets for 2015-18 as shown in Appendix 3 of the report to Cabinet;
- 1.1.3 **APPROVAL** of the fees and charges in line with this Strategy and the impact on the Council's Revenue Budget for 2015-18, as shown in Appendix 4 of the report to Cabinet;
- 1.1.4 **APPROVAL** of the updated Capital Programme and Vehicle, Equipment and Systems Renewal Schedule as set out in Appendix 2, Parts 1 and 2 of the report to Cabinet;
- 1.1.5 **APPROVAL** that the first £244,000 of Right to Buy (RTB) receipts in 2015-16 and subsequent years be allocated to Disabled Facilities Grants (to a maximum Capital budget of £800,000 pa) and any extra RTB Capital Receipts be allocated to general capital reserves;
- 1.1.6 **APPROVAL** that any Final Accounts savings arising from 2014-18 over and above the target allowed for in the Council's Financial Strategy, together with surplus Earmarked Reserves, be allocated by the Chief Financial Officer in consultation with the Leader

- 1.1.7 The General Fund Revenue Budget be **APPROVED** including all updates from the position in December 2014 as set out in the Cabinet report.

1.2 COUNCIL TAX

- 1.2.1 **SET** the Council Tax for Wyre Forest District Council on a Band D Property at £205.36. for 2015-16 (£201.45 2014-15) which represents a 1.94% increase on Council Tax from 2014-15.
- 1.2.2 **ENDORSE** the provisional Council Tax on a Band D Property in 2016-17 of £209.34 and £213.40 in 2017-18, an increase of 1.94 % per annum over 2015-16.
- 1.2.3 **NOTE** the Chief Financial Officer's opinion on the budget proposals, recommended by Cabinet, as detailed in Appendix 5 of the report.

CAB.49 Budget Monitoring Third Quarter 2014-15

A report was considered from the Chief Financial Officer which asked Cabinet to note the projected variances.

Decision: The projected budget variations and comments outlined within the report and appendices 2 to 5 of the report to Cabinet be noted.

The meeting closed at 18.54 pm.

WYRE FOREST DISTRICT COUNCIL**CABINET**
17TH MARCH 2015**Kidderminster's Music Heritage Trail – Consultation Response and
Revised Strategy document**

OPEN	
CABINET MEMBER:	Councillor A T Hingley
RESPONSIBLE OFFICER:	Director of Economic Prosperity and Place
CONTACT OFFICER:	Jane Berry Ext 2169 Jane.Berry@nwedr.org.uk
APPENDICES:	<p>Appendix 1: Kidderminster's Music Heritage Trail – Consultation response and draft strategy document</p> <p>Appendix 2: Consultation responses and officer comments</p> <p><i>The appendices to this report have been circulated electronically and a public inspection copy is available on request. (See front cover for details.)</i></p>

1. PURPOSE OF REPORT

To report the results of the public consultation on the draft Music Heritage Trail and to agree the Kidderminster Music Heritage Trail Art Strategy (Attached at Appendix 1).

2. RECOMMENDATION

The Cabinet is asked to DECIDE:

- That the Music Heritage Trail be approved.

3. BACKGROUND

- 3.1 At its meeting in December 2014 the Overview and Scrutiny Committee recommended to the council's Cabinet that the draft 'Kidderminster Music Heritage Trail' be approved for consultation. The Cabinet agreed with this recommendation and the Council subsequently consulted on the strategy for 5 weeks during December 2014 and January 2015. The results of this consultation and the amendments proposed to the Art Strategy as a result of this consultation form the body of this paper.

4. KEY ISSUES**The Music Trail**

- 4.1 It is considered important that Kidderminster's rich musical heritage is not only preserved but is celebrated. Kidderminster's industrial heritage is ever present, with listed carpet factories brought back into use and repurposed (e.g. Carpet Museum,

Slingfield Mill), however it is felt more could be done to celebrate the cultural past of the area; this is where the proposed Music Heritage Trail comes in.

Timetable

- 4.2 A timetable is included within the document attached at Appendix 1, the key dates from which are:

- Consultation on Strategy – Early 2015
- Final Strategy produced and approved – Spring 2015
- Seek funding for various elements of proposal – Spring 2015 to Spring 2016
- KAF – Launch event for Music Trail – August 2016

4.3 Consultation Process

The consultation document was made publicly available on the Wyre Forest District Council Web Site. In addition it was sent to groups and individuals within the Wyre Forest whom it was deemed would have a particular interest in the Art Strategy. All musical user groups on the Town Hall data base were contacted directly along with National and Local Funding bodies, all Parish and Town Councils, local musical figures of prominence, historical societies and prominent local musical contributors.. A closing date of the 31st on January was given as a dead line for comments.

4.4 Consultation Responses

A total of 7 replies were received during the consultation period and a summary of the replies, along with officer comments are provided (Appendix 2 to this report). Only 1 response was received via the Wyre Forest District Council Website, with the remaining 6 from people and organisations who were contacted directly.

- 4.5 Some of the main comments arising from the consultation responses were as follows:

- Very keen to support the trail and get involved
- Would like to link up and work with the colleges on the idea
- The draft looks really exciting
- Fully welcome the councils interest in developing a music heritage trail
- Remove some of the jargon

- 4.6 The Main amendments to the Draft Kidderminster Music Heritage Trail Art Strategy are as follows:

- Jargon removed where necessary
- Proposals for the Town Hall clarified
- Information relating to social media streams

5. FINANCIAL IMPLICATIONS

- 5.1 The development of the strategy and public consultation can be met from existing budgets. Funding of projects will be met from a combination of existing budgets and external funding sources.

6. LEGAL AND POLICY IMPLICATIONS

- 6.1 The Strategy, once adopted, will help to guide future decisions in relation to cultural events and public art within Kidderminster Town Centre. It also helps to provide further detail in relation to the adopted Kidderminster Central Area Action Plan.

7. EQUALITY IMPACT NEEDS ASSESSMENT

- 7.1 N/A.

8. RISK MANAGEMENT

- 8.1 There is a risk that the historic cultural connections to music that Kidderminster has will be lost. By producing this strategy and identifying clear projects to celebrate the music history of Kidderminster it is considered that this risk will be minimised.

9. CONCLUSION

- 9.1 These proposals provide an exciting new initiative for the District's main town and will build on Kidderminster's cultural past and celebrate its creative image. There are a number of innovative ideas included within the consultation strategy which when realised will help to create an alternative image for Kidderminster that provides an insight to the cultural offer, complementing the well town's industrial heritage.
- 9.2 There are very strong connections between the Council's regeneration programme ReWyre, and arts culture. At the recent ReWyre Conference, held at Spring Grove House on 13th October the key note speech from Wayne Hemingway MBE focussed on the cultural opportunity that exists within the built environment and stressed the need to create the conditions for young cultural people to thrive.

10. CONSULTEES

- 10.1 Cabinet Members for Planning & Regeneration.
Corporate leadership Team.
Cultural Services Manager.

11. BACKGROUND PAPERS

ReWyre – A prospectus for Regenerating Kidderminster (September 2009).
Kidderminster Central Area Action Plan (July 2013).
Cabinet report to agree consultation for Music Heritage Trail (December 2014).

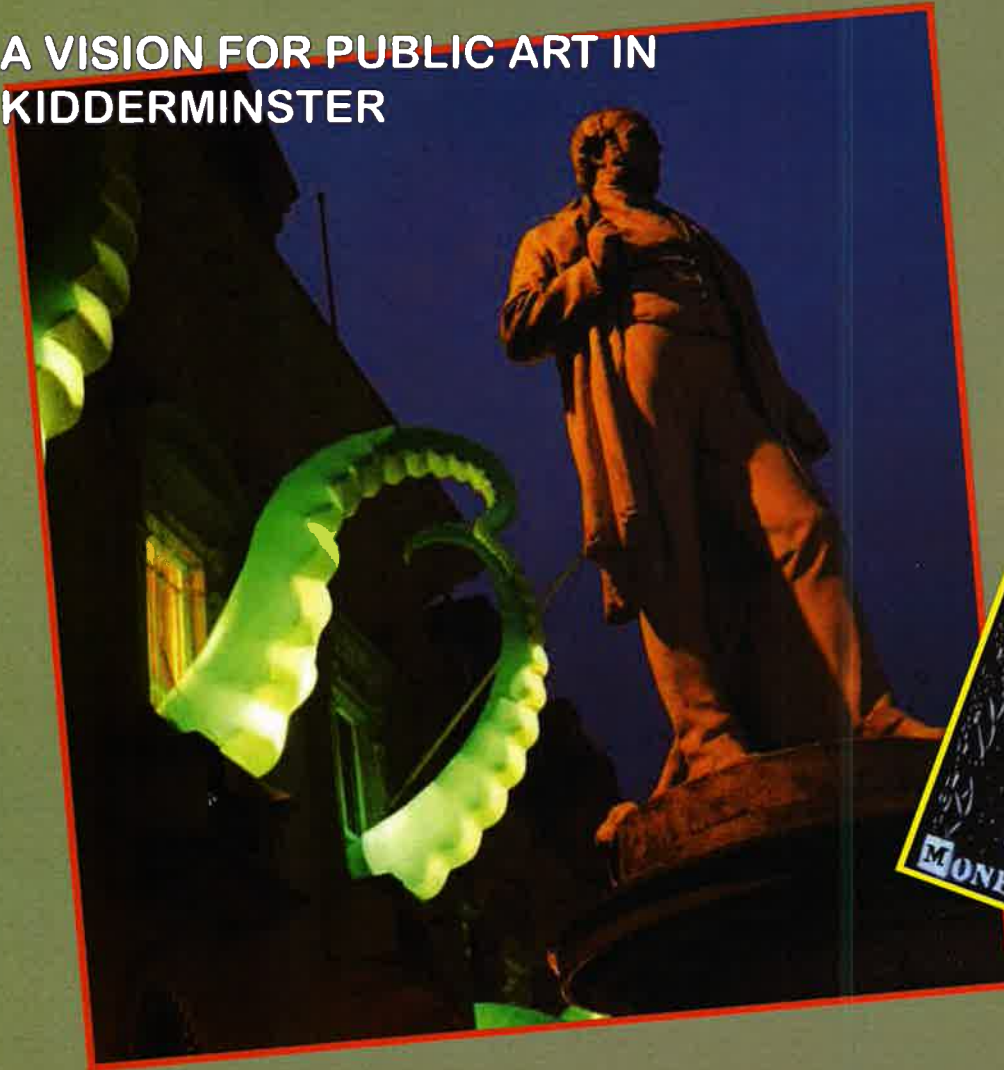
Kidderminster's Music Heritage Trail DRAFT



Kidderminster's Music Heritage Trail DRAFT



A VISION FOR PUBLIC ART IN KIDDERMINSTER



Foreword

Our vision is to deliver an arts programme that engages, inspires and improves the quality of lives, places, communities and the economy.

We aim to create an exciting multimedia Music Trail ensuring that Kidderminster's musical heritage is not lost and is entwined within the fabric of the regeneration process. The trail will enrich the visitor experience for local people and those with an interest in music creating a valuable tourist offer.

Wyre Forest District Council



Kidderminster's Music Heritage Trail DRAFT



THE HISTORY OF KIDDERMINSTER CARPETS AND MUSIC



Carpets

Kidderminster is best known for its carpet manufacturing industry which started around 1735 and became world famous for its quality. The carpet industry was the town's main employer, with over 20,000 workers, until its gradual decline towards the end of the last century.



Some major brands still operate from Kidderminster such as Brintons and Victoria, providing a source of employment to the town.

Music

Kidderminster has a strong cultural past as a major musical hub in the 60s and 70s with the Town Hall and Frank Freeman's Dance Club playing host to major up-and-coming bands, boasting an impressive line up including Captain Beefheart, Manfred Mann and Led Zeppelin front man Robert Plant.



Dance teachers Frank and Wynn Freeman set up Frank Freeman's Dance Club in 1956 and taught classes as well as hosted bands. The venue became a major destination for music fans and aficionados and the highlight in Kidderminster's night scene.

Kidderminster still produces a large number of music industry stars via Kidderminster College and is home to MAS records a successful label for emerging musicians.

Kidderminster's Music Heritage Trail DRAFT



KIDDERMINSTER TODAY



The Town Hall is still used as a public building, playing host to weddings, events and is building its reputation as a central entertainment venue. The Town hall has been rebranded with a new logo and there are plans to explore the creation of a cafe with music themed memorabilia integrated into the redevelopment and modernisation of the building. This is a long term plan and may need considerable funding and further planning.



Frank Freeman's Dance Club will soon make way for a major new regeneration project, boosting the economy and prosperity of Kidderminster.

Kidderminster's industrial heritage will not be forgotten, with some of the listed carpet factory buildings brought back into use and repurposed, and the Museum of Carpet providing an educational visitor experience. It is important to ensure that Kidderminster's rich musical heritage is not only preserved but celebrated.

Along with Kidderminster's new identity, an arts heritage programme will entwine the past, present and future, enriching the fabric of the public realm launched with a dynamic multi-media experience.



This project will be of regional significance and will help re-shape the perception of Kidderminster and bring new audiences and visitors into the town.

Kidderminster's Music Heritage Trail DRAFT



THE MUSIC TRAIL

The Music Heritage Trail will help people to understand Kidderminster's cultural and historical musical past and present, creating a legacy that will encourage tourism, engage communities and inform future creative projects.



Art and Culture enriches the experiences of life, educates, informs and stimulates discussion.

Our vision for the Music Heritage Trail is a multi media approach, starting with a large scale immersive theatre piece as a promotional/launch event, including reconstructions of old music venues and key events in musical history, using actors, digital media, projections, tours, live music performance and more. Elements of this performance will be retained and used as permanent resources to be included in the Music Heritage Trail and cafe.

Kidderminster's Music Heritage Trail DRAFT



Audio Trail

This will include a composed soundscape of music relevant to venues and areas in the town, interviews or dramatically recreated conversations from history bringing to life social history and musical heritage.



Film

Images and dramatically recreated scenarios from our musical history will be projected on to buildings during the main performance and shown on screens visible in shop windows in the town, in the museum/cafe and on the website.



We are working with documentary makers to support the making of a broadcast quality documentary about Frank Freeman's Dance Club.

Web Site

A Facebook page has been set up and is proving popular, users are already populating it with photos stories and information about related events, creating a buzz around the trail and creating a common bond between residents.

Phone App

Each site will have a QR code to link to the audio trail, website and films. This will be presented in a gaming style to ensure young people get interested in recent popular culture and to show them how to contribute to making history themselves, promoting local courses and promoting music events.

Kidderminster's Music Heritage Trail DRAFT



Creation of a living archive

We will promote music venues and events in the area through an online 'What's On'.

The Facebook page will continue to encourage mass participation through social media encouraging people to post old pictures, programmes and recordings create a living archive.



Physical elements

The Music Heritage Trail will create a distinct identity for the urban network of streets and squares, creating a mix of permanent physical works and temporary elements.

Themed street furniture

Large scale panoramic images from Frank Freeman's

Images of rock memorabilia and musicians on Town Centre buildings

LCD screens in shop fronts,

QR codes

located around the town linking to the website,

Push button sound recordings

Themed cafe in Town Hall

Plaques on buildings or sites of importance

Digital elements

Documentary

Audio recordings

Acoustic foot printing of Frank Freeman's

Phone App

Website

Kidderminster's Music Heritage Trail DRAFT



THE LAUNCH

The trail will be launched with a large scale high profile immersive theatre piece using professional artists, expert production crew and high quality technical elements. It will also allow for partnership working with local creative groups and artists



This promotional event will be aimed at residents and visitors and those with a particular interest in music history. The show will include reconstructions of old venues and key events in local musical history using actors, digital media, projections, binaural sound on headphones, tours, live music performance and more. The show will include both national and local artists, performers, photographers and film makers.



We are seeking partnerships with Further Education Colleges and look to create opportunities for training and capacity building where appropriate, engaging local people throughout the process.

Research will inform all related projects. Film footage produced for the show would be used on our website, costumes could be used in the memorabilia cafe for dressing up box photo booth style activities. Recordings of the sound track would be used in phone apps. and on the website or push button activated info points around the town.



Kidderminster's Music Heritage Trail DRAFT



DOCUMENTING THE CHANGE

The huge changes we are making are creating history and new heritage and this transformation will provide another interesting area of exploration.

We will host ongoing exhibitions to the public, showing progress throughout the creative process and giving the opportunity for ongoing conversation and consultation.



Wyre Forest District Council will be recruiting artists in residence to document this process, filming the demolition with stop frame animation, photographer and other media.

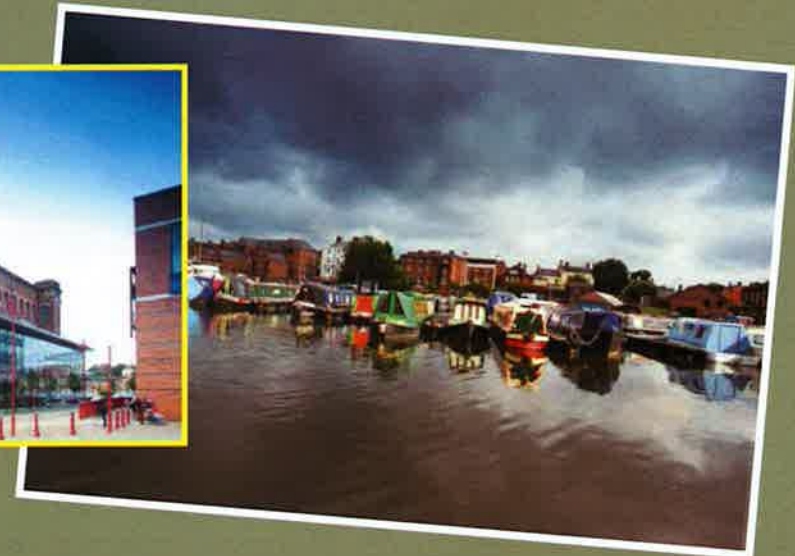
Kidderminster's Music Heritage Trail DRAFT



THE WYRE FOREST

“The Wyre Forest District is a considerably diverse area with particularly distinctive characteristics and heritage assets. It is therefore important to strive for high quality design in any future developments in order to complement and enhance that sense of local distinctiveness and create an excellent environmental setting.”
(9.6 a unique place, Wyre Forest Core Strategy 2006-2026)

A Music Heritage Trail and its associated events will create a sense of place, enrich the lives of the local community and encourage participation and improve wellbeing whilst also improving economic prospects through increased tourism. We anticipate significant interest in the music heritage of the town, increasing visitor numbers and creating a ripple effect for the town's cultural and evening economy. The launch event will send a strong message to regional audiences signalling Kidderminster's new offer, changing perceptions of the town and giving new investors exposure ensuring future success.



Kidderminster's Music Heritage Trail DRAFT



ACHIEVING OUR GOALS TOGETHER AIMS AND OUTCOMES A VISION FOR THE FUTURE

We will provide an ongoing, evolving arts and culture programme within the public realm focusing on the following priorities which will help to inform developers and partners to create a collaborative approach to public art.

Engagement and participation
Bringing the past to life for the present
Accessible to all
A source of inspiration

Memorabilia Cafe in the Town Hall
Physical elements
New seating in the public realm
Immersive elements - performance, sound, vision



THE BENEFITS

Improved Economy
Increased Tourism
Better Environment
Learning through the Landscape
Pride in Kidderminster.

Art adds an extra dimension to a place, giving it a unique identity, unearthing lost stories and creating new ones.

Wyre Forest District Council understands how this work can benefit the economy through encouraging tourism and providing attractive spaces for people to do business, socialise and settle.

Businesses are more likely to locate in an area where the built and natural environment is attractive and there is a good cultural offer.

The natural and built environment of the district is attractive to tourists and can create a strong sense of place, helping to retain residents within the district."

(9.2 a unique place, Wyre Forest Core Strategy 2006-2026)



Kidderminster's Music Heritage Trail DRAFT

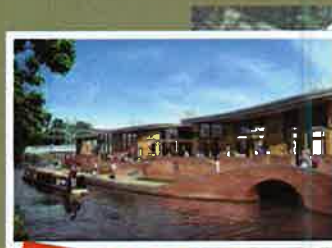


THE SITES

Weavers Wharf

The Weavers Wharf development is undergoing a second phase in its regeneration. The iconic Frank Freeman's arch way will be preserved for prosperity and integrated into the new proposals. The waterways will be enhanced by introducing a row of canal side restaurants.

The inclusion of elements of public art and the Music Heritage Trail would be welcome in this area, where people will enjoy spending time relaxing. This will be in the form of performance, sculpture, street furniture and temporary installations.



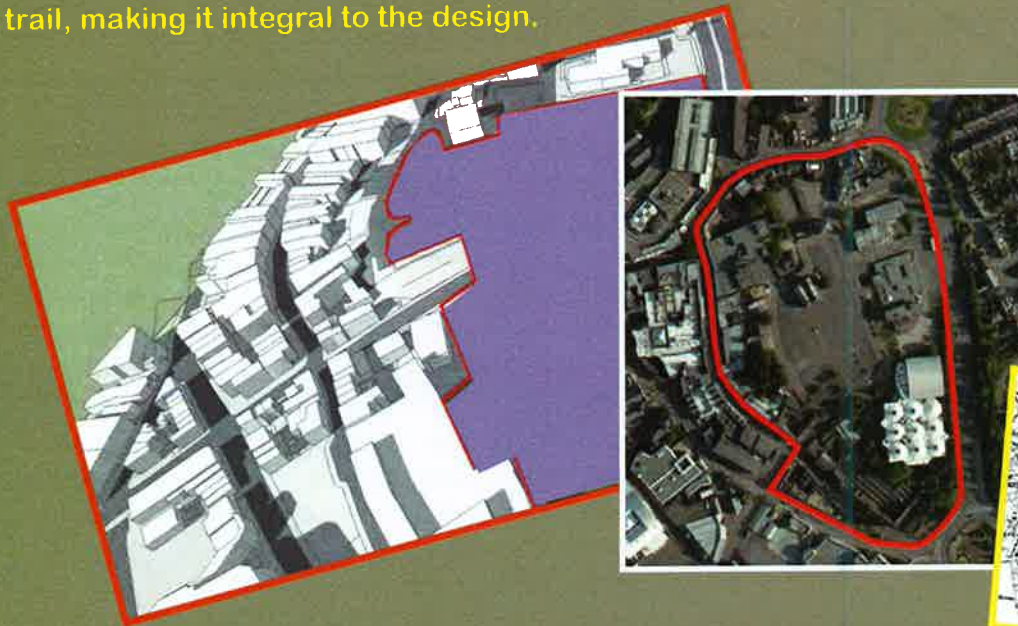
Kidderminster's Music Heritage Trail DRAFT



Kidderminster Eastern Gateway

The Eastern Gateway in Kidderminster comprises a number of sites that sit between the main retail area of Kidderminster Town Centre and Comberton Hill, the location of the District's main Railway Station. This strategic location provides a real opportunity for change within the centre of the town.

These sites offer a real opportunity for change within a central area of the town, new developments in this area should take a holistic approach to implementing the heritage trail, making it integral to the design.



The key areas that comprise the Eastern Gateway are:

Bromsgrove Street: Comprising the existing car park and Wyre Forest Glades Leisure Centre, the current Kidderminster Health Centre and Kidderminster Youth House. A number of these assets are being relocated and therefore a large site, in primarily public sector ownership, is likely to be available in 2016;

Former Magistrates Court Site: This site is owned by the District Council but has been vacant for a number of years. This site offers the opportunity to link in with the Bromsgrove Street site, identified above;

Worcester Street: This area is currently dominated by retail units, with many currently vacant. The future for Worcester Street therefore needs careful consideration and it is considered that this should be in relation to the wider Eastern Gateway area.



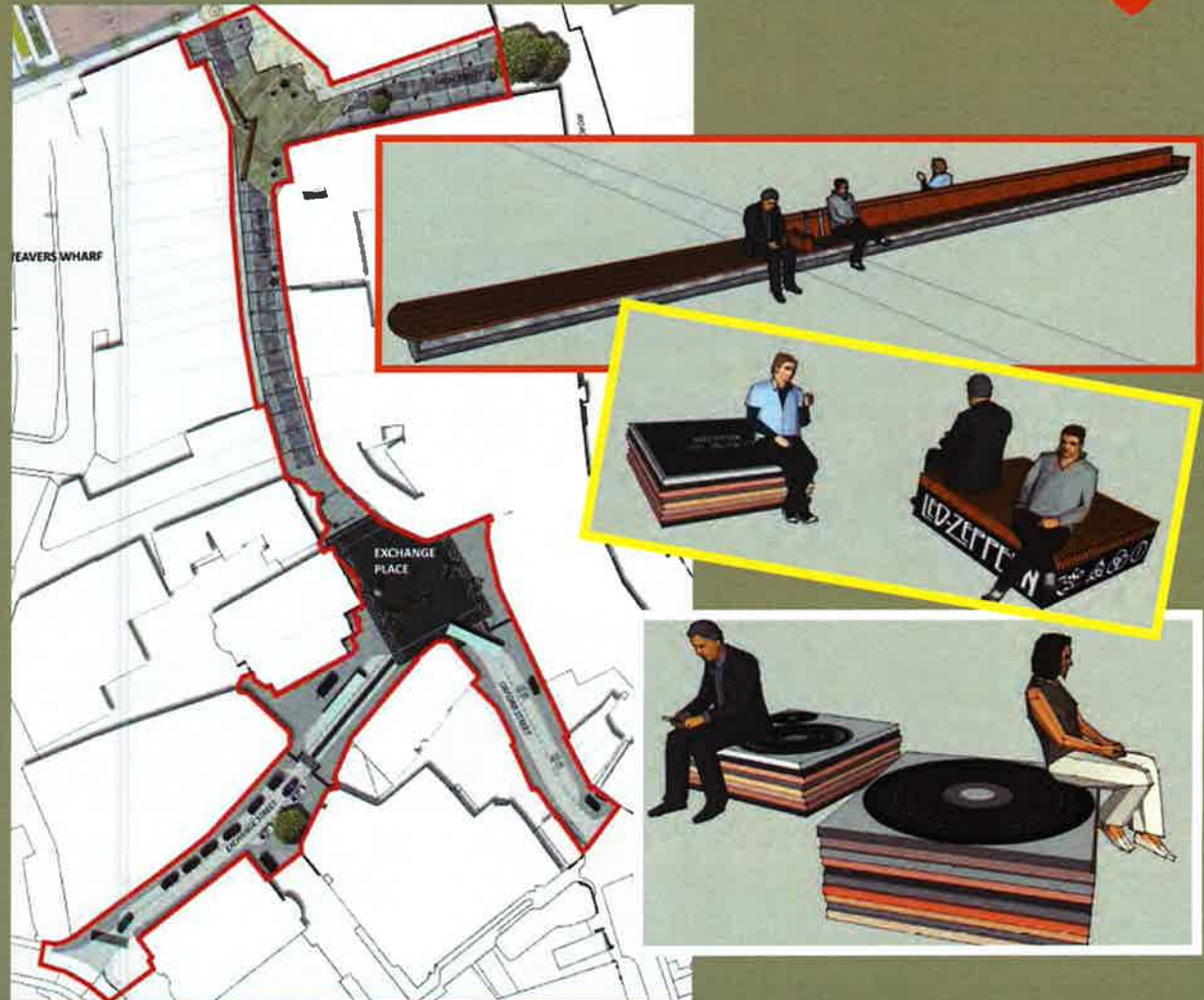
Kidderminster's Music Heritage Trail DRAFT



New Public Realm

A new design for Exchange Place outside the Town Hall is fittingly based on the Penny Black Stamp as the Square is also the home of the statue of Sir Rowland Hill, its creator.

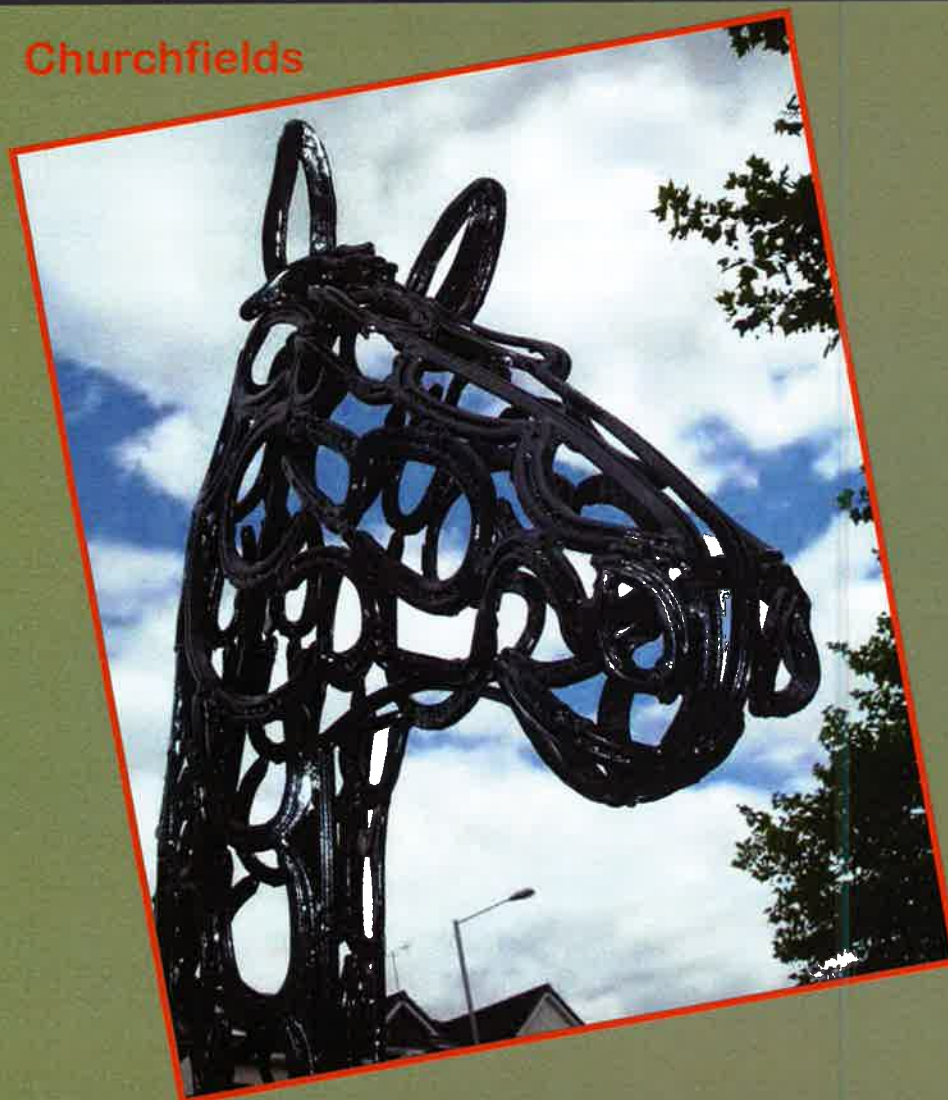
This new square and its adjoining regenerated streets will be the starting point for the music heritage trail. The square will host elements of the launch event and be a main stage for future multimedia performances. Additional elements will be along Vicar Street and High Street in the form of themed street furniture that can also be used as one man stages with wifi links/QR codes opening up the musical tour to users.



Kidderminster's Music Heritage Trail DRAFT

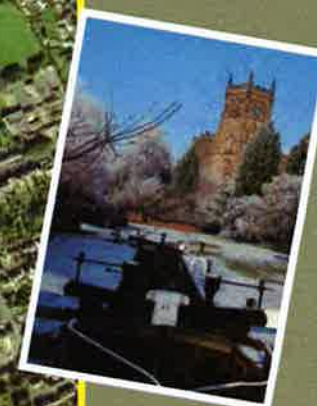


Churchfields



Churchfields has been identified as a key regeneration area through the ReWyre initiative and subsequent Churchfields masterplan.

The former industrial area, once home to carpet manufacturing, now provides a residential led redevelopment opportunity. Work has already started on this transformation with new homes being developed within the area. The site location, close to the town centre, means opportunity exists to link in with the wider arts strategy.

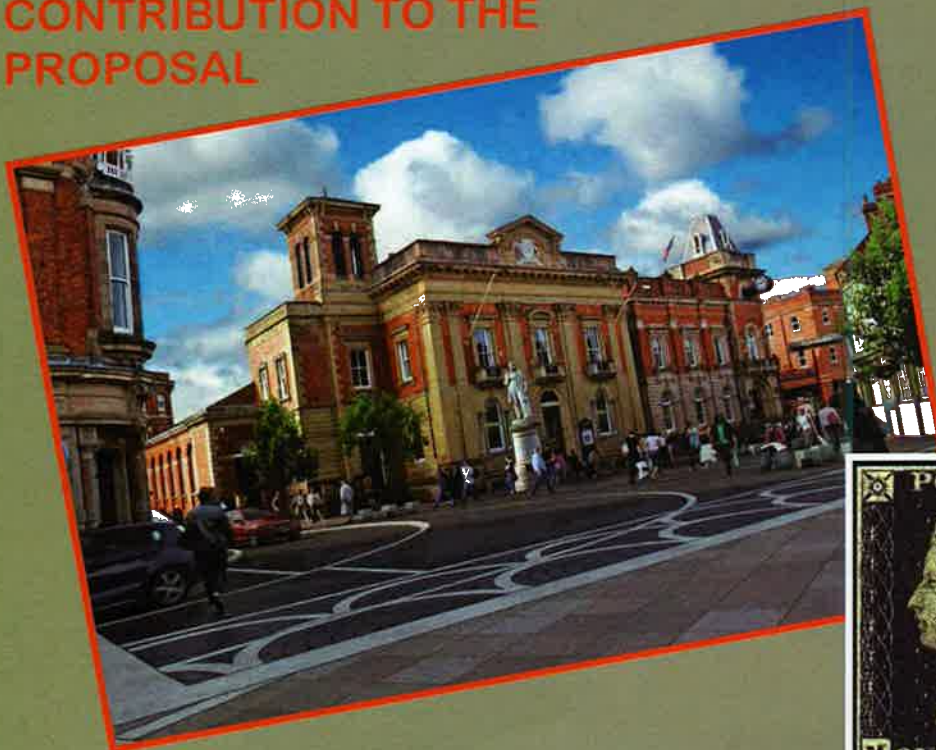


"Any proposals for the area should include the public art theme in its public spaces."
Public Realm Improvements (KCAAP-7.20)

Kidderminster's Music Heritage Trail DRAFT

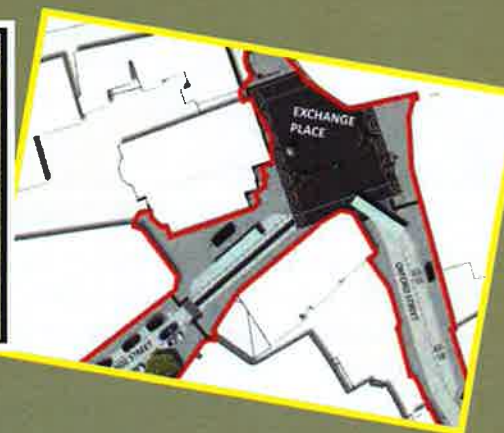


CONTRIBUTION TO THE PROPOSAL



An important part of making Kidderminster a great place to be is the treatment of the public realm on its streets and spaces. A good public realm enhances the visitor experience and improves the perception and enjoyment of the town.

An attractive environment is more likely to encourage people to come and spend their time in the town.



We are committed to ensure that art and the promotion of the Music Heritage Trail are included alongside major new developments and retrospectively fitted into existing spaces.

“Ensure that heritage assets are maintained, enhanced and integrated into the urban environment.”

Kidderminster Central Area Action Plan A Unique Place – Heritage Objectives(KCAAP-7)

“Good quality public realm will be expected to be implemented as part of any new development to ensure the creation of a successful urban environment.” KCAAP7.21

“An ambition of the rewyre initiative, therefore, is to seek improvements to the public streets and spaces. The priority for these improvements will be centred around vicar street, high street and Worcester street as primary shopping frontages.” KCAAP7.23

Kidderminster's Music Heritage Trail DRAFT



EVENT TIME LINE



Phase One 2014-2015

- Develop brand
- Explore funding options
- Research and development of trail elements and related activity

Phase Two 2015-2016

- Public realm works commence on site
- Start consultation with external organisations
- Start the living archive
- Promotion through social media
- Explore merchandise options
- Funding secured
- Public realm works completed with music heritage seating
- Elements of artistic work commissioned

Phase Three 2016-Onwards

- Kidderminster Arts Festival (KAF) - using the music trail as a theme
- Memorabilia cafe in the town hall
- Continue to contribute and enhance....

Kidderminster's Music Heritage Trail DRAFT



Contact Details:

Wyre Forest District Council
Wyre Forest House
Finepoint Way
Kidderminster
Worcestershire
DY11 7WF

Artists and Photo Credits:
Colin Hill

(Appendix 2) Consultation Report – Kidderminster’s Music Heritage Trail

Name	Comments	Officer Response
Steven Wilson – Worcestershire County Council Arts Officer	Positive comments, send web links to assist the development of ideas	Noted
David Shuck - Local Events Organiser	Very keen to get involved with the project and work jointly with local colleges. Would like to discuss the project further. Thought there was too much jargon	Arts officer to be in contact during the development of the project. Jargon reduced
Jackie Roberts – Weavers Wharf Manager	Happy to help out as much as possible. Exciting proposal	Noted
Member of the Civic Society	Suggesting the music heritage of Kidderminster has already been lost.	Following correspondence with the Civic Society, the comments are the opinion of an individual within the group. The Civic Society as a whole is largely supportive of the proposals.
Member of the public via the WFDC website	Very informative response, rich in musical history detail	Officer replied thanking them for their reply and opening a channel for further discussion.
John Coombs – Author of ‘Get Your Kicks on the A456	Very supportive and excited about the project, would like to get involved as much as possible.	Maintaining contact
Kidderminster Male Choir	Welcomes the council's proposals and declares itself open to assist in any practicable way	Maintaining contact

WYRE FOREST DISTRICT COUNCIL

**Cabinet
17th March 2015**

**Overview and Scrutiny Committee
5th March 2015**

Kidderminster's Music Heritage Trail – Consultation Response and Revised Strategy Document

The Committee considered a report from the Economic Development and Regeneration Officer (Place) which informs Members of the results of the public consultation on the draft document.

Recommend to Cabinet:

The Committee noted the information and recommended to Cabinet that the document attached at Appendix 1 of the report to Overview & Scrutiny Committee be approved.

Background papers:

Update report to the Overview and Scrutiny Committee, Thursday 5th March 2015
<http://www.wyreforest.gov.uk/council/meetings/com193.htm#mt7512>

WYRE FOREST DISTRICT COUNCIL

CABINET
17TH MARCH 2015

Public Space Protection Order for Kidderminster Town Centre

OPEN	
CABINET MEMBER:	Councillor A T Hingley
RESPONSIBLE OFFICER:	Director of Community Wellbeing and Environment
CONTACT OFFICER:	Kathryn Washington, Ext. 2956 Kathryn.Washington@wyreforestdc.gov.uk
APPENDICES:	Appendix One Questionnaire Responses and formal response from West Mercia Police Appendix Two List of Consultees Appendix Three Map of Specified Area <i>The appendices to this report have been circulated electronically and a public inspection copy is available on request. (See front cover for details.)</i>

1. PURPOSE OF REPORT

- 1.1 To outline the results from the consultation process and to outline the implementation process if the Public Space Protection Order is agreed.

2. RECOMMENDATION

Cabinet is asked to **DECIDE** that:

- 2.1 **A Public Space Protection Order to prohibit consumption of alcohol within the specified area, outlined in Appendix Three, is implemented.**
- 2.2 **The Public Space Protection Order is reviewed 6 months after its implementation.**

3. BACKGROUND

- 3.1 Cabinet on 16th December 2014 agreed for a period of consultation to be undertaken regarding a Public Space Protection Order for Kidderminster Town Centre.
- 3.2 The Multi Agency Group focused on tackling street drinking and related issues continues to meet and reviewed the consultation responses at its last meeting on 5th February 2015.

4. KEY ISSUES

4.1 Consultation Process

Following Cabinet approval on 16th December 2014, a formal consultation process was launched on 5th January 2015, closing on 2nd February 2015. The Anti Social Behaviour, Crime and Policing Act 2014 does not specify what constitutes appropriate consultation; however it is clear that the local authority must consult with the following:

- Police and Crime Commissioner
- Chief Officer of Police for the local area
- Any Community representatives the Council feels appropriate
- Owner or occupier of land within the restricted area, such as local businesses.

Consultation packs were sent to all of the above (the specific list is at Appendix Two) and the questionnaire was made available on the Council's website. The consultation pack consisted of a covering letter, questionnaire, a list of frequently asked questions and a map of the proposed area. Press releases and social media messages were issued during the period to solicit further responses.

4.2 Key Consultation Findings

There were a total of 46 responses to the questionnaire. 43 of the respondents were in support of the PSPO and 2 were against. The results are attached at Appendix One.

4.3 Legal Conditions

Local authorities have the power to make a PSPO if satisfied on reasonable grounds that two conditions are met.

The first condition is that –

- a) activities carried on in a public place within the Authority's area have had a detrimental effect on the quality of life of those in the locality, or
- b) it is likely that activities will be carried on in a public place within that area and that they will have such an effect.

The second condition is that the effect, or likely effect, of the activities –

- a) is or is likely to be, of a persistent or continuing nature,
- b) is, or is likely to be, such as to make the activities unreasonable, and
- c) Justifies the restrictions imposed by the notice.

4.3 Creating a Public Space Protection Order

In order to make the PSPO, Members need to be satisfied that the legal conditions, laid out above, have been met. The view of Officers is that these requirements have been met, based on:

- Evidence gathered by the Council itself, and from other partners and associated agencies including the Police, who have provided recorded crime and anti social behaviour statistics for the area. Report previously supplied to Cabinet on 16th December 2014.
- Feedback from the consultation process.

4.4 Implementation

Implementation of this order requires a public notice to be published. This would be done through a formal notice in the local newspaper.

The intention is to publicise the order, once agreed, through the use of street signs, leaflets (at community centres and libraries) and posters in key locations. The publicity is intended to ensure that residents and visitors to the town centre are aware of the Council's policy regarding street drinking and where help is available if needed.

The order has effect for three years unless the Council decides to revoke it earlier.

4.5 Boundaries

Implementation of this order could lead to displacement to other areas of Kidderminster. While the Multi Agency Group has considered this and feels at the current time the boundaries are appropriate, one of the responses suggested using the outer side of the ring road as the boundary rather than the inner side. This would prevent potential displacement to the subways under the ring road. This is a sensible adjustment that can be made and is not a fundamental change. Some of the responses suggested including other areas outside of the ring road. This would require fresh consultation and is something to be considered in the six month review.

A map of the proposed boundary is at Appendix Three.

4.6 Enforcement

In relation to enforcement of the order there are two fundamental differences to that the Council's powers under the Designated Public Place Order, which are in force in Bewdley and Stourport-on-Severn. The orders in Bewdley and Stourport-on-Severn can only be enforced by a police constable. The PSPO is different, as enforcement of the order can also be carried out by:

- Police Community Support Officers
- A designated local authority officer

Enforcement is therefore a shared responsibility, not the preserve solely of police constables. Relevant Enforcement Officers would undertake enforcement of the order only following appropriate training.

4.7 Review of the Order

The order will be reviewed by the Multi Agency Group 6 months after implementation and reported to Cabinet. Annual reviews will take place thereafter or sooner if necessary.

5. FINANCIAL IMPLICATIONS

- 5.1 Costs associated with the implementation of the PSPO will be met from existing Community Wellbeing and Environment budgets.

6. LEGAL AND POLICY IMPLICATIONS

- 6.1 When making a PSPO the Council must have particular regard to the rights of freedom of expression and freedom of assembly set out in the European Convention on Human Rights.
- 6.2 Section 17 Crime & Disorder Act: implications with regards to the duty of local authorities to consider the impact of their decisions and actions on crime and disorder in the local area.

7. EQUALITY IMPACT NEEDS ASSESSMENT

- 7.1 An Equality Impact Needs Assessment has been undertaken in relation to the Public Space Protection Order and is available on request.

8. RISK MANAGEMENT

- 8.1 If the correct process to introduce a PSPO is not followed correctly this could lead to a challenge which will mean the Council could face legal costs and reputational damage.
- 8.2 There is also a risk that expectations will be raised by this order which agencies cannot meet. The order may not resolve the issues.
- 8.3 The adjustment to the boundary is in response to the consultation feedback. This does not directly affect business properties or dwellings as there are none physically located on the ring road, apart from the bus depot which is not a site open to the public.

9. CONCLUSION

- 9.1 The implementation of a PSPO for Kidderminster Town Centre has the potential to deliver a significant positive community impact and will contribute to a safer town centre for visitors, businesses and residents of the area.

10. CONSULTEES

- 10.1 Corporate Leadership Team.

11. BACKGROUND PAPERS

- 11.1 Report to Cabinet 16th December 2014.

Appendix One - Questionnaire Responses

Consultation period

The consultation period ran from 5 January 2015 to 2 February 2015.

Responses

A total of 46 questionnaires were submitted online or returned by post or email.

1. Are you one of the below?

Member of the Public - 28

Representative/Employee in the alcohol licensing trade - 1

Ward Councillor - 2

Community Group - 1

Business Owner - 6

Other - 8

'Other' consists of responses from:

Director of FE College

Employee of Wyre Forest District Council

Landlord's representative

Manager

Not stated

PACT Chair

Police Inspector – see email received from Inspector Williams, West Mercia Police

Town Centres Manager

2. Have you seen people drinking in the last 12 months in Kidderminster Town Centre?

Yes - 40

No - 6

Additional comments - see over

3. Finally, would you support the introduction of a Kidderminster Town Centre PSPO?

Yes - 44

No - 2

Additional comments - see over

Question 2: Additional Comments (21)

These comments are as provided by people responding to the questionnaire and do not necessarily present the views of the Council.

1. Anti social drink related behaviour, namely foul language and intimidating/threatening behaviour is regularly seen on the steps of the Town Hall and Corn Exchange in Vicar Street and also in the vicinity of Coronation Gardens in Oxford Street and outside the Dunelm Store opposite.
2. Yes, mainly in the summer months and around Worcester Street and the Town Hall.
3. Too frequent.
4. I do not visit Kidderminster Town Centre, so my experience may not represent the norm.
5. Every day you see it!
6. I think some people especially the elderly would feel intimidated as there are normally a group of people drinking together, usually by bus stops.
7. Sat drinking and generally looking a mess outside Dunelm Mill and the lovely recently done up gardens outside the old court.
8. Mainly outside Dunelm Mill and opposite the shop by the roundabout.
9. I have been physically assaulted in the town by drunks when leaving work at 4pm.
10. Coronation Gardens are spoilt by the everyday use of the local drunks as you can clearly see the public intimidated at the bus stop.
11. Every time I come to the town centre people are drinking around the Town Hall area.
12. The behaviour of a section of the population is a disgrace and a sad example of what is on offer to visitors to the town.
13. I did send a letter to ask what could be done about it. Areas are Bull Ring, Oxford Street, Blackwell Street and Coventry Street. See attached letter from the Swan Centre.
14. Anti social behaviour is a real problem around my restaurant and puts many customers off coming to the area.
15. It is disgusting.
16. Usually strong beer cans. Behaviour unruly.
17. Police have received a number of complaints from individuals and businesses about the issue.
18. Please find attached an email that I sent in Sept to [Director of Community Wellbeing and Environment]. See email attached from the Boars Head.

19. Unsightly - Does not create an impression of a progressive town redevelopment.
20. Long overdue.
21. Especially outside on the pavement outside the Pathways building in Coventry Street and around bus stops also in Coventry Street.

Question 3: Additional Comments (39)

These comments are as provided by people responding to the questionnaire and do not necessarily present the views of the Council.

1. The main problems have been outside the town hall and in coronation gardens, Oxford Street. We have received several complaints from local businesses about drunken abusive behaviour which is clearly a danger to the viability of local businesses and a danger to people's livelihoods.
2. To accede to the reasonable request of Wyre Forest District Council and West Mercia Police.
3. I've witnessed both destructive and abusive behaviour in the town centre from certain individuals who were obviously intoxicated. This gives the town centre a poor and unsafe reputation and has resulted in significant losses to individual businesses.
4. Reluctantly, as I am not convinced that the behaviour described above could not be dealt with by the enforcement of existing laws and feel that a town centre festooned with anti drinking signage displays a certain stigma. If the order is to be introduced it MUST be enforced. Having taken a further look at the map, I wish to comment that it would be more effective if the boundary were to be drawn outside the Ring Road rather than inside, so that the underpasses are included - else the problem-drinkers could just move into the open area of say, Comberton Hill Underpass and be outside the jurisdiction of the PSPO. Likewise the area around St Mary's Church and the area between the canal, river and the rear of Sainsbury petrol station on Carpet Trades Way Retail Park which also has a history of being a favourite spot for local problem-drinkers.
5. I have heard about drinking in the town centre and some of the issues involved. As an FE college we want to discourage this practice.
6. I've talked to many members of the public during events and they are clearly intimidated by street drinkers in the town. There's no doubt that people avoid the town centre particularly at night because of feared anti social behaviour. Street drinking is having a detrimental effect on the economy and image of the town.
7. This is long overdue. I fully support this PSPO.
8. I fully support the introduction of any powers which would serve to lessen alcohol related crime and increase community safety.
9. We need to ensure people are safe, although as never see any police who will enforce it?

10. I don't want my son thinking it is acceptable to be drinking alcohol at 9 in the morning as I see on a regular basis!
11. Anything that helps protect my family and I is always a good thing.
12. To make the town feel safer, the only problem will be where are the drinkers going to congregate outside of the town centre.
13. Where I have stated I've seen drinkers is the gateway to the town centre with people coming from the station. We need all the trade we can get, not turn people away.
14. Too many people using and abusing drink and drugs and putting shoppers off using the town.
15. Excess alcohol consumption affects not only the health of the individual but also those around them.
16. More creeping encroachment of civil liberties. If alcohol is such a problem then why is it legal?
17. I would love to see the town thrive and fully support the proposed improvements but you will not encourage decent people into the town day or night if they feel intimidated or threatened by drunks/drug addicts sometimes in groups of 6 or more, lying about the streets, swearing and fighting.
18. To allow the police the powers to ask someone to stop drinking is a good idea as there are often people in Kidderminster town centre who are drinking alcohol. The other day I came into work and there was a gentleman drinking at 8.20am sat on the Town Hall steps.
19. I think it is intimidating for the public to see. There are also a gang of people who hang around together by where the old indoor market was sited. This again is intimidating for anyone walking into Kidderminster Town Centre off the train.
20. Supporting this would be worthwhile but only if it encompasses local parks and areas around such as Brinton Park, Park Lane Cemetery, St George's, Baxter Gardens, Horsefair and Springfield Park, as otherwise these are the obvious places these people will move to, from experience of patrolling the district since 1998.
21. Because it can cause unacceptable behaviour and lowers the tone of the area. I personally hate to see someone drinking a can of alcohol in the street, it is usually someone who looks like an undesirable.
22. I do not want my young children to see such behaviour. Previously on a Sunday morning I was walking past the Town Hall with my children and a drunk woman was urinating in the archway of the Town Hall!!!
23. If we are ever to revive the centre of Kidderminster and attract shoppers back to the town we need to improve the town centre both in appearance and content, and drunken jobs swearing and shouting is one of the first things we need to clear out.

24. It can assist the police doing their role to keep the town a safer place to be.
25. I believe that a PSPO in the town centre would improve the ambience and encourage more people back. I have heard stories that some children are frightened to enter the town centre without adult supervision which is extremely sad.
26. Something needs to be done to stop this problem but I would support the PSPO only if it is enforced/enforceable and extra attention is paid to the spread of the problem to areas outside the protection zone.
27. To give the town centre a better “name” especially for visitors and if the public realm clean up/revamp of the town centre goes ahead then it needs to reflect a safe place.
28. People drinking and smoking drugs around my restaurant is having a terrible affect on my business.
29. To stop [the street drinkers] from boozing in public and making [Kidderminster] look like a right old dump.
30. These people are an eyesore.
31. The PSPO would be a suitable use of the legislation and a proportionate response to the problems in the area.
32. Many reasons I support this and believe that it will make the town a more inviting and pleasant space.
33. The public does not need more fines in place. TRUST the public to only drink appropriately and most will, the odd few will still drink but if its not banned then that would be ok and the very few who would cause a problem will likely still cause a problem but handing them a fine will only make it worse on the night.
34. I think action is needed but if given, this order must be enforced and not left as just another idea on the shelf!
35. Improve the atmosphere of the town and please enforce around Horsefair, definitely improve image of the town.
36. To prevent anti social behaviour / profane language and littering.
37. To remove the perceived threat to the public!
38. Have seen several people, young and old, drinking in the streets causing a nuisance.
39. To take away unsociable and unacceptable behaviour in the town centre so people especially the elderly and people walking through on their own feel safe without threats by drunks etc.



The Swan Centre

10th July 2014

Dear Kathryn

I am writing to request that Wyre Forest District Council take the necessary action to begin the associated work required to implement an Alcohol Restriction Zone in Kidderminster Town Centre. I feel that I have to make this request due to the quite substantial increase in various groups of males and females consuming alcohol in Kidderminster Town Centre. There appears to be 3 gathering places for these groups at the moment.


1) In the Bull Ring outside the old empty T J Hughes Store. A group of between 2 – 8 people gather in this area at different times of the day, they sit or stand drinking and just generally make a nuisance of themselves. There are also a male and female which sit on the floor drinking and technically begging, they do not ask for money but the impression they give says it all. They are abusive to members of the public in the area, use very bad language and give a very bad impression of the area.

2) Outside Kidderminster Town Hall and the HUB. This same group stand in this area drinking and asking passers by for money which as you can imagine is quite intimidating. They also shout, wave their arms about which sometimes means that passers by get showered in lager / beer or hit by the odd empty beer can. This is unacceptable in a town centre which we are trying to improve and attract increased footfall.

3) The area around Coronation Gardens and the Dunelm. The same group of people is causing the same type of issues in this area too. People trying to access the nearby businesses and waiting for a bus feel intimidated.

The idea of an Alcohol Restriction Zone for the Town Centre has been looked at before but at that time there was no or little evidence to back up the request. At that time we were also told that the Police had all the powers they required to tackle any such problems that may arise but that does not seem to be the case any more. I fully understand that for this ARZ to work we need Police and other partner input but with all the exciting things planned for the Town feel that we need to take action sooner rather than later.

Kind Regards


R Darby DIP
Manager
Swan Shopping Centre
Kidderminster

The Management Suite, 6 King Charles Square,
Kidderminster, Worcestershire, DY10 2BA.
Telephone: 01562 753210 Fax: 01562 740639
e-mail : enquiries@swanshoppingcentre.co.uk
property managed by DTZ Property Management Limited

[Print](#)

WYRE FOREST DISTRICT COUNCIL

26 JAN 2015

[Close](#)

email respon
26 Jan 2015

From: [REDACTED]

Sent: 24 September 2014 10:23:36

To: [REDACTED]

Dear Ms Collis.

Firstly I would like to introduce myself, I'm Sandra Baker, the Landlady of the Boars Head Public House, (Ex Taphouse), We have been here for just over three years and have a good relationship with the council, We are a growing part of the Kidderminster Arts Festival Fortnight, We also house the Boars Head Gallery and do a lot with Arts, as well as winning last years the Houses of Parliament Rock the House for Best Small Live Music Venue.

I feel that I have to write to you, regarding the continuing groups of anti social people, who are constantly hanging around in Coronation Gardens, The Bus stop by the Gardens, Worcester Street, Oxford Street and Dunelm Mill Steps. I am in regular contact with the police regarding this, however I totally appreciate how limited their powers are in dealing with this, They always try and help the best that they are able to.

The Group, Both males and females, all ages, are growing in numbers.. They are taking heavy duty drugs and drinking the like of Special Brew etc, We believe that a dealer is visiting normally twice a day, prior to which these numbers increase.

Over the past few months they are getting larger in numbers, coming earlier (as early as 6.00am some mornings) and quite often are still hanging around at 11pm.

Over the Past month my partner or myself have witnessed the following:

1. People Injecting themselves if full view of the public.
2. A number of vicious assaults between themselves Including this Monday, where one of the girls was beaten unconscious in the new park opposite, by one of her so called mates, a passer-by saw him stamp on her head, as he stopped to tell us I was already on the phone to the police.
3. At least two Ambulances called for suspected overdoses.
4. People passed out, either on the steps or in the park.
5. Heated threatening agreements between themselves almost daily.
6. Begging and threatening behaviour to passers-by, including elderly people waiting at the Bus stop.
7. The whole area begin used as a toilet. (especially behind the bushes in Coronation Gardens,
8. Needles discarded in the Park, The alley way from Worcester Street down to Oxford Street, and by the Glades discarded over into the old market /courts.
9. Loose Barking Dogs, who are encouraged to go for people and other dogs.
10. Messing with/ attempting to break into at least 2 of our customers cars.
11. Plus the general mess that they leave. We did used to try and clean up over there,(we still do the top on Worcester Street), but as we don't really know what we might find we are obviously unwilling to continue this.

I appreciate that you have heard this from a number of sources already and I know that all the other businesses locally feel exactly the same, I have noticed a dip in day trade, which I know is due to this group. People are choosing a different route in and out of town. And I cant say I blame them.

A newcomer to the area, you come off the train head into town, they are the first thing you come across, which does not give a nice impression of Kidderminster. We try our hardest to encourage people to the Town, especially with some of the bands that play here, we have a Performance in October that is already sold out, and the ratio is 10 locals - 90 visitors, with at least 2 people coming from Europe just for this event alone. Most of these people will be staying overnight at the Premier Inn / Travel Lodge / Local B&B's, spending money in local restaurant's, shops and other amenities and the first thing they will notice when arriving at the venue, will be the above.

I do totally understand that this is an extremely difficult problem to solve, and there are no easy answers.

However I felt I had to write to you, As the whole situation is causing damage to my business and my stress levels, as they can be very provoking to our customers and staff, obviously I am trying to keep the peace but when they are very close, I have to remain by the bar just in case they wind anyone up or try to use our toilets, then they get foul mouthed at me when we don't let them.

The Police have assured me that the situation is being monitored closely and that they are trying to sort the situation out on a long term basis, I just hope that this can be hurried along before the situation escalates anymore.

Yours Sincerely

Sandra Baker

The Boars Head
39 Worcester Street
Kidderminster
DY10 1EW

01562 861870

Formal response received by email from Inspector Williams, West Mercia Police

From: [REDACTED]
Sent: 05 March 2015 16:27
To: [REDACTED]
Subject: RE: PSPO Consultation [REDACTED]

[REDACTED]

The Public Space Protection order (PSPO) will allow Police and our partners with designated powers to tackle alcohol related anti-social behaviour or disorder. The additional powers provided by the PSPO will allow Officers to request people to stop drinking alcohol in the designated public places and ask individuals to surrender their drink. If people refuse they can be issued a fixed penalty notice.

Whilst it's important to remember that a PSPO is not an outright ban on street drinking. It is not an offence to consume alcohol in a public place; the offence is failing to comply with an officer's request.

I support the introduction of a PSPO in Kidderminster Town Centre to allow my teams with support to effectively deal with the issue of anti-social drinking which impacts on local businesses and the impression it creates with members of the local community and visiting public.

No additional Police resources will be allocated to the Policing of the PSPO and hence the importance of a partnership approach.

Thank-you

Edd Williams

Inspector 3752 Edd Williams
SNT Wyre Forest
Kidderminster Police Station
North Worcester
Follow me and my team [@KMinsterCops](#)

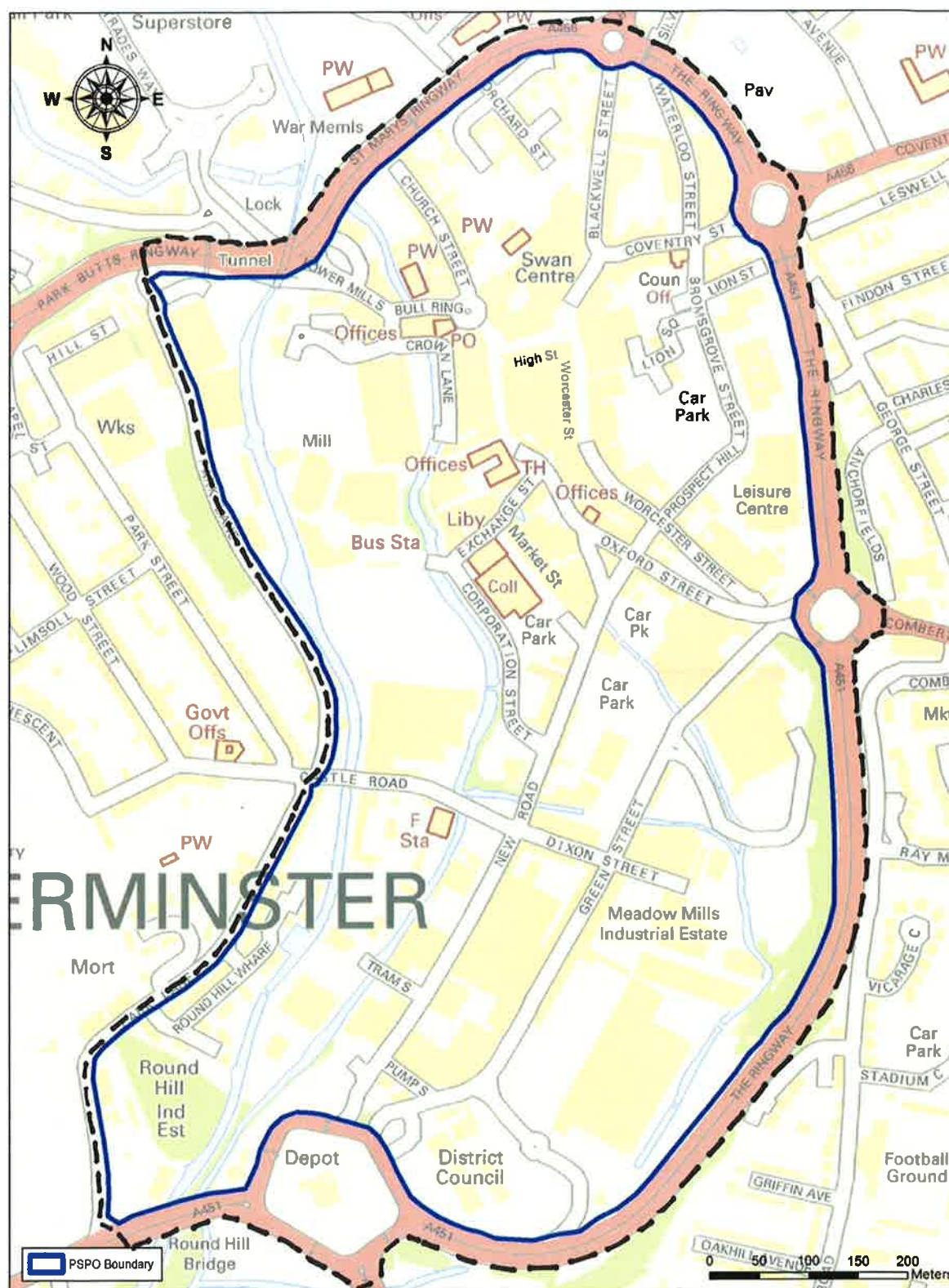
Agenda Item No. 8.2

Appendix Two - List of Consultees

Category	Name	Organisation
Community representatives: Members of Kidderminster Town Team	Amy Hanks	Premier Inn
	Bridgett Byrne	Birmingham Metropolitan College
	Carol Willoughby	The Tiger's Eye
	Claire Moore	Marks and Spencer
	Councillor Helen Dyke	Town Centres Member Champion
	Editor, Gurdip Thandi and Dan Sharp	Kidderminster Shuttle
	Jackie Harvey	Debenhams
	Jackie Roberts	Weavers Wharf Shopping Centre
	Jane Smith	The Academy
	Jo Gooch	Wilkinsons
	John Andrews	Doolittle and Dalley
	Loz Samuels	Wyre Forest District Council
	Peter Michael	Wyre Forest District Council
	Phil Dunn	Rowland Hill Shopping Centre
	Ros Darby	The Swan Shopping Centre
	Russ Kelsall	Cartridge World
Community representatives: Kidderminster Ward Councillors	Helen Dyke	Aggborough and Spennells
	John Aston	
	Peter Dyke	
	Adrian Sewell	Broadwaters
	Martin Wooldridge	
	Mary Rayner	
	Anne Hingley	Franche
	Anthony Clent	
	Nigel Knowles	
	Graham Ballinger	Greenhill
	Martin Stooke	
	Paul Harrison	
	Barry McFarland	Habberley and Blakebrook
	Lynn Hyde	
	Michael Kelly	
	Fran Oborski	Offmore and Comberton
	Mike Price	
	Rose Bishop	
	Michael Wrench	Oldington and Foley Park
	Nathan Desmond	
	John Campion	Sutton Park
	Marcus Hart	
	Tracey Onslow	
Community representatives: PACT Chairs	Kidderminster PACT Chairs	
Community representatives: Treatment agency	Nicola McAlister	Pathways to Recovery
Statutory consultee: Inspector	Edd Williams	West Mercia Police

Agenda Item No. 8.2

Category	Name	Organisation
Statutory consultee: Police and Crime Commissioner	Mr Bill Longmore	West Mercia Police and Crime Commissioner
Premises licences for off sales	Aldi Stores Limited	
	Asda	
	B & M Bargains	
	Bargain Booze	
	Coffee Lounge	
	Iceland Frozen Foods	
	Mann Superstore	
	Morrison Supermarket	
	Natalka Polski Sklep	
	Savers	
	Tesco Kidderminster	
Premises licences for on sales	10 Bridge Street	
	Bargain Booze	
	Boars Head	
	Bombay Blues	
	Cafe Masala	
	Castle Inn	
	Corn Exchange	
	Cue and Brew	
	Czar Pg - Eru	
	Frankie and Bennys	
	King Wah	
	La Brasserie	
	Lovefood Italia	
	NU Wine Bar	
	O'Dowds	
	Papaya	
	Penny Black	
	Pizza Hut	
	Pockets Snooker Club	
	Premier Inn	
	Red Man	
	Reel Cinema	
	Royal Exchange	
	Shipleys Luxury Bingo Club	
	Suzy Cues Limited	
	Swan Inn	
	The Watermill	
	Town Hall and Corn Exchange	
	Tribe Complex	
	Vizi Bar	
	Glades Leisure Centre	
	Yates Bar	
	Ye Olde Seven Stars	



--- denotes new proposed boundary following consultation period

WYRE FOREST DISTRICT COUNCIL**CABINET**
17TH MARCH 2015**Disposal of Land at Broad Street, Kidderminster**

OPEN	
CABINET MEMBER:	Councillor J-P Campion
RESPONSIBLE OFFICER:	Director of Economic Prosperity and Place
CONTACT OFFICER:	Mike Parker, Ext. 2500 mike.parker@wyreforestdc.gov.uk
APPENDICES:	Appendix 1: Plan of land proposed for disposal

1. PURPOSE OF REPORT

- 1.1. To agree the disposal of land at Broad Street, Kidderminster forming the public car park, also known as 'Horsefair Car Park'.

2. RECOMMENDATION

Cabinet is asked to DECIDE:

to delegate to the Director of Economic Prosperity & Place, in consultation with the Cabinet Member for Planning & Economic Regeneration and the Cabinet Member for Operational Services, authority to:

- 2.1 **agree terms for and dispose of land at Broad Street for a capital receipt that will be made available for the Evergreen Investment Fund.**
- 2.2 **advertise the removal of the Broad Street Car Park in the Wyre Forest (Off-Street Parking Places) (Consolidation) Order 2009 ("the Parking Places Order"); to consider any objections made as a result of the advertisement; and, following such consideration, to decide whether the car park should be removed from the Parking Places Order.**

3. BACKGROUND

- 3.1 The car park at Broad Street, Kidderminster once formed part of a much larger car park that fronted the 'Horsefair Triangle' adjacent to Stourbridge Road until that part of the site was redeveloped by the Community Housing Group for affordable residential development that is now 'Maureen Aston Court'.
- 3.2 When the development took place a number of short stay spaces were provided opposite the shops in Stourbridge Road and these are well used to meet the needs of visitors to the local shopping centre. However, the 30 spaces that were retained as part of the public car park further along Broad Street are rarely ever used as they do not meet the needs of shoppers to the local Horsefair shops, the needs of the town centre, nor the needs of local residents (there is plenty of on street parking available in the vicinity).

- 3.3 Over the last three full financial years, the net meter income for this site has been as follows:

Year	Total Meter Income	Average Income per Space
2013/14	£265.25	£8.84
2012/13	£369.04	£12.30
2011/12	£310.00	£10.33

- 3.4 At the Cabinet meeting of 22nd July 2014, an exempt report was presented on 'Maximising Council Property Asset Values' and within it a number of Council owned sites were highlighted as being appropriate for disposal for a capital receipt which would be put into the newly created 'Evergreen Investment Fund'. The Broad Street car park site was one of the sites identified.

4. PROPOSAL

- 4.1 It is proposed that the Broad Street car park site as indicated on the plan at Appendix 1 to this report be disposed of and this capital receipt be put for use into the Evergreen Investment Fund.
- 4.2 Thirty spaces would be lost as a result of this disposal but they clearly meet no local parking need, nor generate any significant revenue for the Council.
- 4.3 In order to enhance the value of the site on the open market, the Council has applied for outline planning permission for five residential units on the site. It is anticipated that the application will be heard at the April meeting of Planning Committee and, if approved, will give a potential purchaser certainty as to its future use, which in turn, should enhance its value at point of sale
- 4.4 It will be the Council's intention to dispose of the site for the maximum capital receipt that can be obtained.

5. FINANCIAL IMPLICATIONS

- 5.1 The loss of revenue for the use of the car park will be negligible and it is considered that the preferable option is to gain a capital receipt to put towards an alternative investment that would result in a greater return for the Council.
- 5.2 The Council will use the receipt from the sale of the car park to be directed to the Evergreen Investment Fund for future investment use.

6. LEGAL AND POLICY IMPLICATIONS

- 6.1 In respect of the removal of the car park from the Parking Places Order, the Local Authorities' Traffic Orders (Procedure) (England & Wales) Regulations 1996 require that "before making an order, the order making authority should consider all objections duly made under regulation 8 and not withdrawn". Full consideration of any objections must take place before an Order confirming removal is made.

The Land is not included in the Council's Property Disposal Strategy but it is considered that there are significant reasons to justify its disposal.

7. RISK MANAGEMENT

- 7.1 There is the risk that if the Council did not take this opportunity to dispose of this under used asset that it will continue to make little contribution to the Council's budgetary position.

8. EQUALITY IMPACT NEEDS ASSESSMENT (EIA)

- 8.1 There are no issues to be addressed.

9. CONCLUSION

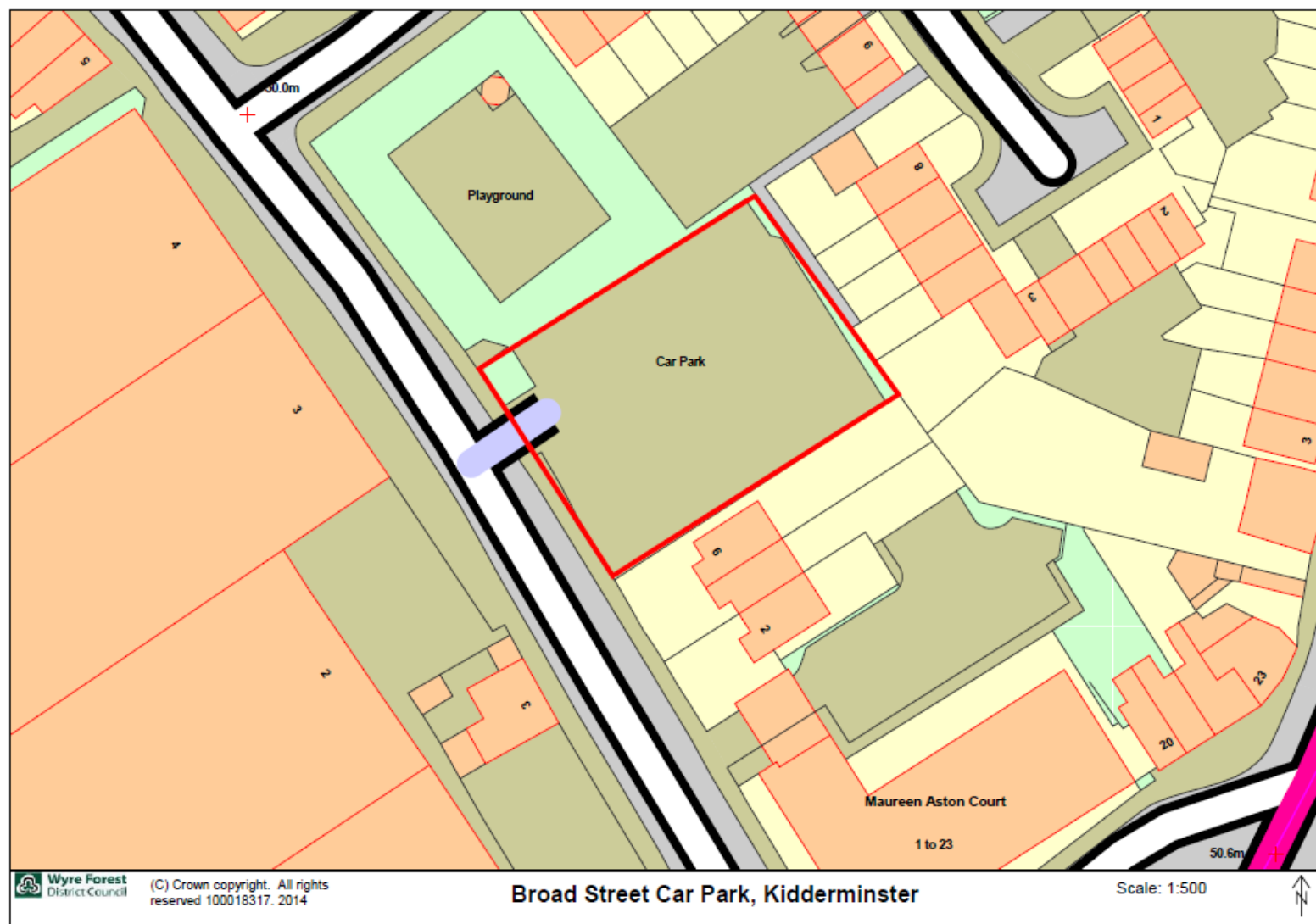
- 9.1 The Broad Street car park site has been under utilised ever since it was reduced in size by the residential development that is now Maureen Aston Court; it generates an insignificant amount of revenue as a car park and would be better utilised for residential development with the capital receipt reinvested through the Evergreen Investment Fund.

10. CONSULTEES

- 10.1 Corporate Leadership Team.
10.2 Operational Services Manager.

11. BACKGROUND PAPERS

- 11.1 Cabinet report July 2014 – 'Maximising Council's Property Asset Values'.



WYRE FOREST DISTRICT COUNCIL

**Cabinet
17th March 2015**

**Overview and Scrutiny Committee
19th February 2015**

Wyre Forest House – Heating and Cooling System

The Committee considered an update report on the Wyre Forest House project and achievement of savings on 5th February 2015. The Committee resolved to scrutinise issues further relating to the heating and cooling system at the building.

Recommend to Cabinet:

- **The Committee considered the information in the report and concludes that all reasonable steps were taken in the design of the building and in dealing with the issues encountered with the heating and cooling system.**
- **Strong advice to Cabinet that for future projects we continue to ensure that all possible measures are taken to protect the authority's position, with maximum transparency and a strong audit trail.**

Background papers:

Update report to the Overview and Scrutiny Committee, Thursday 5th February 2015
<http://www.wyreforest.gov.uk/council/meetings/com193.htm#mt7505>

Exempt report to the Overview and Scrutiny Committee, Thursday 19th February 2015